

# CURRICULUM VITAE – JENNIFER E. JENNINGS

## (FORMERLY JENNIFER E. CLIFF)

University of Alberta School of Business Department of Strategy, Entrepreneurship and Management  
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### EDUCATION

2000 PhD (Organizational Behaviour), University of British Columbia, Vancouver BC Canada  
1990 BCom (Silver Medalist), Carleton University, Ottawa ON Canada

### ACADEMIC POSITIONS

2014-Pres Professor, University of Alberta, School of Business  
2007-2014 Associate Professor, University of Alberta, School of Business  
1999-2007 Assistant Professor, University of Alberta, School of Business  
1998 Sessional Lecturer, University of British Columbia, Faculty of Commerce

### AWARDS AND HONOURS

2023 Best Reviewer Award, *Journal of Business Venturing*  
2023 Stanford/Elsevier Top 2% Cited Scientists in 2022  
2022 Responsible Research in Business & Management (RRBM) Honor Roll  
2021 Foundational Paper Award, Academy of Management (AOM) ENT Division  
2020 Tier 1 Canada Research Chair (CRC) in Entrepreneurship, Gender and Family Business  
2018 Outstanding Reviewer Award, *Academy of Management Review*  
2015 Outstanding Service Award, *Journal of Business Venturing*  
2015 Kauffman Foundation Best Paper Award, DIANA International Research Conference  
2014 Bertarelli Family Best Paper Award, BCERC-IVEY Entrepreneurship Research Conference  
2014 Best Paper Award, DIANA International Research Conference  
2012 Best Paper Award (Entrepreneurship and Gender), ACERE-DIANA Conference  
2011 McCalla Professorship, University of Alberta  
2008 Best Paper Award, DIANA International Research Symposium  
2007 Best Paper Award (High Potential/Fast Growth), AOM ENT Division  
2006 Outstanding Reviewer Award, *Journal of Business Venturing*  
2003 Best Paper Award (Women's Entrepreneurship), AOM ENT Division

### GOOGLE SCHOLAR CITATION STATISTICS SUMMARY (AS OF FEB 6, 2025) FOR WORK PUBLISHED AS J.E. JENNINGS OR J.E. CLIFF

GS total citations = <b>12255</b>	GS h-index = <b>26</b>	GS i10-index = <b>32</b>
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## PUBLICATIONS

### ACADEMIC JOURNAL ARTICLES

[31] Tonoyan, V., Strohmeier, R., & Jennings, J.E. (In Press). Working for Jessica or Michael? How gender stereotyping affects job application intentions at technology startups. ***Strategic Entrepreneurship Journal***.

[30] Muhammad, M.A., Jennings, J.E., Hansen, H., & Rahman, Z. (In Press). Entrepreneurship through (cognitive) emancipation: Implications for research, policy, and practice in contexts of oppression. ***Academy of Management Perspectives***. [Citations as of Feb 6, 2024: GS = 1]

[29] Eddleston, K. & Jennings, J. (2024). Creating and sustaining mutualistic wellbeing: Toward a theory of family-business symbiosis. ***Journal of Family Business Strategy***, 15(3): 100636.

[28] Carlson, J. & Jennings, J.E. (2024). Ideas for bridging the academic-policy divide at the nexus of gender and entrepreneurship. ***International Journal of Entrepreneurship Behavior and Research***, 30(7): 1924-1949. [Citations as of Feb 6, 2024: GS = 4]

[27] Weiss, T., Eberhart, R., Lounsbury, M., ... Jennings, J. ... & Aldrich, D. (2023). The social effects of entrepreneurship on society and some potential remedies: Four provocations. ***Journal of Management Inquiry***, 32(4): 251-277. [Citations as of Feb 6, 2024: GS = 29]

[26] Jennings, J.E., Rahman, Z., & Dempsey, D. (2023). Challenging what we think we know: Theory and evidence for questioning common beliefs about the gender gap in entrepreneurial confidence. ***Entrepreneurship Theory and Practice***. 47(2): 369-397. [Citations as of Feb 6, 2024: GS = 17]

[25] Jennings, P.D., Hannigan, T.R., & Jennings, J.E. (2022). Reversing entrepreneurship's arrow: The metaphor's model and some research implications. Introduction to "Entrepreneurialism and Society: Consequences and Meanings" special issue of ***Research in the Sociology of Organizations***, 82: 1-17. [Citations as of Feb 6, 2024: GS = 1]

[24] Jennings, J.E. & Tonoyan, V. (2022). Research on gender stereotyping and entrepreneurship: Suggestions for some paths worth pursuing. ***Entrepreneurship Research Journal***, 12(3): 187-212. [Citations as of Feb 6, 2024: GS = 18]

[23] Hughes, K.D. & Jennings, J.E. (2020). A legacy of attention to embeddedness in gendered institutions: Reflections on a key emphasis (and contribution) of women's entrepreneurship research. ***International Journal of Gender & Entrepreneurship***, 12: 53-76. [Citations as of Feb 6, 2024: GS = 32]

[22] Tonoyan, V., Strohmeier, R., & Jennings, J.E. (2020). Gender gaps in perceived start-up ease: Implications of sex-based labor market segregation for entrepreneurship across 22 European countries. ***Administrative Science Quarterly***, 65: 181-225. [Citations as of Feb 6, 2024: GS = 103]<sup>1</sup>



[21] Han, Q., Jennings, J.E., Liu, R., & Jennings, P.D. (2019). Going home and helping out? Returnees as propagators of CSR in an emerging economy. ***Journal of International Business Studies***, 50: 857-872. [Citations as of Feb 6, 2024: GS = 47]

<sup>1</sup> Included in the 2022 Responsible Research in Business & Management (RRBM) Honor Roll

[20] Nordstrom, O. & Jennings, J.E. (2018). Looking in the other direction: An ethnographic analysis of how family businesses can be operated to enhance familial wellbeing. **Entrepreneurship Theory & Practice**, 42: 317-339. [Citations as of Feb 6, 2024: GS = 49]

[19] Jennings, J.E., Dempsey, D., & James, A.E. (2018). Bifurcated HR practices in family firms: Insights from the normative-adaptive approach to stepfamilies. **Human Resource Management Review**, 28: 68-82. [Citations as of Feb 6, 2024: GS = 92]

[18] Strohmeier, R., Tonoyan, V. & Jennings, J.E. (2017). Jacks-(and Jills)-of-all-trades: On whether, how and why gender influences firm innovativeness. **Journal of Business Venturing**, 32: 498-518. [Citations as of Feb 6, 2024: GS = 120]

[17] James, A.E., Jennings, J.E., & Jennings, P.D. (2017). Is it better to govern managers via agency or stewardship? Examining asymmetries by family versus nonfamily affiliation. **Family Business Review**, 30: 262-283. [Citations as of Feb 6, 2024: GS = 94]<sup>2</sup>

[16] Jennings, J.E., Jennings, P.D., & Sharifian, M. (2016). Living the dream? Assessing the 'entrepreneurship as emancipation' perspective in a developed region. **Entrepreneurship Theory and Practice**, 40: 81-110. [Citations as of Feb 6, 2024: GS = 216]

[15] Jennings, J.E., Edwards, T., Jennings, P.D., & Delbridge, R. (2015). Emotional arousal and entrepreneurial outcomes: Generating elaborated theory by combining qualitative methods. **Journal of Business Venturing**, 30: 113-130. [Citations as of Feb 6, 2024: GS = 178]

[14] Dempsey, D. & Jennings, J. (2014). Gender and entrepreneurial self-efficacy: A learning perspective. **International Journal of Gender and Entrepreneurship**, 6: 28-49. [Citations as of Feb 6, 2024: GS = 206]

[13] Jennings, J.E. & Brush, C.G. (2013). Research on women entrepreneurs: Challenges to (and from) the broader entrepreneurship literature? **Academy of Management Annals**, 7: 661-713. [Citations as of Feb 6, 2024: GS = 1861]

[12] Jennings, J.E., Breitreuz, R.S. & James, A.E. (2013). When family members are also business owners: Is entrepreneurship good for families? **Family Relations**, 62: 472-489. [Citations as of Feb 6, 2024: GS = 127]

[11] Hughes, K.D., Jennings, J.E., Brush, C., Carter, S. & Welter, F. (2012). Extending women's entrepreneurship research in new directions. **Entrepreneurship Theory and Practice**, 36: 429-442. [Citations as of Feb 6, 2024: GS = 768]

[10] James, A.E., Jennings, J.E. & Breitreuz, R.S. (2012). Worlds apart? Re-bridging the distance between family science and family business research. **Family Business Review – 25<sup>th</sup> Anniversary Special Issue**, 25: 87-108. [Citations as of Feb 6, 2024: GS = 255]

[9] Jennings, J.E., Jennings, P.D. & Greenwood, R. (2009). Novelty and new firm performance: The case of employment systems in knowledge-intensive service firms. **Journal of Business Venturing**, 24: 338-359. [Citations as of Feb 6, 2024: GS = 135]

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<sup>2</sup> Focus of a Research Applied précis in the *FFI Practitioner* (Aug 2017)

[8] Martens, M.L., Jennings, J.E. & Jennings, P.D. (2007). Do the stories they tell get them the money they need? The role of entrepreneurial narratives in resource acquisition. ***Academy of Management Journal***, 50: 1107-1132. [Citations as of Feb 6, 2024: GS = 1130]

[7] Jennings, J.E. & McDougald, M.S. (2007). Work-family interface experiences and coping strategies: Implications for entrepreneurship research and practice. ***Academy of Management Review***, 32: 747-760. [Citations as of Feb 6, 2024: GS = 1030]

[6] Jennings, J.E., Jennings, P.D., & Greenwood, R. (2006). The strategic positioning of professional service firm start-ups: Balance beguiles but purism pays. ***Research in the Sociology of Organizations***, 24: 45-68. [Citations as of Feb 6, 2024: GS = 18]

[5] Cliff, J.E., Jennings, P.D., & Greenwood, R. (2006). New to the game and questioning the rules: The experiences and beliefs of founders who start imitative vs. innovative firms. ***Journal of Business Venturing***, 21: 633-663. [Citations as of Feb 6, 2024: GS = 316]

[4] Cliff, J.E. & Jennings, P.D. (2005). Commentary on the multidimensional degree of family influence construct and the F-PEC measurement instrument. ***Entrepreneurship Theory and Practice***, 29: 341-347. [Citations as of Feb 6, 2024: GS = 117]

[3] Cliff, J.E., Langton, N. & Aldrich, H.E. (2005). Walking the talk? Gendered rhetoric vs. action in small firms. ***Organization Studies***, 26: 61-89. [Citations as of Feb 6, 2024: GS = 165]

[2] Aldrich, H.E. & Cliff, J.E. (2003). The pervasive effects of family on entrepreneurship: Toward a family embeddedness perspective. ***Journal of Business Venturing***, 18: 573-597. [Citations as of Feb 6, 2024: GS = 3299]<sup>3,4</sup>

[1] Cliff, J.E. (1998). Does one size fit all? Exploring the relationship between attitudes towards growth, gender, and business size. ***Journal of Business Venturing***, 13: 523-542. [Citations as of Feb 6, 2024: GS = 1457]<sup>5</sup>

## EDITED BOOKS

[2] Jennings, J.E., Eddleston, K., Jennings, P.D. & Sarathy, R. (2015). ***Firms within families: Enterprising in diverse country contexts***. Cheltenham/Northampton: Edward Elgar. [Citations as of Feb 6, 2024: GS = 21]

[1] Hughes, K.D. & Jennings, J.E. (2012). ***Global women's entrepreneurship research: Diverse settings, questions and approaches***. Cheltenham/Northampton: Edward Elgar. [Citations as of Feb 6, 2024: GS = 94]

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<sup>3</sup> Recipient of the 2021 Foundational Paper Award by the AOM ENT Division

<sup>4</sup> Reprinted in Aldrich, H.E. 2012 *An Evolutionary Approach to Entrepreneurship: Selected Essays*. Edward Elgar.

<sup>5</sup> Reprinted in Brush, C.S., Carter, N.M., Gatewood, E., Greene, P., and Hart, M.M. (Eds). 2006. *The International Library of Entrepreneurship Series – Women and Entrepreneurship: Contemporary Classics*. Edward Elgar.

## INVITED PEER-REVIEWED COMPILATIONS, BOOK REVIEWS, AND BOOK CHAPTERS

[8] Hughes, K.D. & Jennings, J.E. (2021). Women's entrepreneurship. In R. Griffin (Ed.), **Oxford bibliographies in management**. New York: Oxford University Press. [Substantial update to our 2015 compilation]

[7] Jennings, J.E., James, A.E., & Tetzlaff, E.A. (2020). Treating nonfamily managers like family: New insights from a re-analysis of pre-existing qualitative interview data. In De Massis, A., & Kammerlander, N. (Eds.), **Handbook of qualitative research methods for family business** (pp. 321-350). Cheltenham/Northampton: Edward Elgar. [Citations as of Feb 6, 2024: GS = 2]

[6] Hughes, K.D. & Jennings, J.E. (2015). Women's entrepreneurship. In R. Griffin (Ed.), **Oxford bibliographies in management**. New York: Oxford University Press.

[5] Jennings, J.E., Reay, T. & Steier, L.P. (2015). Review of *The SAGE Handbook of Family Business*. **Academy of Management Learning and Education**, 14: 430-436. [Citations as of Feb 6, 2024: GS = 1]

[4] Jennings, J.E., Breitzkreuz, R.S. & James, A.E. (2014). Theories from family science: A review and roadmap for family business research. In L. Melin, M. Nordqvist, M., & P. Sharma, P. (Eds.), **The SAGE handbook of family business** (pp. 25-46). Los Angeles: Sage. [Citations as of Feb 6, 2024: GS = 95]

[3] Sharifian, M., Jennings, P.D. & Jennings, J.E. (2012). Should women go into business with their family partner? In K.D. Hughes & J.E. Jennings (Eds.), **Global women's entrepreneurship research: Diverse settings, questions and approaches** (pp.114-134). Cheltenham/Northampton: Edward Elgar. [Citations as of Feb 6, 2024: GS = 10]

[2] Jennings, J.E., Hughes, K.D. & Jennings, P.D. (2010). The work-family interface strategies of male and female entrepreneurs: Are there any differences? In C.G. Brush, A. de Bruin, E.J. Gatewood, & C. Henry (Eds.), **Women entrepreneurs and the global environment for growth** (pp. 163-186). Cheltenham/Northampton: Edward Elgar. [Citations as of Feb 6, 2024: GS = 26]

[1] Jennings, J.E. & Provorny Cash, M. (2006). Women's entrepreneurship in Canada: Progress, puzzles and priorities. In C.G. Brush, N.M. Carter, E.J. Gatewood, P.G. Greene, & M.M. Hart (Eds.), **Growth oriented women entrepreneurs and their businesses: A global research perspective** (pp. 53-87). Cheltenham/Northampton: Edward Elgar. [Citations as of Feb 6, 2024: GS = 61]

## KNOWLEDGE TRANSLATION ARTICLES

[12] Tonoyan, V., Strohmeier, R. & Jennings, J.E. (2024). Gender stereotypes in technology startups. *Open Access Government*, <https://doi.org/10.56367/OAG-045-11253>

[11] Jennings, J.E., & Elkailani, O. (2024). Women entrepreneurs in violent conflict zones. *Open Access Government*, <https://doi.org/10.56367/OAG-044-11253>

[10] Jennings, J.E. (2024). Suggestions for a research-focused executive education course on gender and entrepreneurship. *Open Access Government*, <https://doi.org/10.56367/OAG-043-11253>

[9] Jennings, J.E., & Carlson, J. (2024). Conducting policy-relevant research on gender and entrepreneurship. *Open Access Government*, <https://www.openaccessgovernment.org/conducting-policy-relevant-research-on-gender-and-entrepreneurship/177075/>

- [8] Jennings, J.E., & Carlson, J. (2024). Policy priorities for gender and entrepreneurship. *Open Access Government*, <https://doi.org/10.56367/OAG-042-10788>
- [7] Jennings, J.E., & Tonoyan, V. (2024). The gender stereotyping of entrepreneurship. *Open Access Government*, <https://doi.org/10.56367/OAG-041-10788>
- [6] Strohmeyer, R., Tonoyan, V. & Jennings, J.E. (2023). Is there an innovation gender gap amongst entrepreneurs? *Open Access Government*, <https://www.openaccessgovernment.org/is-there-an-innovation-gender-gap-amongst-entrepreneurs/167508/>
- [5] Jennings, J.E., & Dempsey, D. (2023). Factors that contribute to the gender gap in entrepreneurial self-confidence. *Open Access Government*, <https://doi.org/10.56367/OAG-040-10764>
- [4] Jennings, J.E. (2023). Female entrepreneurs: Do women run their businesses differently than men? *Open Access Government*, <https://www.openaccessgovernment.org/female-entrepreneurs-women-manage-business-ventures/165967/>
- [3] Tonoyan, V., Strohmeyer, R. & Jennings, J.E. (2023). Sex-based labour market segregation and women's perceptions of entrepreneurship. *Open Access Government*, <https://doi.org/10.56367/OAG-039-10764>
- [2] Jennings, J.E. (2023). Exploring the entrepreneurial ability of women. *Open Access Government*, <https://doi.org/10.56367/OAG-038-10708>
- [1] Jennings, J.E. (2022). Exploring the link between gender and entrepreneurship. *Scientia*, <https://doi.org/10.33548/SCIENTIA850>

## CONFERENCE PROCEEDINGS

- [13] Elkailani, O. & Jennings, J.E. (2024). Coping with indeterminate dangers in a violent conflict zone: A study of Libyan women entrepreneurs. ***Academy of Management Best Papers Proceedings***. [Citations as of Feb 6, 2024: GS = 1]
- [12] Muhammad, A.M., Jennings, J.E., Hansen, H., & Rahman, Z. (2023). From oppression to envisioned liberation: Cognitive precursors of emancipatory entrepreneurship. ***Academy of Management Proceedings***.
- [11] Tonoyan, V., Kacperczyk, A.J., Jennings, J.E., Randles, J., Eagly, A.H., Gupta, V.K., King, E., Strohmeyer, R., & Younkin, P. (2022). Gender stereotypes about leadership and entrepreneurship: Taking stock and looking ahead. ***Academy of Management Proceedings***.
- [10] Jennings, J.E., Rahman, Z., & Dempsey, D. (2021). Questioning portrayals of 'female underconfidence' in entrepreneurship. ***Academy of Management Proceedings***. [Citations as of Feb 6, 2024: GS = 1]
- [9] Tonoyan, V., Strohmeyer, R., & Jennings, J.E. (2021). Human capital provision to innovative start-ups in a male-typed industry. ***Academy of Management Proceedings***. [Citations as of Feb 6, 2024: GS = 2]

- [8] Nordstrom, O. & Jennings, J.E. (2015). Charting the collective interest in collective entrepreneurship: An integrative review and framework for future research. ***Academy of Management Best Papers Proceedings***. [Citations as of Feb 6, 2024: GS = 6]
- [7] James, A.E. & Jennings, J.E. (2014). Buoys and anchors: Owning family behaviors that influence non-family manager preferences to stay. ***Academy of Management Best Papers Proceedings***. [Citations as of Feb 6, 2024: GS = 1]
- [6] Jennings, J.E., Edwards, T., Jennings, P.D., & Delbridge, R. (2012). Elaborating theory about entrepreneurial passion: Insights from innovators within the superyacht industry. ***Academy of Management Best Papers Proceedings***. [Citations as of Feb 6, 2024: GS = 3]
- [5] Dempsey, D. & Jennings, J.E. (2012). Why do young women ‘think they can’t’? A learning perspective on gender and entrepreneurial self-efficacy. ***ACERE-DIANA Best Papers Proceedings***.
- [4] Sharifian, M., Jennings, P.D., & Jennings, J.E. (2012). Entrepreneurship as emancipation: Dream or reality for female entrepreneurs? ***ACERE-DIANA Best Papers Proceedings***.
- [3] Martens, M.L., Jennings, J.E., & Jennings, P.D. (2007). Entrepreneurial strategy narratives and resource acquisition in IPOs. ***Academy of Management Best Papers Proceedings***. [Citations as of Feb 6, 2024: GS = 2]
- [2] Cliff, J.E., Langton, N., & Aldrich, H.E. (2003). On their own terms? Gendered rhetoric versus business behaviour in small firms. ***Academy of Management Best Papers Proceedings***.
- [1] Cliff, J.E. (1996). Gender and small business survival: An eclectic theoretical perspective. ***Administrative Sciences Association of Canada Proceedings***.

## DISSERTATION

- Cliff, J.E. (2000). ***Following versus breaking with precedent: Organizational conformity and deviation in the British Columbia legal profession***. The University of British Columbia.  
[Citations as of Feb 6, 2024: GS =5]

## RESEARCH PRESENTATIONS

### CONFERENCE PRESENTATIONS (MOST RECENT 5 YEARS)

- |          |  |
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| Aug 2024 | Elkailani, O. & Jennings, J.E. 2024. Coping with indeterminate dangers in a violent conflict zone: A study of Libyan women entrepreneurs. <i>AOM Annual Meeting</i> , Chicago. |
| Aug 2024 | Lyubykh, Z. & Jennings, J.E. 2024. How are targets of workplace mistreatment stigmatized? <i>AOM Annual Meeting</i> , Chicago.   |
| Jun 2024 | (When) does collective entrepreneurship emancipate women? Evidence from Brazil’s solidarity economy enterprises. <i>Reversing the Arrow Conference</i> , Boulder.              |



Aug 2023	Muhammad, M.A., Jennings, J.E., Hansen, H., & Rahman, Z. From psychological oppression to envisioned liberation: Cognitive precursors of emancipatory entrepreneurship. <i>AOM Annual Meeting</i> , Boston.
Jun 2023	Elkailani, O., Jennings, J.E., Jennings, P.D., Eddleston, K.A., Sarathy, R. Andreassi, T., & Tonelli, M.J. Gender (in)egalitarianism: How does it affect the work-family experiences and well-being of women entrepreneurs in different countries? <i>ASAC Conference</i> , Toronto.
Jun 2023	Jafari, S., Jennings, J.E., Jennings, P.D., Eddleston, K.A. Socialized to run firms differently? How the masculinity and femininity of entrepreneurs affect key strategic aspects of their ventures. <i>ASAC Conference</i> , Toronto.
Jun 2022	Martiarena, A., Justo, R., Jennings, J.E. Entrepreneurship as an obstacle to childbearing? The moderating roles of gender and entrepreneurship type. <i>Diana International Research Conference</i> , Dublin.
Aug 2021	Jennings, J.E., Rahman, Z., & Dempsey, D. Questioning portrayals of 'female underconfidence' in entrepreneurship. <i>AOM Annual Meeting</i> , Virtual.
Aug 2021	Tonoyan, V., Strohmeier, R., & Jennings, J.E. Human capital provision to innovative start-up ventures in a male-typed Industry. <i>AOM Annual Meeting</i> , Virtual.
Jun 2021	Tonoyan, V., Strohmeier, R., & Jennings, J.E. Innovative female-led ventures and resource provider gender bias: The contingent role of high- vs low-resource commitment. <i>Babson College Entrepreneurship Research Conference</i> , Virtual.

## INVITED PRESENTATIONS

Apr 2024	Gender and entrepreneurship. <i>University of Alberta Seminar Series on Sex and Gender in Research</i> , Edmonton (co-presented with T. Briggs).
Mar 2024	(When) does collective entrepreneurship emancipate women? Evidence from Brazil's solidarity economy enterprises. <i>University of Calgary</i> , Calgary.
Mar 2023	Challenging beliefs about women's supposed 'entrepreneurial under-confidence'. Keynote presentation at the Spring Institute on Disability (via Zoom).
Nov 2014	Living the dream? Assessing the 'entrepreneurship as emancipation' perspective in a developed region. <i>Northeastern University</i> , Boston (co-presented with D. Jennings).
Sep 2012	Does entrepreneurship provide emancipation from traditional gender roles?, and, Arousing entrepreneurial emotion in others: Insights from innovators in the superyacht industry. <i>University of Manitoba</i> , Winnipeg (co-presented with D. Jennings).
Nov 2010	Evoking entrepreneurial passion: Jon Bannenberg and the creative destruction of the superyacht industry. <i>Northeastern University</i> , Boston (co-presented with D. Jennings).
Jun 2007	Do the stories they tell get them the money they need? The role of entrepreneurial narratives on valuation in high-tech IPOs, 1995-2001. <i>Universidade Catolica Portuguesa</i> , Lisbon and <i>Instituto de Empresa</i> , Madrid (co-presented with D. Jennings).
May 2006	Future directions for women's entrepreneurship research: Voices from Canada. <i>Global Symposium on Growth Strategies for Women Entrepreneurs</i> , Stockholm.
Oct 2004	Closing the gap? The relative performance of male-headed and female-headed firms across different capital environments. <i>Economic Forum on Women Entrepreneurs: Sustaining the Momentum</i> , Ottawa.



## TEACHING

### COURSE DESIGN AND DELIVERY

PhD	SEM 704: Research at the Nexus of Gender and Entrepreneurship (1 section) SEM 704: Entrepreneurship through the Lenses of Gender and Family (1 section) SEM 704: Individual Research – Empirical Manuscript Preparation (2 sections) SMO 704: Special Topics in Organizational Analysis – Family Business (2 sections) SEM 705: Seminar in Contemporary Issues – Becoming a Mgmt Professor (4 sections) SEM 711 (SMO 707): Seminar in Entrepreneurship (5 sections)
MBA/BCom	SMO 6/428: Managing Family Enterprise; average instructor rating (3 sections) = <b>5.0/5.0</b>
MBA	SMO 628: Managing Family Enterprise; average instructor rating (7 sections) = <b>4.7/5.0</b>
BCom	SMO 488: Addressing Grand Challenges; average instructor rating (1 section) = <b>5.0/5.0</b> SMO 428: Managing Family Enterprise; average instructor rating (18 sections) = <b>4.8/5.0</b> SMO 430: Small Business Management; average instructor rating (4 sections) = <b>4.6/5.0</b> SMO 310: Introduction to Management; average instructor rating (12 sections) = <b>4.4/5.0</b>

### SUPERVISORY AND MENTORSHIP ROLES

PhD	2024-pres 2022-pres 2018-2019 2017-2019 2012-2017 2013-2016 2012-2015 2010-2015 2008-2015 2009-2015 2013-2014 2010-2014 2008-2013 2005-2006 2002-2003	Co-Supervisor (J. Yin) Supervisor (O. Elkailani and S. Jafari) Committee Member (J. Owusu) Supervisor and Teaching Mentor (Z. Rahman) Supervisor (Q. Han) Co-Supervisor (O. Nordstrom) Co-Supervisor (Y. Joo) Committee Member (M. Sharifian) Teaching Mentor (M. Sharifian) Teaching Mentor (E. Micelotta) Committee Member (N. Fairclough) Committee Member (D. Dempsey) Supervisor (A. James) Informal Teaching Mentor (R. Prakash) Informal Teaching Mentor (G. Latawiec)
MBA	Fall 2018 Winter 2017 Fall 2016 Fall 2016 Winter 2016	Faculty Advisor for Family Enterprise Case Competition (FECC) team Supervisor of Individual Research Project – Gender (T. Tomljenovic) Faculty Advisor for Family Enterprise Case Competition (FECC) team Supervisor of Individual Research Project – Gender (L. Pankiw) Supervisor of Individual Research Project – Gender (A. Paulitsch)
Undergrad	2017-2018 2017-2018 Fall 2009	Faculty Advisor for SMO Club Course Coordinator for SMO 310 “Introduction to Management” Supervisor of Individual Research Project – Family Business (M. Quon)

Winter 2008	Supervisor of Individual Research Project – Family Business (T. Burns)
Fall 2007	Supervisor of Individual Research Project – Family Business (B. Streeper)
Fall 2005	Supervisor of Individual Research Project – Entrepreneurship (H. Higgins)
Fall 2000	Supervisor of Individual Research Project – Entrepreneurship (M. Pickard)

## **OTHER TEACHING-RELATED CONTRIBUTIONS**

2023	Guest lecturer within BUEC 488/686 “Business Economics, Work and Gender”
2022	Guest lecturer within SEM 330 “Intro to Entrepreneurship” university-wide online course
2016	Judge at Family Enterprise Case Competition, University of Vermont
2013	Reviewer of family business textbook proposal submitted to Edward Elgar
2005/2006	Designed undergraduate major in Entrepreneurship and Family Enterprise
2005/2006	Launched the MBA version of “Managing Family Enterprise” course
2003/2004	Developed materials for a student CD-ROM to accompany management text
2002/2003	Launched a PhD seminar entitled “Current Topics in Entrepreneurship”
2002/2003	Reviewer for introductory management and organizational behaviour texts
1999/2000	Launched the undergraduate version of “Managing Family Enterprise” course
1999/2000	Redesigned the undergraduate version of “Small Business Management” course

## **PROFESSIONAL SERVICE ACTIVITIES**

### **PROFESSIONAL ASSOCIATION GOVERNANCE**

2011-2012	Member of Review Committee, AOM ENT Division Co-author of “Five Year (2006-2011) Division Review Report”
2009-2012	Chair of Membership Committee and Representative-at-Large, AOM ENT Division

### **CONFERENCE ORGANIZATION ACTIVITIES**

Aug 2018	Workshop Co-Organizer: “Addressing the Grand Challenge of the Gender Pay Gap” Alberta School of Business WEEL Workshop, Edmonton
Aug 2015	Symposium Co-Organizer: “Firms within Families in Diverse Country Contexts” AOM ENT-BPS-IM Divisions, Vancouver
Aug 2012	Pre-Program Event Co-Organizer: “New Member Meeting Point” AOM ENT Division, Boston
Aug 2012	PDW Co-Organizer: “JBV as a Multidisciplinary Forum for Entrepreneurship Research on the Informal Economy”, AOM ENT Division, Boston
Aug 2011	Pre-Program Event Co-Organizer: “New Member Meeting Point” AOM ENT Division, San Antonio
Aug 2010	Conference Co-Chair DIANA International Conference, Banff
Aug 2010	Pre-Program Event Co-Organizer: “New Member Meeting Point” AOM ENT Division, Montreal

Aug 2009 PDW Session Co-Organizer: “Nurturing Scholars ‘Green’ to Women’s Entrepreneurship Research”, AOM ENT Division, Chicago

## MENTORING AT ACADEMIC CONFERENCES

Jun 2024 Guest Co-Editor: Feedback session for AMP SI, Reversing the Arrow Conference, Boulder

Aug 2022 Discussant in Online Symposium on Gender Stereotyping, Leadership, and Entrepreneurship (ENT/GDO Divisions), AOM Meetings, Seattle

Aug 2018 Panelist/Discussant in Doctoral Consortium, Mid-Career Consortium, and Symposium on Entrepreneurship & Stress (ENT Division), AOM Meetings, Chicago

Aug 2017 Presenter/Discussant in Mid-Career Consortium, Early Career Consortium, and Women Entrepreneurship Faculty & Careers PDW (ENT Division), AOM Meetings, Atlanta

Aug 2016 Discussant: “Family entrepreneurship reaching out: An innovation lab PDW” (ENT Division) and Panelist: ENT Mid-Career Consortium, AOM Meetings, Anaheim

Aug 2015 Panelist: “What do we need to succeed? Navigating an academic career as PhD moms” (GDO Division) and Discussant: “Nurturing scholars new to family entrepreneurship: A paper development PDW” (ENT Division), AOM Meetings, Vancouver

Aug 2014 Co-Presenter: “Work-life balance: Implications for finding & starting your academic career” AOM ENT Division Doctoral Consortium, Philadelphia

Jun 2014 Paper Session Chair  
DIANA International Research Conference, Stockholm

May 2013 Panelist: “Senior scholar reflections on the field of entrepreneurship research”  
Great Lakes Entrepreneurship Network (GLEN) Conference, Columbus

Dec 2012 Invited Expert  
Australia Centre for Entrepreneurship (ACE) Bootcamp, Brisbane

Aug 2012 PDW Co-Presenter: “Managing your academic career - balancing work and family”  
AOM CAR Division, Boston

Aug 2011 PDW Discussant: “Building east-west bridges between OMT and ENT”  
AOM OMT Division, San Antonio

Aug 2011 Co-Presenter: “Balancing conflicting demands”  
AOM ENT Division Early Career Consortium, San Antonio

May 2011 Panelist: “From the editor’s desk: Thoughts on publishing family business research” and  
Panelist: “What thinking about family business has made me think about”  
FERC Doctoral Consortium, Grand Rapids

Aug 2010 Panelist: “Job expectations in different contexts”  
AOM ENT Division Doctoral Consortium, Montreal

Aug 2009 Panelist: “Job expectations in different contexts”  
AOM ENT Division Doctoral Consortium, Chicago

Nov 2008 Paper Session Co-Chair  
DIANA International Conference, Belfast

## EDITORIAL RESPONSIBILITIES

2023-Pres **Guest Co-Editor:** *Academy of Management Perspectives* special issue

2023-Pres **Editorial Board Member:** *Academy of Management Review*

2016-Pres **Editorial Board Member:** *Journal of Business Venturing*

2008-2022 **Founding Editorial Board Member:** *International Journal of Gender and Entrepreneurship*

2017-2019	<b>Editorial Board Member:</b> <i>Academy of Management Review</i>
2010-2015	<b>Associate (Field) Editor:</b> <i>Journal of Business Venturing</i>
2005-2009	<b>Editorial Board Member:</b> <i>Journal of Business Venturing</i>
<b>Invited but Declined</b>	<i>Academy of Management Review</i> (Associate Editor), <i>Entrepreneurship Theory and Practice</i> (Editorial Board Member), <i>Family Business Review</i> (Associate Editor; Editorial Board Member), <i>International Small Business Journal</i> (Editorial Board Member), <i>Strategic Entrepreneurship Journal</i> (Editorial Board Member)

## REVIEWER ACTIVITIES

2023	<b>External Assessor:</b> SSHRC Insight Development Grant proposal
2022	<b>External Reviewer:</b> Grant proposal to Fonds de la Recherche Scientifique, Belgium
2018-2019	<b>External Examiner:</b> MSc thesis for H. Muhumed, University of Lethbridge
2017-2018	<b>External Examiner:</b> PhD thesis for S. Yeganegi, University of Manitoba
2013-2014	<b>SSHRC Committee Member:</b> Insight Grants Review Panel
	<b>External Examiner:</b> Tenure case for V. Gupta, SUNY-Binghamton
	<b>Arm's Length Examiner:</b> Doctoral Candidacy in Physical Education & Recreation

**Ad-hoc Reviewer (over career):** *Academy of Management Journal*, *Administrative Science Quarterly*, *Canadian Journal of Administrative Sciences*, *Entrepreneurship and Regional Development*, *Entrepreneurship Theory and Practice*, *Family Business Review*, *International Journal of Entrepreneurship Behavior and Research*, *International Small Business Journal*, *Journal of Applied Psychology*, *Journal of Family Business Strategy*, *Journal of International Business*, *Journal of Management Studies*, *Journal of Organizational Behavior*, *Journal of Small Business Economics*, *Journal of Small Business Management*, *McGraw-Hill Ryerson*, *Organization Science*, *Pearson-Prentice Hall*, *Social Forces*, *Strategic Entrepreneurship Journal*

## COMMUNITY OUTREACH ACTIVITIES

### ADVISORY ROLES BEYOND ACADEME

2022	Expert panel member for Inclusive Entrepreneurship Education and Training (IEET) Research Program
2020	Peer reviewer of COVID and women's entrepreneurship advocacy tool for WE EMPOWER Program of UNWomen/EU/ILO
2018	Co-facilitator of family business training workshop for Pagnotta Industries, Edmonton

### OUTREACH REPORTS

2005	Jennings, J.E., Adamski, H. & Alen, J. Entrepreneurship and the work-family interface: Preliminary findings from a study of business owners in Alberta.
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2000 Cliff, J.E., Rothwell, E.A. & Shecter, J.L. The organizational and managerial practices of recently-established law firms in British Columbia: Do they follow or break with precedent?

## OUTREACH PRESENTATIONS

May 2023 “(Peri)Menopause and women’s careers: Navigating the glass maze”, virtual event hosted by *Telfer School of Business, University of Ottawa*

Aug 2017 “Gender gaps in perceived start-up ease: Second-order effects of labour market segregation”, *CCCSR Workshop on Women as Employees, Entrepreneurs and Leaders*

May 2014 “Reflections on how the Alberta School of Business nurtures academic leaders from Alberta for the world”, *Friends of the UofA Dinner*

Oct 2013 “The economic impact of the University of Alberta and its alumni” (co-presented with T.Briggs), *Economics Society of Northern Alberta*

Jun 2013 “Alumni impact survey launch” (co-presented with I. Samarasekera, T.Briggs & R. Muzyka) *University of Alberta Press Conference*

Jun 2013 “The UofA’s economic impact across Alberta” (co-presented with T.Briggs) Opening Keynote Speech – *Standup Edmonton Conference*

May 2010 “Female entrepreneurship – New ventures and businesses” *University of Alberta – Wired Campus* video broadcast to AB high schools

Oct 2006 Master of Ceremonies *Canadian Association of Family Enterprise (Edmonton Chapter) Annual Gala*

Feb 2004 “Women entrepreneurs: Doing things their own way?” *University of Alberta Eric Geddes Lecture Series*

Feb 2004 “Women in family business: Exploring issues across the life course” *Alberta Business Family Institute*

## MEDIA COVERAGE AND INTERVIEWS

2024 [Creative Distillation Research Podcast, Episode 69](#)

2023 CBC Edmonton Radio, *University of Alberta Folio*

2020 *University of Alberta Folio*

2017 *FFI Practitioner*

2013/2014 Television clips: CTV-Edmonton, Global-Edmonton, CityTV-Edmonton, SRC-Edmonton  
News articles: *Edmonton Journal, MSN Canada, Global News Canada, Radio Canada Alberta, NewTrail Magazine, The Gateway, Gauntlet News, TEC Talk, Noodles*

2012/2013 *Edmonton Journal, NewTrail Magazine, Alberta School of Business Alumni Magazine, Folio Magazine, Gateway Magazine, TEC Edmonton, FFI Practitioner*

2010 *Edmonton Journal, Calgary Herald, Ottawa Citizen, Financial Post, MOMpreneur Magazine*

2008 *The Canadian Lawyer, Edmontonians Magazine*

2006 *Alberta Venture*

2003 *BusinessWeek Online, National Post, Raleigh News and Observer*

2002 *Globe and Mail, Edmonton Journal, Calgary Herald, Vancouver Province*

## UNIVERSITY SERVICE ACTIVITIES

### INSTITUTIONAL REPORTS

- |      |   |
|------|---|
| 2013 | Briggs, A. & Jennings, J. Uplifting the whole people: The impact of University of Alberta alumni through innovation and entrepreneurship. |
| 2012 | Briggs, A. & Jennings, J. The economic impact of the University of Alberta: A comparative approach.                                       |

### INSTITUTIONAL PRESENTATIONS

- |          |  |
|----------|--|
| May 2014 | "University of Alberta alumni impact study: Uplifting the whole people" (co-presented with T.Briggs), <i>Senate Meeting</i>                |
| Oct 2013 | "University of Alberta alumni impact study: Uplifting the whole people" (co-presented with T.Briggs), <i>Office of Advancement</i>         |
| Aug 2013 | "University of Alberta alumni impact study: Uplifting the whole people" (co-presented with T.Briggs), <i>President's Executive Council</i> |
| Feb 2013 | "Economic impact of the University of Alberta" (co-presented with T.Briggs) <i>AASUA Council Meeting</i>                                   |
| Jan 2012 | "Economic impact of the University of Alberta" (co-presented with T.Briggs) <i>President's Executive Council</i>                           |
| Sep 2011 | "University of Alberta impact study: Uplifting the whole people" (co-presented with T.Briggs) <i>BURC Board Meeting</i>                    |
| Jun 2011 | "University of Alberta impact study: Uplifting the whole people" (co-presented with T.Briggs) <i>Alumni Affairs Information Session</i>    |

### COMMITTEE MEMBERSHIP

- |           |   |
|-----------|---|
| 2024      | Chair of Final Doctoral Exam (department level)                     |
| 2024      | SEM Department Chair Selection Committee (department level)         |
| 2011-2018 | PhD Comprehensive Exam Committee (department level)                 |
| 2017      | SMO PhD Program Review Committee (department level)                 |
| 2015-2017 | Visiting Scholar Committee Co-Chair (department level)              |
| 2015      | General Appeals Committee (university level)                        |
| 2015      | Leadership Certificate Program Selection Committee (faculty level)  |
| 2013-2014 | Family Business Recruiting Committee (department level)             |
| 2013      | Scholarship Selection Committee (university level)                  |
| 2012-2013 | Entrepreneurship/Innovation Recruiting Committee (department level) |
| 2008-2010 | PhD Policy Committee – OA Representative (faculty level)            |
| 2007      | Family Enterprise Recruiting Committee (department level)           |
| 2006      | External Reader for Master's Thesis in Human Ecology                |
| 2004-2006 | Family Business Major Development Committee (department level)      |
| 2003      | Admissions Committee (faculty level)                                |
| 2003      | Technology Management Recruiting Committee (department level)       |
| 2002      | Appeals Committee (faculty level)                                   |
| 2001-2002 | Department Chair Selection Committee (faculty level)                |

## RESOURCE ACQUISITION

### RESEARCH GRANTS

2024-2027	<b>SSHRC Insight Development Grant (Co-Applicant)</b> Perimenopause and women's careers (proposal ranked #1 within relevant committee)	\$67,815
2023-2025	<b>SSHRC Insight Development Grant (Co-Applicant)</b> Reducing the stigma of workplace mistreatment: Exploring the roles of target response and target gender (proposal ranked #1 within relevant committee)	\$65,630
2020-2027	<b>Tier 1 Canada Research Chair (CRC)</b> Entrepreneurship, Gender and Family Business	\$1,400,000
2011-2013	<b>University of Alberta Internal Grant</b> Impact study: Uplifting the whole people	\$110,000
2010	<b>SSHRC Aid to Research Workshops and Conferences Grant</b> Diana International Conference on Women's Entrepreneurship Research	\$20,510
2009-2013	<b>SSHRC Standard Research Grant</b> Negotiating control changes: An embeddedness perspective on the strategies of professional managers in family firms (proposal ranked #5 within relevant committee)	\$74,160
2002-2006	<b>SSHRC INE Grant</b> Gender differences in the financing of ventures in the Canadian new economy: A social networks perspective (proposal ranked #1 within relevant committee)	\$129,100
1999	<b>SSHRC-Sponsored Junior Faculty Program Grant</b>	\$5,000

### FACULTY FELLOWSHIPS AND SCHOLARSHIPS

2015-2018	Francis Winspear Senior Faculty Fellowship, University of Alberta	\$60,000
2008-2009	Southam/Edmonton Journal Faculty Fellowship, University of Alberta	\$12,000

### STUDENT FELLOWSHIPS AND SCHOLARSHIPS

1995-1999	SSHRC Doctoral Fellowship, University of British Columbia	
1995-1999	Entrepreneurship Research Alliance Fellowship, University of British Columbia	
1994-1995	CK Choi Fellowship, University of British Columbia	
1986-1990	Chancellor's Scholarship, Carleton University	