

# JOEL GEHMAN

**Professor of Strategy, Entrepreneurship & Management**

**Alberta School of Business Chair in Free Enterprise**

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## WORK EXPERIENCE

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### UNIVERSITY OF ALBERTA

07/2020– Professor of Strategy, Entrepreneurship & Management  
07/2019– Alberta School of Business Chair in Free Enterprise  
11/2016– Associate Director, Canadian Centre for Corporate Social Responsibility  
2018–2020 Associate Professor of Strategic Management & Organization  
2012–2018 Assistant Professor of Strategic Management & Organization

### FACULTY FELLOWSHIPS

2018–2021 Francis Winspear Faculty Fellowship, Alberta School of Business  
2017–2018 Nova Management of Technology Endowment Faculty Fellowship, Alberta School of Business  
2016–2017 Batten Fellowship, University of Virginia, Darden School of Business  
2014–2015 Edmonton Journal Faculty Fellowship, Alberta School of Business  
2013–2014 Hugh E. Pearson Faculty Fellowship, Alberta School of Business

### VISITING POSITIONS

2020 Visiting Professor, University of Zurich  
2016, 2017 Visiting Professor, University of Bologna, Bologna Business School

### JOURNAL APPOINTMENTS

01/2019– Associate Editor, *Organization Theory*  
09/2017– Field Editor, *Journal of Business Venturing*  
06/2020– Editorial Board Member, *Journal of Management Inquiry*  
07/2019– Editorial Board Member, *Academy of Management Journal*  
11/2017– Editorial Board Member, *Administrative Science Quarterly*  
09/2017– Editorial Board Member, *Organization Studies*  
07/2016– Editorial Board Member, *Innovation: Organization and Management*

### INDUSTRY POSITIONS

2006–2007 imc<sup>2</sup>, Managing Director and Vice President of Sustainability  
2001–2005 Refinery, Senior Vice President of Client Services  
1999–2001 EchoFactor, Co-founder and Chief Marketing Officer  
1998–1999 Reliance Direct, Manager of E-Commerce  
1996–1998 Creative Labs, Internet Marketing Analyst  
1994–1995 HVS International, Consultant

Before my PhD, I spent 13 years in industry, primarily in the areas of e-commerce, web development, and digital transformation, both on the client side and in management consulting roles. Clients included Aramark, Campbell Soup Company, Chubb Insurance, Comcast, Commerce Bank, GlaxoSmithKline, Johnson & Johnson, Lenox, Merck, Merrill Lynch, Motorola, Rohm & Haas, Schering-Plough, Shimano, Shire PLC, Subaru of America, Unisys, Wyeth and many others.

## EDUCATION

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2012 **Pennsylvania State University, Ph.D.**  
Winner of the *Best Paper on Environmental & Social Practices Award* from the Organization and Management Theory Division of the Academy of Management

1994 **Cornell University, B.S.**

## PUBLICATIONS (\*\* denotes equal authorship)

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**Citations:** 3,000+ (Google Scholar); 1,000+ (Web of Science)      **h-index:** 24 (Google Scholar); 16 (Web of Science)

### Journal Articles

34. Garud, R., Gehman, J. & Karnøe, P. 2020. Winds of Change: A Neo-Design Approach to the Regeneration of Regions. *Organization & Environment*. In press. doi:10.1177/1086026619880342.
33. Gehman, J. 2020. Book Review: Taking the Floor: Models, Morals, and Management in a Wall Street Trading Room. *Organization Studies*. In press. doi:10.1177/0123456789123456.
  - This book subsequently won the 2020 George R. Terry Book Award from the Academy of Management and the 2020 European Group for Organization Studies Book Award.
32. Soublière, J.-F. & Gehman, J. 2020. The Legitimacy Threshold Revisited: How Prior Successes and Failures Spill Over to Other Endeavors on Kickstarter. *Academy of Management Journal*. 63: 472–502. doi:10.5465/amj.2017.1103.
31. Lounsbury, L., Gehman, J. & Glynn, M.A. 2019. Beyond *Homo Entrepreneurus*: Judgment and the Theory of Cultural Entrepreneurship. *Journal of Management Studies*. 56: 1214–1236. doi:10.1111/joms.12429.
  - Ranked in the top 5% of all research outputs scored by Altmetric.
  - Among the top 10% most downloaded papers in *JMS* during 2018–2019.
30. Garud, R. & Gehman, J. 2019. Performativity: Not a Destination but an Ongoing Journey. *Academy of Management Review*. 44: 679–684. doi:10.5465/amr.2018.0315.
29. Avidan, M., Etzion, D. & Gehman, J. 2019. Opaque Transparency: How Material Affordances Shape Intermediary Work. *Regulation and Governance*. 13: 197–219. doi:10.1111/rego.12217.
28. Gehman, J., Grimes, M.G. & Cao, K. 2019. Why We Care About Certified B Corporations: From Valuing Growth to Certifying Values Practices. *Academy of Management Discoveries*. 5: 97–101. doi:10.5465/amd.2018.0074.
27. Etzion, D. & Gehman, J. 2019. Going Public: Debating Matters of Concern as an Imperative for Management Scholars. *Academy of Management Review*. 44: 480–492. doi:10.5465/amr.2018.0016. \*\*
  - Featured in Aspen Institute’s “Ideas Worth Teaching” newsletter.
26. Gehman, J. & Höllerer, M.A. 2019. Venturing into the Cultural Future: Research Opportunities at the Nexus of Institutions, Innovation, and Impact. *Innovation: Organization and Management*. 21: 229–248. doi:10.1080/14479338.2018.1552520.
  - Reprinted as: Gehman, J. & Höllerer, M.A. 2021. Venturing into the Cultural Future: Research Opportunities at the Nexus of Institutions, Innovation, and Impact. In M. Lounsbury, J. Cornelissen, N. Granqvist & S. Grodal (eds.). *Culture, Innovation and Entrepreneurship*. Routledge. Forthcoming. ISBN: 978-0-367-64000-2.
25. Garud, R., Gehman, J. & Tharchen, T. 2018. Performativity as Ongoing Journeys: Implications for Strategy, Entrepreneurship, and Innovation. *Long Range Planning*. 51: 500–509. doi:10.1016/j.lrp.2017.02.003.
24. Gehman, J., Glaser, V.L., Eisenhardt, K.M., Gioia, D.A., Langley, A. & Corley, K.G. 2018. Finding Theory–Method Fit: A Comparison of Three Qualitative Approaches to Theory Building. *Journal of Management Inquiry*. 27: 284–300. doi:10.1177/1056492617706029.
  - #1 most-cited article in *Journal of Management Inquiry* from 2015–2019.
  - Ranked as a “hot paper” in the top 0.1% of papers published in the past 2 years (Web of Science).
  - Ranked as a “highly cited paper” in the top 1% of the Economics & Business field (Web of Science).
23. Garud, R., Gehman, J. & Giuliani, A. 2018. Why Not Take a Performative Approach to Entrepreneurship? *Journal of Business Venturing Insights*. 9: 60–64. doi:10.1016/j.jbvi.2018.01.001.
22. Grimes, M.G., Gehman, J. & Cao, K. 2018. Positively Deviant: Identity Work through B Corporation Certification. *Journal of Business Venturing*. 33: 130–148. doi:10.1016/j.jbusvent.2017.12.001. \*\*
  - Winner of the 2020 *Responsible Research in Business and Management Award*.
21. Garud, R., Gehman, J. & Giuliani, A. 2018. Serendipity Arrangements for Exapting Science–Based Innovations. *Academy of Management Perspectives*. 32: 125–140. doi:10.5465/amp.2016.0138.

20. Gehman, J. & Grimes, M.G. 2017. Hidden Badge of Honor: How Contextual Distinctiveness Affects Category Promotion Among Certified B Corporations. *Academy of Management Journal*. 60: 2294–2320. doi:10.5465/amj.2015.0416. \*\*
  - Winner of the 2017 *Responsible Research in Business and Management Award*.
  - Winner of the 2015 *People's Choice Award* from the Alliance for Research on Corporate Sustainability.
  - Finalist for the 2015 *Past President's Best Paper Award* from the Western Academy of Management.
  - Ranked as a “hot paper” in the top 0.1% of papers published in the past 2 years (Web of Science).
19. Gehman, J., Lefsrud, L.M. & Fast, S. 2017. Social License to Operate: Legitimacy by Another Name? *Canadian Public Administration*. 60: 293–317. doi:10.1111/capa.12218.
  - #1 most-cited article in *Canadian Public Administration* from 2015–2019.
  - Research from this article was featured in *Policy Quarterly*, *New Zealand Herald*, *Grist*, and *National Observer*.
  - Recognized by Wiley as one of the journal's 20 most downloaded recent articles during 2017 and 2018.
18. Murphy, C., Patvardhan, S. & Gehman, J. 2017. Moral Accounting by Organizations: A Process Study of the U.S. Financial Crisis Inquiry Commission. *Journal of Management Inquiry*. 26: 303–325. doi:10.1177/1056492616689303.
17. Dong, C., Dong, X., Gehman, J. & Lefsrud, L.M. 2017. Using BP Neural Networks to Prioritize Risk Management Approaches for China's Unconventional Shale Gas Industry. *Sustainability*. 9: 979. doi:10.3390/su9060979.
16. Notte, C., Allen, D.M., Gehman, J., Alessi, D.S. & Goss, G.G. 2017. Comparative Analysis of Hydraulic Fracturing Wastewater Practices in Unconventional Shale Developments: Regulatory Regimes. *Canadian Water Resources Journal*. 42: 122–137. doi:10.1080/07011784.2016.1218795.
15. Alessi, D.S., Zolfaghari, A., Kletke, S., Gehman, J., Allen, D.M. & Goss, G.G. 2017. Comparative Analysis of Hydraulic Fracturing Wastewater Practices in Unconventional Shale Development: Water Sourcing, Treatment and Disposal Practices. *Canadian Water Resources Journal*. 42: 105–121. doi:10.1080/07011784.2016.1238782.
  - #2 most-cited article in *Canadian Water Resources Journal* from 2015–2019.
14. Gehman, J. & Soublière, J.-F. 2017. Cultural Entrepreneurship: From Making Culture to Cultural Making. *Innovation: Organization and Management*. 19: 61–73. doi:10.1080/14479338.2016.1268521.
13. Etzion, D., Gehman, J., Ferraro, F. & Avidan, M. 2017. Unleashing Sustainability Transformations through Robust Action. *Journal of Cleaner Production*. 140: 167–178. doi:10.1016/j.jclepro.2015.06.064.
12. Gehman, J., Thompson, D.Y., Alessi, D.S., Allen, D.M. & Goss, G.G. 2016. Comparative Analysis of Hydraulic Fracturing Wastewater Practices in Unconventional Shale Development: Newspaper Coverage of Stakeholder Concerns and Social License to Operate. *Sustainability*. 8: 912. doi:10.3390/su8090912.
11. Garud, R. & Gehman, J. 2016. Theory Evaluation, Entrepreneurial Processes, and Performativity. *Academy of Management Review*. 41: 544–549. doi:10.5465/amr.2015.0407. \*\*
  - Among the Top 50 Most-Read articles in *AMR* for more than 12 months during 2016 and 2017.
10. Garud, R., Gehman, J. & Giuliani, A.P. 2016. Technological Exaptation: A Narrative Approach. *Industrial and Corporate Change*. 25: 149–166. doi:10.1093/icc/dtv050. \*\*
9. Gehman, J., Lefsrud, L.M., Lounsbury, M. & Lu, C. 2016. Perspectives on Energy and Environment Risks with Implications for Canadian Energy Development. *Bulletin of Canadian Petroleum Geology*. 16: 384–388. doi:10.2113/gscpgbull.64.2.384.
8. Ferraro, F., Etzion, D. & Gehman, J. 2015. Tackling Grand Challenges Pragmatically: Robust Action Revisited. *Organization Studies*. 36: 363–390. doi:10.1177/0170840614563742. \*\*
  - #1 most-cited article in *Organization Studies* from 2015–2019.
  - Winner of the Roland Calori Prize for the best article published in *Organization Studies* during 2015–2016.
  - Ranked as a “highly cited paper” in the top 1% of the Economics & Business field (Web of Science).
  - Ranked in the top 5% of all research outputs scored by Altmetric.
  - Ranked by the *Financial Times* on its top 100 list of “Business School Research with Social Impact.”
  - Summarized as “Tackling the World's Biggest Problems with Robust Action” in *IESE Insight*.
  - Excerpted as: Gehman, J., Ferraro, F. & Etzion, D. 2018. Robust Action Strategies for Tackling the World's Grand Challenges. In: J.B. Kinder & M. Stewart-Harawira (eds.). *Resilient Systems, Resilient Communities*. 180–204.

7. Garud, R., Gehman, J. & Giuliani, A.P. 2014. Contextualizing Entrepreneurial Innovation: A Narrative Perspective. *Research Policy*. 43: 1177–1188. doi:10.1016/j.respol.2014.04.015. \*\*
  - Ranked as a “highly cited paper” in the top 1% of the Economics & Business field (Web of Science).
  - Reprinted in *IEEE Engineering Management Review*. 43(1): 80–102.
6. Garud, R., Gehman, J. & Karunakaran, A. 2014. Boundaries, Breaches and Bridges: The Case of Climategate. *Research Policy*. 43: 60–73. doi:10.1016/j.respol.2013.07.007. \*\*
5. Gehman, J., Treviño, L.K. & Garud, R. 2013. Values Work: A Process Study of the Emergence and Performance of Organizational Values Practices. *Academy of Management Journal*. 56: 84–112. doi:10.5465/amj.2010.0628.
  - Ranked as a “highly cited paper” in the top 1% of the Economics & Business field (Web of Science).
4. Cahoy, D. R., Gehman, J. & Lei, Z. 2013. Fracking Patents: The Emergence of Patents as Information Containment Tools in Shale Drilling. *Michigan Telecommunications and Technology Law Review*. 19: 279–330. \*\*
3. Gehman, J., Mastroianni, D., Grant, A. & Etzion, D. 2012. An Analysis of Unconventional Gas Well Reporting under Pennsylvania’s Act 13 of 2012. *Environmental Practice*. 14: 262–277. doi:10.1017/S1466046612000373.
2. Garud, R. & Gehman, J. 2012. Metatheoretical Perspectives on Sustainability Journeys: Evolutionary, Relational and Durational. *Research Policy*. 41: 980–995. doi:10.1016/j.respol.2011.07.009. \*\*
  - Part of a special issue that won the *Chris Freeman Award* for “a significant collective contribution to the interaction of science and technology studies with the study of innovation.”
1. Garud, R., Gehman, J. & Kumaraswamy, A. 2011. Complexity Arrangements for Sustained Innovation: Lessons from 3M Corporation. *Organization Studies*. 32: 737–767. doi:10.1177/0170840611410810. \*\*

#### Edited Books

3. Steele, C.W.J., Hannigan, T., Glaser, V.L., Toubiana, M. & Gehman, J. 2021. *Macrofoundations: Exploring the Institutionally Situated Nature of Activity*. Research in the Sociology of Organizations. Volume 68. ISBN: 978-1-83909-160-5.
2. Gehman, J., Lounsbury, M. & Greenwood, R. 2016. *How Institutions Matter!* Research in the Sociology of Organizations, Volume 48B. ISBN 978-1-78635-432-7.
1. Gehman, J., Lounsbury, M. & Greenwood, R. 2016. *How Institutions Matter!* Research in the Sociology of Organizations, Volume 48A. ISBN 978-1-78635-430-3.

#### Edited Book Chapters

10. Cao, K. & Gehman, J. 2021. Research on Certified B Corporations and Benefit Corporations. In R.W. Griffin (ed.). *Oxford Bibliographies in Management*. New York: Oxford University Press. Forthcoming. \*\*
9. Gehman, J. 2021. Searching for Values in Practice-Driven Institutionalism: Practice Theory, Institutional Logics, and Values Work. In D.A. Anderson M. Lounsbury, & P. Spee (eds.). *On Practice and Institution: Theorizing the Interface*. Research in the Sociology of Organizations. 70: 109–129. Forthcoming. doi:10.1108/S0733-558X2020000070004.
8. Gehman, J. 2021. Revisiting the Foundations of Institutional Analysis: A Phenomenological Perspective. In C.W.J. Steele, T.R. Hannigan, V.L. Glaser, M. Toubiana & J. Gehman (eds.). *Macrofoundations: Exploring the Institutionally Situated Nature of Activity*. Research in the Sociology of Organizations. 68: 235–259. doi:10.1108/S0733-558X2020000068002.
7. Steele, C.W.J., Hannigan, T.R., Glaser, V.L., Toubiana, M., & Gehman, J. 2021. Macrofoundations: Exploring the Institutionally Situated Nature of Activity. In C.W.J. Steele, T.R. Hannigan, V.L. Glaser, M. Toubiana & J. Gehman (eds.). *Macrofoundations: Exploring the Institutionally Situated Nature of Activity*. Research in the Sociology of Organizations. 68: 3–16. doi:10.1108/S0733-558X2020000070011.
6. Cao, K., Gehman, J. & Grimes, M.G. 2017. Standing Out and Fitting In: Charting the Emergence of Certified B Corporations by Industry and Region. In A.C. Corbett & J.A. Katz (eds.). *Hybrid Ventures*. Advances in Entrepreneurship, Firm Emergence and Growth. 19: 1–38. doi:10.1108/S1074-754020170000019001. \*\*
  - Research from this article was featured in the *Economist*.
5. Garud, R., Gehman, J., Kumaraswamy, A. & Tuertscher, P. 2017. From the Process of Innovation to Innovation as Process. In A. Langley & H. Tsoukas (eds.). *The SAGE Handbook of Process Organization Studies*. 451–465. doi:10.4135/9781473957954.n28.

4. Gehman, J., Lounsbury, M. & Greenwood, R. 2016. How Institutions Matter? From the Micro Foundations of Institutional Impacts to the Macro Consequences of Institutional Arrangements. In J. Gehman, M. Lounsbury & R. Greenwood (eds.). *How Institutions Matter! Research in the Sociology of Organizations*. 48A: 1–34. doi:10.1108/S0733-558X201600048A002.
3. Cahoy, D. R., Gehman, J. & Lei, Z. 2013. The Transformation of Patents into Information Containment Tools. In D. Cahoy & L. Oswald (eds.). *The Changing Face of American Patent Law and Its Impact on Business Strategy*. Edward Elgar. 159-182. doi: 10.4337/9781781007853.00015. \*\*
2. Garud, R., Gehman, J. & Karnøe, P. 2010. Categorization by Association: Nuclear Technology and Emission-Free Electricity. In W. Sine & R. David (eds.). *Institutions and Entrepreneurship*. Research in the Sociology of Work. 21: 51–93. doi:10.1108/S0277-2833(2010)0000021007.
1. Garud, R. & Gehman, J. 2010. Procrustean Transformations: Climategate, Scientific Controversies, and Hope. In M. Akrich, Y. Barthe, F. Muniesa, and P. Mustar (eds). *Débordements: Mélanges Offerts à Michel Callon*. Presses des Mines. 153–167.

#### Teaching Materials (all co-authored with former students)

13. Gehman, J., Liu, J., Sloan, J., Wu, Y. & Hedberg, L. Rocky Mountain Soap Company: The Move Toward Sustainable Packaging. September 30, 2019. *Ivey Publishing*. Case 9B19M082. Teaching Note 8B19M082.
12. Gehman, J., Verstraete, A., Brown, A., Hill, B., Sheptycki, B., Papp, B. & Hedberg, L. Crafting Policy: The Government of Alberta and Microbreweries. October 5, 2018. *WDI Publishing*. Case 8-607-139. Teaching Note 8-607-139.
11. Gehman, J., Hedberg, L., Aspden, M., Labrecque, S., MacDonald, M. & Mwesigye, R. Canadian Armed Forces: The Drones Debate. September 21, 2018. *WDI Publishing*. Case 5-863-903. Teaching Note 5-863-903.
10. Gehman, J., Keith, J., McLeod, C., Proulx, J. & Hedberg, L. EPCOR Utilities Inc.: Modernizing Alberta’s Electricity System. August 13, 2018. *Ivey Publishing*. Case 9B18M109. Teaching Note 8B18M109.
9. Gehman, J., Dobbeltsteyn, G., Hedberg, L., Loginov, P., Van Dam, A. & Verstraete, B. Poppy Barley: Weighing the Costs and Benefits of Sustainability Certification. July 20, 2018. *Ivey Publishing*. Case 9B18M103. Teaching Note 8B18M103.
8. Gehman, J., Heydari, M., Theberge, A. & Tetz, S. Northgate Industries Ltd.: Sustainability Challenges Involving Public Policy. July 24, 2017. *The Case Centre*. Case 317-0307-1 and 317-0307-1B. Teaching Note 317-0307-8.
7. Gehman, J., Paulitsch, A., Pardais, M., Streeper, B., Ballman, B., Love, T. & Hedberg, L. Earth’s General Store: Balancing People, Planet and Profit in Organic-Food Retailing. June 28, 2017. *Ivey Publishing*. Case 9B17M099. Teaching Note 8B17M099.
6. Gehman, J., Hingston, A., Pham, C., Phelan, A., Townley, M., Vettters, D. & Hedberg, L. Fruits of Sherbrooke: Creating a Sustainable Business. June 22, 2017. *Ivey Publishing*. Case 9B17M088. Teaching Note 8B17M088.
5. Gehman, J., Sharma, N., Owens, K., Graff, G., Nabe, T. & Randhawa, P. Edmonton City Centre Airport: A Sustainability Challenge for a Growing City. June 1, 2017 (Revised September 28, 2018). *Ivey Publishing*. Case 9B17M076. Teaching Note 8B17M076. **Winner of the EFMD “Urban Transition Challenges” Case Writing Award.**
4. Gehman, J., Devlin Moses, M. & Hedberg, L. Heritage Chickens: The Challenge of Genetic Sustainability. April 25, 2017. *Ivey Publishing*. Case 9B17M057. Teaching Note 8B17M057.
3. Gehman, J., Lester, K., Ng, P., McEwen, J. & Song, Q.W. SeaWorld: Are Animal Shows Sustainable after *Blackfish*? December 20, 2016. *Ivey Publishing*. Case 9B16M227. Teaching Note #B16M227.
2. Gehman, J., Neufield, N., Smirnow, D., Agrawal, S., Sandberg, D. & Deol, M. Transcend Coffee: Local Sustainability Challenges in a Global Industry. July 20, 2016. *Ivey Publishing*. Case 9B16M130. Teaching Note 8B13M130. Presentation 5B16M130.
1. Gehman, J. & Goerz, J. After the Oil Sands: Reclaiming Alberta’s Boreal Forests. February 4, 2016. *The Case Centre*. Case 316-0015-1. Teaching Note 316-0015-8.

## INTELLECTUAL PROPERTY

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*WellWiki* ([www.wellwiki.org](http://www.wellwiki.org)) provides information on over 3 million wells in Canada and the United States. The ultimate goal is to provide information on each of the estimated 5 million oil and gas wells drilled since the Drake well in 1859.

*CULTR* ([www.cultrtoolkit.com](http://www.cultrtoolkit.com)) is a web-based suite of research tools for transforming digital text and images into structured data. The ultimate goal is to become the “app store” for web-based research tools for studying culture, meaning and institutions.

## AWARDS AND HONORS

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- 2020** Responsible Research in Business and Management Presidential Award for “Positively Deviant” article  
Named to the #thinklist top 20 “most influential faculty thinkers on issues of responsible business”
- 2019** Collective Action Award from B Lab for leadership in organizing and cofounding B Academics, Inc.  
Above and Beyond the Call of Duty Reviewing Award from the Organization and Management Theory (OMT) Division of the Academy of Management  
Named to the #thinklist top 20 “most influential faculty thinkers on issues of responsible business”  
“Highly Commended” by the International Green Gown Awards, “the most prestigious recognition of sustainability best practice within the education sector globally...aligned with the UN Sustainable Development Goals”
- 2018** Named to the #thinklist top 20 “most influential faculty thinkers on issues of responsible business”  
EFMD “Urban Transition Challenges” Case Writing Award  
Ascendant Scholar Award from the Western Academy of Management
- 2017** Responsible Research in Business and Management Presidential Award for “Hidden Badge of Honor” article  
Appointed by the Government of Alberta to the Association of Science & Engineering Technology Professionals of Alberta Board of Directors  
Emerging Scholar Award from the Organizations and the Natural Environment (ONE) Division of the Academy of Management  
Roland Calori Prize for the best article published in *Organization Studies* during 2015 and 2016 for “Tackling Grand Challenges Pragmatically: Robust Action Revisited”  
Elected Representative-at-Large in the OMT Division of the Academy of Management
- 2016** Campus Sustainability Leadership Award from the University of Alberta. Given to a student or staff member who shows dedication, impact, and leadership in integrating sustainability into teaching and learning.
- 2015** Petro-Canada Young Innovator Award from the University of Alberta given to “outstanding and innovative faculty... whose research has potential to be of significance to society at large” (\$20,000)  
People’s Choice Award from the Alliance for Research on Corporate Sustainability  
Appointed by the Government of Alberta to the Chartered Professional Accountants of Alberta Board of Directors
- 2014** People’s Choice Award from the Alliance for Research on Corporate Sustainability  
Appointed by the Government of Alberta to the Institute of Chartered Accountants of Alberta Board of Directors
- 2013** #1 ranked Social Sciences and Humanities Research Council (SSHRC) Insight Development Grant proposal among emerging scholars in business, management and economics
- 2012** Best Paper on Environmental & Social Practices from the OMT Division of the Academy of Management  
Chris Freeman Award from the European Association for the Study of Science and Technology for “a significant collective contribution to the interaction of science and technology studies with the study of innovation”  
Above and Beyond the Call of Duty Reviewing Award from the OMT Division of the Academy of Management
- 2011** Harold F. Martin Graduate Assistant Outstanding Teaching Award from the Pennsylvania State University  
Above and Beyond the Call of Duty Reviewing Award from the OMT Division of the Academy of Management

## RESEARCH GRANTS (principal investigator unless noted)

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### Social Sciences and Humanities Research Council of Canada

- 2020 Insight Development Grant #430-2020-00693 (Co-PI with S. Grewatsch), \$59,786
- 2019 Insight Grant #435-2019-0192, \$140,349
- 2017 Partnership Development Grant #890-2017-0015 (Co-PI with L.M. Lefsrud), \$135,708
- 2016 Partnership Grant #895-2016-1018 (Co-PI with P. Bansal), \$2,498,040
- 2016 Insight Development Grant #430-2016-00297 (Co-PI with V.L. Glaser), \$53,547
- 2015 Insight Grant #435-2015-0502, \$293,108
- 2015 Knowledge Synthesis Grant #421-2015-1028 (Co-PI with D. Etzion), \$22,766
- 2014 Insight Development Grant #430-2014-00833 (Co-PI with M.G. Grimes), \$70,706
- 2013 Insight Development Grant #430-2013-0912, \$70,729 – #1 ranked proposal among emerging scholars

### University of Alberta

- 2020 Campus Sustainability Grant, \$12,599
- 2020 SSHRC Supplemental Institutional Grant, \$4,000
- 2019 SSHRC Supplemental Institutional Grant, \$5,000
- 2018 Office of the Vice President of Research, \$16,000
- 2018 Sustainability Enhancement Fund, \$8,568
- 2018 Office of the Vice President of Research (Co-PI with L.M. Lefsrud), \$55,000
- 2017 Sustainability Enhancement Fund, \$8,400
- 2016 Office of the Vice President of Research, \$70,000
- 2015 Killam Research Fund, Cornerstone Grant, \$41,610
- 2015 Helmholtz-Alberta Initiative, \$39,500
- 2015 Kule Institute for Advanced Study (Co-PI with M. Stewart-Harawira), \$100,000
- 2014 Office of the Vice President of Research, \$9,555
- 2014 Office of the Vice President of Research (Co-PI with M.G. Grimes), \$9,940
- 2013 Helmholtz-Alberta Initiative (Co-PI with M. Lounsbury), \$50,000
- 2013 Killam Research Fund, Operating Grant (Co-PI with M.G. Grimes), \$6,947
- 2013 Worldwide Universities Network, Research Mobility Grant, \$3,000
- 2012 Killam Research Fund, Operating Grant, \$6,950

### Alberta School of Business

- 2020 Office of the Dean, Remote Teaching Grant, \$1,824
- 2019 Support for the Advancement of Scholarship (Co-PI with V.L. Glaser), \$12,000
- 2017 Canadian Centre for Corporate Social Responsibility, \$4,118
- 2016 Canadian Centre for Corporate Social Responsibility, \$2,059
- 2016 Office of the Dean, Partnership Grant, \$70,000
- 2016 Support for the Advancement of Scholarship, \$6,225
- 2015 Canadian Centre for Corporate Social Responsibility, \$1,000
- 2014 Support for the Advancement of Scholarship, \$10,000
- 2013 Canadian Centre for Corporate Social Responsibility, \$7,000
- 2013 Support for the Advancement of Scholarship, \$3,100
- 2012 Faculty Research Grant, \$20,000

### Other Funding

- 2020 Canada Research Continuity Emergency Fund (Stage 1), \$21,900
- 2020 Mitacs Accelerate Grant (Co-PI with L.M. Lefsrud), \$90,000
- 2020 Venture for Canada, \$21,604
- 2020 Alberta Real Estate Foundation, \$142,000
- 2019 Worldwide Universities Network, Research Mobility Grant, \$1,500
- 2019 Economics and Environmental Policy Research Network, \$9,800
- 2018 Alberta Occupational Health and Safety (Co-PI with L.M. Lefsrud), \$37,500
- 2018 Future Energy Systems, Communities and Aboriginal Theme, \$206,000
- 2017 Alberta Real Estate Foundation, \$35,000
- 2017 Future Energy Systems, Geothermal Theme, \$277,000
- 2017 Joint Innovation Partnership Grant (Co-PI with P. Bansal), \$180,000
- 2014 Canadian Water Network (Co-PI with G.G. Goss), \$120,000

### Data Access Grants (in-kind)

- 2020 Pennsylvania Geological Survey, oil and gas well data, USD\$5,000
- 2020 Government of Manitoba, oil and gas well data, \$2,000
- 2020 Illinois State Geological Survey, USD\$15,000
- 2020 Government of Saskatchewan, oil and gas well data, \$5,000
- 2020 Alberta Energy Regulator, oil and gas well data, \$12,886
- 2019 Pennsylvania Geological Survey, oil and gas well data, USD\$5,000
- 2019 Government of Manitoba, oil and gas well data, \$2,000
- 2019 Alberta Energy Regulator, oil and gas well data, \$16,500
- 2018 Alberta Energy Regulator, in situ oil sands data and oil and gas well data, \$22,207
- 2017 Alberta Energy Regulator, oil and gas well data, \$20,941
- 2016 Workers' Compensation Board – Alberta (Co-PI with L.M. Lefsrud), \$25,000
- 2015 Duke University CASE i3 B Lab RFP #2 (Co-PI with M.G. Grimes), one of six teams granted access

### INVITED SCHOLARLY PRESENTATIONS

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- 2020** Western University, Ivey Business School
- 2019** University of Cape Town, Graduate School of Business  
University of California, Santa Barbara, Bren School of Environmental Science & Management  
Queen's University, Smith School of Business
- 2018** University of Cambridge, Judge Business School  
University of British Columbia, Sauder School of Business  
York University, Schulich School of Business  
Cornell University, SC Johnson College of Business  
University of Alberta, Department of Resource Economics and Environmental Sociology
- 2017** Cornell University, Johnson Graduate School of Management
- 2016** Nottingham University Business School China  
Duke University, Organizational & Economic Sociology  
North Carolina State University, Poole College of Management  
Florida Atlantic University, College of Business
- 2014** University of Alberta-Augustana, Center for Sustainable Rural Communities  
University of Alberta, Department of Resource Economics and Environmental Sociology
- 2012** Carnegie Mellon University, Tepper School of Business  
Erasmus University, Rotterdam School of Management  
HEC Paris  
University of Southern California, Marshall School of Business  
Northwestern University, Kellogg School of Management
- 2011** University of New Mexico, Anderson School of Management  
McGill University, Desautels Faculty of Management  
University of Alberta, Alberta School of Business

### CONFERENCE PRESENTATIONS (includes presentations by collaborators)

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- 134. Deka Kalita, B. & Gehman, J. From the Old Gods to the New: Rationalizing Worth in Alberta's Oil and Gas Sector, 1938 to 2019. Future Energy Systems Digital Research Showcase, November 27, 2020.
- 133. Deka Kalita, B. & Gehman, J. From the Old Gods to the New: Rationalizing Worth in Alberta's Oil and Gas Sector, 1938 to 2019. Annual PhD Student Business Research Conference. University of Alberta School of Business, November 20, 2020.
- 132. Discussion Moderator. Annual PhD Student Business Research Conference. University of Alberta School of Business, November 20, 2020.
- 131. Invited Presentation. Framing Your Contribution (with J. Reinecke). *Organization Theory* Winter Workshop, November 13, 2020.
- 130. *Organization Theory* Winter Workshop. Convenors: E. Boxenbaum, J. Cornelissen, P. Dick, J. Gehman, M. Höllerer, J. Reinecke, and D. Seidl. November 13-14, 2020.



129. Discussant. Grand Challenges and the Global-Local Dilemma. 17th Annual Social Entrepreneurship Conference. University of Indiana, Kelley School of Business, November 5, 2020.
128. Ometto, M.P., Lounsbury, M. & Gehman, J. Two Popes: Religion and Conflicting Institutional Logics' Influence on Social Movement Outcomes. Social Innovation Summit, University of Southern California, Sol Price Center for Social Innovation, October 23, 2020.
127. Zolfaghari, A., Gehman, J. & Alessi, D.S. Play-scale Analysis of Wastewater Production from Unconventional Oil and Gas Wells. GeoConvention, Virtual Event, September 22, 2020.
126. Ometto, M.P., Lounsbury, M. & Gehman, J. Two Popes: Religion and Conflicting Institutional Logics' Influence on Social Movement Outcomes. In: Institutional Logics: Transformation and Consolidation of Fields. 80th Academy of Management Annual Meeting, August 10, 2020. [name withheld due to rule of three]
125. Panel Moderator. Nuts and Bolts of Research on B Corps: Empirical Methods and Research Design. Panelists: O. Branzei, M. Conger, S. Kim, N. Kurland. Organizers: A. Beveridge, K. Cao, J. Gehman, E. Medley, G. Sharma. OMT, ONE PDW. 80th Academy of Management Annual Meeting, August 8, 2020.
124. Mentor. ONE Doctoral Student Consortium. 80th Academy of Management Annual Meeting, August 7, 2020.
123. Invited Presentation. Grimes, M.G., Gehman, J. & Cao, K. "Positively Deviant: Identity Work through B Corporation Certification." Other Presenters: M.L. Besharov, G.F. Davis, R.N. Eberhart, C.E. Eesley, K.M. Eisenhardt, Y.H. Kim, D.A. Shepherd, W.K. Smith, J. Wang, T.A. Williams, B. Yang, L.Q. Yue. Discussant: Jeff Pfeffer. Responsible Research in Management Award Celebration Webinar, August 6, 2020.
122. Lefsrud, L.M., Baker, K.E. & Gehman, J. Blinded by Fear: Organizational Unsafety, Ambiguity, Stigma, and Silence. Subtheme 13: [SWG] Mixed Feelings and Disruptions: Multiple Emotions in Organizations and Institutions and Their Implications within Social Systems. European Group for Organization Studies Colloquium. July 3, 2020.
121. Deka Kalita, B. & Gehman, J. From the Old Gods to the New: Rationalizing Worth in Alberta's Oil and Gas Sector, 1938 to 2019. Subtheme 12: [SWG] Institutions, Innovation, Impact: Temporal, Spatial and Material Foundations of Institutional Innovation and Change. European Group for Organization Studies Colloquium. July 2, 2020.
120. Invited Panelist. The Politics of Data. Moderator: C. Steele. Panelists: W. Espeland, J. Gehman, P.D. Jennings & D. Kirsch. Interpretive Data Science (IDeaS) Workshop, Alberta School of Business, October 25-26, 2019.
119. Eckert, H., Lefsrud, L.M. & Gehman, J. Creative and Traditional Sentencing for OHS Prosecutions in Alberta. Meetings of the Canadian Law and Economics Association, University of Toronto, September 21, 2019.
118. Beveridge, A., Sharma, G. & Gehman, J. Renewing Vows: Explaining Bolstering Commitment to Doing Good. Global B Corporation Academic Community Roundtable. Los Angeles, September 16, 2019.
117. Lucas, D., Gehman, J. & Grimes, M.G. Albatross or Secret Sauce? The Impact of Benefit Corporation Legislation on B Corporation Certification. Global B Corporation Academic Community Roundtable. Los Angeles, September 16, 2019.
116. Zolfaghari, A., Gehman, J. & Alessi, D.S. Wastewater Production Footprints of Hydraulic Fracturing Operations: Current Pace and Future Impacts. American Chemical Society National Meeting, San Diego, August 27, 2019.
- Selected for presentation at the Sci-Mix session which "consists of abstracts selected by division program chairs and represent the most exceptional abstracts submitted to participating divisions"*
115. Invited Panelist. Taking on the Challenge: How Organization Theorists Can Address Grand Challenges. Organizers: H. Etchanchu & S. Riaz. Panelists: G. Davis, J. Gehman, J. Mair & G. Whiteman. Discussant: J. Howard-Grenville. Symposium. 79th Academy of Management Annual Meeting, Boston, August 13, 2019.
114. Beveridge, A., Sharma, G. & Gehman, J. Renewing Vows: Explaining Bolstering Commitment to Doing Good. In: Putting B Corporations Under the Microscope: Exemplars and Future Directions. Symposium. 79th Academy of Management Annual Meeting, Boston, August 13, 2019.
113. Hietschold, N., Voegtlin, C., Scherer, A. & Gehman, J. What We Know and Don't Know About Social Innovation: A Multi-Level Review and Research Agenda. Paper Submission. 79th Academy of Management Annual Meeting, Boston, August 12, 2019.
112. Invited Presentation. Getting More for Less: The Role of Resourcefulness in Entrepreneurship PDW. Organizers: T. Williams & E. Zhao. Panelists: T. Baker, S. Bradley, J. Gehman, S. Hiatt, E. Powell, J. McMullen, V. Rindova, D. Sirmon, S. Sonenshein, W. Sine & J. Wiklund. 79th Academy of Management Annual Meeting, Boston, August 10, 2019.

111. Invited Panelist. The Fall and Rise of Corporate Forms: Post-Corporate Futures and Corporate Alternatives. Organizers: S. Leixnering, B. Segrestin & J. Veldman. Panelists: R. E. Meyer, B. Segrestin, J. Gehman & P. S. Adler. PDW. 79th Academy of Management Annual Meeting, Boston, August 10, 2019.
110. Beveridge, A., Sharma, G. & Gehman, J. Renewing Vows: Why Businesses Bolster Their Commitment to Social and Environmental Impact. Subtheme 71: Social Impact Evaluation: The Technical and Sociopolitical Challenges of Accountability. 34th European Group for Organization Studies Colloquium, University of Edinburgh, July 6, 2019.
109. Etchanchu, H., Coqueret, G., Etzion, D. & Gehman, J. Can Modern Bureaucracy Effectively Tackle Environmental Problems? Subtheme 25: Institutional Theory and Problem-driven Research: The Challenge of Normativity. 34th European Group for Organization Studies Colloquium, University of Edinburgh, July 5, 2019.
108. Grewatsch, S., Gehman, J. & Bansal, P. Project Energy Breakthrough: Fostering Responsible Innovation by Overcoming the Twofold Problem of Scale. Innovating for Sustainability Salon, Ivey Business School, June 19, 2019.
107. Deka Kalita, B. & Gehman, J. Stakeholder Perspectives on Alberta's Growing Inventory of Legacy Oil and Gas Wells. Future Energy Systems Student & Post-Doctoral Fellow Colloquium, University of Alberta, May 7, 2019.
106. Invited Panelist and Paper Discussant. So How Does the Review Process Really Work? Panelists: J. Gehman, J. Howard-Grenville, O. Kacperczyk, R. Meyer, G. Patriotta, M. Perkmann, M.-D. Seidel, B. Vanneste. Organization and Management Theory Division Paper Development and Writing Workshop, University College London School of Management and Cass Business School, London, United Kingdom, January 31-February 1, 2019.
105. Grewatsch, S., Gehman, J. & Bansal, P. How Can Government Innovate for Sustainability? The Case of AOSTRA, 1974-1994. Ivey Sustainability Conference, Western University, December 4, 2018.
104. Deka Kalita, B., Lefsrud, L.M. & Gehman, J. Energy Futures: Moving Forward by Overcoming Legacies of the Past. Future Energy Systems Open House. University of Alberta, October 3, 2018.
103. Grewatsch, S., Gehman, J. & Bansal, P. Collaborating to Innovate for Sustainability: How the Emergence of a Relational Platform and Temporal Frames Shape the Journey. In: Strategy, Climate Change and the Energy Transition PDW. 78th Academy of Management Annual Meeting, Chicago, August 10, 2018.
102. Garud, R., Gehman, J. & Karnøe, P. A Design Approach to the Regeneration of Regions. In: Regenerative Organizations: Living and Well-being in, with and for Nature. All Academy Theme. 78th Academy of Management Annual Meeting, Chicago, August 12, 2018.
101. Knight, E., Grimes, M. & Gehman, J. Pivoting: Managing the Liabilities of Successive Change. In: How to Pivot: The Process of Entrepreneurial Pivoting. OMT, STR, ENT Symposium. 78th Academy of Management Annual Meeting, Chicago, August 14, 2018.
100. Grewatsch, S., Gehman, J. & Bansal, P. Collaborating to Innovate for Sustainability: How the Emergence of a Relational Platform and Temporal Frames Shape the Journey. 34th European Group for Organization Studies Colloquium, Tallin, Estonia, July 6, 2018.
99. Gehman, J., Lei, Z., Cahoy, D.R. & Varasteh, S. Patently Secret? Hydraulic Fracturing Patents and the Containment of Public Risk Information. Western Academy of Management, Salt Lake City, March 2018. ***Finalist for the Past President's Best Paper Award.***
98. Invited Panelist and Student Mentor: So How Does the Review Process Really Work? Panelists: L. Cohen, W. Foster, V. Gaba, J. Gehman, D. Ravasi, M-D. Seidel, L.Q. Yue. OMT Writing and Reviewing Workshop, University of British Columbia Sauder School of Business, February 1-2, 2018.
97. Grimes, M.G., Gehman, J. & Cao, K. Positively Deviant: Identity Work through Certification. 14th Annual Social Entrepreneurship Conference, Northeastern University, November 2-3, 2017.
96. Banks, J., Unsworth, M., Gehman, J., Harris, N., Lefsrud, L.M., Parkins, J., Finley, T., Hanneson, C., Lee, B., Noyahr, C. & Renaud, E. Imaging, Characterizing, and Modeling Canada's Geothermal Resources. Future Energy Systems Open House. University of Alberta, October 12, 2017.
95. Gehman, J. & Cao, K. B Academics: Status of Research on B Corps and Benefit Corporations. Global B Corporation Academic Community Roundtable. University of Toronto, October 4, 2017.
94. Grimes, M.G., Gehman, J. & Cao, K. Positively Deviant: Identity Work through Certification. Global B Corporation Academic Community Roundtable. University of Toronto, October 4, 2017.

93. Soublière, J.-F. & Gehman, J. Legitimation Spillovers and Piggybacking: How Distributed Successes and Failures Move Market Categories. West Coast Research Symposium, University of Alberta, August 31, 2017.
92. Faculty Mentor. Doctoral Student Workshop. West Coast Research Symposium, University of Alberta, August 30, 2017.
91. McSweeney, J., McSweeney, K., Bass, A.E. & Gehman, J. Unpacking Values Spheres: A Field Analytic Approach to the Upstream Oil Industry. In: *Organization Values: Developing a Dormant Concept in Organizational Studies*. OMT, ODC, OB Symposium. 77th Academy of Management Annual Meeting, Atlanta, August 8, 2017.
90. Session Chair. Visuality, Symbolism and Discourse in Legitimation Strategies. OMT Paper Session. 77th Academy of Management Annual Meeting, Atlanta, August 7, 2017.
89. Invited Presentation. Studying Grand Challenges: At the Intersection of Robust Action Strategies and Power. In: *Addressing Grand Challenges with Institutional Research: The Critical Role of Power*. OMT, SIM, CMS Symposium. 77th Academy of Management Annual Meeting, Atlanta, August 7, 2017.
88. Invited Participant. OMT New and Returning Member Networking and Research Forum. 77th Academy of Management Annual Meeting, Atlanta, August 4, 2017.
87. Überbacher, F., Goodrick, E., Gehman, J. & Delmestri, G. The Challenge of “Grand Challenges:” Toward Ethical Institutionalism. Subtheme 56: Institutional Theory: Taking Stock and Retooling. 33rd European Group for Organization Studies Colloquium, Copenhagen Business School, July 7, 2017
86. McSweeney, J., McSweeney, K., Bass, A.E. & Gehman, J. Unpacking Value Spheres: A Field Analytic Approach to the Upstream Oil Industry. Subtheme 57: The Multiplicity of Institutional Logics. 33rd European Group for Organization Studies Colloquium, Copenhagen Business School, July 7, 2017.
85. Invited Presentation. PDW 09: How Different EGOS Communities Study Large Social Phenomena. 33rd European Group for Organization Studies Colloquium, Copenhagen Business School, July 5, 2017.
84. Knight, E., Grimes, M.G. & Gehman, J. Pivoting: Managing the Liabilities of Successive Change. International Symposium on Process Organization Studies, Greece, June 22-24, 2017.
83. Gehman, J., Lei, Z., Cahoy, D.R. & Varasteh, S. Patently Secret? Hydraulic Fracturing Patents and the Containment of Public Risk Information. Alliance for Research on Corporate Sustainability, Erasmus University, June 15, 2017.
82. Invited Presentation. Grimes, M.G., Gehman, J. & Cao, K. Certifiably Distinct: How Gender Role Identity and the Sustainability Context Affect B Corp Certification, *Journal of Business Venturing* Special Issue Symposium on “Enterprise Before and Beyond Benefit: A Transdisciplinary Research Agenda for Prosocial Organizing.” Western University, Ivey Business School, April 7, 2017.
81. Gehman, J., Lei, Z., Cahoy, D.R. & Varasteh, S. Patently Secret? Hydraulic Fracturing Patents and the Containment of Public Risk Information. Big Ten Business Law Seminar, University of Maryland, January 21, 2017.
80. Invited Panelist. Trends and Future of Research on Sustainability in Management. Plenary Session with D. Crilly, F. Ferraro, J. Gehman. Western University, Ivey Sustainability Conference, November 6, 2016.
79. Invited Presentation. Gehman, J. & Grimes, M.G. Hidden Badge of Honor: How Contextual Distinctiveness Affects Category Promotion Among Certified B Corporations. Western University, Ivey Sustainability Conference, November 6, 2016.
78. Lefsrud, L.M., Gehman, J. & Jamieson, M.V. Revisiting How “Acceptable Risk” and “Social License to Operate” Become Defined: An Incorporation of Social-Psychological Processes into Technical Risk Management. 66th Canadian Chemical Engineering Conference. Québec City, Québec, October 18, 2016.
77. Invited Panelist. Job Market Process. Annual PhD Student Business Research Conference. University of Alberta School of Business, October 14, 2016.
76. Faculty Mentor. Doctoral Student Workshop. West Coast Research Symposium, University of Washington, September 12, 2016.
75. Invited Panelist. Pitching Your Research. West Coast Research Symposium, University of Washington, September 12, 2016.
74. Soublière, J.-F. & Gehman, J. Legitimacy Spillovers and Piggybacking: The Collective Legitimation of New Ventures and Fields. OMT Paper Session. 76th Academy of Management Annual Meeting, Anaheim, August 9, 2016. *Academy of Management Proceedings*. 1: 12630.

73. Invited Presentation. The Commercialization of Science: An Integrative Research Agenda on Managing the Science-Business Interfaces. AMP Showcase Session. 76th Academy of Management Annual Meeting, Anaheim, August 8, 2016.
72. Invited Presentation. The Heart of Institutions: Values, Emotions, Identity, Logics, & Work. OMT, MOC Symposium. 76th Academy of Management Annual Meeting, Anaheim, August 8, 2016. *Academy of Management Proceedings*. 1: 10331.
71. Invited Presentation. Time and Sustainability. ONE, SIM, OMT PDW. 76th Academy of Management Annual Meeting, Anaheim, August 6, 2016.
70. Invited Presentation. Explorations in Performativity: Rationality in Action. OMT, OCIS, TIM, SAP PDW. 76th Academy of Management Annual Meeting, Anaheim, August 6, 2016.
69. Invited Participant. OMT New and Returning Member Networking and Research Forum. OMT PDW. 76th Academy of Management Annual Meeting, Anaheim, August 5, 2016.
68. Murphy, C., Patvardhan, S. & Gehman, J. Moral Accounting in Organizations: A Process Study of the U.S. Financial Crisis Inquiry Commission. Subtheme 27: Scandals and Organization Studies. 32nd European Group for Organization Studies Colloquium, University of Naples Federico II, July 9, 2016.
67. Cao, K. & Gehman, J. Practical Theory? A Process Study of How Managers Mobilize Academic Research. Subtheme 17: (SWG 17) Expert Power and Management. 32nd European Group for Organization Studies Colloquium, University of Naples Federico II, July 8, 2016.
66. Gehman, J. Experiments: Some Thoughts (Or Some Thought Experiments). PDW 03: Experimental Research in Organization Studies: Pushing the Boundaries. 32nd European Group for Organization Studies Colloquium, University of Naples Federico II, July 6, 2016.
65. Soublière, J.-F. & Gehman, J. Legitimacy Spillovers and Piggybacking: The Collective Legitimation of New Ventures and Fields. Administrative Sciences Association of Canada Conference, MacEwan University, June 6, 2016.
64. Etzion, D., Avidan, M., Franks, K., Ruderman, S. & Gehman, J. The Effectiveness of Fracking Disclosure Regimes in Canada. Imagining Canada's Future Forum on Energy and Natural Resources. Social Sciences and Humanities Research Council of Canada, Calgary, June 1, 2016.
63. Session Moderator. Alliance for Research on Corporate Sustainability, University of Colorado-Boulder, May 19, 2016.
62. Ometto, M.P., Lounsbury, M. & Gehman, J. Constructing Field Governance: The Public Understanding of Science Movement and Nanotechnology. Social Movements and the Economy Workshop. Northwestern University, October 23-25, 2015.
61. Gehman, J., Lei, Z., Cahoy, D. & Varasteh, S. Patently Secret? The Use of Hydraulic Fracturing Patents to Contain Public Risk Information. West Coast Research Symposium, University of Washington, September 10, 2015.
60. Faculty Mentor. Doctoral Student Workshop. West Coast Research Symposium, University of Washington, September 9, 2015.
59. Invited Presentation.. Macro Perspectives on Behavioral (Micro) Ethics. SIM, OMT, OB Symposium. 75th Academy of Management Annual Meeting, Vancouver, August 11, 2015. *Academy of Management Proceedings*. 1: 14641.
58. Ometto, M.P., Lounsbury, M. & Gehman, J. Betwixt and Between: The Problematic Emergence and Bounding of the Nanotoxicology Field. In: Breathing Life into Technology: Socio-cognitive Paths Towards Opening Up the Black Box. OMT, TIM, MOC Symposium. 75th Academy of Management Annual Meeting, Vancouver, August 10, 2015. *Academy of Management Proceedings*. 1: 13937.
57. Invited Participant. OMT New and Returning Member Networking and Research Forum. OMT PDW. 75th Academy of Management Annual Meeting, Vancouver, August 7, 2015.
56. Invited Panelist. Session VII: Wrapping Up. Subtheme 07: (SWG) Institutions and Identities. 31st European Group for Organization Studies Colloquium, American College of Greece, July 4, 2015.
55. Giuliani, A., Bolzani, D., Fini, R. & Gehman, J. Conflicting Institutional Logics and Organizational Identities: How Spinouts Handle Parent Affiliation. Subtheme 07: (SWG) Institutions and Identities. 31st European Group for Organization Studies Colloquium, American College of Greece, July 3, 2015.
54. Chair for Session V: Institutional Logics and Identities. Subtheme 07: (SWG) Institutions and Identities. 31st European Group for Organization Studies Colloquium, American College of Greece, July 3, 2015.

53. Ometto, M.P., Lounsbury, M. & Gehman, J. Roles for Radicals: The “Public Understanding of Science” Movement and Nanotechnology. Subtheme 07: (SWG) Institutions and Identities. 31st European Group for Organization Studies Colloquium, American College of Greece, July 2, 2015.
52. Bolzani, D., Fini, R., Gehman, J. & Giuliani, A. Conflicting Institutional Logics and Organizational Identities: How Spinouts Handle Parent Affiliation. Alberta Institutions Conference, Banff, June 13, 2015.
51. Chair. Opening Plenary: How Institutions Matter. Alberta Institutions Conference, Banff, June 13, 2015.
50. Gehman, J. & Grimes, M.G. Category Promotion: How B Corporations Respond to the Competing Demands of Standing Out and Fitting In. Industry Studies Association, Kauffman Foundation Conference Center, Kansas City, May 28, 2015.
49. Gehman, J. & Grimes, M.G. Category Promotion: How B Corporations Respond to the Competing Demands of Standing Out and Fitting In. Center for Social Impact Workshop, University of Michigan, May 16, 2015.
48. Gehman, J. & Grimes, M.G. Category Promotion: How B Corporations Respond to the Competing Demands of Standing Out and Fitting In. Alliance for Research on Corporate Sustainability, Northwestern University, May 14, 2015. ***Winner of the People’s Choice Award.***
47. Invited Presentation. Gehman, J. & Grimes, M.G. Category Promotion: How B Corporations Respond to the Competing Demands of Standing Out and Fitting In. University of Maryland, 11th Annual Smith Entrepreneurship Research Conference, May 8, 2015.
46. Gehman, J., Lei, Z., Cahoy, D. & Varasteh, S. Patently Secret? The Use of Hydraulic Fracturing Patents to Contain Public Risk Information. Wharton Technology and Innovation Conference, University of Pennsylvania, April 17, 2015.
45. Alessi, D.S., Notte, C.A., Thompson, D.Y., Kletke, S., Brisbois, J., Allen, D.M., Gehman, J. & Goss, G.G. Identifying Gaps in Hydraulic Fracturing Wastewater Management Practices across Four North American Basins. Abstracts of Papers of the American Chemical Society. 249: 247. Denver, Colorado, March 22, 2015.
44. Gehman, J. & Grimes, M.G. Category Promotion: How B Corporations Respond to the Competing Demands of Standing Out and Fitting In. Western Academy of Management, Kauai, Hawaii, March 13, 2015. ***Finalist for the Past President’s Best Paper Award.***
43. Co-chair. Unconventional Shale Development Session. Helmholtz-Alberta Initiative Energy and Environment Annual Workshop. Edmonton, September 30, 2014.
42. Gehman, J., Lefsrud, L.M., Lounsbury, M. & Lu, C. Perspectives on Energy and Environment Risks. Helmholtz-Alberta Initiative Energy and Environment Annual Science Forum. University of Alberta, September 29, 2014.
41. Gehman, J., Lei, Z., Cahoy, D. & Varasteh, S. Patents and Information Containment: The Case of Hydraulic Fracturing in Shale Gas Extraction. Berkeley Intellectual Property Scholars Conference, University of California-Berkeley, August 8, 2014.
40. Garud, R., Gehman, J. & Ungureanu, P. Performativity of Theories that Inform Management Practices. In: Theories of Performativity and the Performativity of Theory. OMT, TIM, BPS Symposium. 74th Academy of Management Annual Meeting, Philadelphia, August 5, 2014. *Academy of Management Proceedings*. 1: 11052.
39. Gehman, J. & Grimes, M.G. Category Promotion: How Hybrid Ventures Integrate “Standing Out” and “Fitting In.” OMT Paper Session. 74th Academy of Management Annual Meeting, Philadelphia, August 4, 2014. *Academy of Management Proceedings*. 1: 11692.
38. Gehman, J. Sustainability by Dissociation: Categorization, Divestitures and Organizational Boundaries. SIM Best Dissertation Finalists. 74th Academy of Management Annual Meeting, Philadelphia, August 3, 2014. ***Finalist for the Social Issues in Management Division Best Dissertation Award.***
37. Gehman, J. & Etzion, D. An Analysis of Cultural Vulnerability and Opportunity Exploitation in Marcellus Shale Drilling. OMT Paper Session. 74th Academy of Management Annual Meeting, Philadelphia, August 3, 2014. *Academy of Management Proceedings*. 1: 12097.
36. Gehman, J. & Grimes, M.G. Category Promotion: How Hybrid Ventures Integrate the Competing Demands of “Standing Out” and “Fitting In.” Subtheme 50: The Challenge of Configuration: Bridging Perspectives and Methodologies. 30th European Group for Organization Studies Colloquium, Erasmus University, July 4, 2014.
35. Gehman, J. & Etzion, D. Community Vulnerability and Facility Siting: The Case of Marcellus Shale Gas Drilling, 2004-2012. Group for Research on Organizations and the Natural Environment Conference. Aalto University, June 14-16, 2014.

34. Gehman, J. & Etzion, D. An Exploratory Analysis of Cultural Vulnerability and Opportunity Exploitation in Marcellus Shale Drilling. Alliance for Research on Corporate Sustainability, Cornell University, May 8, 2014. **Winner of the People's Choice Award.**
33. Gehman, J., Lei, Z., Cahoy, D. & Varasteh, S. Patents as Information Containment and Market Control Tools in Sustainable Technologies: The Case of Natural Gas. Legal Studies and Business Ethics Department Speaker Series, The Wharton School, University of Pennsylvania, April 10, 2014.
32. Gehman, J., Lei, Z., Cahoy, D. & Varasteh, S. Fracking Patents: Sustainability Technology and Information Control through Patents. Workshop on Sustainability Research: A Business Perspective, Pennsylvania State University, November 6, 2013.
31. Garud, R., Gehman, J., Markard, J. & Pandza, K. Three Perspectives on Sustainability and Implications for Firms, Markets and Policies. Workshop on Sustainability Research: A Business Perspective, Pennsylvania State University, November 6, 2013.
30. Gehman, J. Sustainability Journeys. Innovation for Societal Impact: A Process Perspective, University of Leeds, September 26, 2013.
29. Gehman, J. Sustainability by Dissociation: Categorization, Divestitures and Organizational Boundaries. Carolyn Dexter Award Reception. 73rd Academy of Management Annual Meeting, Lake Buena Vista, August 11, 2013. **Finalist for the Emerald Best International Dissertation Award from the International Theme Committee.**
28. Patvardhan, S. & Gehman, J. Narrative Limits of Moral Accounting: An Exploratory Analysis of the Financial Crisis Inquiry. SIM Paper Session. 73rd Academy of Management Annual Meeting, Lake Buena Vista, August 12, 2013. *Academy of Management Proceedings*. 1: 12545.
27. Gehman, J. Sustainability by Dissociation: Categorization, Divestitures and Organizational Boundaries. ONE Business Meeting. 73rd Academy of Management Annual Meeting, Lake Buena Vista, August 12, 2013. **Finalist for the Organizations and the Natural Environment Division Best Dissertation Award.**
26. Wolf, M., Pandza, K. & Gehman, J. The Meaning of Water: Institutional Complexity and Strategic Practice in Issue Driven Fields. Subtheme 48: The Emergence of Categories, Identities, Fields and Organizational Forms. 29th European Group for Organization Studies Colloquium, HEC Montréal and Université de Montréal, July 5, 2013.
25. Garud, R., Gehman, J. & Karnøe, P. Notes on the Emergence, Consequences and Transformation of Categories. Subtheme 48: The Emergence of Categories, Identities, Fields and Organizational Forms. 29th European Group for Organization Studies Colloquium, HEC Montréal and Université de Montréal, July 4, 2013.
24. Discussant for Session II: History Matters: Category (Re-)Emergence. Subtheme 48: The Emergence of Categories, Identities, Fields and Organizational Forms. 29th European Group for Organization Studies Colloquium, HEC Montréal and Université de Montréal, July 4, 2013.
23. Gehman, J. & Etzion, D. Predatory Selection: An Analysis of Cultural Vulnerability and Opportunity Exploitation in Marcellus Shale Drilling, 2004-2011. Inequality, Institutions and Organizations Conference, Simon Fraser University, June 7, 2013.
22. Gehman, J. & Grimes, M.G. Putting B Corp Certification to Work? Cultural Entrepreneurship within an Emerging Category. Sustainability, Ethics, and Entrepreneurship Conference, University of Denver, April 11, 2013.
21. Presenter. Sociomaterial Processes of Category Emergence and Naturalization. In: Revealing the Cultural in Entrepreneurship and Innovation. OMT, ENT PDW. 72nd Academy of Management Annual Meeting, Boston, August 3, 2012.
20. Garud, R., Gehman, J. & Karunakaran, A. Procrustean Transformations and Pandoran Hope in the Case of Climategate. TIM Paper Session. 72nd Academy of Management Annual Meeting, Boston, August 5, 2012.
19. Gehman, J. Categorical Cleaning: An Exploratory Study of Sustainability Induced Divestitures, 1992-2010. OMT Paper Session. 72nd Academy of Management Annual Meeting, Boston, August 6, 2012. **Winner of the Best Paper on Environmental and Social Practices Award.**
18. Cahoy, D., Gehman, J. & Lei, Z. Fracking Patents: The Emergence of Patents as Information Containment Tools in Shale Drilling. Colloquium on the Changing Face of American Patent Law and Its Impact on Business Strategy, University of Michigan, May 18, 2012.
17. Gehman, J. Categorical Cleaning: An Exploratory Study of Sustainability Induced Divestitures, 1992-2010. Alliance for Research on Corporate Sustainability, Yale University, May 18, 2012.

16. Garud, R. & Gehman, J. Sustaining Sustainability Journeys: Some Implications for Strategizing and Organizing. ONE Paper Session. 71st Academy of Management Annual Meeting, San Antonio, August 16, 2011.
15. Presenter. Revealing the Cultural in Entrepreneurship and Innovation. OMT, ENT, BPS, TIM PDW. 71st Academy of Management Annual Meeting, San Antonio, August 12, 2011.
14. Garud, R. & Gehman, J. Metatheoretical Perspectives on Sustainability Journeys: Evolutionary, Relational and Narrative. Subtheme 27: The Social Structure of Radical Innovations. 27th European Group for Organization Studies Colloquium, University of Gothenburg, July 7, 2011.
13. Garud, R. & Gehman, J. Sustaining Sustainability Journeys: Implications for Strategizing and Organizing. Industry Studies Association, University of Pittsburgh, June 2, 2011.
12. Garud, R. & Gehman, J. Procrustean Transformations: Climategate, Scientific Controversies, and Hope. Débordements. Mines ParisTech, December 17, 2010.
11. Garud, R., Gehman, J. & Karnøe, P. Categorization by Association: Nuclear Technology and Emission-Free Electricity. West Coast Research Symposium, University of Oregon, August 27, 2010.
10. Garud, R., Gehman, J. & Karnøe, P. Categorical Associations: Nuclear Power in the Energy Field. TIM Paper Session. 70th Academy of Management Annual Meeting, Montreal, August 9, 2010.
9. Gehman, J., Treviño, L.K. & Garud, R. Values Work: Translating Values into Practices. SIM Paper Session. 70th Academy of Management Annual Meeting, Montreal, August 9, 2010.
8. Garud, R., Gehman, J. & Karnøe, P. Categorization by Association: Nuclear Technology and Emission-Free Electricity. Framing, Categorizing and Narrating Emerging Technologies Workshop. University of Leeds, June 28, 2010.
7. Garud, R., Gehman, J. & Karnøe, P. Categorization by Association: Nuclear Technology and Emission-Free Electricity. Society for the Advancement of Socio-Economics, Temple University, June 25, 2010.
6. Garud, R., Gehman, J. & Karnøe, P. Categorical Associations: Nuclear Power in the Energy Field. Wharton Technology and Innovation Conference, University of Pennsylvania, April 24, 2010.
5. Garud, R., Gehman, J. & Kumaraswamy, A. Harnessing Complexity to Sustain Innovation: Lessons From 3M Corporation. TIM Paper Session. 69th Academy of Management Annual Meeting, Chicago, August 11, 2009.
4. Garud, R., Gehman, J. & Karnøe, P. Categorization by Association: Nuclear Technology and Emission-Free Electricity. Medici Summer School in Management Studies. Florence, July 9, 2009.
3. Garud, R., Gehman, J. & Karnøe, P. Categorical Performances: Translations in the Nuclear Power Industry. Subtheme 10: Energizing Energy Markets: Institutions, Devices and Experiments. 25th European Group for Organization Studies Colloquium, ESADE Business School, July 3, 2009.
2. Gehman, J. Seeing the Invisible: Ego Development, Opportunity Perception, and Institutional Change. MOC Paper Session. 68th Academy of Management Annual Meeting, Anaheim, August 11, 2008
1. Garud, R., Gehman, J. & Kumaraswamy, A. Complexity Arrangements for Sustained Innovation: Lessons from 3M Corporation. International Symposium on Process Organization Studies, Cyprus. June 12, 2008.

## **COURSES TAUGHT**

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### **University of Alberta**

- BCom:** SMO 310 Introduction to Management, 2 @ 2013W, 2 @ 2014W, 2016W  
**MAcc:** SMO 610 Manager as Strategist, 2017S, 2018S  
**MBA:** SMO 638 Managing Corporate Sustainability, 2013–present  
 SMO 686 West Coast Study Tour, 2018–present  
**EMBA:** SMO 875 Leadership, 2020W  
**PhD:** SMO 703 Seminar on Strategic Management, 2014–present  
 SMO 704 Seminar on Socio-Cognitive Perspectives, 2015F  
 SMO 704 Seminar on Globalization, Institutions and Organizations, 2019F

*Nominated for the 2016 Provost's Award for Early Achievement of Excellence in Undergraduate Teaching*  
*Nominated for the 2014 Award for Outstanding Mentorship in Undergraduate Research & Creative Activities*

### **University of Zurich (Visiting Professor)**

- PhD:** Seminar on Grand Challenges

**University of Bologna (Visiting Professor)**

**MBA:** Managing Sustainable Technology & Innovation

**Pennsylvania State University (Doctoral Student)**

**Bachelor:** MGMT 100 Introduction to Management

MGMT 451 Business, Ethics & Society

*Winner of the 2011 Harold F. Martin Graduate Assistant Outstanding Teaching Award*

**STUDENT SUPERVISION**

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**Doctoral Student Supervision**

Logan Crace. Co-supervisor with Dev Jennings. 09/2020-

Bandita Deka Kalita. Committee members: Vern Glaser, Dev Jennings. 09/2018-

Ke Cao. Committee members: Royston Greenwood, Trish Reay. 09/2015-

**Doctoral Dissertation Committees**

Milo Wang (Supervisor: Michael Lounsbury). 09/2015-

**Completed Doctoral Dissertations**

Emily Medley. PhD November 2020 (University of Tennessee-Knoxville, Sociology).

Katrin Smolka. PhD September 2019 (Erasmus University). Placement: University of Warwick

M. Paola Ometto. PhD August 2019 (University of Alberta). Placement: California State University San Marcos

Jean-François Soublière (Supervisor). PhD August 2019 (University of Alberta). Placement: HEC Montréal

Asma Zafar. PhD August 2019 (University of Alberta). Placement: Brock University

Chang Lu. PhD March 2019 (University of Alberta). Placement: University of British Columbia

Youngbin Joo. PhD August 2018 (University of Alberta). Placement: University of Leeds

Chris Rowell. PhD August 2017 (Aalto University). Placement: University of British Columbia

Mia Raynard. PhD January 2016 (University of Alberta). Placement: Vienna University of Economics and Business

Manely Sharifian. PhD August 2015 (University of Alberta). Placement: San Francisco State University

Kenneth Fox. PhD August 2015 (University of Alberta, Accounting). Placement: University of Saskatchewan

Evelyn Micoletta. PhD June 2015 (University of Alberta). Placement: University of New Mexico

Eric Yanfei Zhao. PhD June 2014 (University of Alberta). Placement: Indiana University

**Doctoral Candidacy Examinations**

2018 Ke Cao (Supervisor), Milo Wang

2017 M. Paola Ometto, Jean-François Soublière (Supervisor), Asma Zafar (Exam Chair)

2016 Chang Lu

2015 Irfan Chaudhry (Sociology), Youngbin Joo

2013 Evelyn Micelotta, Mia Raynard, Manely Sharifian

**Doctoral Comprehensive Examinations**

2018 Zahid Rahman, A. Lucas dos Santos, MJ Song

2017 Ke Cao, Joseph Owusu, Milo Wang

2016 Leanne Hedberg, M. Paola Ometto, Jean-François Soublière (Supervisor), Asma Zafar

**Doctoral Second Year Paper Examinations**

2020 Bandita Deka Kalita

2017 Ke Cao (Supervisor), Milo Wang

2016 Jean-François Soublière (Supervisor), Asma Zafar

2015 Chang Lu

**Other Graduate Student Advising, Mentoring, and/or Supervision**

Munira Umme. University of Alberta, MSc (Engineering), October 2018.

Cong Dong. Visiting PhD Student (China University of Petroleum). 09/2016-08/2017.

Marni Devlin Moses. University of Alberta. MBA. Independent Study Project, Summer 2017.

Mykhailo (Mike) Vorona. University of Alberta. MBA/Master of Agriculture. Capstone Project, Summer 2015.



## **PUBLIC ENGAGEMENT**

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### **Public Research Reports**

*The Effectiveness of Fracking Disclosure Regimes in Canada*. SSHRC Imagining Canada's Future. May 2016. 27 pages.

*Energy Projects, Social Licence, Public Acceptance and Regulatory Systems in Canada: A White Paper*. Canadian Network for Energy Policy Research and Analysis. May 2016. 106 pages.

*Unconventional Wastewater Management: A Comparative Review and Analysis of Hydraulic Fracturing Wastewater Management Practices across Four North American Basins*. Canadian Water Network. April 2015. 186 pages.

### **Invited Public Talks**

Gehman, J. SSHRC Grant Application Workshop. Alberta School of Business, August 28, 2019.

Gehman, J. Responsibility in Emerging Industries. Enlightened Economy Summit. Organized by MacEwan University and Net Impact. Edmonton, Alberta, Canada, May 14, 2019.

Gehman, J. The Business-Society Interface: Meeting the Challenges of Sustainability, Social License to Operate, and Innovation. Centre for International Business Studies, University of Alberta, August 22, 2017.

Gehman, J. What Does Sustainability Mean for Business? Association of Finance Professionals, Edmonton, Alberta, Canada, May 24, 2017.

Panelist. Connect: Inspiring Leaders and Ideas. Alberta School of Business, October 18, 2016.

Lefsrud, L.M., Gehman, J. & Umme, M. Analyzing WCB Data to Assess the Effectiveness of Education Initiatives and Financial Incentives in Reducing Future Claims Rates. Safety Committee Meeting, Construction Owners Association of Alberta, Edmonton, October 5, 2016.

Lefsrud, L.M., Gehman, J. & Umme, M. The Value of Shame: Research that Supports the Concept of Shaming and the Need to Include a Rehabilitation Story. Creative Sentencing Workshop, Alberta Ministry of Justice, Edmonton, September 29, 2016.

Lefsrud, L.M. & Gehman, J. Risk Worth Taking? Revisiting How "Acceptable Risk" Becomes Defined. American Association of Petroleum Geologists Annual Convention, Calgary, June 19, 2016.

Gehman, J. & Grimes, M.G. Hidden Badge of Honor: How Contextual Distinctiveness Affects Category Promotion Among Certified B Corporations. HQ Raleigh, Raleigh, North Carolina, USA, April 12, 2016.

Gehman, J. From Data Availability to Information Accessibility: The WellWiki Project. Startup Edmonton, Lunchalytics, Edmonton, Alberta, Canada. January 27, 2016.

Gehman, J. Going Concerns: A Perspective from the Nexus of Business, Culture, and Institutions. Open Minds Symposium, University of Alberta, November 4, 2015.

Colton, J., Corscadden, K., Fast, S., Hall Findlay, M., Gattinger, M., Gehman, J., Morgan, D., Sayers, J., Winter, J. & Yatchew, A. Energy Projects, Public Acceptance and Regulatory Systems in Canada: A White Paper. Conference on Public Acceptance of Energy Projects, Canadian Network for Energy Policy Research and Analysis, Ottawa, Ontario, Canada. September 15, 2015.

Soublière, J.-F. & Gehman, J. Wake Makers and Wave Riders: Entrepreneurial Dynamics on a Crowdfunding Platform. Canadian Council for Small Business and Entrepreneurship Conference, MacEwan University, Canada. May 28, 2015.

Gehman, J. Perspectives on Risk. American Association of Petroleum Geologists Annual Convention, Calgary, Alberta, Canada. October 16, 2014.

Gehman, J. Canadian Water Network Hydraulic Fracturing Program. Petroleum Technology Alliance Canada, Calgary, Alberta, Canada. May 29, 2014.

Gehman, J. Strategic Management of Unconventional Shale Development: Multiple Stakeholder Perspectives. BGP Inc. (a subsidiary of China National Petroleum Corporation), Beijing, China. May 19, 2014.

Gehman, J. We're Not in Kansas Anymore: The Folly of Conventional Thinking in an Unconventional World. Natural Resources Canada Workshop, University of Alberta, Canada. March 25, 2014.

Gehman, J. What Kind of Problem Is Sustainability? TBC Corporation (a subsidiary of Sumitomo Corporation), Palm Beach Gardens, Florida, USA. August 14, 2013.

Gehman, J. What Kind of Problem Is Sustainability? Geddes Lecture, Alberta School of Business, Royal Mayfair Golf Club, April 30, 2013.

## **MEDIA COVERAGE**

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### **Bylined Articles**

Grewatsch, S., Bansal, P. & Gehman, J. October 27, 2018. How Can Businesses Tackle the Climate Change Catastrophe? *Network for Business Sustainability*.

Etzion, D., Gehman, J. & Avidan, M. August 15, 2016. Sharing a Wealth of Information: How Regulators Can Improve Fracking Disclosure Practices. *The Hill Times*.

Avidan, M., Etzion, D. & Gehman, J. June 29, 2016. What Makes Public Disclosure Effective? An Analysis of Fracking Disclosure Regimes in Canada. *Huffington Post*.

Bansal, P., Chapardar, H. & Gehman, J. February 17, 2016. Tradeoffs in Sustainability-Oriented Innovations. *MIT Sloan Management Review*.

Ferraro, F., Etzion, D. & Gehman, J. 2015. Tackling the World's Biggest Problems with Robust Action. *IESE Insight*.

Gehman, J. & Lounsbury, M. March 3, 2015. On Big Resource Projects, When Does “No” Mean “No”? *Globe and Mail*.

Gehman, J. & Lounsbury, M. February 17, 2015. What the Divestment Movement Could Mean for Alberta and Canada. *Globe and Mail*.

### **Media Mentions**

August 11, 2020. “Hate oil companies? ‘We get it,’ says BP.” Kate Yoder. *Grist*. References my research on social license to operate. Reprinted in the *National Observer*.

July 27, 2020. “In the Age of COVID-19, Can Alberta Transition to a More Sustainable Economy? Jenna Bell. *Medium*.

July 10, 2020. “Success Begets Success in Crowdfunding—But So Does Falling Just Short, Study Shows.” Michael Brown. *Folio.ca*.

February 23, 2020. “Academic focus limits business schools’ contribution to society.” Andrew Jack. *Financial Times*. My article on Tackling Grand Challenges was included on a top 100 list of “Business School Research with Social Impact.”

February 19, 2020. “Carbon risk for Alberta’s public pension manager AIMCo questioned.” Bob Weber. *Global News*. Reprinted in *CBC News*.

January 16, 2020. “The devil is in the detail when it comes to responsible investing.” Cecile Feront & Stephanie Bertels. *The Conversation*. References my article on Tackling Grand Challenges.

January 3, 2020. “How some corporations can have positive impact in communities.” Ralph Hamann, Alan Zhang, Clifford Shearing, Gina Ziervogel & Lulamile Makaula. *The Conversation*. References my article on Tackling Grand Challenges.

December 2019. “Website has data on two million oil and gas wells.” Mario Toneguzzi. *Real Estate Magazine*, 366: 12. Feature story discussing my WellWiki.org project.

November 12, 2019. “University of Alberta professor Joel Gehman creates website with data on oil and gas wells in North America.” Mario Toneguzzi. *REM Online*. Discusses my WellWiki.org project.

October 14, 2019. “Two Alberta-based companies creating new uses for old tires.” Sarah Komadina. *Global News*. Quoted on camera for a news story about the circular economy.

July 7, 2019. “Why Your Company’s ‘Social License’ Could Expire” Kevin Jenkins. *New Zealand Herald*. Research from my article on Social License to Operate was centrally featured.

June 20, 2019. My article with Dror Etzion on Going Public: Debating Matters of Concern as an Imperative for Management Scholars was featured in the “Ideas Worth Teaching” newsletter. *The Aspen Institute*.

May 23, 2019. “WellWiki.org: Keeping Track of All Alberta’s Oil and Gas Wells.” *Alberta Real Estate Foundation*. Discusses my WellWiki.org project.

November 2018. “Can I See Your Social Licence Please?” Kevin Jenkins. *Policy Quarterly*, 14(4): 27-35. Research from my article on Social License to Operate was centrally featured.

September 25, 2018. “How Companies Can Plan for Accidental Discoveries.” Michael Brown. *Folio.ca*.

August 11, 2018. Research from my article on Standing Out and Fitting In: Charting the Emergence of Certified B Corporations by Industry and Region was featured in “Choosing plan B: Danone rethinks the idea of the firm.” *Economist*.

September 29, 2017. “Innovation a Constant in Oilsands Production.” Deborah Yedlin. *Calgary Herald*.

September 19, 2017. "COSIA Joins with Government, Universities to Accelerate Sustainability-Focused Oilsands Innovation." *JWN*.

September 14, 2017. "Does the City's New Environmentally Friendly Purchasing Plan Make Sense?" David Staples. *Edmonton Journal*.

January 13, 2017. "Are the billionaire American Koch brothers playing climate politics in Alberta?" Elizabeth McSheffrey. *National Observer*.

November 23, 2016. "Keystone XL's Future Unclear Despite Presidential Promise." Lesley Young. Folio.ca.

August 3, 2016. "Husband and Wife's Shuttle for Seniors Aims to Go the Extra Mile in Edmonton." Josh O'Kane. *Globe and Mail*.

July 26, 2016. "How Academic Research Is Subject to Racism, Sexism." Darah Hansen. *Globe and Mail*.

July 20, 2015. "The Disruptors: New Online Lenders Want to Cut Out the Bank." Elizabeth Hames. *Alberta Venture*.

May 5, 2015. *Oil, Gas and Data*. Daniel Cowles. O'Reilly Media.

November 2014. "The Fracking Point." Erin Murphy-Mills, *Water Canada*, 14(6): 22-23.

September 10, 2014. Interviewed by Rob Hislop about WellWiki.org for "Week in Review," online at iKan Media.

August 31, 2014. Interviewed by Peter Watts about WellWiki.org for "The Alberta Weekend Morning Show," aired on Corus Entertainment's CHQR-AM 770 Calgary and CHED-AM 630 Edmonton.

August 6, 2014. "New 'WellWiki' to Provide Info on Every Oil and Gas Well in Canada." Carrie Gilkison. *Epoch Times*.

August 5, 2014. "CAPP Welcomes Wellwiki Idea." *Edmonton Journal*

August 1, 2014. "'Wellwiki' Compendium of Oil and Gas Info to Launch in Fall." Sheila Pratt. *Edmonton Journal*.

July 30, 2014. "A Public Wiki Shines Light on North America's 4 Million Oil & Gas Wells." Lisa Song. *InsideClimate News*. Reprinted in the *Miami Herald*, *Buffalo News*, *Centre Daily Times*, and others.

January 15, 2014. "EBSCO Acquires Altmetrics Provider Plum Analytics." Matt Enis. *Library Journal*.

September 27, 2013. "SSHRC Invests in UAlberta Research Insights." Folio.ca.

September 2, 2013. Interviewed by Nikki Wiart about sustainable microbreweries on "Terra Informa," a weekly program on CJSR-FM 88.5, syndicated to about 50 radio stations throughout Canada.

August 12, 2013. "Will Patents Hamper Testing of the Environmental Impact of Fracking?" Eric Lane. *Green Patent Blog*.

January 14, 2013. "Report: PA Undercounted Eligible Wells Under Act 13." Stephanie Ritenbaugh. *Gas Business Briefing*. Reprinted in *Platt's*.

January 11, 2013. "Report: Pa. Omitted Gas Wells, Forfeited Impact Fees." Laura Olson. *Pittsburgh Post-Gazette*.

January 10, 2013. "Report: DEP Didn't Report All Wells Under Act 13." Rachel Morgan. *Beaver County Times*. Reprinted in the *Ellwood City Ledger*, *Herald-Standard* (Uniontown, PA), and *Shale Reporter*.

January 10, 2013. "Article: DEP Missed More Than 15,000 Wells in Impact Fee Count." Laura Leger. *The Times-Tribune* (Scranton). Reprinted in the *Morning Call* (Allentown), *Towanda Daily Review*, and the *Utica Shale*.

September 21, 2012. "Professors from Top Business Schools Flock to University of Alberta." Gary Lamphier. *Edmonton Journal*.

## CONFERENCE ORGANIZING

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### Academy of Management Annual Meeting

2020 PDW. Nuts and Bolts of Research on B Corps: Empirical Methods and Research Design. Organizers: A. Beveridge, K. Cao, J. Gehman, E. Medley, G. Sharma. Presenters: J.Y. Thomas, B. Anderson, D. Osusky, C. Marquis, J. Gehman, M. Conger, K.P. Cox, S. Kim, N. Kurland, J. Bort, E. Rosca, S. Sandhu, and Y. Chauhan.

2019 Showcase Symposium. Putting B Corporations Under the Microscope: Exemplars and Future Directions. Organizers: G. Sharma, E. Medley, J. Thomas, J. Gehman. Presenters: K. Qiao, S. Fan, A. Beveridge, G. Sharma, L. Tracy, J. Thomas, J. Pollock, R. Honeyman, E. Medley, R. Garcia. Discussant: Chris Marquis. Boston, USA. **Showcase Symposium (top 10%). Finalist for the Emerald Best International Symposium Award.**

2018 Showcase Symposium. Cultural Entrepreneurship & Strategy. Organizers: J. Gehman, V. Glaser, M. P. Ometto, J.-F. Soublière. Presenters: E. Dalpiaz, R. David, G. Fisher, C. Jones. Chicago, USA. *Showcase Symposium (top 10%)*.

2016 Showcase Symposium. Theory-Method Packages: A Comparison of Three Qualitative Approaches to Theory Building. Organizers: J. Gehman, V. Glaser. Participants: K.M. Eisenhardt, D.A. Gioia, A. Langley, K.G. Corley. Anaheim, USA. *Showcase Symposium (top 10%)*.

2016 All Academy Theme PDW. Making Organizations Meaningful: What's Next in Measurement, Data and Analytic Toolkits. Organizer: J. Gehman. Participants: J. Bundy, S.D. Graffin, M.G. Grimes, T.R. Hannigan, J. Porac, S.B. Soderstrom, J.B. Wade, K. Weber. Anaheim, USA.

2015 PDW. Cultural Entrepreneurship in Action: Innovative Methods and Research Designs. Organizers: V. Glaser, J. Gehman, J. Kroezen. Participants: P.C. Fiss, M.G. Grimes, M.T. Kennedy, H. Tchalian. Vancouver, Canada.

2015 PDW. Developing a Research Agenda to Advance Perspectives on Performativity. Organizers: V. Glaser, J. Gehman. Participants: D. Beunza, L. Cabantous, R. Garud, J.-P. Gond, W. Orlikowski, S. Scott. Vancouver, Canada.

2014 Symposium. Theories of Performativity and the Performativity of Theory. Organizers: R. Garud, J. Gehman. Presenters: D. Beunza, L. Cabantous, L. D'Adderio, L. Doganova, F. Ferraro, R. Garud, J. Gehman, J.-P. Gond, N. P., P. Ungureanu. Philadelphia, USA.

2014 PDW. Researching the Organization of Energy: Dirty, Clean and In-Between. Organizers: J. Gehman, D. Etzion, L.M. Lefsrud. Presenters: A. Brown (NREL), M. Delmas, N. Furr, R.P. Gephart, A. Hawk, A. Marcus, G. Pacheco-de-Almeida, G. Whiteman, C. Zietsma. Philadelphia, USA.

2014 PDW. Cultural Design and Designing Culture: Institutions, Values, and Entrepreneurship. Organizers: J. Gehman, M.G. Grimes, T. Wry, J. Clarke. Presenters: H. Aldrich, T. Baker, R. Garud, M.A. Glynn, A. Hargadon, M. Lounsbury, A. Meyer, S. O'Mahony, V. Rindova, M. Schultz, K. Weber. Philadelphia, USA.

2013 PDW. Cultural Perspectives on Entrepreneurship and Innovation. Organizers: J. Clarke, J. Gehman, T. Wry. Presenters: D. Beunza, J. Cornelissen, S. Furnari, R. Garud, M. Lounsbury, K. Pandza, C. Navis, V. Rindova. Lake Buena Vista, USA.

#### **Alberta Institutions Conference (held triennially)**

2021 Organizing Committee. Edmonton, Alberta, Canada.

2018 Organizing Committee. Edmonton, Alberta, Canada.

2015 Co-Organizer (with M. Lounsbury and R. Greenwood). Banff, Alberta, Canada.

#### **B Academics Roundtable**

2020 Organizing Committee. Virtual conference.

2019 Organizing Committee. Los Angeles, California, USA.

2018 Organizing Committee. New Orleans, Louisiana, USA.

2017 Organizing Committee. Toronto, Ontario, Canada.

#### **European Group for Organization Studies Colloquia**

2022-2022. Standing Working Group (SWG) Extension: Institutions, Innovation, and Impact. Convenors: J. Gehman, N. Granqvist, M. Höllerer, F. Kodeih, T. Zilber.

2018-2021. Standing Working Group (SWG): Institutions, Innovation, and Impact. Convenors: J. Gehman, N. Granqvist, M. Höllerer, S. Dorado.

2019 SWG. Institutions, Innovation, and Impact: Technology, Materiality, and Networks of Interaction. Convenors: J. Gehman, C. Jones, B. Leca. University of Edinburgh, Scotland.

2018 PDW. New Developments in Institutional Theory: Hot Topics, Cool Tools & Unexpected Surprises! Convenors: J. Gehman, N. Granqvist, R. Vince, M. Voronov, C. Zietsma. Estonian Business School, Estonia.

2017 Subtheme. The Role of Organizations in Sustainability Transitions. Convenors: R. Garud, J. Gehman, J. Markard. Copenhagen Business School, Denmark.

#### **Innovating for Sustainability Salon #sustysalon**

2019 – present. Co-Organizer (with P. Bansal, A. Greco, S. Grewatsch, G. Sharma, M.-F. Turcotte). Held approximately quarterly, this is a global, web-based virtual research workshop. Each session features presentations of two or three academic working papers and feedback from audience members. Meetings have been held in June and October 2019, January, May, July and October 2020.

## **International Symposium of Process Organization Studies #pros2020**

2020 Co-Organizer (with P. Jarzabkowski, A. Langley & H. Tsoukas). Organizing Beyond Organizations for the Common Good: Addressing Societal Issues through Process Studies. Rhodes, Greece.

## **West Coast Research Symposium on Technology Entrepreneurship**

2017 Doctoral Consortium Co-Organizer (with V.L. Glaser). University of Alberta, Canada.

2016 Doctoral Consortium Organizing Committee. University of Washington, USA.

2015 Doctoral Consortium Organizing Committee. University of Washington, USA.

## **Other Events**

2020. Co-Organizer. B Corps for Better Business. Keynote: C. Marquis. Panelists: C. Heim, Business Development Bank of Canada (BDC); C. Marquis, Cornell University; A. Schneider, Alberta Investment Management Corporation (AIMCo); A. Valente, Switch Engineering. Moderator: J. Gehman. Sponsored by the University of Alberta Business Alumni Association and Net Impact Edmonton Professional Chapter. University of Alberta Alumni Week Event.

2016 Strategic Management Society Annual International Conference. Cultural Perspectives on Strategic Management. Organizers: J. Gehman, K. Pandza. Panelists: S. Ansari, R. Durand, C. Jones, M. Lounsbury, R. Whittington. Strategic Management Society Annual International Conference. Berlin, Germany.

2015 CCCSR-ATB Sustainability Workshop (co-organizer), Alberta School of Business, 9/2015-11/2015.

2013 Innovation for Societal Impact: A Process Perspective (co-organizer). University of Leeds, UK.

## **PROFESSIONAL SERVICE**

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### **Academy of Management**

All Academy Theme Committee Member 2016

Emerald Best International Dissertation Award Committee Member 2014

### **Academy of Management, Organization and Management Theory Division**

Best Published Paper Committee 10/2020–

Research Committee Member 11/2016–

Representative-at-Large (3-year elected position) 2017–2020

Communication Committee Chair 2012–2015

Webmaster 2010–2012

### **Academy of Management, Organizations and the Natural Environment Division**

Best Dissertation Award Committee Member 2018, 2020

Emerging Scholar Award Committee Chair 2018

### **Alliance for Research on Corporate Sustainability**

Communication Committee Member 2016–2020

Conference Committee Member 2015–2016

### **B Academics**

Cofounder, Vice President, and Member of the Board of Directors 10/2019–

### **Fundación Impulsora de un Nuevo Sector en la Economía Sistema B (Sistema B)**

Committee Member, The Role of Business in Achieving the SDGs in the Global South 01/2019–

### **Journal of Business Venturing**

Best Paper Award Committee 2018, 2019

### **Organization Theory**

Jim March Prize Selection Committee 2020

### **Responsible Research in Business & Management**

Responsible Research in Management Award, Academic Review Board Member 2019

### **Other**

Canadian Network for Energy Policy Research and Analysis Working Group Member 2014–2016

Government of Alberta, Environment and Sustainable Resource Development Advisory Committee 2013–2014

DuPont Sustainable Growth Excellence Awards Selection Committee 2009

## UNIVERSITY SERVICE

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### University of Alberta

General Faculties Council, Programs Committee	10/2020–
Faculty of Graduate Studies & Research, Graduate Scholarship Committee	02/2018–
Future Energy Systems, Research Advisory Committee	07/2020–
Future Energy Systems, Research Theme Co-Champion	12/2016–06/2020
Green & Gold Grant, Committee Co-Chair	07/2016–06/2017
Shell Enhanced Learning Fund, Selection Committee	09/2013–05/2015
Office of Sustainability, Academic Advisory Council	11/2012–05/2015
• During my term, we created and launched a university-wide Certificate in Sustainability	
Festival of Undergraduate Research and Creative Activities, Faculty Judge	11/2013

### Alberta School of Business

Faculty Evaluation Committee, Academic Staff Representative Alternate (elected position)	2019–2020, 2020–2021
Annual PhD Student Business Research Conference	2016, 2020
Master of Accounting CPA Accreditation Site Visit Team	2016
AACSB Accreditation Site Visit Team	2016

### Canadian Centre for Corporate Social Responsibility

Net Impact Gold Chapter	2014–15, 2015–16, 2016–17, 2017–18, 2018–19, 2019–20
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### Department of Strategic Management & Organization

SMO 310 Curriculum Redesign Committee	06/2019–01/2020
Faculty Recruitment Committee	2013–14, 2014–15, 2015–16, 2016–17
Ph.D. Comprehensive Examination Committee	2016, 2017, 2018
Ph.D. Program Review Committee	01/2017–05/2017
Paper Development Workshop (co-organizer)	04/2015–05/2017

### Pennsylvania State University

Smeal College of Business, Sustainability Council Advisory Board Observer	10/2009–04/2012
University Sustainability Council, Strategic Rationale Subcommittee	06/2011–09/2011

## GOVERNANCE AND ADVISORY EXPERIENCE

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ASET Education and Scholarship Foundation, Board Member	05/2020–
Association of Science & Engineering Technology Professionals of Alberta (ASET), Board Member	11/2017–
Chartered Public Accountants of Alberta (CPA Alberta), Board Member	07/2015–11/2017
Institute of Chartered Accountants of Alberta, Board Member	05/2014–06/2015
Liquid Interactive, Advisor to the CEO and EVP	2008–2012
Eastwood Company, Advisory Board Member	2004–2007

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