

## **DAVID L. DEEPHOUSE, PH.D.**

3-20F Business Building  
University of Alberta  
Edmonton, AB Canada T6G 2R6  
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### **EMPLOYMENT**

2009 - present	Professor, Department of Strategy, Entrepreneurship, and Management (known as Strategic Management and Organization until 2020), University of Alberta. Strategic, International, and Indigenous Management classes. Pro-seminar for Doctoral Students.
2016 - 2021	Eldon Foote Chair in International Business/Law.
2016 - 2019	Associate Dean, Research, Alberta School of Business, University of Alberta.
2012 - 2019	Associate Dean, PhD Program, Alberta School of Business, University of Alberta.
2001-2009	Associate Professor. Department of Strategic Management and Organization, University of Alberta. Strategic and International Management classes. Pro-seminar for Doctoral Students.
1994-2001	Associate and Assistant Professor. Department of Management, Louisiana State University. Strategic Management classes.
1992-1994	Instructor, Department of Strategic Management and Organization, University of Minnesota. Strategic Management classes.
1991-1992	Teaching Assistant, Department of Strategic Management and Organization, University of Minnesota. Strategic Management classes.
1989-1992	Research Assistant to Andrew Van de Ven and Philip Bromiley, Department of Strategic Management and Organization, University of Minnesota.
1987-1989	Self-employed consultant. Assisted the founders of a custom software development company and a manufacturer of plastic tackle and medical boxes in the initial phases of operation.
1986-1987	Assistant Economist, Mellon Bank, N.A., Pittsburgh. Forecasted interest and exchange rates for capital markets and corporate planning departments.

- 1984-1986      Monetary Analyst, Federal Reserve Bank of Atlanta. Assessed financial market and monetary developments for use by bank president in determining monetary policy. Conducted independent research.
- 1974-1981      Assistant Service Manager, Parts Clerk, Shipping and Receiving Clerk, Inventory Team Manager, Buildings & Grounds. Deephouse Equipment Company, Inc. Berlin, Connecticut.

## EXTERNAL APPOINTMENTS

- 2010-present      International Research Fellow, Oxford University Centre for Corporate Reputation. Re-appointed June 1, 2020 until May 31, 2023.
- 2019-present      Luminary Charter Planning Partner, Indigenous Works.
- 2023-present      Member, Luminary Working Group for The Business School Reconciliation Leadership Journey: Getting Started with an Indigenous Inventory and Profile of Canadian Business Schools.
- 2020      Visiting Professor, Nanyang Business School, Nanyang Technological University, Singapore. January.
- 2018      Visiting Scholar, Beedie School of Business, Simon Fraser University, Canada.
- 2013-2017      Researcher, Business School Research Network.
- 2008-2013      Academic Representative for Canada, Reputation Institute.

## EDUCATION

- Ph.D.      in Business Administration, Department of Strategic Management and Organization, University of Minnesota, Minneapolis, Minnesota, 1994.
- Dissertation: The influence of differences in corporate strategies on legitimacy and profitability.*
- Committee: Andy Van de Ven (Advisor); Phil Bromiley & Joe Galaskiewicz (Core); David Knoke & Aks Zaheer (Secondary).
- M.Sc.      in Management, concentrating in Economics, Georgia Institute of Technology, Atlanta, Georgia, 1984.
- B.A.      in Mathematics, Carleton College, Northfield, Minnesota, 1982.

## TEACHING EXPERIENCE

### University of Alberta, 2001-.

SEM: Department of Strategy, Entrepreneurship, and Management, 2020-present.  
SMO/ORG: Department of Strategic Management and Organization, 2001-2020.

SMO 435: Managing International Business. Undergraduate elective.

SEM/SMO 441: Strategy and Innovation; formerly Business Strategy. Undergraduate class, capstone for some majors.

SMO 488/686: Special Topics: Introduction to Indigenous Business.  
I created this course to contribute to reconciliation and decolonization.

SEM 686: Special Topics: Advanced Topics in Indigenous Business.  
I created this course for those who wanted more after the introductory course.

ORGA 501: Organization Strategy. First-year MBA required class.

SEM/SMO/ORGA 635: Managing International Enterprises. MBA elective.

SMO/ORGA 641: Business Strategy. MBA capstone class.

ORGA 703: Ph.D. Seminar in Strategic Management. Core doctoral seminar.

ORGA 705: Ph.D. Seminar in Current Issues.  
I redesigned this course completely to focus on theory construction, developing a research proposal, and providing a holistic view of the life of a management professor.

SMO 686: Selected Topics (Independent Study).

MEP Module 16. Integrative Capstone. Executive Education & Lifelong Learning.

#### **Louisiana State University, 1994 – 2001.**

MGT 3830: Strategically Managing Organizations (formerly Strategic Management).  
Undergraduate capstone course.

MGT 7811: Research Issues in Strategic Management. Core doctoral seminar surveying strategy research.

BADM 7190: Managing Sources of Competitive Advantage. Capstone course in Executive MBA program.

BADM 7270: Independent Study: Readings in Strategic Management. Focus on economic contributions, innovation, and corporate strategy at doctoral level.

#### **U. of Minnesota, 1992 – 1994.**

MGMT 3004: Business Policy: Strategy Formulation and Implementation. Undergraduate capstone course.

#### **PUBLICATIONS**

Citation counts as of 2023-12-17: Google Scholar: 17,022; Web of Science: 4,986.

Web of Science ResearcherID: AAL-4710-2020

ORCID iD: <https://orcid.org/0000-0002-2092-9787>

**A. Journal Articles (Refereed except when Noted with \*)**

Bundy, J., Deephouse, D. L., Gardberg, N. A., & Newbury, W. (2022). Can We Adequately Assess Corporate Reputation? *Rutgers Business Review*, 7(2), 193-210.

\*Deephouse, D. L., Gardberg, N., & Newbury, W. 2021. Letter from the Editors: Special Forum on “Managing Reputation across Borders.” *AIB Insights*, 21(3).  
<https://doi.org/10.46697/001c.29714>.

Zhang, J. Deephouse, D. L., Van Gorp, D., & Ebbers, H. 2020. Individuals’ Perceptions of the Legitimacy of Emerging Market Multinationals: Ethical Foundations and Construct Validation. *Journal of Business Ethics*. <https://link.springer.com/article/10.1007/s10551-020-04599-x>

Deephouse, D. L. & Zhang, R. 2018. Organizational legitimacy. In R. Griffin (ed.) *Oxford Bibliographies in Management*. New York: Oxford University Press. 27 June 2018.  
DOI:10.1093/OBO/9780199846740-0145.

Deephouse, D. L. 2017. An event that changed my life. *Corporate Reputation Review*, 20(3): 161-162. [doi:10.1057/s41299-017-0031-6](https://doi.org/10.1057/s41299-017-0031-6).

Finch, D., Deephouse, D. L., O'Reilly, N., Foster, W. M., Falkenberg, L., & Strong, M. 2017. Institutional biography and knowledge dissemination: An analysis of Canadian business school faculty. *Academy of Management Learning & Education*, 16 (2): 237-256.  
doi:10.5465/amle.2015.0130.

Deephouse, D. L., Newbury, W., & Soleimani, A. 2016. The effects of institutional development and national culture on cross-national differences in corporate reputation. *Journal of World Business*, 51(3): 463-473. [doi:10.1016/j.jwb.2015.12.005](https://doi.org/10.1016/j.jwb.2015.12.005).

Finch, D.J., Deephouse, D.L., O'Reilly, N., Massie, T., & Hillenbrand, C. 2016. Follow the leaders? An analysis of convergence and innovation of faculty recruiting practices in US business schools. *Higher Education*, 71(5): 699-717. doi:10.1007/s10734-015-9931-5.

Finch, D., O'Reilly, N., Deephouse, D. L., Foster, W., Dubak, A., & Shaw, J. 2016. Academic and practitioner antecedents of scholarly outcomes: Examining the role of industry engagement of business school faculty. *Industry and Higher Education*, 30(6) 369–38.

Finch, D.J., Varella, P., Foster, W., Sundararajan, B., Bates, K.A., Nadeau, J., O'Reilly, N., & Deephouse, D.L. 2016. The business school scorecard: Examining the systematic sources of business school value. *Canadian Journal of Administrative Sciences*. 33: 277-289.  
<http://onlinelibrary.wiley.com/enhanced/doi/10.1002/cjas.1391>. **Nominated for Best Paper Award.**

Finch, D., Deephouse, D. L., & Varella, P. 2015. Examining an individual's legitimacy judgment using the value-attitude system: The role of environmental and economic values and source credibility. *Journal of Business Ethics*, 127(2): 265-281.

Deephouse, D.L. 2014. From the colours of the rainbow to monochromatic grey: An n=1+x analysis of Apple's corporate reputation, 1976-2013. *Socio-Economic Review*, 12(1): 206-218.

Part of:

Jackson, G., Brammer, S., Karpoff, J. M., Lange, D., Zavyalova, A., Harrington, B., Partnoy, F., King, B. G., & Deephouse, D. L. 2014. Grey areas: irresponsible corporations and reputational dynamics. *Socio-Economic Review*, 12(1): 153-218.

Walker, K., Schlosser, F., & Deephouse, D.L. 2014. Organizational ingenuity and the paradox of embedded agency: The case of the embryonic Ontario solar energy industry. *Organization Studies*, 35(4): 613-634.

Deephouse, D. L., & Jaskiewicz, P. 2013. Do family firms have higher reputations than non-family firms? An integration of socioemotional wealth and social identity theories. *Journal of Management Studies*, 50(3): 337–360. **Winner of Citation of Excellence from Emerald Publishing Group in 2016. Highly Cited Paper in Field (Top 1%) in Web of Science 2105-2023.**

Westphal, J. D. & Deephouse D. L. 2011. Avoiding bad press: Interpersonal influence in relations between CEOs and journalists and the consequences for press reporting about firms and their leadership. *Organization Science*, 22(4): 1061-1086.

Deephouse, D. L., & Heugens, P. P. M. A. R. 2009. Linking social issues to organizational impact: The role of infomediaries and the infomediary process. *Journal of Business Ethics*, 86(4): 541-553.

Parent, M. M. and Deephouse, D. L. 2007. A case study of stakeholder identification and prioritization by managers. *Journal of Business Ethics*, 75 (1): 1-23.

Wry, T., Deephouse, D. L., & McNamara, G. 2007. Substantive and evaluative media reputations across and within cognitive strategic groups. *Corporate Reputation Review*, 9 (4): 225-242.

Greenwood, R., Deephouse, D. L. and Li, S. X. 2007. Ownership and performance of professional service firms. *Organization Studies*, 28 (2): 219-238.

Greenwood, R., Li, S. X., Prakash, R., & Deephouse, D. L. 2005. Reputation, diversification and organizational explanations of performance in professional service firms. *Organization Science*, 16 (6): 661-675.

Deephouse, D. L. 2005. Comment on "Toward a theory of social risk." *International Studies in Management & Organization*, 34 (4): 111-115.

Deephouse, D. L. & Carter, S. M. 2005. An examination of differences between organizational legitimacy and organizational reputation. *Journal of Management Studies*, 42 (2): 329-360.

McNamara, G. M., Deephouse, D. L., & Luce, R. 2003. Competitive positioning within and across a strategic group structure: The performance of core, secondary, and solitary firms. *Strategic Management Journal*, 23 (2): 161-181.

Deephouse, D. L. 2002. The term "Reputation Management:" Users, uses and the trademark tradeoff. *Corporate Reputation Review*, 5 (1): 9-18.

Ferguson, T. D., Deephouse, D. L., & Ferguson, W. L. 2000. Do strategic groups differ in reputation? *Strategic Management Journal*, 21 (12): 1195-1214. Reprinted as "Verschillen strategische groepen in reputatie?" in *Tijdschrift voor Strategische Bedrijfscommunicatie*, 7 (1): 28-50.

Deephouse, D. L. 2000. Media reputation as a strategic resource: An integration of mass communication and resource-based theories. *Journal of Management*, 26 (6): 1091-1112. Reprinted as "Mediareputatie als strategische hulpbron: Integratie van massacommunicatie en hulpbronthorieen" in *Tijdschrift voor Strategische Bedrijfscommunicatie*, 7 (2): 74-94.

Recognized as one of the 50 most cited papers in the 40 year history of the journal in Van Fleet, D. D. and A. G. Bedeian (2016). "The *Journal of Management*'s First 40 Years: A Look Back." *Journal of Management* 42(2): 349-356.

Recognized because it "pushed the reputation literature forward... by moving beyond the *Fortune* ratings and presenting media reputation as fuller picture of organizational reputation" in Bauer, T. N. 2010. Looking Back: Reputation Research Published in the *Journal of Management*. *Journal of Management*, 36(3): 585-587.

Deephouse, D. L., & Wiseman, R. M. 2000. Comparing alternative explanations for accounting risk-return relations. *Journal of Economic Behavior & Organization*, 42: 463-482.

Carter, S. M., & Deephouse, D. L. 1999. 'Tough talk' and 'soothing speech:' A comparison of reputations for being tough and for being good. *Corporate Reputation Review*, 2 (4): 308-332. doi:10.1057/palgrave.crr.1540089. **Winner of Best Paper Award for 1999.**

Deephouse, D. L. 1999. To be different, or to be the same? It's a question (and theory) of strategic balance. *Strategic Management Journal*, 20: 147-166.

Hinson, R. A., Harrison, R. W., Deephouse, D. L., & Minsky, B. D. 1998. The Green Company: A case of labor management and employee empowerment in a small business. *International Food and Agribusiness Management Review*, 1 (2): 287-299.

Deephouse, D. L. 1997. The effect of financial and media reputations on performance. *Corporate Reputation Review*, 1 (1&2): 68-72.

Deephouse, D. L. 1996. Does isomorphism legitimate? *Academy of Management Journal*, 39 (4): 1024-1039.

Deephouse, D. L. 1985. Using a trade-weighted currency index. *Federal Reserve Bank of Atlanta Economic Review*, 70 (6): 36-41. <https://fraser.stlouisfed.org/title/economic-review-federal-reserve-bank-atlanta-884/june-1985-35148/economic-briefs-324785>.

## B. Conference Proceedings

Deephouse, D. L., Lugosi, N. & Thomarat, M. 2011. How does the *Sun* shine on Suncor? A comparison of prestige, mainstream, and tabloid media reporting on Alberta's oil and gas industry. In R. Derry & J. R. Hendry (Eds.) *Proceedings of the 21<sup>st</sup> Annual Conference of the International Association for Business and Society*: 210-222. ISBN: 978-0-9763264-6-5.

Deephouse, D. L., Li, L., & Newburry, W. 2009. Institutional and National Culture Effects on Corporate Reputation. In George T. Solomon (Ed.) *Proceedings of the Sixty-Sixth Annual Meeting of the Academy of Management (CD)*, Briarcliff Manor, NY: Academy of Management. ISSN: 1543-8643.

Deephouse, D.L. & Jaskiewicz, P. 2009. The role of family ownership in corporate reputation. *Proceedings of the 13<sup>th</sup> International Conference on Corporate Reputation, Brand, Identity, and Competitiveness*. Amsterdam, May 28-30.

Deephouse, D. L., Li, L., & Newburry, W. 2008. The impact on national culture on corporate reputation. *Proceedings of the 12<sup>th</sup> International Conference on Corporate Reputation, Image, Identity, and Competitiveness*. Beijing, May 22-24.

Wry, T., & Deephouse, D. L. 2006. An examination of the relationship between corporate social performance and stakeholder perceptions of corporate social performance. *Proceedings of the 10<sup>th</sup> International Conference on Corporate Reputation, Image, Identity, and Competitiveness*. New York, May 27.

Wry, T., Deephouse, D. L., & McNamara, G. 2005. Media reputation across and within cognitive strategic groups. *Proceedings of the 9<sup>th</sup> International Conference on Corporate Reputation, Image, Identity, and Competitiveness*. Madrid, Spain.

Deephouse, D.L. 2004. A comparison of the impact on financial performance of the resources legitimacy and reputation. *Proceedings of the annual meeting of the British Academy of Management*. St. Andrews, UK.

Heugens, P.P.M.A.R., & Deephouse, D.L. 2004. Linking social issues to organizational impact: The role of intermediaries. *Proceedings of the annual meeting of the British Academy of Management*, St. Andrews, UK.

Deephouse, D.L. & Heugens, P.P.M.A.R. 2003. The information intermediary process between social issues and firm impact: An application to the news media. *Proceedings of the 7<sup>th</sup> International Conference on Corporate Reputation, Identity, and Competitiveness*, Manchester UK.

Deephouse, D. L. 2002. Distribution of corporate citizenship coverage in newspapers and its impact on financial performance. *Proceedings of the Sixth International Conference on Corporate Reputation, Identity, and Competitiveness*, Boston MA.

Deephouse, D. L. 2001. Convergencies and controversies on the role of the media in corporate reputation research (symposium). *Proceedings of the Fifth International Conference on Corporate Reputation, Identity, and Competitiveness*, Paris, FR.

Deephouse, D. L. 2001. The variety of newspaper coverage of commercial banks and its relationship to performance. *Proceedings of the Fifth International Conference on Corporate Reputation, Identity, and Competitiveness*, Paris, FR.

Deephouse, D. L., & Hambor, J. 2000. The reputation industry and its terminology: An initial survey of internet sites. *Proceedings of the Fourth International Conference on Corporate Reputation, Identity, and Competitiveness*, Copenhagen, DK.

Deephouse, D. L., & Campany, C. 1998. Using the market to build community: The institutional development of the “Red Cedar Farmers’ Market.” *Proceedings of the Annual Conference of the International Association for Business & Society*. Kona, HI.

Deephouse, D. L., & Heck, A. K. 1996. Applying individual role-related behaviors to organizations: A theory of organizational actions, organizational legitimacy, and social system well-being. *Proceedings of the Annual Meeting of the Southern Management Association*. New Orleans.

Deephouse, D. L. 1993. The effect of similarity in strategies on legitimacy and profitability. *Proceedings of the First Organizational Studies Doctoral Student Conference*, Albany, NY: SUNY Albany.

### **C. Book**

Deephouse, D. L., Gardberg, N. A., & Newburry, W. (Eds.) 2019. *Research in Global Strategic Management: Global Aspects of Reputation and Strategic Management*. Volume 18. Bingley, UK: Emerald Publishing Ltd.

### **D. Book Chapters**

Newburry, W., Deephouse, D. L., & Gardberg, N. A. 2019. Global aspects of reputation and strategic management. In Deephouse, D. L., Gardberg, N. A., & Newburry, W. (Eds.). *Research in Global Strategic Management*, 18: 1-22. Bingley, UK: Emerald Publishing Ltd.

Deephouse, D. L., Bundy, J., Tost, L. P., & Suchman, M. C. 2017. Organizational legitimacy: Six key questions. In R. Greenwood, C. Oliver, T. Lawrence, & R. Meyer (Eds.), *The SAGE Handbook of Organizational Institutionalism* (2<sup>nd</sup> ed.): 27-54. London: Sage.

Deephouse, D. L. 2016. Legitimacy. In C. E. Carroll (Ed.), *The SAGE Encyclopedia of Corporate Reputation*: 394-396. Thousand Oaks CA: Sage.

Deephouse, D. L. 2016. Media reputation. In C. E. Carroll (Ed.), *The SAGE Encyclopedia of Corporate Reputation*: 441-444. Thousand Oaks CA: Sage.



Deephouse, D. L. 2016. Organizational demographics. In C. E. Carroll (Ed.), *The SAGE Encyclopedia of Corporate Reputation*: 516-518. Thousand Oaks CA: Sage.

Deephouse, D. L. 2016. Resource-based theory of the firm. In C. E. Carroll (Ed.), *The SAGE Encyclopedia of Corporate Reputation*: 705-707. Thousand Oaks CA: Sage.

Deephouse, D. L. 2016. Social license to operate. In C. E. Carroll (Ed.), *The SAGE Encyclopedia of Corporate Reputation*: 770-773. Thousand Oaks CA: Sage.

Deephouse, D. L. 2015. Authority. In P. Flood, Y. Freeney (Eds.), *Wiley Encyclopedia of Management: Volume 11, Organizational Behavior (3d ed.)*. Cambridge, MA: Blackwell Publishers. DOI: 10.1002/9781118785317.weom110116.

Deephouse, D. L. 2015. Status incongruence. In P. Flood, Y. Freeney (Eds.), *Wiley Encyclopedia of Management: Volume 11, Organizational Behavior (3d ed.)*. Cambridge, MA: Blackwell Publishers. DOI: 10.1002/9781118785317.weom110263.

Carroll, C.E. & Deephouse, D.L. 2014. The foundations of a theory explaining organizational news: The VT<sup>4</sup> framework of organizational news content and five levels of influence on its production. In J. Pallas, L. Strannegård, & S. Jonsson (Eds.) *Organizations and the media: Organizing in a new media landscape*: 81-95. New York: Routledge.

Deephouse, D. L., & Suchman, M. C. 2008. Legitimacy in organizational institutionalism. In R. Greenwood, C. Oliver, K. Sahlin, & R. Suddaby (Eds.), *The SAGE Handbook of Organizational Institutionalism*: 49-77. London: Sage.

Deephouse, D. L. 2005. Authority. In N. Nicholson, P. G. Audia, & M. Pillutla (Eds.), *The Blackwell Encyclopedia of Management: Organizational Behavior (2d ed.)*: 16. Cambridge, MA: Blackwell Publishers.

Deephouse, D. L. 2005. Status Incongruence. In N. Nicholson, P. G. Audia, & M. Pillutla (Eds.), *The Blackwell Encyclopedia of Management: Organizational Behavior (2d ed.)*: 378. Cambridge, MA: Blackwell Publishers.

Deephouse, D. L. 1998. Legitimacy. In C. L. Cooper & C. Argyris (Eds.), *The Concise Blackwell Encyclopedia of Management*: 360-1. Malden, MA: Blackwell Publishers.

Deephouse, D. L. 1998. Status. In C. L. Cooper & C. Argyris (Eds.), *The Concise Blackwell Encyclopedia of Management*: 618. Malden, MA: Blackwell Publishers.

Deephouse, D. L. 1995. Authority. In N. Nicholson (Ed.), *The Blackwell Encyclopedic Dictionary of Organizational Behavior*: 24. Cambridge, MA: Blackwell Publishers.

Deephouse, D. L. 1995. Legitimacy. In N. Nicholson (Ed.), *The Blackwell Encyclopedic Dictionary of Organizational Behavior*: 293-4. Cambridge, MA: Blackwell Publishers.

Deephouse, D. L. 1995. Power Distance. In N. Nicholson (Ed.), *The Blackwell Encyclopedic Dictionary of Organizational Behavior*: 441-2. Cambridge, MA: Blackwell Publishers.

Deephouse, D. L. 1995. Status. In N. Nicholson (Ed.), *The Blackwell Encyclopedic Dictionary of Organizational Behavior*: 531-2. Cambridge, MA: Blackwell Publishers.

Deephouse, D. L. 1995. Status Incongruence. In N. Nicholson (Ed.), *The Blackwell Encyclopedic Dictionary of Organizational Behavior*: 532. Cambridge, MA: Blackwell Publishers.

### **E. Other Publications**

Deephouse, D. L. 2022. Ode to Andy: A Preview to 222 (Andy Van de Ven's Wonderfully Full Life). *Organization and Management Theory OMT Digest*, July 31. 1404 words.

Deephouse, D. L. 2015. Royalty rule for the west. *Edmonton Journal*, Edmonton, AB, May 12: A12.

Finch, D., Varella, P., & Deephouse, D. 2012. The oil sands: It's personal. *The Globe and Mail*, Toronto, ON. March 8: A17.

Greenwood, R., and Deephouse, D. L. 2001. Managing: Legitimacy seen as key. *The Globe and Mail*, Toronto ON, December 26: B7.

Deephouse, D. L. 1998. Customers really like RSFM: Supporting farmers, product quality, and friendliness top list of reasons. *Red Stick Farmers' Market Vendor Newsletter*. October: 3.

Deephouse, D. L. 1994. The influence of differences in corporate strategies on legitimacy and profitability. Doctoral Dissertation, University of Minnesota.

### **F. Media Mentions**

Lewington, Jennifer. 2021-11-17. Business schools launch 'overdue' efforts to Indigenize curricula. Corporate Knights: <https://www.corporateknights.com/issues/2021-11-education-and-youth-issue/business-schools-indigenize-curricula-2/>

Elford, Brea. Introduction to Indigenous Business. UAlberta Business. 2021-06-21. <https://www.ualberta.ca/business/news/articles/2021/06/introduction-to-indigenous-business.html>.

University of Alberta offering new course on Indigenous business. Interview with Danielle Smith, CHED 630 Radio. 2021-02-02. <https://omny.fm/shows/danielle-smith/university-of-alberta-offering-new-course-on-indig>

Cummings, Madeleine. 2021 'Refreshing change': Students excited about new U of A course on Indigenous business: Course covers Indigenous entrepreneurs' obstacles and accomplishments. CBC News Edmonton. January 28. <https://www.cbc.ca/news/canada/edmonton/university-of-alberta-offers-new-course-indigenous-business-1.5890836>

New course in Indigenous business. Interview of David Deephouse, Teddy Carter, and Devin Siebold by Adrienne Pan, Radio Active on CBC Radio One Edmonton. 2021 Jan, 22.

Haller, Cory. 2016, Fall. Crawling out of the soup: How to win back customers when your launch goes sideways. *UAlbertaBusiness*: 9-10.

Israelson, David. 2013. You've got your reputation to think about. *The Globe and Mail*, Toronto, ON. October 29. B11. Also published online as Why Suncor is willing to engage with its critics. <http://www.theglobeandmail.com/report-on-business/small-business/sb-managing/leadership/protect-your-reputation/article15121431/>.

*Reputation*. 2013. Research Focus: Family Firms. *Reputation*. Oxford, UK: Oxford University Centre for Corporate Reputation. Trinity Term: 11.

McCullough, Michael, Messenger, Scott, & Sparks, Stephanie. 2009. Most Respected Corporations 2009. *Alberta Venture*, Nov 1. <http://albertaventure.com/2009/11/most-respected-corporations-2009/>.

Weir, B. 2006, July/August. Sleeping with the elephant. *Alberta Venture*, 10: 63-68. <http://albertaventure.com/2006/07/sleeping-with-the-elephant/>.

## PRESENTATIONS

### A. Refereed Conferences

Crombag, B., Haans, R., Deephouse, D., & Block, E. 2022. What is optimal in non-optimal times? Legitimacy, competition, and distinctiveness during an economic recession. Strategic Management Society 42nd Annual Conference, London, United Kingdom. September 19.

Siebold, D.R. & Deephouse, D.L. 2022. A preliminary measure of Indigenous engagement from websites of Canadian natural resources companies. Administrative Sciences Association of Canada, June 7.

Zhang, R. & Deephouse, D.L. 2021. How do moral emotions affect an industrial stigma spillover? Organization & Management Theory Division, Annual Meeting of the Academy of Management. July 30.

Deephouse, D.L. 2020. Stigmatized Actors and Stigmatizing Audiences. In Aranda, A., Helms, W., & Phung, K. *Expanding Stigma Research: Exploring Stigmatized Actors and their Stigmatizing Audiences*. Organization & Management Theory, Management and Organizational Cognition, & Gender, Diversity, and Organization Divisions. Annual Meeting of the Academy of Management. August 10.

Zhang, R. & Deephouse, D.L. 2020. An experimental examination of moral emotions in an industrial scandal spillover. In Sub-theme 53: Studying Organizational Wrongdoing, Corruption,

and Scandals: Where Are We and Where Should We Go? 36th Colloquium of the European Group for Organizational Studies, Virtual Conference. July 2.

Deephouse, D. L. 2020. Changing the research agenda. In Deephouse, D. L. & Doucette, M. 2020. *Indigenizing and decolonizing business schools, 2020: Administrative leadership, curricular development, and research opportunities*. Administrative Sciences Association of Canada, June 14.

Burrows, S., Jaskiewicz, P., & Deephouse, D.L. 2019. The Stakeholder Identification Handcuff: The Case of Anheuser-Busch. International Family Enterprise Research Academy (IFERA) Annual Conference, Bergamo, Italy. June 20.

Zhang, J. Deephouse, D. L., Van Gorp, D., & Ebbers, H. 2018. Assessing the Legitimacy of EMNEs to Alleviate the Liabilities of Foreignness and Emergingness. The 6th Copenhagen Conference on: 'Emerging Multinationals': Outward Investment from Emerging Economies, Copenhagen. October 11-12.

Burrows, S., Jaskiewicz, P., & Deephouse, D.L. 2018. The Stakeholder Identification Handcuff: The Case of Anheuser-Busch. Annual Meeting of the Academy of Management, Chicago. August 14.

Deephouse, D.L. 2018. PK3: The return of the *Pecha Kucha* on social evaluations: Introduction to the professional development workshop. Academy of Management: Organization & Management Theory, Social Issues in Management, and Strategic Management Divisions. Chicago, August 10.

Deephouse, D.L. 2018. Rac & wrap: Highlights of the *Pecha Kucha* and provocations for research on social evaluations. , professional development workshop. Academy of Management: Organization & Management Theory, Social Issues in Management, and Strategic Management Divisions. Chicago, August 10.

Burrows, S., Jaskiewicz, P. & Deephouse, D.L. 2017. How stakeholder identification might put handcuffs on a firm: A qualitative analysis of Anheuser-Busch. Southern Management Association, St. Petersburg Beach, FL, October 26.

Deephouse, D. L. 2017. Configurational Balance: An Integration of Strategic Balance and Organizational Optimal Distinctiveness (OOD). Plenary Panelist Presentation in *Optimal Distinctiveness: Past Approaches, Theoretical Integration, and Future Research Agenda*. Organization & Management Theory, Business Policy & Strategy, and Technology & Innovation Management Divisions, Annual Meeting of the Academy of Management, Atlanta. August 5.

Zhang, R. & Deephouse, D.L. 2017. An examination of how national culture impacts trust in four national institutions across 27 countries. Administrative Sciences Association of Canada: Organization Theory Division. Montréal, May 31.

Deephouse, D.L. 2015. Who's Next? The second *Pecha Kucha* on social evaluations: Introduction to the professional development workshop. Academy of Management: Organization & Management Theory and Social Issues in Management Divisions. Vancouver, August 7.

Finch, D.J., Bates, K.A., Sundararajan, B., Deephouse, D.L., Varella, P., Nadeau, J. & O'Reilly, N. 2015. Opening the governance of business schools: A multi-stakeholder view of performance. Academy of Management: Management Education Division. Vancouver, August 10-11.

Burrows, S., Jaskiewicz, P., Deephouse, D.L. 2015. How stakeholder identification with the family firm handcuffs the family firm: A qualitative analysis of Anheuser-Busch. Family Enterprise Research Conference. Burlington, VT, June 6.

Finch, D.J., O'Reilly, N., Deephouse, D.L., Strong, M., Falkenberg, L., & Foster, W.F. 2015. Legitimacy and knowledge transfer: A biographical analysis of Canadian business school faculty. EFMD Higher Education Research Conference. Oxford, UK, June 3-4.

Deephouse, D. L. 2014. Expanding external governance. Presentation in the symposium called "Bringing external corporate governance into the corporate governance equation" organized by R. Aguilera, M. Bednar, & J. Lee. Academy of Management: International Management Division. Philadelphia, August 4.

Deephouse, D. L. 2014. What are words worth? Presentation in the professional development workshop called "The power of words: media content analysis in management research," organized by S. Dorobantu & W. Henisz. Academy of Management: Organization and Management Theory Division. Philadelphia, August 2.

Finch, D., O'Reilly, N., Hillenbrand, C., Deephouse, D.L., & Massie, T. 2014. The effects of AACSB accreditation, university mandates and business school rankings on hiring criteria for business school faculty: Building the case for the systematic analysis of the relationship between faculty qualifications and institutional outcomes. Academy of Management: Management Education Division. Philadelphia, August 5.

Finch, D., Hillenbrand, C., O'Reilly, N., Deephouse, D.L., & Massie, T. 2014 Return on credentials: Building the case for the systematic analysis of the relationship between faculty qualifications and Canadian business school outcomes. Administrative Sciences Association of Canada. Huntsville, ON, May 11.

Deephouse, D.L. 2013. Connecting institutional entrepreneurs and macro-level institutions: The case of Louisiana farmers' markets. Presented to *An Institutional Family Reunion? Bridging Ontologies, Levels and Methods* sub-theme at *Bridging Continents, Cultures and Worldviews*, the European Group for Organizational Studies Conference. Montreal, July 4-6.

Deephouse, D.L. 2012. A *Pecha Kucha* on social evaluations: Introduction to the professional development workshop. Academy of Management: Organization & Management Theory, Business Policy & Strategy, Human Resources, and Management & Organizational Cognition Divisions. Boston, August 4.

Finch, D. J., Deephouse, D.L. Varella, P. 2012. The formation of individual attitudes regarding the legitimacy of the Canadian oil sands industry. Annual meeting of the Administrative Sciences Association of Canada, St. John's, June 10-12.

Deephouse, D.L. 2011. Do you know what it means, to miss New Orleans? Reflections on the identity, brand, reputation, celebrity, and stigma of the conference's host city: Introduction to the symposium. 15<sup>th</sup> International Conference on Corporate Reputation, Brand, Identity, and Competitiveness. New Orleans, May 19.

Deephouse, D.L. 2011. The sound of New Orleans: The contribution of music to the city's identity and reputation. Part of the symposium titled "Do you know what it means, to miss New Orleans? Reflections on the identity, brand, reputation, celebrity, and stigma of the conference's host city," organized by D. Deephouse. 15<sup>th</sup> International Conference on Corporate Reputation, Brand, Identity, and Competitiveness. New Orleans, May 19.

Deephouse, D.L. & Jaskiewicz, P. 2010. Do family businesses dare to care about their stakeholders more than non-family businesses do? Academy of Management: Entrepreneurship Division. Montreal, Canada, August 9.

Deephouse, D. L., Lugosi, N. & Thomarat, M. 2010. How does the *Sun* shine on Suncor? A comparison of prestige, mainstream, and tabloid media reporting on Alberta's oil and gas industry. International Association for Business and Society, Banff, Alberta, March 26.

Deephouse, D. L., Li, L., & Newbury, W. 2009. Institutional and national culture effects on corporate reputation. Academy of Management: International Management Division. Chicago, Aug. 10.

Deephouse, D.L. & Jaskiewicz, P. 2009. The role of family ownership in corporate reputation. 13<sup>th</sup> International Conference on Corporate Reputation, Brand, Identity, and Competitiveness. Amsterdam, May 29.

Deephouse, D.L. 2009. Discussant for Symposium titled "Distinctiveness versus legitimacy: Which way to go in reputation management?" organized by M. van Halderen. 13<sup>th</sup> International Conference on Corporate Reputation, Brand, Identity, and Competitiveness. Amsterdam, May 29.

Deephouse, D. L., & MacAoud, N. 2008. The effect of markets and ownership patterns on Canadian newspaper reporting about Alberta's oil and gas royalty review. Presented to the *Organizations and Media* sub-theme at *Upsetting Organizations*, the European Group for Organizational Studies Conference, Vrije Universiteit, Amsterdam, July 11.

Deephouse, D. L., Li, L., & Newbury, W. 2008. The impact on national culture on corporate reputation. 12<sup>th</sup> International Conference on Corporate Reputation, Brand, Identity, and Competitiveness. Beijing, May 23.

Deephouse, D.L. 2007. Discussant for Symposium titled "International perspectives on the news media's influence on corporate reputation," organized by C. Carroll. Academy of Management: Business Policy & Strategy Division. Philadelphia, August 8.

Deephouse, D.L. 2007. Influencing the Research Agenda about Agenda Setting for Business News. 11th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Oslo, June 2.

Deephouse, D.L. 2006. Trail blazing and trail maintenance in configurations, strategic groups, and archetypes: Introduction to the symposium. Administrative Sciences Association of Canada, Banff AB, June 5.

Deephouse, D.L., 2006. Identifying Mount Rundle and each peak above the Valley of the Ten Peaks: The importance of external observers in studying configurations. Part of the symposium titled "Trail blazing and trail maintenance in configurations, strategic groups, and archetypes," organized by D. Deephouse. Administrative Sciences Association of Canada, Banff AB, June 5.

Wry, T., & Deephouse, D. L. 2006. An examination of the relationship between corporate social performance and stakeholder perceptions of corporate social performance. 10<sup>th</sup> International Conference on Corporate Reputation, Image, Identity, and Competitiveness. New York, May 27.

Wry, T., Deephouse, D. L., & McNamara, G. 2005. Media reputation across and within cognitive strategic groups. 9<sup>th</sup> International Conference on Corporate Reputation, Image, Identity, and Competitiveness. Madrid, Spain, May 21.

Deephouse, D. L. 2004. A comparison of the impact on financial performance of the resources legitimacy and reputation. British Academy of Management, St. Andrews UK, August 31.

Heugens, P.P.M.A.R., & Deephouse, D.L. 2004. Linking social issues to organizational impact: The role of intermediaries. British Academy of Management, St. Andrews UK, September 1.

Parent, M. M., & Deephouse, D. L. 2004. Emergent issues of time and hierarchical level for stakeholder salience. Academy of Management: Social Issues in Management Division. New Orleans, August 9.

Parent, M. M., Mason, D. S. and Deephouse, D. L. 2004. The evolution of stakeholder salience: A single stakeholder, single issue model. Administrative Sciences Association of Canada, Quebec City, June 8.

Deephouse, D. L. 2003. Stakeholder knowledge of corporate citizenship: Integrating reputation into the CSP/CFP debate. Academy of Management, Social Issues in Management Division. Seattle, WA. August 5.

Deephouse, D. L., Carroll, C. E., & McCombs, M E. 2003. An empirical cross examination of the media's anti-business bias in reporting about Twin Cities' commercial banks: The effects of ownership and newspaper section. Part of the symposium titled "The published organization," organized by M. A. Glynn and K. Corley. Academy of Management: Organization & Management Theory and Management & Organizational Cognition Divisions. Seattle, WA. August 5.

Greenwood, R., Li, S., & Deephouse, D. L. 2003. Does type of ownership matter for organizational performance? Academy of Management: Organization & Management Theory Division. Seattle, WA. August 5.

Greenwood, R., Li, S., & Deephouse, D. L. 2003. Does type of ownership matter for organizational performance? 5<sup>th</sup> Workshop on Professional Service Firms, Oxford UK. July 8.

Heugens, P.P.M.A.R., & Deephouse, D.L. 2003. The role of the news media as a linking mechanism connecting social issues to firm impact. International Association for Business & Society, Rotterdam NL, June 27-29.

Deephouse, D.L. 2003. Text and talk: Extending research on identity and reputation: Introduction to the symposium. Administrative Sciences Association of Canada, Halifax NS, June 14-17.

Deephouse, D.L., & Palmer, T.B. 2003. Identity and reputation at an emerging market. Part of the symposium titled "Text and talk: Extending research on identity and reputation," organized by D. Deephouse. Administrative Sciences Association of Canada. Halifax NS, June 14-17.

Deephouse, D.L. & Heugens, P.P.M.A.R. 2003. The information intermediary process between social issues and firm impact: An application to the news media. 7<sup>th</sup> International Conference on Corporate Reputation, Identity, and Competitiveness, Manchester UK. May 23-24.

Greenwood, R., Li, S., & Deephouse, D. L. 2002. Leveraging intangible assets: Determinants of performance in US accounting firms. 4<sup>th</sup> Workshop on Professional Service Firms, Edmonton AB. August 16.

Deephouse, D. L. 2002. Distribution of corporate citizenship coverage in newspapers and its impact on financial performance. Sixth International Conference on Corporate Reputation, Identity, and Competitiveness, Boston MA. May 24-25.

Deephouse, D. L. 2001. No longer interested in our governance? Academy of Management: Art & Poetry Division. Washington DC. August 5.

Deephouse, D. L. 2001. Convergencies and controversies on the role of the media in corporate reputation research. Symposium chair at The Fifth International Conference on Corporate Reputation, Identity, and Competitiveness, Paris, FR. May 19.

Deephouse, D. L. 2001. Agenda setting, newspaper bias, and corporate reputation: An analysis of Twin Cities' banks. The Fifth International Conference on Corporate Reputation, Identity, and Competitiveness, Paris, FR. May 19.

Deephouse, D. L., Manley, J. E., Romanienko, L.A. Campany, C. V., & McCarthy, R. 2000. The synthesis of marginalized labor and professional norms in the rejuvenation of an institution: A comparative case analysis of farmers' markets. Academy of Management: Gender & Diversity in Organizations Division: Toronto, ON. August 9.



Deephouse, D. L., & Hambor, J. 2000. The reputation industry and its terminology: An initial survey of internet sites. The Fourth International Conference on Corporate Reputation, Identity, and Competitiveness, Kobenhavn, DK. May 19.

Deephouse, D. L., & Hambor, J. 2000. The reputation management services of The Council Of Public Relations Firms: A survey of internet sites. The Third International, Interdisciplinary Public Relations Research Conference of the Public Relations Society of America Educators Academy, Miami FL. April 1.

McNamara, G. M., & Deephouse, D. L. 1999. The performance implications of core, secondary, and solo firms in cognitive strategic groups. Academy of Management: Business Policy & Strategy Division. Chicago, August 10.

Deephouse, D. L., Ferguson, T. D., & Ferguson, W. L. 1999. Intraindustry strategic stratification and reputational status. 3rd International Conference on Corporate Reputation, Image, and Competitiveness, San Juan, PR. January 9.

Deephouse, D. L. 1998. Using the market to create cognitive community: The development of South Louisiana farmers' markets. Part of a symposium titled Organizing Cognitive Communities: Farmers' Markets, Medical Sects, and the U.S. Intelligence, organized by M. Brindle and E. Goodrick. Academy of Management: Management & Organizational Cognition Division. San Diego, CA. August 12.

Deephouse, D. L., & Palmer, T. B. 1998. Multiple mirrors at an emerging market. Part of a symposium titled Reflections in the Funhouse Mirrors: The Interdependence of Reputation, Image, and Identity, organized by S. Carter and J. Dukerich. Academy of Management: Organization & Management Theory, Business Policy & Strategy, and Management & Organizational Cognition Divisions. San Diego, CA. August 10.

Deephouse, D. L., & Campany, C. 1998. Using the market to build community: The institutional development of the "Red Cedar Farmers' Market." International Association for Business & Society, Kailua-Kona, HI. June 12.

Carter, S. M., & Deephouse, D. L. 1998. 'Tough talk' and 'soothing speech:' A comparison of reputations for being tough and being good. Second International Conference on Corporate Reputation, Identity, and Competitiveness, Amsterdam, NL. January 16.

Deephouse, D. L. 1997. Distinguishing between legitimacy and reputation. Part of a symposium titled Doing well or doing right..., organized by P. Bansal and M. Graham. Academy of Management: Organization and Management Theory Division. Boston, MA. August 11.

Deephouse, D. L. 1997. The effect of financial and media reputations on performance. A Conference about Corporate Reputation, Image, and Competitiveness, New York, NY. January 18.

Deephouse, D. L., & Heck, A. K. 1996. Applying individual role-related behaviors to organizations: A theory of organizational actions, organizational legitimacy, and social system well-being. Southern Management Association, New Orleans, LA. November 7.

Deephouse, D. L. 1996. The heterogeneity paradox in strategic management and institutional theories. Academy of Management: Organization & Management Theory Division. Cincinnati, OH. August 12.

Deephouse, D. L. 1996. How different should a firm's strategies be? Academy of Management: Business Policy & Strategy Division. Cincinnati, OH. August 13.

Deephouse, D. L. 1995. Problems and prospects in defining and measuring legitimacy: Introduction to the symposium. Academy of Management: Organization & Management Theory Division. Vancouver, BC. August 9.

Deephouse, D. L. 1995. Measuring organizational legitimacy in a sample of commercial banks. Part of a symposium titled Problems and Prospects in Defining and Measuring Legitimacy, organized by D. Deephouse. Academy of Management: Organization & Management Theory Division. Vancouver, BC. August 9.

Deephouse, D. L. 1993. The effects of similarity in strategies on legitimacy and profitability. First Organizational Studies Doctoral Student Conference, Albany, NY. October 2.

Deephouse, D. L., Miller, K. D., & Bromiley, P. 1991. A comparison of alternative explanations of corporate risk-return relations. Academy of Management: Business Policy & Planning Division. Miami Beach, FL. August 12.

### **B. Invited Presentations**

Deephouse, D.L. 2023. *The Conceptual and Social History of Legitimacy Research*. Expert presentation at the The Next Decade of Legitimacy Research: Advancing the Multilevel Theory of Legitimacy, hosted by University of Lausanne. May 8.

Deephouse, D.L. 2022. *A Decolonizing Journey towards Being an Ally or Accomplice*. Presentation to SEM 488/686, Introduction to Indigenous Business. February 15.

Bastien, Frank, Brant, Lindsay, Deephouse, David, & Price, Shelley. 2022. *Indigenous Content and Pedagogies: Insights and Lessons Learned*. Moderators: Peter Pomart and Raj Manchanda. Reg Litz Teaching Day, Asper School of Business University of Manitoba. February 18.

Bundy, J., Deephouse, D. L., Gardberg, N., & Newburry, W. 2021. *Can we adequately assess corporate reputation?* Questions & Unanswers About Social Innovation (QUASI) Seminar Series, Rutgers University, organized by M. Barnett. May 14.

Deephouse, D. L. 2021. *Getting Involved in Indigenizing and Decolonizing Business School Curriculum*. Teaching and Pedagogy Panel and Discussion. Inaugural Emerging Themes in Indigenous Business. Asper School of Business, University of Manitoba. March 18.

Deephouse, D. L. 2020. *Indigenizing and Decolonizing Business Schools: Observing the Terrain, Pondering Paths, & Looking for Landmarks*. Situated Knowledges: Indigenous Peoples and Place (SKIPP) Signature Area, University of Alberta. Nov. 13.

Deephouse, D. L. 2020. *On the distribution of legitimacy and legitimacy scholars*. Micro Meets Macro Conference: Social Evaluations, Reputation, and Trust. Arizona State University. March 19. (Cancelled because of COVID-19).

Deephouse, D.L. & Zhang, R. 2020. *Strengthening the micro-macro link in cross-cultural social evaluations, including an experimental examination of moral emotions in an industrial stigma spillover*. Nanyang Technological University, Singapore. January 23.

Deephouse, D.L. & Zhang, R. 2020. *Research on legitimacy and other social evaluations, including an experimental examination of moral emotions in an industrial stigma spillover*. Singapore Management University, Singapore. January 21.

Deephouse, D.L. 2020. *Research on legitimacy and other social evaluations*. Nanyang Technological University, Singapore. January 20.

Facilitator and Panelist. 2019. *Promoting a Culture of Involvement and the Leadership Role of the AD*. Canadian Federation of Business School Deans' Annual Research Conference, Brock University. May 28.

Zhang, J. Deephouse, D. L., Van Gorp, D., & Ebbers, H. *Assessing the Legitimacy of EMNEs to Alleviate the Liabilities of Foreignness and Emergingness*. Jack Austin Centre for Asia Pacific Business Studies, Beedie School of Business, Simon Fraser University, 2018 November 9.

Deephouse, D.L. *Open Spaces: Issues for Business School Research and Effective Research Leadership, Priorities & Best Practices. What keeps you awake at night?* Presenter and Co-facilitator at Canadian Federation of Business School Deans' Annual Research Conference, HEC Montreal, 2017 June 1-2.

Deephouse, D.L. *Benchmarking Research Productivity*. Panel at Canadian Federation of Business School Deans' Annual Research Conference, University of Calgary; 2016 April 17-19.

Deephouse, D.L. 2016. *Teaching Demonstration: The Mattel Toy Recall Case*. Oxford Centre for Corporate Reputation, Oxford University, September 1.

Deephouse, D.L. 2016. *Our futures as (strategy) researchers*. Distinguished Speaker for the Strategy Division of the Administrative Sciences Association of Canada, Edmonton, AB. June 5.

Deephouse, D.L. 2016. *Managing your doctoral program*. Doctoral consortium of the Administrative Sciences Association of Canada, Edmonton, AB. June 4.

Deephouse, D.L. 2015. *Connecting institutional entrepreneurs and macro-level institutions: The case of Louisiana farmers' markets*. John Molson School of Business, Concordia University. Montreal, June 8.

Deephouse, D.L. 2013. *Reducing and Expanding Reputation Research*. Reputation Symposium, Oxford Centre for Corporate Reputation, Oxford University, September 6.

Deephouse, D.L. 2013. *The Grey Areas in My Rotting Apple*. Reputation Symposium, Oxford Centre for Corporate Reputation, University of Oxford, September 6.

Deephouse, D. L. 2013. *The synthesis of marginalized labor and production units with professional norms in the resurrection of farmers' markets in Southern Louisiana: A comparative case analysis of Crescent City Farmers' Market and Red Stick Farmers' Market*. Strategic Management and Organization Workshop Series, University of Alberta, Edmonton, March 1.

Deephouse, D.L., Carroll, C.E. 2012. *The Influence of Corporate Demographic Characteristics on Visibility and Favourability of News Reporting*. Reputation Symposium, Oxford Centre for Corporate Reputation, Oxford University, September 6.

Deephouse, D.L. 2012. *Why do countries like their corporations? The effects of institutional development and national culture on cross-national differences in corporate reputations*. Judge Business School, University of Cambridge, Cambridge UK. January 12.

Deephouse, D.L. 2011. *Why do countries like companies? The effects of national institutions and culture on corporate reputation*. Peter B. Gustavson School of Business, University of Victoria, Victoria BC. November 18.

Deephouse, D.L. 2011. *The values of reputation: Strategic, socioemotional, and institutional*. Symposium on the Economic Value of Reputation, Corporate Communication Centre, Erasmus Universiteit, Rotterdam NL. October 19.

Deephouse, D.L. 2011. *Commentary on M. Barnett and S. Lee, The role of reputation in reputation*. Reputation Symposium, Oxford Centre for Corporate Reputation, Oxford University, September 17.

Deephouse, D.L. 2007. *Measuring organizational reputation*. Erasmus Universiteit, Rotterdam NL. June 7.

Deephouse, D.L. 2004. *Reputation, the media, and corporate social performance/corporate financial performance research*. Faculty of Management, University of Lethbridge, Lethbridge AB, January 16.

Deephouse, D.L. 2003. *Reputation, the media, and corporate social performance/corporate financial performance research*. Faculty of Management seminar series, University of Manitoba, Winnipeg MB, September 12.

Deephouse, D.L. 2003. *Arthur Lismer, founding member of the Group of Seven and visionary art educator*. Westwood Unitarian Congregation, Edmonton AB, January 19.

Deephouse, D.L. 2002. *Media coverage of business: Trends, issues, and consequences*. John Molson Visiting Scholar, Concordia U., Montreal QC, November 15.

Deephouse, D. L. 2001. *Graduate study in the USA*. Informational session entitled Promoveren, iets voor jou? Vrije Universiteit, Amsterdam, Het Nederlands, May 16.

Deephouse, D. L. 2001. *Media reputation as a strategic resource: An integration of mass communication and resource-based theories*. Faculty of Social-Cultural Sciences, Vrije Universiteit, Amsterdam, Het Nederlands, May 14.

Deephouse, D. L. 1999. *The role of values in farmers' markets*. Make Your Market Work Conference. ECO-nomics Institute, Loyola University, New Orleans LA. January 29.

Deephouse, D. L. 1998. *Customer evaluations of the Red Stick Farmers' Market*. General Vendor Meeting, Red Stick Farmers' Market, Baton Rouge LA. October 10.

Deephouse, D. L. 1998. *Creating a mission for the Junior League of Baton Rouge*. General Membership Meeting, Junior League of Baton Rouge LA, February 9.

Deephouse, D. L. 1998. *A similarity paradox in organizational studies: The case of strategy*. Faculty of Management and Organization Speaker Series, Rijksuniversiteit Groningen, Netherlands, January 14.

Deephouse, D. L. 1996. *Integrating the analytic and constituent approaches to legitimacy*. Department of Sociology Speaker Series, Louisiana State University, April 19.

## RESEARCH GRANTS AND FELLOWSHIPS

Deephouse, D. L. (PI), Lendsay, K. (Co-I). 2022-23. Creating a Compendium of Indigenous Curricular Materials in Business Schools. University of Alberta, Situated Knowledges: Indigenous Peoples and Place (SKIPP) Seed Grant: \$5000.

Jaskiewicz, P. (Principal Investigator) & Deephouse, D. L. 2014-17. How family firms achieve favorable reputations and why this is critical to their sustainability. Social Science and Humanities Research Council: \$134,557.

Deephouse, D.L. (Principal Investigator). 2006-11. The effects of regional economic structure, regional culture, and the media on organizational legitimacy and reputation. Social Science and Humanities Research Council: \$81,474.

Greenwood, R. (Principal Investigator), Hinings, C. R., & Deephouse, D. L. 2002-6. Governance and organization of professional service firms. Social Science and Humanities Research Council: \$145,265.

Support for the Advancement of Scholars Grant, Endowment Fund for the Future, University of Alberta, 2002, 2005-10.

Summer Research Grant, E. J. Ourso College of Business Administration, Louisiana State University, 1997, 1995.

Council on Research Summer Stipend, Office of Research and Economic Development, Louisiana State University, 1996.

Dissertation Fellowship, Carlson School of Management, University of Minnesota, 1992-93.

Thesis Cost Grant, Carlson School of Management, University of Minnesota, 1992-93.

First Year Fellowship, Carlson School of Management, University of Minnesota, 1989-1990.

## **SERVICE TO SCHOLARLY PROFESSIONS AND PROFESSIONALS**

### **A. Organizing Roles**

#### Academic Conference Symposia

Deephouse, D. L. 2019. Managing reputation of stigmatized industries and occupations: Three qualitative studies (led by doctoral students). Annual Reputation Symposium, Oxford Centre for Corporate Reputation, Oxford University, August 29.

Finch, D.J., Bates, K.A., Sundararajan, B., Nadeau, J. O'Reilly, N., Varella, P., Deephouse, D.L. 2015. Made in Canada: A multi-stakeholder view of business school performance. Administrative Sciences Association of Canada, Halifax NS, June 14-15.

Deephouse, D.L. 2011. Do you know what it means, to miss New Orleans? Reflections on the identity, brand, reputation, celebrity, and stigma of the conference's host city. Introduction to the symposium. 15th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness. New Orleans, May 19.

Deephouse, D.L. 2006. Trail blazing and trail maintenance in configurations, strategic groups, and archetypes. Administrative Sciences Association of Canada, Banff AB, June 5.

Deephouse, D.L. 2003. Text and talk: Extending research on identity and reputation: Introduction to the symposium. Administrative Sciences Association of Canada, Halifax NS, June 14-17.

Deephouse, D. L. 1995. Problems and prospects in defining and measuring legitimacy: Introduction to the symposium. Academy of Management: Organization & Management Theory Division. Vancouver, BC. August 9.

#### Professional Development Workshops

Deephouse, D. L. 2023. *Indigenizing and decolonizing business schools 2023: How pathfinders from provosts to professors at three universities are finding ways to indigenize and decolonize their business schools*. 10 panelists. Administrative Sciences Association of Canada. June 3.

Deephouse, D. L. 2022. *Indigenizing and decolonizing business schools, 2022: Growing the Indigenous business research community*. 9 panelists. Administrative Sciences Association of Canada, June 4.

- Deephouse, D. L. 2021. *Indigenizing and decolonizing business schools, 2021: Three Stories and Five Sharing Circles*. Administrative Sciences Association of Canada, June 15.
- Deephouse, D. L. & Doucette, M. 2020. *Indigenizing and decolonizing business schools, 2020: Administrative leadership, curricular development, and research opportunities*. Administrative Sciences Association of Canada, June 14.
- Deephouse, D. L., Graffin, S.D., & Pfarrer, M.D. 2018. *PK3: The return of the Pecha Kucha on social evaluations*. Annual meeting of the Academy of Management: Organization and Management Theory & Social Issues in Management Divisions. Chicago, August 10.
- Deephouse, D.L. & Cowan, A. M. 2015. *Are sustainability certifications a sustainable form of governance?* Annual Meeting of the Academy of Management: Organizations and the Natural Environment, Organization and Management Theory & Social Issues in Management Divisions, Vancouver, August 8.
- Deephouse, D. L., Graffin, S.D., & Pfarrer, M.D. 2015. *Who's next? The second Pecha Kucha about social evaluations*. Annual meeting of the Academy of Management: Organization and Management Theory & Social Issues in Management Divisions. Vancouver, August 7.
- Finch, D. J., Arbaugh, J.B., & Deephouse, D. L. 2015. *Opening the governance of ourselves: A multi-stakeholder view of business school performance*. Annual meeting of the Academy of Management: Management Education Division. Vancouver, August 7.
- Deephouse, D.L. 2012. *A Pecha Kucha on Social Evaluations*. Annual Meeting of the Academy of Management: Organization & Management Theory, Business Policy & Strategy, Human Resources, and Management & Organizational Cognition Divisions. Boston, August 4.  
Selected as a notable PDW submission for posting to OMT website.

#### Alberta Institutions Conference (triennial)

- Organizing Committee Member, 2021/22. 6<sup>th</sup> Alberta Institutions Conference: Organizations and Institutions in the Era of Crises. Edmonton, Alberta, Rescheduled from June 24-26, 2021, to October 14-16, 2021, to June 16-18. 2022.
- Organizing Committee Member, 2018. 5<sup>th</sup> Alberta Institutions Conference: What of Macro-Foundations? Rediscovering the Power of Institutions Edmonton, Alberta, June 7-9.
- Organizing Committee Member, 2015. 4<sup>th</sup> Alberta Institutions Conference: How do institutions matter? Banff, Alberta, June 12-14.
- Organizing Committee Member, 2009. 2<sup>nd</sup> Alberta Institutions Conference: Institutions, Innovation, and Space. University of Alberta, June 21-23.

#### Reputation Institute Conference

- Academic Program Reviewer, 17th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Barcelona, 2013 June 5-7.
- Academic Program Reviewer, 16th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Milano, 2012 May 30 – June 1.

#### Doctoral Consortia

- Deephouse, D. L. & Ouedroago, Noufou. 2016. Doctoral Consortium Administrative Sciences Association of Canada. Edmonton, AB. June 4. 27 students from 5 countries.
- Deephouse, D. L. & Carroll, C.E. 2013. Pre-Conference Doctoral Consortium, 17th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Barcelona, June 4.

- Deephouse, D.L. & Ravasi, D. 2012. Pre-Conference Doctoral Consortium, 16th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Milano, May 29.
- Deephouse, D.L. 2011. Pre-Conference Doctoral Consortium, 15th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, New Orleans, May 17.
- Deephouse, D.L. 2009. Pre-Conference Doctoral Consortium, 13th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Amsterdam, May 28.
- Deephouse, D.L. 2008. Pre-Conference Doctoral Consortium, 12th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Beijing, May 22.
- Deephouse, D.L. 2007. Pre-Conference Doctoral Consortium, 11th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Oslo.
- Deephouse, D.L. 2006. Pre-Conference Doctoral Consortium, 10th International Conference on Corporate Reputation, Identity, and Competitiveness, New York, NY.
- Deephouse, D.L. 2005. Pre-Conference Doctoral Consortium, 9th International Conference on Corporate Reputation, Identity, and Competitiveness, Madrid, Spain.
- Deephouse, D.L. 2004. Pre-Conference Doctoral Consortium, 8th International Conference on Corporate Reputation, Identity, and Competitiveness, Fort Lauderdale, FL.
- Deephouse, D.L. 2003. Pre-Conference Doctoral Consortium, 7th International Conference on Corporate Reputation, Identity, and Competitiveness, Manchester UK.
- Deephouse, D.L. 2002. Pre-Conference Doctoral Consortium, 6th International Conference on Corporate Reputation, Identity, and Competitiveness, Boston MA.
- Deephouse, D.L., & Hatch, M. J. 2001. Pre-Conference Doctoral Consortium, 5th International Conference on Corporate Reputation, Identity, and Competitiveness, Paris, France.

#### Other

- Organizer, ASAC+ Indigenization and Decolonization Circle (monthly). October 2023-present.
- Co-organizer. Canadian Federation of Business School Deans' Annual Research Conference, HEC Montreal, 2017 June 1-2.
- Facilitator, 2016. Establishing Research Programs & Collaborators' Networks. Bissett School of Business Research Retreat, Mount Royal University. Banff, AB. January 29-31.
- Advisory Board Member, Corporate Reputation, an SSRN e-Journal. Oxford University Centre for Corporate Reputation.

### **B. Editorships**

- Co-editor, Special Issue on Managing Reputation across Borders, *AIB Insights*,

### **C. Editorial Board Memberships**

- Corporate Reputation Review* (2000-2022 )
- Journal of Management Studies* (2013- )
- Strategic Management Journal* (2011- )
- Strategic Organization* (2002- )
- The SAGE Encyclopedia of Corporate Reputation* (2016)

### **D. Ad Hoc Reviewer**

#### Journals



*Academy of Management Journal*  
*Academy of Management Learning & Education*  
*Academy of Management Review*  
*Accounting, Organizations, & Society*  
*Administrative Science Quarterly*  
*American Sociological Review*  
*Applied Psychology: An International Review*  
*British Journal of Management*  
*Business and Politics*  
*Business & Society*  
*Business & Society Review*  
*Business Ethics: A European Review*  
*Corporate Reputation Review*  
*Entrepreneurship Theory & Practice*  
*European Management Review*  
*European Journal of Finance*  
*Journal of Applied Psychology*  
*Journal of Business Ethics*  
*Journal of Business Research*  
*Journal of Business Venturing*  
*Journal of International Business Studies*  
*Journal of Management*  
*Journal of Management Inquiry*  
*Journal of Management Studies*  
*Journal of Media Economics*  
*Journal of World Business*  
*Journalism & Mass Communication Quarterly*  
*Long Range Planning*  
*Management Science*  
*Organizational Research Methods*  
*Organization Science*  
*Organization Studies*  
*Review of Managerial Science*  
*Small Business Economics*  
*Strategic Management Journal*  
*Strategic Organization*

#### Other Reviewing

Academy of Management Annual Meeting, 1995-2002, 2009-12, 2015, 2021.  
Administrative Sciences Association of Canada Annual Meeting, 2003, 2006, 2011-13, 2021-3.  
Baruch College, CUNY, University Grants Research Awards, 2008.  
British Academy of Management, 2004.  
*Cambridge Elements*, 2021.  
INFORMS Dissertation Proposal Competition, 2011.  
International Association for Business and Society Annual Meeting, 2003-9.  
International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, 2008.  
MIT Press, 2014.

Organizational Studies Doctoral Student Conference, 1993.  
 Reputation Institute – Harris Interactive Research Grant, 2002.  
 Research Grants Council of Hong Kong, 2014.  
 Social Sciences and Humanities Research Council, 2002, 2004, 2007, 2008, 2014, 2015, 2017, 2019.  
 Southern Management Association Annual Meeting, 1996, 1998-1999, 2001.  
 Swiss National Science Foundation, 2017, 2018.  
 University of Alberta Grant Assist Program, 2017.  
 University of Alberta Killam Cornerstone Grants, 2016, 2018.  
 University of Alberta Killam Travel Grants, 2016-19.

### **E. Memberships**

Academy of Management  
 Administrative Sciences Association of Canada  
 Strategic Management Society

### **F. Speaker, Session Chair, Facilitator, Discussant, etc.**

Speaker and Panelist. *Managing Your PhD*. Doctoral consortium at the Administrative Sciences Association of Canada. Toronto, 2023 June 3.  
 Discussion Facilitator. *Finding Ways Forward*. Administrative Sciences Association of Canada. Toronto, 2023 June 5.  
 Roundtable Facilitator and Paper Discussant. *The Next Decade of Legitimacy Research: Advancing the Multilevel Theory of Legitimacy*. University of Lausanne. 2023 May 9.  
 Participant. *Creating a Better World Together: The Native, Aboriginal and Indigenous People's Caucus*. 12<sup>th</sup> Caucus at the annual meeting of the Academy of Management. 2022 August 6.  
 Chair. *The Institutional Dynamics of Organizing*. 6<sup>th</sup> Triennial Alberta Institutions Conference, Edmonton, 2022 June 17.  
 Participant. *Indigenizing Business and Management Research*. 11<sup>th</sup> Native, Aboriginal and Indigenous People's Caucus at the annual meeting of the Academy of Management. 2021 August 1.  
 Panelist. *Optimal Distinctiveness: A Critical Reflection on What We Have Learned and Ways Forward*. OMT & STR Division, Annual Meeting of the Academy of Management, 2021 Aug. 1.  
 Participant. *Graduate Students and Senior Scholars Circle*. Inaugural Emerging Themes in Indigenous Business. Asper School of Business, University of Manitoba. 2021 March 19.  
 Facilitator, Strategy Courses. *Workshop on Decolonizing the Business School Curriculum*. ETHOS: The Centre for Responsible Enterprise. City University of London. 2021 January 28.  
 Speaker & Panelist. *Expanding Stigma Research: Exploring Stigmatized Actors and their Stigmatizing Audiences*. OMT, MOC, & GDO Divisions. Annual Meeting of the Academy of Management. 2020 August 10.  
 Discussant. Works in Progress Round Table 1. OT Division of the Administrative Sciences Association of Canada. Virtual Conference, 2020 June 13.  
 Speaker. *Managing Your Doctoral Program*. Doctoral Consortium of the Administrative Sciences Association of Canada. Virtual Conference, 2020 June 13.

- Roundtable Facilitator. *Stigma and Global Aspects. Optimal Distinctiveness: Past Approaches, Theoretical Integration, and Future Research Agenda*. OMT, BPS, and TIM Divisions, Annual Meeting of the Academy of Management, 2019 August 9.
- Moderator. *An Overview of SSHRC's Funding Opportunities*. Lina Crompton & Genevieve Truchon. University of Alberta Research Funding Fair, 2018 November 20.
- Discussant. *Optimal Distinctiveness: Past Approaches, Theoretical Integration, and Future Research Agenda*. OMT, BPS, and TIM Divisions, Annual Meeting of the Academy of Management, 2018 August 10.
- Chair and Discussant, *Categories*, 5<sup>th</sup> Triennial Alberta Institutions Conference, Edmonton, 2018 June 8.
- Chair and Discussant, *Creation, Assessment, and Dissemination of Scientific Knowledge*, OT Division, Annual Meeting of the Administrative Sciences Association of Canada, Toronto, 2018 May 27.
- Roundtable Facilitator. *Optimal Distinctiveness: Past Approaches, Theoretical Integration, and Future Research Agenda*. OMT, BPS, and TIM Divisions, Annual Meeting of the Academy of Management, Atlanta, 2017 August 5.
- Deephouse, D. L. *Managing Your Doctoral Program*. Doctoral Consortium of the Administrative Sciences Association of Canada. Edmonton, AB. 2016 June 4.
- Chair, *Reputation, Performance and Responses to Challenge*, OMT Division, Annual Meeting of the Academy of Management, Vancouver, 2015 August 11.
- Chair, *Firm Status and its Effect*, OMT Division, Annual Meeting of the Academy of Management, Boston, 2012 August 7.
- Chair and Discussant, *Social Management*, OT Division, Annual Meeting of the Administrative Sciences Association of Canada, St. John's, 2012 June 10-11.
- Chair and Discussant, *Measuring Media and Reputations*, 16th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Milano, 2012 May 30.
- Chair and Discussant, *Breweries, Wineries and Liquor Stores*, OT Division, Annual Meeting of the Administrative Sciences Association of Canada, Montreal, 2011 July 3.
- Chair and Discussant, *Symbols, Stigma, and Legitimacy* Session, OMT Division, Annual Meeting of the Academy of Management, Chicago, 2010 August 10.
- Chair and Discussant, *CSR in China* Session, SIM Division, Annual Meeting of the Academy of Management, Chicago, 2010 August 10.
- Chair, *Resources Development and Exploitation* Session, Annual Conference of the International Association for Business and Society, 2010 March 26.
- Chair and Discussant for *Reputation* Session, OMT Division, Annual Meeting of the Academy of Management, Chicago, 2009 August 11.
- Discussant in Plenary Panel, *Closing Review of Conference*, 12th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Beijing, 2008 May 24.
- Chair and discussant of Plenary Session, *Employee Alignment*, 12th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Beijing, 2008 May 23.
- Chair of Paper Session, *The influence of national context*, 12th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Beijing, 2008 May 23.
- Chair and discussant of Plenary Session, *Innovating about Innovation*, 11th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Oslo, 2007.
- Discussant, BPS Division, Annual Meeting of the Academy of Management, Atlanta, GA, 2006.
- Discussant, OT Division, Annual Meeting of the Administrative Sciences Association of Canada, Banff, AB, 2006.

Session Chair, 10th International Conference on Corporate Reputation, Identity, and Competitiveness, New York, NY, 2006.  
 Session Chair (2), 9th International Conference on Corporate Reputation, Identity, and Competitiveness, Madrid, Spain, 2005.  
 Discussant, BPS Division, Annual Meeting of the Academy of Management, Denver, CO, 2002.  
 Session Chair and Discussant, OMT Division, Annual Meeting of the Academy of Management, Denver, CO, 2002.  
 Session Facilitator, 6th International Conference on Corporate Reputation, Identity, and Competitiveness, Boston MA, 2002.  
 Session Chair, Annual Meeting of the Academy of Management, Washington, DC, 2001.  
 Discussant, Annual Meeting of the Academy of Management, Washington, DC, 2001.  
 Session Chair, Annual Meeting of the Academy of Management, Toronto, ON, 2000.  
 Session Facilitator, 4th International Conference on Corporate Reputation, Identity, and Competitiveness, Kobenhavn, DK, 2000.  
 Session Facilitator, 3rd International Conference on Corporate Reputation, Image, and Competitiveness, San Juan, PR, 1999.  
 Discussion Facilitator, Continuing Education Seminar: Trends in Research on Institutional Change. Annual meeting of the Academy of Management, San Diego, CA, 1998.

### **G. External Tenure and/or Promotion Cases**

To Full Professor: 2023, 2021, 2017, 2016.  
 To Associate Professor: 2022, 2021, 2017, 2016, 2015 (3), 2014, 2013, 2011, 2008, 2006 (2), 2005. 2003.

## **UNIVERSITY AND DEPARTMENTAL SERVICE**

### **A. Theses and Independent Study Papers (U. of Alberta unless noted)**

#### Supervisor

Ferguson, Tamela D., 2000. Ph.D. Management. Louisiana State University. *An Investigation of Intra-Strategic Group Profiles, Performance, and Reputation*.  
 Low, Karina, MBA, 2007. *Best Practices in Canadian Sustainability Reporting*.  
 Parent, Milena. Ph.D., 2005. Phys. Ed. and Recreation. *Large-Scale Sporting Events: Organizing Committees and Stakeholders*.  
 Siebold, Devin. MBA. 2021. *A preliminary measure of Indigenous engagement from websites of Canadian natural resources companies*.  
 Zhang, Rongrong. Ph.D. 2021. Strategic Management and Organization. *Managing an Industrial Stigma Spillover: The Role of Moral Emotions*.

#### Supervisory Committee Member

Carter, Theodora. PhD. Expected 2024. 2019-2021. Strategic Management and Organization.  
 Currie, Luanne. Ph.D. 2013. Human Resource Management/Industrial Relations.  
*Conceptualization, Antecedents and Outcomes of Work-Based Identity: An Examination from the Social Identity Perspective*.  
 Edwards, Jonathon, M.A. 2006. Phys. Ed. and Recreation. *Government Funding and Provincial Sport Organizations: Institutional Mechanisms and the Relationship between the Alberta*

*Sport, Recreation Parks and Wildlife Foundation's Association Development Program Grant and Alberta's Provincial Sport Organizations.*

Luo, Le. Ph.D., 2011. Accounting. *Are Audit Programs Responsive to Audit Risk?*

McCormick, Cameron A. M.Sc. Management, U. of Lethbridge, 2011. *Get Mad, Stay Mad:*

*Exploring Stakeholder Mobilization in the Instance of Corporate Fraud and Ponzi Schemes.*

McGrath, Robert N. 1996 Ph.D., Management. *Discontinuous Technological Change and Institutional Legitimacy: A Morphological Perspective.*

Topal, Cagri. Ph.D., 2011. Organizational Analysis. *Risk Construction at a Public Hearing: An Application of Socio-cultural Theories into Organizational Risk.*

Wry, Tyler., M.A., 2004. Sociology. *Exploring the Effects of Corporate Social Performance on Employees.*

#### Arm's Length Committee Member and/or Chair

Cao, Ke. Ph.D. 2020. Strategic Management & Organization. *Abandoning a values-laden certification: Why do some certified B corporations defect from the movement?* Candidacy only.

Cascadden, Maggie. Ph.D. (in progress) Strategic Management & Organization. *Mining Communities' Telltale Hearts: How Do Communities Survive Erosive Closures?* Chair, Candidacy Exam.

Ferguson, Daniel, M.S. 2012. Phys. Ed. and Recreation. *Mapping the Selection Processes of North American Male Basketball Players into Overseas Professional Leagues.*

Hunter, Karen, Ph.D., 2010. Human Resource Management/Industrial Relations. *Organizational Support and Motivation Theories: Theoretical Integration and Empirical Analysis.*

Kemper, Elizabeth A. 1999. Ph.D., Educational Leadership, Research, & Counseling, Louisiana State University.

Lefsrud, Lianne Ph.D. 2013. Organizational Analysis. *When Worlds Collide? Hearings vs. Media in Making Meaning for Alberta's Oil Sands.* (Committee Chair).

Owusu, Joseph, Ph.D. 2021. Strategic Management & Organization. *Internal representation of logics and entrepreneurial success.* (Candidacy Committee).

Owusu, Joseph, Ph.D. 2023. Strategic Management & Organization. *Internal representation of logics and entrepreneurial success.* (Committee member, 2021; Committee Chair, 2023)

Smith, Wade, 2001. Ph.D., Educational Leadership, Research, & Counseling, Louisiana State University.

#### **B. External Reader and/or Examiner**

Lander, Michel, Ph.D. 2012, Erasmus U. *Profits or Professionalism? On Designing Professional Service Firms.* Awarded *Cum Laude*.

Naumovksa, Ivana. Ph.D. 2014, Erasmus U. *Socially Situated Financial Markets: A Neo-behavioral Perspective on Firms, Investors and Practices.* Awarded *Cum Laude*.

Peet, Shawn. DBA. 2023, U. of Calgary. *Sensing Opportunity and Acting to Create Change: A Case of Institutional Entrepreneurship.*

Tuck, Jacqueline, Ph.D., 2009, Ballarat U. *Corporate Reputation in the Australian Mining Industry: A Stakeholder Perspective.*

Walker, Kent, Ph.D., 2010, U. of Manitoba. *Deviation from Expectations in Corporate Environmental Performance: Antecedents and Financial Consequences.*

### C. Research Training of Other Students

David Cournoyer, B.A., Political Science. 2008-9.

Isaak Kornelsen, B.A., Philosophy and Science, Technology, and Society (posthumous). 2010.

Nicole Lugosi/MacAoud. M.A. and Ph.D., Political Science. 2007-11.

Shahir Safi, B.A. Economics, 2009.

Michelle Thomarat. B.A and M.A, Political Science. 2008-11.

### D. Service to University Committees and Student Organizations

#### Faculty of Graduate Studies and Research, University of Alberta.

Member Graduate Enrolment and Funding Advisory Committee, 2015-2019, formerly the Associate Deans Graduate Committee, 2013-2015.  
Council of the Faculty of Graduate Studies and Research (FGSR), 2012-2019.  
FGSR Working Group on Progress Tracking, 2015.  
FGSR Working Group on Quality Measures in Graduate Education, 2013.

#### Office of the Vice President – Research, University of Alberta.

Member University Research Policy Committee, 2016-2019.  
SSHRC Leaders' Group Meeting (Associate Deans – Research from SSHRC faculties), 2016-2019.  
Canada Foundation for Innovation, Innovation Fund Project Selection Evaluation Panel, 2019.  
Killam Research Fund Cornerstone/Research Connection Grant Review Committee, 2016, 2018.  
Killam Research Fund Annual Professorships Review Committee, 2017.  
J. Gordin Kaplan Award for Excellence in Research Review Committee, 2017.  
Petro-Canada Young Innovator Award Review Committee, 2017.

Grant Evaluator Killam Research Fund Cornerstones Conference Travel Grant, 2016-2019.  
Killam Research Fund Cornerstones Operating Grant, 2016-2019.  
Endowment Fund For the Future – Support for the Advancement of Scholarship, 2017-2019.

Greeter Open Minds: Celebrating UAlberta's Social Science & Humanities Research. 2018 November 27.

Participant Adapting the UK Athena SWAN Program for Implementation in Canada. Workshop facilitated by NSERC, December 4, 2018. Outcome: *Dimensions: Equity, Diversity and Inclusion Canada* (the Dimensions Charter.) According to Nathalie Podeszinski, NSERC Project Manager, I was the only participant from a business school at any of the workshops in Vancouver, Calgary, Edmonton, Winnipeg, Toronto, Montreal, or Halifax.

#### University of Alberta, Other

External Member Arts Faculty Council, 2006-8, 2010-11.

#### Alberta School of Business

(Co-)Chair PhD Program Policy Committee, 2012-2019.  
PhD Program Scholarship Committee, 2012-2019.

	<p>Research Awards Committee, 2016-2019.  SMO Visiting Speaker Series, 2012-14.  SMO Social Hour, 2011-14.  Chair, Undergraduate Studies Appeal Committee, 2010.  Organizational Analysis Ph.D. Program. 2002-05.</p>
Recruiting	<p>Strategic Management and Organization, 2014-15.  Innovation and Entrepreneurship, Fall, 2013.  Sustainability, Summer &amp; Fall, 2011.  SMO Department Chair, 2010-11.  Marketing (external), 2003-5.</p>
Other	<p>Associate Deans of Degree Programs Committee, 2012-2019.  Assurance of Learning Committee, 2012-2019.  IT Governance Committee, 2012-2019.  ULearn Change Advisory Board, 2015-2018.  SMO PhD Teaching Committee, 2016.  SMO Workshop Series Committee, 2010-2012.  Undergraduate Studies Policy Committee, 2009-12.  SMO Doctoral Programs Review Committee, Winter, 2011.  Selection Committee for MBA Case Teams: MBA Games, George Washington U., and Net Impact Competitions, 2006-7  Canadian Business Leader Award Selection Committee, 2005-7.  Ph.D. Policy Committee, 2002-05.  Research Awards Committee, 2002-4.  Strategic Management and Organization Recruiting Committee, 2002-03.</p>
Facilitator	<p>The New Heroes. EonFire, 2007 Nov 20.  Enron: The smartest guys in the room. Ph.D Program Ethics Seminar. 2007 June 13.</p>
Moderator	<p>Business in Zones of Conflict: Corporate Social Responsibility. Keynote Panel for the Forum on Extractive Industries and Human Rights, University of Alberta International Week, 2006 Jan. 31.</p>
Coach	<p>Net Impact Case Team, 2006-7.</p>
Assistant Coach	<p>John Molson School MBA International Case Competition Team, 2003.</p>
Judge	<p>MBA Games (of Canada) Strategy Case, Final Round, 2007.  MBA Association Internal Case Competition, 2002, 2006.</p>
<u>Louisiana State University</u>	
Chair:	<p>Strategic Management Curriculum Committee, 1997-2000.  Strategic Planning Task Force, 1996-97.  Strategic Management Recruiting Committee, 1995-96.</p>
Member:	<p>Computer Committee, 1994-2001.  Social Committee, 1994-2001.</p>

Strategic Management Curriculum Committee, 1994-2001.  
 Ph.D. Policy Committee, 1996-97, 2000-01.  
 Recruiting Committee, 1999-2001.

#### University of Minnesota

Vice-President: Communications, Council of Graduate Students, 1992-93.  
 Member: Executive Committee, Council of Graduate Students, 1991-93.  
 Social Sciences Policy and Review Council, Graduate School, 1991-92.

### **PROFESSIONAL DEVELOPMENT**

#### **A. Truth, Reconciliation, & Indigenization**

*Métis Data Sovereignty: Our Rights to Care for our Ancestor's Belongings.* Kisha Supernant.

Rupertsland Centre for Metis Research. University of Alberta. 2023 Nov. 30.

*From Statistical Accuracy to Policy Relevance: Telling a New Story about Métis Population*

*Demography.* Chris Andersen. Rupertsland Centre for Metis Research. University of Alberta. 2023 Nov. 30.

*Strengthening Human Capital and the Economy through Indigenous Partnerships.* Kelly Lendsay and Craig Hall. Indigenous Inclusion Thought Leadership Series, hosted by Indigenous Works. 2023 Nov. 30.

*Faire avancer le monde des affaires à force de perspectives autochtone.* Hosted by Centre for Research and Co-creation in Innovation and Sustainable Indigenous Business (Centre IADAA) at FSA ULaval. 2023 Nov. 24.

*UNDRIP explored through the lens of Reconciliation.* Nicole Huska. Indigenous Inclusion Thought Leadership Series, hosted by Indigenous Works. 2023 Oct. 26.

*Courageous conversation about reconciliation.* Patricia Baxter, Leona Carter, Mike DeGagné, & Kelly J Lendsay. Indigenous Inclusion Thought Leadership Series, hosted by Indigenous Works. 2023 Sept. 25.

*The way to economic reconciliation and the future of Canada.* Tabatha Bull, President & CEO, Canadian Council for Aboriginal Business. Keynote presentation at Administrative Sciences Association of Canada. 2023 June 5.

*Finding ways forward.* Roundtable discussion about Indigenous themes at Administrative Sciences Association of Canada. 2023 June 5.

*The state of indigenization and decolonization in Canadian business schools.* Administrative Sciences Association of Canada. 2023 June 4.

*Imagining decolonizing knowledge exchanges: Embracing the JEDII way through Action Oriented Two-Eyed Seeing.* Stefanie Ruel & Bishakha Mazumdar. Coordinated by the Gender & Diversity in Organizations division, Administrative Sciences Association of Canada. 2023 June 4.

*Indigenizing and decolonizing business schools 2023: How pathfinders from provosts to professors at three universities are finding ways to indigenize and decolonize their business schools.* 10 panelists. Coordinated by the Management Education division, Administrative Sciences Association of Canada. 2023 June 3.

*Case writing with, about, and for Indigenous communities: Our experiences and yours!* Ronald Camp, II, & Scott Ensign. Coordinated by the Case division. Administrative Sciences Association of Canada. 2023 June 3.



- Creating a Competency Framework for HR Professionals that Want to Learn more about Indigenous Issues.* Kelly Lendsay & Craig Hall. Indigenous Inclusion Thought Leadership Series, hosted by Indigenous Works. 2023 April 27.
- Indigenizing Our Scholarly Citations: A Path towards Reconciliation.* Andrea Menard, Lead Educational Developer, Indigenizing Curricula and Pedagogies. Centre for Teaching and Learning, University of Alberta. 2023 April 20.
- Indigenous Speaker Series: Decolonizing Sex and Gender Identities.* Indigenous Speaker Series, University of Alberta, Augustana. 2023 Mar. 30.
- Importance of Indigenous Resource Groups and the Benefits to your Organization.* Mandy Price. Indigenous Inclusion Thought Leadership Series, hosted by Indigenous Works. 2023 February 23.
- Continuing Our Visiting at Kitchen Table Conversations (Monthly).* Facilitated by Andrea Menard, Lead Educational Developer, Indigenizing Curricula and Pedagogies. Centre for Teaching and Learning, University of Alberta. 2023 January 30 – April 24.
- Cultural Capabilities and Your Role as Manager.* Mandy Price. Indigenous Inclusion Thought Leadership Series, hosted by Indigenous Works. 2022 December 15.
- Negotiating with Indigenous Peoples.* Mandy Price. Indigenous Inclusion Thought Leadership Series, hosted by Indigenous Works. 2022 November 24.
- The Stories We Share: An Indigenous Experience In Education.* Jethro Ulrich. Westwood Unitarian Congregation. 2022 October 30.
- Engaging Effectively with the Indigenous Workforce.* Mandy Price. Indigenous Inclusion Thought Leadership Series, hosted by Indigenous Works. 2022 October 27.
- Localizing Indigenous Methodologies and Approaches Using Visiting at the Kitchen Table Conversations (Weekly).* Facilitated by Andrea Menard, Lead Educational Developer, Indigenizing Curricula and Pedagogies. Centre for Teaching and Learning, University of Alberta. 2022 September 27 - December 7.
- A Call To Action: Centring Indigenous Methodologies and Approaches Part 3.* Andrea Menard. Online Teaching Institute. Centre for Teaching and Learning, University of Alberta. 2022 August 18.
- A Call To Action: Centring Indigenous Methodologies and Approaches Part 2.* Andrea Menard. Online Teaching Institute. Centre for Teaching and Learning, University of Alberta. 2022 August 17.
- A Call To Action: Centring Indigenous Methodologies and Approaches Part 1.* Andrea Menard. Online Teaching Institute. Centre for Teaching and Learning, University of Alberta. 2022 August 16.
- Creating a Better World Together: The Native, Aboriginal and Indigenous People's Caucus.* 12<sup>th</sup> Caucus at the annual meeting of the Academy of Management. 2022 August 6.
- Two-Spiritedness and Employment Inclusion.* Mandy Price & Kelly Lendsay. Indigenous Inclusion Thought Leadership Series, hosted by Indigenous Works. 2022 July 28.
- Luminary National Gathering.* Indigenous Works. 2022 July 28.
- Forward Summit: Empowering Indigenous Economies.* Hybrid. Grey Eagle Resort & Casino, Calgary. 2022 May 24-25.
- Luminary Agriculture and Agri-Food Webinar: Challenges and Opportunities for Northern Agricultural.* Carl Burgess, Executive Director, Yukon Agricultural Association, hosted by Indigenous Works. 2022 May 25.
- Luminary Agriculture and Agri-Food Webinar: Success stories from Intertribal Agriculture Council's American Indian Foods Program.* Tomie Peterson, Regenerative Economies

- Specialist, and Latashia Redhouse, American Indian Foods Program Director, hosted by Indigenous Works. 2022 April 13.
- Luminary Agriculture and Agri-Food Webinar: Unexploited Natural Fiber Opportunities*. Alvin Ulrich and Paul Arnison, hosted by Indigenous Works. 2021 December 14.
- Native Science: A Life Centered View*. A Necessary Conversation between Dr. Gregory Cajete and with Dr. Julia Storberg-Walker. International Humanistic Management Association (IHMA) and Management, Spirituality, & Religion Interest Group. 2021 Nov. 5.
- Luminary National Gathering*. Indigenous Works. 2021 October 20.
- Luminary Agriculture and Agri-Food Webinar on Indigenous Seaweed Aquaculture*. Dr. Stephen Cross, hosted by Indigenous Works. 2021 October 18.
- Native American Religious Freedom and Legal Protections*. Michael McNally. Carleton College Connects. 2021 Sept. 21.
- Harnessing the Hybrid Classroom: Using Indigenous teaching praxis to increase student engagement*. Jennifer Ward. Online Teaching Institute. Centre for Teaching and Learning, University of Alberta. 2021 August 11.
- Relationality in the Classroom*. Tanya Ball, Faculty of Education Festival for Teaching and Learning. Centre for Teaching and Learning, University of Alberta. 2021 July 8.
- Luminary National Gathering*. Indigenous Works. 2021 June 23.
- Growing Research Collaborations*. Indigenous Works' Luminary Project Sharing Circle (Strategy Session). 2021 May 13.
- Building Indigenous Leadership and Institutional Capacity for Research and Innovation*. Indigenous Works' Luminary Project Sharing Circle (Strategy Session). 2021 May 7.
- Indigenous Curriculum, Knowledge and Student Support Strategies*. Indigenous Works' Luminary Project Sharing Circle (Strategy Session). 2021 May 6.
- The Moose Hide Campaign*. David Stevenson, CEO. Capital Unitarian Universalist Congregation. 2021 April 25.
- Developing Traditional and Research Relationships through Trust*. Elder Rick Lightning (Ermineskin Cree Nation) and Dr. Richard Oster (Agriculture, Life & Environmental Studies/Medicine & Dentistry). Community Voices Series, hosted by Situated Knowledges: Indigenous Peoples and Place Signature Area. University of Alberta. 2021 April 13.
- Conceptualizing mentorship through a decolonial and Indigenized framework*. Jennifer Ward. Faculty of Graduate Studies and Research Mentorship Academy, University of Alberta. 2021 April 13.
- Decolonizing and Indigenizing Education in Canada*. Sheila Cote-Meek & Taima Moeke-Pickering. Faculty of Education Dean's Distinguished Lecture Series, University of Manitoba. 2021 April 08.
- Going Beyond the Land Acknowledgement*. Elder Dave Courchene, hosted by November Project. 2021 March 29.
- Indigenous Works' Luminary Project Virtual Launch*. Rt. Hon. Paul Martin, Dawn Mahdabee-Leach, Alejandro Adem, Kelly Lendsay, & Craig Hall. 2021 March 2.
- Indigenous Place Names*. Bruce Cutknife, '97 BA. Indigenous Speaker Series, University of Alberta, Augustana. 2021 Feb. 24.
- An Examination of Indigenous Employment Policies*. Indigenous Inclusion Thought Leadership Series hosted by Kelly Lendsay & Craig Hall of Indigenous Works, with Stephen Lindley, former Vice President of Aboriginal and Northern Affairs at SNC Lavalin. 2021 Feb. 9.
- Understanding UNDRIP: Allyship in the fight for Indigenous Rights*. Miranda Jimmy of Reconciliation in Solidarity Edmonton. Westwood Unitarian Congregation. 2021 Jan. 31.

- Workshop on Decolonizing the Business School Curriculum*. ETHOS: The Centre for Responsible Enterprise. City University of London. 2021 January 28.
- Indigenous Perspectives on Innovation*. Hosted by Indigenous Works and Mitacs. Andrea Reid, UBC, and Chris Googoo, COO, Ulnooweg. Moderator: Kelly Lendsay. 2020 Dec. 17.
- Land-based Food Security in Northern Indigenous Communities*. Michael Robidoux, Sustainability Council, University of Alberta. 2020 Dec. 16.
- Scholars' Circle Gathering*. Hosted by the Situated Knowledges: Indigenous Peoples & Place (SKIPP) Signature Area, University of Alberta. 2020 Dec. 3.
- Native Studies Research Colloquium - RCMR Métis Research Student Panel*. University of Alberta. 2020 Nov. 27.
- Mindfulness and Decolonization*. Jane Dawson, Capital Unitarian Universalist Congregation. 2020 November 11.
- Indigenous Commercial Fishers Roundtable*. Hosted by Raylene Whitford and Chris Karamea Insley of INDIGI-X. 2020 Nov. 18.
- Intellectual Shaman Conversation with Four Arrows (Wahinkpe Toa, aka Donald Trent Jacobs, Ph.D., Ed.D., Fielding Graduate University) on Indigenous Worldview*. Hosted by Sandra Waddock, International Humanistic Management Association (IHMA). 2020 Oct. 9.
- Relating Intersectionality and Indigenous-Engaged Research and Scholarship*. Virtual colloquium series on Indigenous-Engaged Research and Scholarship, University of Alberta. 2020 July 24.
- Principles and Practices of Indigenous Community-Engaged Research*. Virtual colloquium series on Indigenous-Engaged Research and Scholarship, University of Alberta. 2020 July 17.
- Final Presentations on Indigenous Business and International Trade*. INDIGI-X: June 2020 Cohort. 2020 July 17.
- Shifting Landscapes: Indigenous Economic Development Post Covid-19*. Virtual roundtable hosted Rick Colbourne, featuring: Merlyn Recinos, Mayor of Igloolik, Nunavut; Kelly Lendsay, President and CEO of Indigenous Works; & Joy Cramer, Director of Operations, Southern Chiefs' Organization. Carleton University 2020 June 30.
- Learning Lessons in Indigenous Matters*. Discussion Forum of Capital Unitarian Universalist Congregation facilitated by Karen Christie. 2020 June 21.
- Connecting with Indigenous-Engaged Research and Scholarship in Social Sciences*. Virtual colloquium series on Indigenous-Engaged Research and Scholarship, University of Alberta. 2020 June 5.
- An Overview of Indigenous-Engaged Research and Scholarship*. Virtual colloquium series on Indigenous-Engaged Research and Scholarship, University of Alberta. 2020 June 2.
- World Indigenous Business Forum*. Vancouver Convention Centre. 2019 October 8-10.
- Growing Research Collaborations with the Indigenous Business Community*. Forum hosted by Indigenous Works & Mitacs. JW Marriott Parq Hotel, Vancouver. 2019 June 26-27.
- The Blanket Exercise: Exploring the History of Colonialism through an Indigenous Lens*. Alberta School of Business. University of Alberta. 2019 June 7.
- The Anishinabek's Approach to Child Well-Being*. Tracey O'Donnell, Anishinabek Nation Education Negotiator, Indigenous Law Speakers Series. University of Alberta. 2019 March 7.
- Delegated First Nations Agencies*. Claudia Berland, Executive Director, Akamkispitaw Ohpikihawasowin Child and Family Services (AKO). Indigenous Law Speakers Series. University of Alberta. 2019 March 6.

- Indigenous Child Removal Strategies in Canada since 1950.* Dr. Raven Sinclair, Faculty of Social Work, University of Regina, Saskatoon Campus. Indigenous Law Speakers Series. University of Alberta. 2019 March 4.
- Forward Summit: Empowering Indigenous Economies.* Calgary Telus Convention Centre. 2019 February 26-28.
- The Blanket Exercise: Exploring the History of Colonialism through an Indigenous Lens.* Centre for Teaching and Learning, University of Alberta. 2018 November 21.
- Indigenizing and Decolonizing Your Course (Part 2).* Jennifer Ward, Centre for Teaching and Learning, University of Alberta. 2018 Nov. 14.
- Indigenizing and Decolonizing Your Course (Part 1).* Jennifer Ward, Centre for Teaching and Learning, University of Alberta. 2018 Oct. 17.
- Indigenous Research. Discussion of a University of Alberta Signature Area.* Kule Connect Café: 2018 Oct. 10.
- Faculty of Native Studies Research Day.* University of Alberta. 2018 Sep. 22.
- Traditional Dance Performance.* Wanuskewin Heritage Park, Saskatoon. 2018 Aug. 18.
- Medicine Walk.* Wanuskewin Heritage Park, Saskatoon. 2018 Aug. 18.
- Open Conversations: Lessons on the Round Dance & Give Away Ceremony.* Shana Dion, Director at the University of Alberta's Aboriginal Student Services Centre, and Roxanne Tootoosis, Masters student in the Faculty of Nursing (Psychotherapy & Spirituality). Organized by Faculty of Extension. 2017 January 11.
- Truth, Healing, & Reconciliation, Part 4.* Canadian Unitarian Council Truth, Healing, & Reconciliation 4 Session Reflection Series, facilitated by Rev. Anne Barker, Westwood Unitarian Congregation. 2016 March 20.
- The TRC & You: Reflections from Settler Allies.* Lunchtime Panel Discussion with Dr. Roger Epp, Dr. Fay Fletcher, and Tim Heins moderated by Dr. Patricia Makokis. Organized by Faculty of Extension, in partnership with the Metis Settlements Life Skills Journey Program, and the Aboriginal Community-Industry Relations Program. 2016 February 19.
- The TRC & You: Creating Allies for a Positive Future.* Lunchtime Panel Discussion with Dr. Cara Bablitz, Dr. Janice Makokis, and Dr. Kisha Supernant moderated by Dr. Patricia Makokis. Organized by Faculty of Extension, in partnership with the Metis Settlements Life Skills Journey Program, the Aboriginal Community-Industry Relations Program, and the University of Alberta Museums. 2016 January 15.
- Energizing Governance: Indigenous Spirituality through Haka (Dance) and Waiata (Song).* Edwina Pio, Chellie Spiller, Valance Smith, & Maree Sheehan. Professional Development Workshop, Academy of Management, 2015 August 7.

## **B. Leadership & Administration**

- Broadening faculty reward systems to support societally-impactful research.* Emily Ozer and Jennifer Renick, Webinar hosted by HIBAR Research Alliance. 2023 December. 11.
- Intellectual Shaman Conversation with Phil Mirvis on Reimagining Leadership Development: Mind Expanding and Heart Enriching Experiences.* Hosted by Sandra Waddock, International Humanistic Management Association (IHMA). 2021 October 1.
- Writing Opinion-Editorials for The Conversation.* Scott White, Editor-in-Chief, *The Conversation*. 2019 January 30.
- IDP (Individual Development Plan) for Faculty.* Dr. Deanna Davis, Faculty of Graduate Studies and Research. 2017 February 8.

*Standard First Aid and CPR Certification*. 2006, 2008. 2016.

*AED (Automated External Defibrillator) Training Course*, University of Alberta, 2015 April 24.

*QPR (Question/Persuade/Refer) Suicide Gatekeeper Training*. Certificate earned. Community Social Work Team. Office of the Dean of Students, University of Alberta. 2015 March 30.

*Delete Bullying*. Wade King, Office of Safe Disclosure & Human Rights, University of Alberta. Wellness Wednesday Program. 2015 March 4.

*The Enneagram Personality Typology and its Contribution to Congregational Life*. Rev. Keith Kron, Director of Ministerial Transitions, Unitarian Universalist Association. 2015 February 7.

*Facilitative Leadership*. Certificate earned. Interaction Institute for Social Change/Interaction Associates. 2014 April 28-30.

*Assistance and Fostering Excellence: The Many Roles of the Graduate Supervisory Committee*. Centre for Teaching and Learning. University of Alberta. 2014 April 11.

*Anxiety Disorders Symposium*. University of Alberta Mental Awareness and Health Initiative. 2014 March 25.

*Encouraging Systems Thinking: The Creative Use of Technology In and Beyond University of Alberta Classrooms*. University of Alberta Festival of Teaching Panel Discussion. 2014 January 29.

*Summer Workshop for Graduate Coordinators*, Faculty of Graduate Studies and Research, 2013 August 20.

*Academic Planning at the UofA*, Academic Leadership Development Program (a.k.a Chair's School), Organizational Learning and Effectiveness, University of Alberta, 2012 December 4.

*Quick Start Orientation*, Academic Leadership Development Program (a.k.a Chair's School), Organizational Learning and Effectiveness, University of Alberta, 2012 August 21-23.

### **C. Teaching**

*Feasting on the Future of Assessments with ChatGPT*. Jonas Couture, Education Multimedia Specialist, Red Deer Polytechnic. Educational Developers Network of Alberta (EDNA). 2023 November 15.

*Individual Consultation*. Mandy Penney. Lead Educational Developer, Digital Pedagogies and Access, Centre for Teaching and Learning, University of Alberta. 2023 March 14.

*Top 5 Challenges (and solutions) for Online Teaching and Learning in 2023*. Anita Parker, Centre for Teaching and Learning Webinette, University of Alberta. 2023 March 8.

*Continuing Our Visiting at Kitchen Table Conversations (Monthly)*. Facilitated by Andrea Menard, Lead Educational Developer, Indigenizing Curricula and Pedagogies. Centre for Teaching and Learning, University of Alberta. 2023 January 30 – April 24.

*Supporting Relatedness in an Online Course*. Anita Parker, Centre for Teaching and Learning Webinette, University of Alberta. 2022 Nov. 23.

*Talking with Students About Writing*. Mandy Penney, Centre for Teaching and Learning Webinette, University of Alberta. 2022 Nov. 9.

*Supporting Perceived Competence in an Online Course*. Anita Parker, Centre for Teaching and Learning Webinette, University of Alberta. 2022 Oct. 19.

*The Value of Play in Learning*. Dalbir Sehmbay, Centre for Teaching and Learning Webinette, University of Alberta. 2022 Oct. 12.

- Localizing Indigenous Methodologies and Approaches using visiting at the Kitchen Table Conversations (Weekly)*. Facilitated by Andrea Menard, Lead Educational Developer, Indigenizing Curricula and Pedagogies. Centre for Teaching and Learning, University of Alberta. 2022 September 28 - December 8.
- Supporting Autonomy in an Online Course*. Anita Parker, Centre for Teaching and Learning Webinette, University of Alberta. 2022 Sept. 14.
- A Call To Action: Centring Indigenous Methodologies and Approaches Part 3*. Andrea Menard. Online Teaching Institute. Centre for Teaching and Learning, University of Alberta. 2022 August 18.
- A Call To Action: Centring Indigenous Methodologies and Approaches Part 2*. Andrea Menard. Online Teaching Institute. Centre for Teaching and Learning, University of Alberta. 2022 August 17.
- Mirror, Mirror: Building Reflective Capacity in the Contemporary Classroom*. Mandy Penney and Dalbir Sehmbay. Online Teaching Institute. Centre for Teaching and Learning, University of Alberta. 2022 August 16.
- A Call To Action: Centring Indigenous Methodologies and Approaches Part 1*. Andrea Menard. Online Teaching Institute. Centre for Teaching and Learning, University of Alberta. 2022 August 16.
- Mirror, Mirror: Criticality, Personal Narrative, and Reflective Teaching*. Brad Ambury. Online Teaching Institute. Centre for Teaching and Learning, University of Alberta. 2022 August 16.
- The Last Day of Class: Fun, Low Prep Ways to End the Semester*. Cosette Lemelin and Anita Parker. Centre for Teaching and Learning, University of Alberta. 2021 Dec. 1.
- Using Polling Software to Engage Students*. Graeme Pate. Centre for Teaching and Learning, University of Alberta. 2021 Nov. 17.
- UN Sustainable Development Goals: Implementation by Canadian Business*. Grace Barrasso, General Manager Environment & Sustainable Development, ArcelorMittal Mining; Olivier Bullion, Director, Sustainable Development Goals Unit, Government of Canada; Helle Bank Jorgensen, CEO, Competent Boards—Global ESG Certificate & Designation Program; Elena Philipova, Global Head ESG Proposition, Refinitiv; Hosted by Anthony Goerzen, Queens U. and AIB Canada Chapter.
- Creating Assignments that Live Beyond the Term*. Krysta McNutt. Centre for Teaching and Learning, University of Alberta. 2021 Oct. 6.
- Designing Engaging Learning Experiences for Undergraduates*. Mike Roberto. Harvard Business School Publishing. 2021 Sept. 16.
- Fostering Civility, Communication, and Trust in Synchronous Zoom Classes Online*. Cosette Lemelin. Online Teaching Institute. Centre for Teaching and Learning, University of Alberta. 2021 August 12.
- Blended Learning: What is my preferred blend? Merging COVID with post-COVID teaching*. Anita Parker, Lisa Stein, Graeme Pate. Online Teaching Institute. Centre for Teaching and Learning, University of Alberta. 2021 August 12.
- Assessing Our Students' Metacognition and Critical Reflection*. Tommy Mayberry. Online Teaching Institute. Centre for Teaching and Learning, University of Alberta. 2021 August 11.
- Harnessing the Hybrid Classroom: Using Indigenous teaching praxis to increase student engagement*. Jennifer Ward. Online Teaching Institute. Centre for Teaching and Learning, University of Alberta. 2021 August 11.

- Keynote: Assessing Our Impact on Students' Learning: Becoming a Critically Reflective Teacher.* Stephen Brookfield, Antioch University. Online Teaching Institute. Centre for Teaching and Learning, University of Alberta. 2021 August 10.
- Relationality in the Classroom.* Tanya Ball, Faculty of Education Festival for Teaching and Learning, Centre for Teaching and Learning, University of Alberta. 2021 July 8.
- Changes in the Post-Covid Teaching Environment.* Alex Usher, President, Higher Education Strategy Associates. Festival for Teaching and Learning, Centre for Teaching and Learning, University of Alberta. 2021 June 9.
- Student-Generated Feedback in Discussion Forums.* Anita Parker & Graeme Pate. Centre for Teaching and Learning, University of Alberta. 2021 May 26.
- Train the Trainer: Capstone and Foundation Simulations.* Jordan Novak, Vice President of Products and Services, Capsim. 2021 May 19-21.
- Facilitating Group Work Online.* Anita Parker & Krysta McNutt. Centre for Teaching and Learning, University of Alberta. 2021 April 28.
- Reducing Cognitive Load: Focusing on What Matters in Online and Hybrid Teaching.* Bill Schiano. Harvard Business School Publishing. 2021 April 22.
- Fun and Effective Forums.* Jennifer Ward & Graeme Pate. Centre for Teaching and Learning, University of Alberta. 2021 April 14.
- Conceptualizing mentorship through a decolonial and Indigenized framework.* Jennifer Ward. Faculty of Graduate Studies and Research Mentorship Academy, University of Alberta. 2021 April 13.
- Setting Healthy Boundaries While Teaching Online.* Ellen Watson. Centre for Teaching and Learning, University of Alberta. 2020 Sept. 9.
- Diversity and Inclusion: Building Connection and Community in Physical, Online, and Hybrid Classrooms.* Alexandra Sedlovskaya. Harvard Business School Publishing. 2020 August 27.
- Online Teaching Institute. Centre for Teaching and Learning, University of Alberta. 2020 August 6.
- Designing a Curriculum for Online and Hybrid Classes.* Yael Grushka-Cockayne. Harvard Business School Publishing. 2020 July 9.
- Synchronous or Asynchronous: Deciding What Students do on their own Time and what is Done Together.* Graeme Pate & Ellen Watson. Centre for Teaching and Learning, University of Alberta. 2020 June 25.
- Teaching & Learning Online: Introductory Self-Study Course.* Centre for Teaching and Learning, University of Alberta. 2020 June-July.
- Exploring the Challenges and Opportunities in Online Case Teaching: Insights from Two Case Teaching Experts.* VG Narayanan & Bill Schiano. Harvard Business School Publishing. 2020 June 3.
- Concepts in Course Design: Mapping out a Learner Centered Course.* Centre for Teaching and Learning, University of Alberta. 2020 May 4, 12, 19.
- Live Webinar: Deep Dive Into Case Teaching Online.* Bill Schiano. Harvard Business School Publishing. 2020 April 21.
- Live Webinar: An In-Depth Look at How to Use Simulations in Your Online Classroom.* Michael Bean, Forio Online Simulations. Harvard Business School Publishing. 2020 April 7.
- Live Webinar: Bringing Simulations into Your Virtual Classroom.* Spela Trefalt & Lucy Swedberg. Harvard Business School Publishing. 2020 March 26.
- Live Webinar: Moving a Case Class Online.* Bill Schiano. Harvard Business School Publishing. 2020 March 23.

*Adapting Quickly to Teaching Online*. Bill Schiano. Harvard Business School Publishing. 2020 March 19.

*Managing Fear: How to be Confident in the Face of Rapid Change*. Matt Quin. Cases and Classes Online: Practical Tips and Discussions with Ivey Publishing. 2020 March 20.

*Inspire and Engage Online*. Matt Quin. Cases and Classes Online: Practical Tips and Discussions with Ivey Publishing. 2020 March 19.

*What Makes for a Good Writing Assignment?* Writing across the Curriculum. Centre for Teaching and Learning. University of Alberta. 2014 April 10.

*What Should I Say When I Comment on Student Writing*. Writing Across the Curriculum. Centre for Teaching and Learning. University of Alberta. 2014 March 6.

*New Approaches to Teaching Strategy: Time for a change?* Professional Development Workshop, Academy of Management 2007.

*Crafting Strategy Courses*. Professional Development Workshop, Academy of Management, 2002.

*Teaching at a Distance: The Higher Education Perspective*. Louisiana State University, 1997.

*Introduction to Multimedia in the Classroom*. Louisiana State University, 1997.

*Exploring technology and its diverse uses in organizational, instructional, and faculty development*. Southern Regional Faculty and Instructional Development Consortium, 1996.

*Enhancing & Evaluating College Teaching and Learning*. National Video Conference. 1995.

*Tracking the Evolution of the Business Policy Course*. Academy of Management, 1995.

*Program for Graduate Assistants on Sexual Harassment*. Carlson School of Management, University of Minnesota, 1994.

#### **D. Research**

*Indigenizing Our Scholarly Citations: A Path towards Reconciliation*. Andrea Menard, Lead Educational Developer, Indigenizing Curricula and Pedagogies. Centre for Teaching and Learning, University of Alberta. April 20, 2023.

*Evocative autoethnography*. Carolyn Ellis, Distinguished University Professor Emerita at the University of South Florida. Webinar organized by MSR division, Mar. 30, 2023.

*Consider the reader*. Professor Andrew King (Boston University). Webinar organized for OMT division by Ibrat Djabbarov of Cranfield U. Jan. 18, 2023.

*Asking different questions: How respectful dialogue across boundaries produces more accurate and impactful knowledge*. Dr. Sarah Reboloso McCullough, Associate Director of the Feminist Research Institute at the University of California, Davis. Webinar hosted by HIBAR Research Alliance. Oct. 7, 2022.

*ReVision Retreat: From Lemons to Lemonade*. Heather Young-Leslie, Senior Research Partner, College of Social Sciences and Humanities. July 19, 2022.

*The impact of direct giving on people experiencing homelessness: Experimental evidence from Vancouver, Canada*. Jiaying Zhao and Alice Hopkins. Webinar hosted by HIBAR Research Alliance. Nov. 22, 2021.

*Book Launch for Connected Capitalism: How Jewish Wisdom Can Transform Work*. David Weitzner and Tiffany Shlain. UT Press. Oct. 14, 2021.

*A Playful Mind: Marshall McLuhan's Life, Legacy, and Laws with Paolo Granata*. Digital Synergies Signature Area. University of Alberta. February 24, 2021.



*An Institutional Change Project: The Experience of RRBM (Responsible Research in Business and Management network).* Jerry Davis and Anne Tsui. Webinar hosted by HIBAR Research wAlliance. February 1, 2021.

*Conversazione3: Corporate Reputation.* International Association for Business and Society, Santa Fe, NM. 2002.

Deephouse, D. L. 1999. Legitimacy, reputation, and status. *Institutions, Conflict, and Change Research Workshop II*, Northwestern University, Evanston, IL. December 1999.

Deephouse, D. L. 1999. A comparative case analysis of the role of emotion and values in the diffusion of institutions among farmers' market managers. *Cognition in the Rough II*. PDW at the annual meeting of the Academy of Management, 1999.

Deephouse, D. L. 1998. Towards the legitimacy of the study of ongoing institutional change. *Institutions, Conflict, and Change: Research and Professional Development Conference*. Northwestern University, Evanston, IL. December 11-13, 1998.

Deephouse, D. L. 1998. Institutions, change, and farmers' markets: A position statement for discussion at the OMT Pre-Conference Workshop on *Trends in Research on Institutional Change*. Academy of Management, 1998.

*Stanford Organizational Ecology Workshop*. Stanford University, Stanford, CA. August 1992.

### **E. Holistic Consortia**

*OB/OMT Junior Faculty Consortium*. Academy of Management, 1998.

*BPS New Faculty Consortium*. Academy of Management, 1996.

*OMT/OB/ODC Doctoral Consortium*. Academy of Management, 1992.

### **COMMUNITY LEADERSHIP**

Treasurer and Trustee, Westwood Unitarian Congregation, 2005-09.

- Developed annual budgeting process

- Created Dollars and Sense Brochure to educate members about church budget

- Forecasted financial impact of hiring a part-time minister

- Served on Ministerial Negotiating Committee

- Completed Charity Return and Disbursement Quota for Canada Revenue Agency

- Created financial policies and procedures

Trustee, Endowment Trust Fund, Westwood Unitarian Congregation, 2010-13.

- Managed investment portfolio

- Vetted grant applications

Chair, Financial Review Committee, Westwood Unitarian Congregation, 2015-16.

Lay Service Leader, Westwood Unitarian Congregation, 2004-16.

Lay Preacher, Westwood Unitarian Congregation, 2004, 2008, 2011, 2014.

Assistant Coach, Lendrum U6 Soccer, Southwest Edmonton District, 2008.

Secretary, Baton Rouge Economic & Agricultural Development Alliance, 2000-01.

- Voting member

- Took minutes for meetings and circulated to board

Recording Secretary, Baton Rouge Economic & Agricultural Development Alliance, 1998-2000.

- Took minutes for meetings and circulated to board.

Treasurer, East End Food Cooperative, Pittsburgh, Penna. 1987.

- Created financial policies and procedures

## COMMUNITY SERVICE

Advisor, Pangirtung Community Development Corporation Economic Development Plan. July 2022.

Alumni Admissions Representative, Carleton College, 2007-.

Member, Harmonia Choir, Westwood Unitarian Congregation, 2002-2017.

Member, Financial Task Force, Westwood Unitarian Congregation, 2015.

Member, Financial Review Committee, Westwood Unitarian Congregation, 2004-05, 2013-16.

Member, Long Range Planning Committee, Westwood Unitarian Congregation, 2010-12.

Member, Library Committee, Westwood Unitarian Congregation, 2002-05.

Volunteer, Red Stick Farmers' Market, 1998-2001.

Representative of Carlson School of Management, Council of Graduate Students, U. of Minnesota, 1992-94.

Member, People's Food Cooperative, Ann Arbor, Mich., 1988.

Member, Sevananda Natural Foods Cooperative, Atlanta, Ga., 1982-86.

Member, Prairie Foods Cooperative, Northfield, Minn., 1978-81.

## HONORS AND AWARDS

Happiness Appreciation Award, U. of Alberta, International Happiness Day, 2019 March 20.

Best Reviewer, *Journal of World Business*, 2016.

Citation of Excellence, Emerald Publishing Group, 2016.

Distinguished Speaker, Strategy Division, Administrative Sciences Ass'n of Canada, 2016 June 5

McCalla Professor, U. of Alberta, 2005.

Best Paper in *Corporate Reputation Review*, 1999.

President's Leadership and Service Award, U. of Minnesota, 1993.

Phi Kappa Phi, 1992.

Beta Gamma Sigma, 1984.

National Merit Scholar (USA), 1977.

## HOBBIES

Artisanal bread and pizza baking; choir; guitar; piano; sailing; walking in nature; yoga