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## ACADEMIC POSITIONS

University of Alberta, Alberta School of Business  
2022-- Associate Professor  
2015-22 Assistant Professor

University of Oxford, Saïd Business School  
2023 Academic Visitor  
2016 Academic Visitor

## EDUCATION

2016	Northwestern University	Ph.D., Management & Organizations
2009	University of Oxford	MSc., Management Research
2008	University of Oxford	MA. (Oxon), Economics & Management (replaced BA(Hons), in 2016)

## PUBLISHED ARTICLES

13. Wang, M. S., & Steele, C.W.J., accepted. From foe to friend: Exploring state-led destigmatization. *Administrative Science Quarterly*.
12. Marti, E, Lawrence, T.B., & Steele, C.W.J., in press. Constructing envelopes: How institutional custodians can tame disruptive algorithms. *Academy of Management Journal*.
11. Lounsbury, M., Steele, C.W.J., Wang, M.S., & Toubiana, M., 2021. New directions in the study of institutional logics: From tools to phenomena. *Annual Review of Sociology*, 47: 261-280.
10. Steele, C.W.J., 2021. Exploring the intentionality of institutional logics, their variable orientation towards jurisdictional expansion, and the general significance of their internal dynamics. *Research in the Sociology of Organizations*, 70: 209-220.
9. Steele, C.W.J., 2021. When things get odd: Exploring the interactional choreography of taken-for-grantedness. *Academy of Management Review*, 46(2): 341-361.
8. Hannigan, T., Wang, M.S., Steele, C.W.J., Siedel M-D. L., Cervantes, E., & Jennings, P.D., 2020. Seven suggestions from a cultural network approach for amending COVID-19 policy. *Behavioral Science & Policy*, COVID-19si: 1-14.
7. Steele, C.W.J. & Hannigan, T., 2020. Integrating and complicating the micro- and macro-foundations of institutions: Towards a more optometric institutionalism, and an institutionalist optometry. *Research in the Sociology of Organizations*, 68: 19-46.
6. Steele, C.W.J., Hannigan, T., Glaser, V.L., Toubiana, M, & Gehman, J., 2020. Macrofoundations: Exploring the institutionally situated nature of activity. Volume introduction, *Research in the Sociology of Organizations*, 68: 3-16.
5. Steele, C.W.J., Toubiana, M., & Greenwood, R., 2019. Why worry? Celebrating and reformulating 'integrative institutionalism'. *Research in the Sociology of Organizations*, 65B: 353-369.

4. Wang, M., Steele, C.W.J., & Greenwood, R., 2019. Mentalités and events: Historicizing institutional logics. Dialogue piece, *Academy of Management Review*, 44(2): 473-476.
3. Ocasio, W., Mauskopf, M., & Steele, C.W.J. (2016) [all authors contributed equally]. History, society, and institutions: The role of collective memory in the emergence and evolution of societal logics. *Academy of Management Review*, 41(4): 676-699.
2. Pouthier, V., Steele, C.W.J., & Ocasio, W. (2013). From agents to principles: The changing relationship between hospitalist identity and logics of healthcare. *Research in the Sociology of Organizations*, 39(A): 203-241.
1. Steele, C.W.J. & King, B. (2011). Collective intentionality and the organization: A meta-ethnography of organizational identity and strategic decision-making. *Advances in Group Processes*, 28: 59-95.

## EDITED VOLUMES AND SPECIAL ISSUES

1. Steele, C.W.J., Hannigan, T., Glaser, V.L., Toubiana, M, and Gehman, J. [Eds.], 2020. Macrofoundations: Exploring the Institutionally Situated Nature of Activity, *Research in the Sociology of Organizations*.

## ENCYLOPAEDIA ENTRIES

1. Steele, C.W.J., 2016. Collective intentionality. Pp. 130-131 in Craig E. Carroll [Ed.], *The Sage Encyclopaedia of Corporate Reputation*. London: Sage.

## DISSERTATIONS AND THESES

- PhD. *Analytics in action: The production of data, insight, and validation*. Supervised by William Ocasio (Chair), Klaus Weber, Richard Whittington, and Edward Zajac.
- MSc. *Directing praxis? Practice theory, dramaturgy, and middle management: A case study*. Supervised by Sue Dopson.
- MA. *Analogy in management studies: Its uses and limitations in three key approaches to management research*. Supervised by Sue Dopson and Felix Reed-Tsochas.

## AWARDS

- 2022 Best Developmental Reviewer Award, *Academy of Management Review*
- 2021 Best Developmental Reviewer Award, *Academy of Management Review*
- 2020 Emerald Literati Outstanding Author Contribution Award (for Steele et al., 2019)
- 2019 NOVA Management of Technology Fellowship, University of Alberta
- 2016 Canadian Utilities Fellowship, University of Alberta
- Outstanding Reviewer Award, SAP interest group, Academy of Management

## GRANTS

- 2020 SSHRC IDG. The rise of business analytics: Understanding the hidden data dynamics that are transforming business practices (Co-Investigator; \$201,837).
- 2018 EFF-SAS Award, Conference ecologies: The role of key events in the evolution of cultural toolkits and professions (\$8670).
- 2016 SSHRC IG. Big data and the rise of the data scientist (Co-Investigator; \$53,547).

## INVITED TALKS

- 2023 University of Oxford (Saïd Business School)  
University of Bath (School of Management)
- 2021 Erasmus University (Rotterdam School of Management)  
Warwick University (Business School)
- 2019 Stanford University (Department of Management & Engineering)
- 2018 City University of London (Bayes Business School)
- 2015 University of Oxford (Saïd Business School)  
University of Alberta (Alberta School of Business)
- 2014 EMLYON  
Boston College (Carroll School of Management)

## CONFERENCE PRESENTATIONS

- 25. Steele, C.W.J. (August 2023). History and institutions. Professional development workshop (PDW) presentation. Academy of Management (AoM), Boston.
- 24. Steele, C.W.J. (August 2023). Practices and institutions. PDW presentation. AoM, Boston.
- 23. Steele, C.W.J. (August 2021). Phenomenology and taken-for-grantedness. PDW presentation. AoM, virtual.
- 22. Steele, C.W.J. & Wang, M.S. (August 2019). The logics of history, and the historicity of logics. Symposium presentation. AoM, Boston.
- 21. Steele, C.W.J. (August 2019). Pondering the truth machine. PDW presentation. AoM, Boston.
- 20. Steele, C.W.J., & Glaser, V. (July 2019). Reworking the ‘truth machine’: Crafting epistemic practices in business analytics. Paper presentation. European Group for Organization Studies (EGOS), Edinburgh.
- 19. Steele, C.W.J., & Pouthier V. (June 2019). Of semiotic sieges: How institutional logics capture and harvest collective identities. Paper presentation. European Theory Development Workshop (ETDW), London.
- 18. Steele, C.W.J., & Glaser, V. (August 2018). Conferences as cartographic societies: The role of conferences in constituting and sustaining the field of business analytics. Symposium presentation. AoM, Chicago.
- 17. Steele, C.W.J., & Glaser, V. (June 2018). Conferences as cartographic societies: The role of conferences in constituting and sustaining the field of business analytics. Paper presentation. ETDW, Vienna.
- 16. Steele, C.W.J., & Glaser, V. (June 2018). Conferences as cartographic societies: The role of conferences in constituting and sustaining the field of business analytics. Paper presentation. Alberta Institutions Conference (AIC), Edmonton.
- 15. Steele, C.W.J. and Pouthier, V. (October 2017). Identity as territory: Collective identities and the evolution of institutional logics. Paper presentation. Meanings Across Levels workshop, Queen’s University, Kingston.
- 14. Steele, C.W.J. & Weber, K. (August 2017). Material moralities. Symposium presentation. AoM, Atlanta.
- 13. Wang, M.S. & Steele, C.W.J. (July 2017). Socializing the market: Institutional de- and re-composition during the marketization of China, 1974-2004’. Paper presentation. EGOS, Copenhagen.
- 12. Steele, C.W.J. & Pouthier, V. (June 2017). Collective identities and the evolution of institutional logics: The metaphor of identity as territory. Paper presentation. ETDW, Zurich.

11. Steele, C.W.J. (August 2016). Epistemic legitimacy: Rethinking institutional legitimacy through engagement with analytics. Symposium presentation. AoM, Anaheim.
10. Steele, C.W.J. (June 2016). Institutional legibility. Paper presentation. EGOS, Naples.
9. Steele, C.W. J., & Ocasio, W. (August 2015). The role of the community in cultural entrepreneurship: The production of a cultural toolkit. Showcase symposium presentation. AoM, Vancouver.
8. Steele, C.W.J (August 2014). Reading the field: Some consequences of the differing legibility of institutional arrangements. Paper presentation. AoM, Philadelphia.
7. Steele, C.W.J (April 2014). Reading the field: Some consequences of the differing legibility of institutional arrangements. Paper Presentation. Kellogg-Booth Student Symposium.
6. Steele, C.W.J, & Pouthier, V. (April 2013). The co-evolution of identities and logics: Exploring the metaphor of identity as territory. Paper presentation. Kellogg-Booth Student Symposium.
5. Steele, C.W.J, Pouthier, V., & Ocasio, W. (June 2012). The generativity of institutional logics. Paper presentation. AoM, Orlando.
4. Steele, C.W.J, & Pouthier, V. (August 2012). The work of identity: The influence of collective identity on the emergence, expansion and contraction of institutional logics. Symposium presentation. AoM, Boston.
3. Steele, C.W.J, Pouthier, V., & Ocasio, W. (June 2012). The generativity of institutional logics. Paper presentation. ABC Network Conference on Institutional Logics, Banff.
2. Steele, C.W.J, Pouthier, V., & Ocasio, W. (August 2011). From agents to principles: Hospitalist identity and the emerging logic of hospital medicine. Roundtable session. AoM, San Antonio.
1. Steele, C.W.J, Pouthier, V., & Ocasio, W. (July 2011). From agents to principles: Hospitalist identity and the emerging logic of hospital medicine. Paper presentation. EGOS, Gothenburg.

## CONFERENCE ORGANIZATION

- 2024- Chair of the organizing committee for the 7<sup>th</sup> Alberta Institutions Conference, *Crafting Futures: Institutions and their Implications*, and member of the organizing committee for the associated Doctoral Workshop.
- 2020/1 Organizing committee for the 6<sup>th</sup> Alberta Institutions Conference, *Organizations and Institutions in the Era of Crises*.
- 2019 Co-organizer for the IDEAS Workshop, University of Alberta.  
Co-organizer for PDW: Understanding analytics: Methods to investigate big data, algorithms and culture'. AoM, Boston.
- 2018 Co-organizer and co-chair for PDW: On the shoulders of giants: Contemporary lessons from Erving Goffman'. AoM, Chicago.  
Co-organizer for symposium: Beyond the bridge: New frontiers for scholarship on institutions and identity. AoM, Chicago.  
Co-organizer for symposium: Crafting Truth: Challenges, tactics, and repercussions of cultural authority in analytics, AoM, Chicago.
- 2017/8 Organizing committee for the 5<sup>th</sup> Alberta Institutions Conference, *What of Macro-foundations? Rediscovering the constitutive power of institutions*  
Co-Organizer and panellist: Doctoral workshop. AIC, Alberta
- 2017 Co-Organizer and chair for symposium: Theorizing with history: Lessons from the study of institutional logics and imprinting. AoM, Atlanta.

- 2016 Co-Organizer for a SASE mini conference: Morality and materiality in markets. Berkeley, California.  
Co-Organizer for PDW: Explorations in performativity: Rationality in action. AoM, Anaheim.  
Co-Organizer and co-chair for symposium: Analytics at work: Implications for technology, innovation, and organizations. AoM, Anaheim.
- 2012 Co-Chair for symposium: Institutional logics and identity: Entangling and untangling the two concepts. AoM, Boston.

## TEACHING

- 2016- SMO/SEM 441: Strategy and Innovation (undergraduate, Alberta)
- 2016- SMO/SEM 310: Introduction to Management (undergraduate, Alberta)
- 2024 SEM 704: Institutional Theory: Canonical & Current Themes (doctoral, Alberta)
- 2022 The Socio-Political Environment (3 iterations, 1 session, executive education)
- 2021 SMO 704 (Volunteer): Introduction to Ethnography (doctoral, Alberta)
- 2020 SMO 704 (Volunteer): Foundations of Sociological Theory (doctoral, Alberta)
- 2012/3 Medical humanities: The politics of life (medical students, Northwestern)

## PHD SUPERVISION

- Co-Supervisor: Jennifer Sloan (University of Alberta, 2019--)  
Natalie Eng (University of Alberta, 2020--)
- Committee Member: Joseph Owusu (University of Alberta, 2019-2023)
- 2023 Candidacy Committee Chair for Logan Crace (University of Alberta)
- 2018 Dissertation Committee for Chang Lu (University of Alberta)
- 2017 Proposal Committee for Leanne Hedberg Carlson (University of Alberta)  
Proposal Committee for Paula Ometto (University of Alberta)
- 2016 Proposal Committee member for Chang Lu (University of Alberta)

## PROFESSIONAL SERVICE

- 2023- Editorial board: *Academy of Management Review*
- 2019- Editorial board: *Journal of Management Studies*
- 2024- Member of the University Graduate Scholarships Committee (University of Alberta)
- 2023- Course Coordinator for SEM 310, Introduction to Management (University of Alberta)
- 2020- Advisory Board Member for Swiss NSF Grant: How ‘new work’ settings shape organizational identity beliefs (347,499 CHF; approximately \$465,000)
- 2021 Table discussant: PDW on language, meaning and organizing. AoM, virtual.  
Mentor: Strategy teaching clinic. AoM, virtual.
- 2020 Table discussant: PDW on language, meaning and organizing. AoM, virtual.  
Mentor: OMT Doctoral Consortium. AoM, virtual.  
Member, OMT Research Committee (Best Symposium Award)
- 2019 Chair, paper session: Professions and institutions. AoM, Boston  
Co-organizer for OMT Café: Practice-driven institutionalism. AoM, Boston.  
Mentor and Speaker: OMT Doctoral Consortium. AoM, Boston.

- 2018 Table discussant: PDW on advancing SAP research. AoM, Chicago.
- 2017 Co-organizer for OMT Café: Practice-driven institutionalism. AoM, Atlanta.  
Panellist for sub-theme: The multiplicity of institutional logics. EGOS, Copenhagen.
- 2016 Co-Organizer for OMT Café: Institutional Logics. AoM, Anaheim.

Ad-hoc reviewer: *Academy of Management Journal*, *Academy of Management Review*, *Administrative Science Quarterly*, *Organization Science*, *Organization Studies*, *Organization Theory*, *Strategic Management Journal*, and AoM annual meeting.