

SEAN E. MOORE
Associate Professor of Psychology
Curriculum Vitae
October 2022

Contact Information

University of Alberta-Augustana Campus
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Education

- Ph.D. University of Alberta, Edmonton, AB, Canada, November 2003
Area of Study: Social & Cultural Psychology
- B.A. Honours Psychology, Wilfrid Laurier University, Waterloo, ON, Canada, 1997

Academic Employment

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| Associate Professor of Psychology | University of Alberta-Augustana Campus
Department of Social Sciences
July 2011-present |
| Assistant Professor of Psychology | University of Alberta-Augustana Campus
Department of Social Sciences
July 2005 – June 2011 |
| Assistant Professor of Psychology | Mount Saint Vincent University
Department of Psychology,
August 2004 - June 2005 |
| Postdoctoral Research Associate, | University of Nebraska-Lincoln,
Survey Research & Methodology
Gallup Research Center,
September 2003 - July 2004 |

Research Interests

Affect and cognitive processes (e.g., psychology of emotions, mood and attitude change), Psychology of nonreligion and secularity, Cultural psychology of life satisfaction, Scholarship of teaching and learning, Judgment and decision-making processes (e.g., anchoring, political judgments), cognition and survey methodology, applied social psychology.

Publications

- Melançon, J. & Moore, S. E. (2021). Théoriser un sentiment de minorisation: Les francophonies canadiennes entre philosophie politique et psychologie sociale. [Theorizing a feeling of minorization: Canadian francophonies between political philosophy and social psychology]. *Lien social et Politiques*, 86, 206–224. <https://doi.org/10.7202/1079500ar>
- Moore, S. E., Hvenegaard, G. T. & Wesslius, J. C. (2018). The efficacy of directed studies courses as a form of undergraduate research experience: A comparison of instructor and student perspectives on course dynamics. *Higher Education*, 76, 771-788. <https://doi.org/10.1007/s10734-018-0240-7>
- Brown, N. R., Schweickart, O., Sinclair, R. C., & Moore S. E. (2017). Multiple partners, multiple strategies, multiple causes: Understanding why men and women provide discrepant sex partner reports. In P. Lemaire (Ed.) *Cognitive Development from a Strategy Perspective: A Festschrift for Robert Siegler* (pp. 43-60). New York: Routledge. <https://doi.org/10.4324/9781315200446>
- Moore, S. E., & Maru, J. (2016). The psychology of secularity and nonreligion. In P. Zuckerman (Ed.) *Religion: Beyond Religion* (pp. 241-261). Gale-CENGAGE-Macmillan Reference. Farmington Hills, MI.
- Hvenegaard, G., Link, A. L., Moore, S. E., & Wesselius, J. C. (2013) Exploring the dynamics of directed studies courses: Student, instructor, and administrator perspectives. *The Canadian Journal for the Scholarship of Teaching and Learning*, 4(2), Article 5. <https://doi.org/10.5206/cjsotl-rcacea.2013.2.5>
- Moore, S., Hvenegaard, G., Link, A. & Wesselius, J. (2012). Undergraduate research experiences through independent study courses. *The Teaching Professor*, 26(4), 6
- Young Leslie, H. E & Moore, S. E. (2012). Constructions of happiness and satisfaction in the Kingdom of Tonga (pp. 181-193). In H. Selin & G. Davey (Eds.) *Happiness Across Cultures: Views of Happiness and Quality of Life in Non-Western Cultures*. New York: Springer. https://doi.org/10.1007/978-94-007-2700-7_13
- Sinclair, R. C., Moore, S. E., Mark M. M., Lavis, C. A., & Soldat, A. S. (2010). Incidental moods, source likeability, and persuasion: Liking motivates message elaboration in happy people. *Cognition and Emotion*, 24(6), 940-961. <https://doi.org/10.1080/02699930903000206>
- Sinclair, R. C., Lovsin, T. & Moore, S. E. (2007). The effects of mood state, issue involvement, and argument strength on responses to persuasive appeals: Does mood state override issue involvement? *Psychological Reports*, 101, 739-753. <https://doi.org/10.2466/pr0.101.3.739-753>
- Belli, R. F., Moore, S. E., & Van Hoewyk, J. (2006). An experimental comparison of question formats used to reduce vote overreporting. *Electoral Studies*, 25, 751-759. <https://doi.org/10.1016/j.electstud.2006.01.001>

Publications (continued)

Moore, S. E., Young Leslie, H., & Lavis, C. A. (2005). Subjective well-being and life satisfaction in the Kingdom of Tonga. *Social Indicators Research*, 70, 287-311.

<https://doi.org/10.1007/s11205-004-1541-z>

Sinclair, R. C., Moore, S. E., Lavis, C. A., & Soldat, A. S. (2002). The influence of affect on cognitive processes: Implications of the informative nature of affect in the area of industrial and product design. In J. Frascara (Ed.), *Design and the social sciences: Making connections* (pp. 178-193). New York: Taylor & Francis.

Sinclair, R.C., Mark, M.M., Moore, S.E., Lavis, C.A., & Soldat, A.S. (2000). An electoral butterfly effect. *Nature*, 408 (6813), 665-666. <https://doi.org/10.1038/35047160>

Manuscripts in Preparation

Moore, S. E., & Labbaf, F. Examining the psychological predictors of underreporting of concussions in elite level hockey players.

Moore, S. E., Williams, T.J. et al. Development and validation of a scale of nonreligion attitudes and beliefs

Research in progress

Cross-Cultural Examination of the Psychology of Nonreligion and Secularity

Development of Norms Based Intervention for Student Sexual Health

COVID-19 Impacts on Relationships as a Function of Attachment Style

Truthiness Effects in Health-Related Misinformation

Minoritization, Emotions, and the Underdog Effect in Group Membership

Invited Presentations

Moore, S. E. (2019, October). *Examining the multidimensional nature of unbelief: A psychological approach*. Nonreligion and Secularity Research in Canada Workshop (University of Waterloo, Workshop funded through SSHRC Connection Grant to Sarah Wilkins Laflamme).

Conference Presentations, Posters and Published Abstracts

- Moore, S. E. & Labbaf F. (2022, February). *Gender differences in the reporting of concussions in elite level ice hockey players*. Poster presented at the 23rd Annual Meeting of the Society for Personality and Social Psychology, San Francisco.
- Moore, S. E. (2020, February). *An examination of the misperceptions in descriptive norms of sexual health attitudes and behaviors*. Poster presented at the 21st Annual Meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Moore, S. E. (2019, May). *Examining the multidimensional nature of unbelief: A psychological approach*. Paper presented at the Nonreligion and Secularity Research Network Annual Conference, Rome, Italy.
- Moore, S. E., & Huda, F. (2019, February). *Examining the Impact of emotional intelligence and emotional manipulation on relationship satisfaction: An actor-partner interdependence analysis*. Poster presented at the 20th Annual Meeting of the Society for Personality and Social Psychology, Portland, OR.
- Moore, S. E., & Maru, J. (2018, March). *Examining the multidimensional nature of nonreligion and secularity: A cross-national study*. Poster presented at the 19th Annual Meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- Wilson, K. D., Sinclair, R. C., Moore, S. E., Yaucob, S. Y., Demers, J., Papineau, E., Mark M. M. (2016, June). *Incidental moods, source likeability, argument strength, and persuasion: Evidence for affect repair-based elaboration in sad people*. Poster presented at the 26th Annual Meeting of the Canadian Society for Brain, Behaviour and Cognitive Science, Ottawa, ON.
- Moore, S. E., & Sinclair, R. C. (2016, January). *Argument effects on source impressions: The effects of mood and argument strength on source likability evaluations*. Poster presented at the 17th Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA.
- Hessler, J. K., Simon, I. D., Wolfe, M. B., Williams, T. J., & Moore, S. (2015, February). *Desire for cognitive consistency as a potential explanation for poor recollection of past beliefs*. Poster presented at 16th Annual Meeting of the Society for Personality and Social Psychology, Long Beach CA
- Stewart, K. & Moore, S. E. (2014, June). *The effects of happiness and sadness on emotion predictions*. Poster presented at Connecting Minds 2014: A North American Research Conference in Psychology, Richmond, BC.
- Schweickart, O., Brown, N. R., Moore, S. E., & Sinclair, R. C. (2013, November). *The sex-partner discrepancy revisited: Strategy differences and mode effects*. Poster presented at the 34th annual conference of the Society for Judgment and Decision Making, Toronto, ON.

Conference Presentations and Published Abstracts (continued)

- Moore, S. E. & Robblee, C. (2013, January). *An examination of the moral foundations underlying environmental attitudes*. Poster presented at the 14th Annual Meeting of the Society for Personality and Social Psychology. New Orleans, LA.
- Moore, S., Hvenegaard, G., Link, A., Wesselius, J. & Hill A. (2012, June). *What makes a good individual studies course? A comparison of student and professor perceptions of motivations, benefits and barriers associated with individual studies courses*. Poster presented at the 32nd Annual Meeting of the Society for Teaching and Learning in Higher Education, Montreal, QC.
- Hvenegaard, G., Moore, S., Link, A., & Wesselius, J. (June 2012). *Comparing students and instructors regarding motivations, benefits and barriers for independent study courses*. Poster presented at the 2012 Meeting of the Council of Undergraduate Research, Ewing, NJ.
- Moore, S. E., & Bowlby, D. M. (2011, May). Effects of physical attractiveness and risk-relevant information on interpersonal attraction. *Symposium paper presented at the 83rd meeting of the Midwestern Psychological Association*. Chicago, IL.
- Moore, S. E, Toor, P. K., & Mushayandebvu, S. E. (2011, January). *Development and validation of an irreligiosity scale*. Poster presented at 12th Annual Meeting of the Society for Personality and Social Psychology, San Antonio, TX
- Link, A., Wesslius, J., Hvenegaard, G., & Moore, S. (2010, June). *Improving directed studies courses by evaluating student and instructor perspectives*. Poster presented at the 13th National Conference of the Council of Undergraduate Research, Ogden Utah.
- Moore, S. E., Mushayandebvu, S. E., & Butler, C. L. (2010, January). *Does self-boosting thought make the world seem less risky? An examination of the impact of self-affirmations on risk perception*. Poster presented at the 11th Annual Meeting of the Society for Personality and Social Psychology, Las Vegas, NV.
- Moore, S. E., & McLennan, K. L. (2009, June). *Development and validation of an Islamic religiousness scale in Oman*. Poster presented at the 70th Annual Convention of the Canadian Psychological Association, Montreal, QC.
- Moore, S. E. (2008, June). *An examination of the mood-repairing qualities of self-affirmations*. Poster presented at the 69th Annual Convention of the Canadian Psychological Association, Halifax, NS.
- Olson, G. R., & Moore, S. E. (2007, June). *The true north, strong...and green? An examination of the role of Canadian identity on attitudes toward marijuana policy*. Poster presented at the 68th Annual Convention of the Canadian Psychological Association, Ottawa, ON.

Conference Presentations and Published Abstracts (continued)

- Lovsin, T. K., Sinclair, R. C., & Moore, S. E. (2007, May) *Mood state, issue involvement, argument strength and responses to persuasion*. Paper presented at the 79th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Moore, S. E., MacLennan, K., & Giesbrecht, V. (2007, May). *Influences of values and religiosity on subjective well-being in Oman*. Paper presented at the 79th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Moore, S. E., & Brown, N. R. (2007, January). *An examination of the role of awareness in the production of anchoring effects*. Poster presented at the 8th Annual Meeting of the Society for Personality and Social Psychology, Memphis, TN.
- Moore, S. E., & Sinclair, R. C. (2006, January). *Incidental happy and sad moods and cognitive dissonance reduction: Attitude change depends on the perceived informativeness of the mood source*. Poster presented at the 7th Annual Meeting of the Society for Personality and Social Psychology, Palm Springs, CA.
- Moore, S. E., & Sinclair, R. C. (2005, May). *Task preferences in the induced compliance paradigm: Evidence supporting an action-based approach*. Paper presented at the 77th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Belli, R. F., & Moore, S. E. (2005, January). *An experimental comparison of question formats used to reduce vote overreporting*. Paper presented at the 6th Biennial Meeting of the Society for Applied Research in Memory and Cognition, Wellington, New Zealand.
- Brown, N.R., Sinclair, R. C., & Moore, S. E., (2005, January). *Sex and cognition: From the field to the lab and back again*. Paper presented at the 6th Biennial Meeting of the Society for Applied Research in Memory and Cognition, Wellington, New Zealand.
- Moore, S. E., Young Leslie, H., & Lavis, C. A. (2004, May). *Development of culturally sensitive survey methods: Measurement of well-being and life satisfaction in the Kingdom of Tonga*. Paper presented at the 59th Annual Meeting of the American Association of Public Opinion Research, Phoenix, AZ.
- Lavis, C. A., Moore, S. E., & Sinclair, R. C. (2004, May). *More good than harm: Assessing the impact of mood induction studies on people's perceptions of psychological research*. Poster session presented at the 76th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Moore, S. E., & Brown, N. R. (2004, May). *Grice's boomerang: An examination of the influence of disclaimers on adoption of numerical anchors*. Paper presented at the 76th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Moore, S. E., & Sinclair, R. C. (2004, May). *Inconsistency-as-information: Effects of incidental happy and sad moods on the cognitive dissonance reduction process*. Paper presented at the 76th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.

Conference Presentations and Published Abstracts (continued)

- Brown, N. R., & Moore, S. E. (2003, July). *Mixed reactions: A reconceptualization of the post-comparison anchoring effect*. Paper presented at the Fifth Biennial Meeting of the Society for Applied Research in Memory and Cognition (SARMAC), Aberdeen, UK.
- Moore, S. E., & Sinclair, R. C. (2002, May). *On the role of incidental affect in dissonance reduction processes: Both happy and sad moods can reduce cognitive dissonance*. Paper presented at the 74th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Moore, S.E., Pracejus, J.W., & Sinclair, R.C. (2001, June). *Testing the effects of team involvement on attitudes towards sponsoring brands..* Paper presented at the 62nd Annual Meeting of the Canadian Psychological Association, Quebec, QC.
- Moore, S. E., & Sinclair, R. C. (2000, May). *Affective states and motivation to process: Effects of mood and source expertise on the processing of persuasive arguments*. Paper presented at the 72nd Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Moore, S. E., & Sinclair, R. C. (2000, March). *Mood effects on persuasion: Argument source expertise can either enhance or reduce message processing..* Paper presented at the 14th Annual Joseph R. Royce Research Conference, Edmonton, AB.
- Moore, S. E., & Sinclair, R. C. (1999, May). *Persuasion and positive affect: Effects of source likeability and cognitive load on the processing of persuasive arguments*. Paper presented at the 71st Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Moore, S. E., & Sinclair, R. C. (1999, February). *Argument source likeability can lead to enhanced message processing for happy people: Good moods aren't always bad*. Paper presented at the 13th Annual Joseph R. Royce Research Conference, Edmonton, AB.
- Moore, S. E. (1997, June). *Responsiveness to mood inductions as a function of demand characteristics*. Poster session presented at the 58th Annual Meeting of the Canadian Psychological Association, Toronto, ON.
- Moore, S. E. (1997). *Responsiveness to mood induction procedures as a function of demand characteristics*. Paper presented at the 27th Annual Undergraduate Thesis Conference in Psychology for Ontario Universities, Brock University, St. Catherines, Ontario.

Grants

- Augustana Campus, University of Alberta, 2020, Summer Student Assistantship Funds (for Leana Shantz), \$7700
- Killam Research Fund, Cornerstones Grant Program, 2019, *Conference Travel Grant*, \$3200
- Augustana Campus, University of Alberta, 2018, Summer Student Assistantship Funds (for Farshad Labbaf), \$7700
- Augustana Campus, University of Alberta, 2015, Summer Student Assistantship Funds (for Jaynita Maru), \$7700

Grants (continued)

Augustana Campus, University of Alberta, 2015, Internal Research Fund for survey software, \$500

University of Alberta Teaching and Learning Enhancement Fund (TLEF), 2009-2011, *Improving Directed Studies Courses by Evaluating Student and Instructor Perspectives* (co-applicant with G. Hvengaard, A. M. Link, & J. Wesselius), \$40, 548

Augustana Campus, University of Alberta, 2008, Summer Student Assistantship Funds (for Shungu-Elaine Mushayandebvu), \$5000

Augustana Campus, University of Alberta, Research Fund, 2008, *Conference Travel Grant*, \$1600

Killam Research Fund, Cornerstones Grant Program, 2007, *Conference Travel Grant*, \$1600

Augustana Campus, University of Alberta, 2007, *Self-affirmations & impression formation*. Research Grant, \$2000

Augustana Campus, University of Alberta, 2006, Summer Student Assistantship Funds (for Vanessa Giesbrecht), \$2200

University of Alberta, EFF Basic Equipment Grant, 2005, *Implicit Attitude Measurement Laptop*, \$5000

University of Alberta Startup Grant, 2005, *Psychological processes underlying judgment & decision making*, \$1500,

Time Sharing Experiments in Social Sciences, 2004-2005, *Estimating Number of Lifetime Sexual Partners: A Strategy Priming Study*, Winning Operating Project

Mount Saint Vincent University New Scholars Grant, 2004-2005, *Values, Religiosity, and Life Satisfaction: Examining the Cultural Construction of Subjective Well-Being in Tonga and Oman*, \$3400

Teaching Experience

University of Alberta-Augustana Campus

AUIDS 101 – First Year Seminar

AUPSY 102 – Individual and Social Behaviour

AUPSY 103 – Introduction to Psychology

AUPSY 203 – Psychological Research: Skills & Methods

AUPSY 240 – Social Psychology

AUPSY 308 – Social Psychology Seminar

AUPSY 338 – Intimate Relationships and Human Sexuality

AUPSY 340 – Applied Social Psychology

AUPSY 363 – Social Cognition

AUPSY 344 – Environmental Psychology

AUPSY 408/09 – History and Systems of Psychology

AUSY 426 – Psychology of Religion

AUPSY 441 – Emotion

AUPSY 442 – Psychology in a Cultural Context

AUPSY 448 – Political Psychology

AUPSY 497/499 – Individual Study – Fourth Year Thesis

Teaching Experience (continued)

Mount Saint Vincent University

PSYC 1110 – Introduction to Psychology as a Natural Science

PSYC 1120 – Introduction to Psychology as a Social Science

PSYC 2215 – Cognitive Psychology

PSYC 3307 – Roots of Modern Psychology

University of Alberta-Edmonton Campus

PSYCO 212 – Introduction to Research Methods in Psychology

PSYCO 241 – Social Psychology

Student Supervision and Assistance

Supervision of undergraduate students in Individual Studies Thesis Research/ Directed Readings (30 students), University of Alberta-Augustana Campus

Co-supervised survey research and methodology graduate students (with Dr. R. F. Belli, Dr. A. C. MacCutcheon), 2003-2004.

Co-supervised honors independent study students conducting research in various areas of social and cognitive psychology (with Dr. R. C. Sinclair, Dr. N. R. Brown), 1997-2003.

Provided statistical and methodological assistance to the University of Alberta industrial internship students, Fall 2001.

Academic Service

Chair, University of Alberta-Augustana Campus Assessment Committee, 2021-present

Faculty Representative, University of Alberta Undergraduate Research Initiative (URI)

Campus Landscape Assessment Working Group, 2021-present

Ad-Hoc Reviewer, *Higher Education*, 2018-present

Ad-Hoc Reviewer, *Motivation and Emotion*, 2018-present

Ad-Hoc Reviewer, *Collected Essays on Learning and Teaching*, 2015-present

Faculty Representative, (2016-2018), Indigenous Engagement Committee, University of Alberta-Augustana Campus

Associate Department Chair (Acting, 2017-2018), Department of Social Sciences, University of Alberta-Augustana Campus

Social Sciences Department Representative, University of Alberta-Augustana Campus Assessment Committee, 2019-2021

Social Sciences Department Representative, University of Alberta-Augustana Campus Research Committee, 2012-2018

Social Sciences Department Representative (Temporary Acting), University of Alberta-Augustana Campus Curriculum Committee, 2011

Past Chair, Social Personality Section, Canadian Psychological Association, 2010-2011

Section Chair, Social Personality Section, Canadian Psychological Association, 2008-2010

Augustana Research Ethics Board Representative, Education, Extension, Augustana, and Campus Saint-Jean Research Ethics Board (EEACSJ REB), University of Alberta, 2007-2009

Annual Conference Abstract Review Co-ordinator, Canadian Psychological Association, Social/Personality Section, 2006, 2007

Moderator, Annual Meeting of the Canadian Psychological Association, 2006

Academic Service (continued)

Awards Administrator, Ken Dion & Brendan Rule Awards for Outstanding Student Research, Canadian Psychological Association, Social/Personality Section, 2006
 Statutory Member, Education, Extension, Augustana, & Campus Saint Jean Research Ethics Board, 2007-2009
 Alternate Member, Education, Extension, & Augustana Research Ethics Board, 2005-2007
 Ad-Hoc Reviewer, *Journal of Experimental Social Psychology*, 2005
 Co-organizer, Exit Survey of Graduating Psychology Students, Department of Psychology, Mount Saint Vincent University, 2005
 Co-organizer, Introductory Psychology Participant Pool Mass Testing, Department of Psychology, University of Alberta, Edmonton, 1999-2002
 Graduate Student Representative, Social & Cultural Psychology Search Committee, Department of Psychology, University of Alberta, Edmonton, 2000-2001
 Moderator, Joseph R. Royce Conference, Brian Harder Honors Day Conference, Department of Psychology, University of Alberta, Edmonton, 1997, 1999, 2002
 Graduate Student Representative, Department Chair Recruitment Committee, Department of Psychology, University of Alberta, Edmonton, 1999
 Co-organizer, Canadian Psychological Association, Social-Personality Section Preconference, Edmonton, 1998

Professional Memberships

American Psychological Association
 Association for Psychological Science
 Canadian Psychological Association
 Midwestern Psychological Association
 Society for Personality and Social Psychology
 Society for the Teaching of Psychology