

Curriculum Vitae

RUNJUAN LIU

Alberta School of Business

University of Alberta

Edmonton, AB T6G 2R6

Phone: 1 (780) 492-0334

Fax: 1 (780) 492-3325

Email: runjuan.liu@ualberta.ca

Website: <https://apps.ualberta.ca/directory/person/runjuan>

EMPLOYMENT

Alberta School of Business, University of Alberta

Eric Geddes Professor of Business: 2023 - 2026

Professor of Business Economics: July 2019 - present

Alex Hamilton Professor of Business: 2017 - 2020

Associate Professor: July 2012 – June 2019

Assistant Professor: July 2005 - June 2012

Department of Economics, University of Alberta

Adjunct Professor of Economics: March 2022 – present

OTHER PROFESSIONAL EXPERIENCES

Statistics Canada

Deemed Employee, August 2022 – present

Shanghai Institute of International Finance and Economics

Research Fellow, July 2022 – present

School of Economics, Nankai University

Visiting Professor, April 2016 – June 2016

Rotman School of Management, University of Toronto

Visiting Professor, January – March 2016

Department of Economics, Chinese University of Hong Kong

Visiting Scholar, June 2016

EDUCATION

Ph.D., Economics, University of Toronto, Canada, 2007

Thesis Title: *The Impact of Globalization on Firms and Workers*

Thesis Committee: Daniel Treffer (Supervisor), Ignatius Horstmann, Gills Duranton

M.A., Economics, Peking University, China, 2000

B.A., International Economics, Nankai University, China, 1998

RESEARCH INTEREST

International Economics, Development Economics, Labor Economics, International Business

PUBLICATIONS

Articles in Peer-Reviewed Journals

- Liu, Runjuan and Daniel Trefler. 2019. "A Sorted Tale of Globalization: White Collar Jobs and the Rise of Service Offshoring." *Journal of International Economics*, 118: 105-122.
- Previously *NBER Working Paper No. 17559*.
- Han, Qin, Jennifer Jennings, Runjuan Liu, and Dev Jennings. 2019. "Going Home and Helping out? Returnee Entrepreneurs as Propagators of CSR in An Emerging Market." *Journal of International Business Studies*, 50: 857–872.
- Fatum, Rasmus, Runjuan Liu, Jiadong Tong, and Jiayun Xu. 2018. "Beggar Thy Neighbor or Beggar Thy Domestic Firms? Evidence from 2000 to 2011 Chinese Customs Data." *Journal of International Economics*, 115: 16-29.
- Previously Federal Reserve Bank of Dallas, Globalization and Monetary Policy Institute, *Working Paper No. 257*.
- Liu, Runjuan, Barry Scholnick, and Adam Finn. 2017. "The Complexity of Outsourced Services and the Role of International Business Travel." *Journal of Economic Geography*, 17(3): 661-684.
- Han, Jun, Runjuan Liu, Beyza Ural Marchand, and Junsen Zhang. 2016. "Market Structure, Incomplete Tariff Pass-through, and Household Welfare in Urban China." *Journal of International Economics*, 100: 220-232.
- Liu, Runjuan and Carlos Rosell. 2013. "Import Competition, Multi-Product Firm, and Basic Innovation." *Journal of International Economics*, 91(2): 220-234.
- Han, Jun, Runjuan Liu, and Junsen Zhang. 2012. "Globalization and Wage Inequality: Evidence from Urban China." *Journal of International Economics*, 87(2): 288-297.
- Liu, Runjuan, Dorothee Feils, and Barry Scholnick. 2011. "Why Are Different Services Outsourced to Different Countries?" *Journal of International Business Studies*, 42(4): 558-571.
- Liu, Runjuan. 2010. "Import Competition and Firm Refocusing." *Canadian Journal of Economics*, 43(2): 440-466.

Policy Papers

- Houlden, Gordon, Ron MacIntosh, Jia Wang, Runjuan Liu, and Yu Bao. 2011. "Building a Long Term Energy Relationship between Alberta and China." *China Institute Policy Report*, University of Alberta.

Articles in Peer-Reviewed Journals (in Chinese)

- Liu, Kaihao, Jiadong Tong, and Runjuan Liu. 2021. "Export Expansion and Child Morbidity: Evidence from China." *Nankai Economic Review*, 3: 86-112.
- Liu, Kaihao, Jiadong Tong, and Runjuan Liu. 2019. "Export Expansion and Adult Morbidity: Evidence from China." *China Industrial Economics*, 8: 118-135.
- Han, Jun, Runjuan Liu, Junsen Zhang. 2015. "The Impact of Trade Liberalization on Income Inequality and Poverty in China" *Social Sciences in China*, 2: 24-40.

WORKING PAPERS

Findlay, Christopher, Runjuan Liu, Yihong Tang, and Zhang Yan. "Service Liberalization and Manufacturing Productivity: Evidence from Chinese Manufacturing Firms." SSRN WP4222186.

Han, Jun, Runjuan Liu, and Guofeng Wu. "Trade Policy Uncertainty and Employment: Evidence from Chinese Local Labor Markets." SSRN WP4020442.

Chakravorty, Ujjayant, Runjuan Liu, Ruotao Tang and Long Zhao. "Firm Innovation under Import Competition from Low-Wage Countries." SSRN WP4020433.

Feils, Dorothee, Runjuan Liu, and Florin Sabac. "Employee Representation on the Board, Firm-specific Skill Investments and Firm Performance." SSRN WP4066697.

Hong, Qianlin, Zeyang Jin, Runjuan Liu, and Jiadong Tong. "Demand Shocks, Export Diversification, and Firm Performance: Evidence from Chinese Listed Companies."

SEMINAR AND CONFERENCE PRESENTATIONS (* denotes presentation by co-authors)

2022: Canadian Economic Association Meeting (Ottawa, June 2022); Asia Pacific Trade Seminar (Online, June 2022); Econometric Society Latin American Meeting (Online, November 2022); Econometric Society European Meeting (Berlin, December 2022)

2021: Canadian Economic Association Meeting (Online, May 2021); China-North America Economic Forum (Online, August 2021)

2020: Open Minds: Celebrating UAlberta's Social Science & Humanities Research (Edmonton, February 2020); Huazhong University of Science and Technology (Online, December 2020).

2019: Canadian Economic Association Meeting (Banff, May 2019); Western Economic Association Conference (Tokyo, March 2019)

2018: CREA-IZA Workshop on Gravity Equation in International Economics (Luxembourg, November 2018); Trade Experts Roundtable - Policy Directions and the Economic Research Agenda, Global Affairs Canada (May 2018, Ottawa); Silk Road Forum, Xi'an Jiaotong University (Xi'an, April 2018); Tianjin University of Finance and Economics (Tianjin, April 2018); Forum on the Trade War between US and China, Nankai University (Tianjin, April 2018)

2017: NBER Conference on Trade and Labor Market (Boston, October 2017)*; Nankai Trade and Development Conference (Tianjin, June 2017); Canadian Economic Association Meeting (Antigonish, May 2017); Nankai University, School of Economics (Tianjin, May 2017)

2016: NBER-CCER Conference (Beijing, June 2016); Central University of Finance and Economics, School of International Trade (Beijing, June 2016); Xi'an Jiaotong University, School of Economics (Xi'an, June 2016); Nankai University, School of Economics (Tianjin, May 2016); North American Productivity Workshop (Quebec City, June 2016)*; Ryerson University (Toronto, March 2016); York University (Toronto, March 2016); Wilfrid Laurier University (Waterloo, March 2016)

2015: Nankai University (Tianjin, June 2015); National Tsinghua University (Hsinchu, June 2015); Canadian Economic Association Meeting (Toronto, May 2015); MacEwan Research Champion Symposium (Edmonton, April 2015)

- 2014: Academy of International Business Annual Meeting (Vancouver, June 2014)*; Academy of Management Annual Meeting (Philadelphia, August 2014)*
- 2013: Zhejiang University (Hangzhou, December 2013); Shanghai University of Finance and Economics, School of Business (Shanghai, December 2013); Mid-West International Economics Meeting (Ann Arbor, October 2013); Canadian Economic Association Meeting (Montreal, June 2013); Xi'an Jiaotong University, School of Economics (Xi'an, December 2013)
- 2012: Nankai University, School of Economics (Tianjin, September 2012); Academy of International Business Annual Meeting (Washington, June 2012)*; Peking University, School of Economics (Beijing, September 2012); Kiel Institute-World Bank Workshop on Services (Washington D. C., May 2012)*; NBER ITI Spring Meeting (New York, March 2012)*

RESEARCH GRANTS

- SSHRC Insight Grant (Co-Investigator), 2021-2026
- SSHRC Insight Grant (Principal Investigator), 2017-2020
- China Institute Research Grant, University of Alberta, 2009, 2011, 2017, 2018, 2021
- Kule Institute for Advanced Study, University of Alberta, 2017
- SSHRC University of Alberta Special Fund, 2014
- National Science Council (Taiwan) Research Grant, 2014, Collaborator
- Worldwide Universities Network - Research Development Fund, 2012-2014, Collaborator
- Wal-Mart Seed Grant, School of Retailing, University of Alberta, 2012
- Chinese Ministry of Education Project of Humanities and Social Sciences, 2011-2013, Collaborator
- SSHRC 4A Status Funding, University of Alberta, 2009
- Western Centre for Economic Research Grant, University of Alberta, 2008
- SAS Grant, Alberta School of Business, University of Alberta, 2006, 2008, 2009, 2010, 2021
- Foote Grant, Alberta School of Business, University of Alberta, 2005
- Institute for United States Policy Studies Grant, University of Alberta, 2005

AWARDS AND HONORS

- Eric Geddes Professorship (Senior Faculty Research Fellowship), 2023-2026
- Alex Hamilton Professorship (Senior Faculty Research Fellowship), 2017-2020
- Blended Learning Award, University of Alberta, 2019
- Tianjin "The Thousand Talents Program" Fellowship (Short-term), 2015-2018
- Xerox Fellowship, Alberta School of Business, University of Alberta, 2011
- Early Career Research Award, W.E. Upjohn Institute for Employment, 2010
- Finalist for the Haynes Prize for the Most Promising Scholar, AIB, 2006
- J.D. Muir Fellowship, Alberta School of Business, University of Alberta, 2006
- University of Toronto Fellowship, University of Toronto, 2000-2004
- Chinese Economists Society-Ford (CES-Ford) Fellowship, summer 2004
- Connaught Scholarship, University of Toronto, 2001-2002
- Mary H. Beatty Fellowship, University of Toronto, 2000-2001

TEACHING EXPERIENCE

Courses Taught

Introduction to International Business, undergraduate course, Alberta School of Business, University of Alberta, winter 2013, 2014 and Fall 2017, 2018, 2019, 2020, 2021.

Business Economics, MBA course (Shenzhen), Alberta School of Business, University of Alberta, Winter 2019.

Business Economics, Organizations and Management, undergraduate course, Alberta School of Business, University of Alberta, winter 2011, 2012, 2013, and 2014.

Global Business Environment, senior elective course, Alberta School of Business, University of Alberta, winter 2006, 2007, 2008, 2009, 2010, 2011, and 2012.

Individual Research Project, undergraduate research papers, Alberta School of Business, University of Alberta, winter 2007, fall 2008, summer 2010, fall 2011, summer 2013, fall 2017.

International Business, Executive Development Programs, Centre for International Business Studies, University of Alberta, fall 2005, fall 2006, fall 2009, and spring 2012.

International Trade, graduate course, International Business School, Shaanxi Normal University, China, summer 2004.

Ph.D. Committees

Thesis Committee Member:

Eiji Ohashi, Ph.D. in Accounting (2021), University of Alberta
First Placement: Aoyama Gakuin University, Japan

Long Zhao, Ph.D. in Economics (2020), University of Alberta
First Placement: Hunan University, China

Ruotao Tang, Ph.D. in Economics (2016), University of Alberta
First Placement: Ministry of Labour, Government of Alberta, Canada

Qin Han, Ph.D. in Organizational Analysis (2016), University of Alberta
First Placement: University of Lethbridge, Canada

Overseas Supervisor:

Jiali Dan, Ph.D. candidate in Economics (2021), Nankai University

Zeyang Jin, Ph.D. in Economics (2020), Shanghai University of Finance and Economics
First Placement: Shanghai Normal University, China.

Guofeng Wu, Ph.D. in Economics (2019), Peking University
First Placement: Postdoc at China Institute, University of Alberta.

Qianlin Hong, Ph.D. in Economics (2018), Nankai University
First Placement: Shenzhen Stock Exchange, China.

Jiayun Xu, Ph.D. in Economics (2015), Nankai University
First Placement: Postdoc at Tsinghua University, China.

Examination Committee Member (external):

Yuanyuan Ning, Ph.D. in Economics (2017), University of Alberta

Eldar Sehic, Ph.D. in Economics (2015), University of Alberta

Hanxiao Li, Ph.D. in Economics (2015), University of Alberta

Wei He, Ph.D. in Economics (2011), University of Alberta

Yanqin Chang, Ph.D. in Economics (2010), University of Alberta

External Thesis Examiner:

Liang Wang, Ph.D. in Economics (2017), Department of Economics, York University

Proper Koto, Ph.D. in Economics (2016), Department of Economics, University of Manitoba

PROFESSIONAL ACTIVITIES

Referee Services

B.E. Journal of Macroeconomics, British Journal of Industrial Organization, Canadian Journal of Economics, China Economic Review, Economic Journal, Economic Letter, Economic Systems, International Economic Journal, International Economic Review, Journal of Business Research, Journal of Economic Dynamics and Control, Journal of Economics and International Finance, Journal of Environmental Economics and Management, Journal of the European Economic Association, Journal of Development Economics, Journal of International Business Studies, Journal of International Economics, Journal of Management Studies, Journal of World Business, Oxford Economic Papers, Quarterly Journal of Economics, Regional Science and Urban Economics, Review of Economics and Statistics, Review of International Economics, Review of World Economics, Scandinavian Journal of Economics, Southern Economic Journal, Statistics Canada Working Paper Series, University of Calgary School of Public Policy Research Paper Series, World Economy
Social Sciences and Humanities Research Council (SSHRC) Insight Program, Research Grants Council of Hong Kong

Conference Organization and Committee

Rocky Mountain Empirical Trade Conference (organization committee member), 2013 – present
SSHRC Insight Grant Adjudication Committee, 2021-2023

Administrative Services

CRC Evaluation Committee, Alberta School of Business, University of Alberta, 2022
General Faculties Council, University of Alberta, 2021-2022
Faculty Evaluation Committee, Alberta School of Business, University of Alberta, 2019-2021
ATS Staff Evaluation Committee, Alberta School of Business, University of Alberta, 2020-2021
Recruiting Committee, Alberta School of Business, University of Alberta, 2020
Undergraduate Policy Committee, Alberta School of Business, University of Alberta, 2018-2019
Recruiting Committee, Department of Economics, University of Alberta, 2017
Chair Selection Committee, Alberta School of Business, University of Alberta, 2017
Research Award Committee, Alberta School of Business, University of Alberta, 2017
Assurance of Learning Committee, Alberta School of Business, University of Alberta, 2017-2019
Scholarship Selection Committee, University of Alberta, 2016 - 2018
Trade & Market Access Committee, Edmonton Chamber of Commerce, 2016
Faculty Re-admission Committee, Alberta School of Business, University of Alberta, 2011 and 2019
Computing Committee, Alberta School of Business, University of Alberta, 2006

Community Services

Vice President (Internal), Association of Chinese Canadian Professors (ACCP), 2020 - 2023

Professional Memberships

American Economic Association, Canadian Economics Association, Chinese Economist Society