

August 24, 2023

Curriculum Vitae

Kathryn Jane Campbell

Kathryn J. (Katy) Campbell, PhD katy.campbell@ualberta.ca
3-36 Assiniboia Hall (cell) 780-994-9745
University of Alberta

DEGREES

1994 PhD (Instructional Studies), University of Alberta
Collaborative instructional design: A transformative social activity
1984 M.Ed (Curriculum & Instruction), University of Alberta

ACADEMIC WORK EXPERIENCE

University of Alberta

2022-2024 Director, Graduate programs
2021- Professor, Women's and Gender Studies
2009-2019 Dean, Faculty of Extension (on leave 2019-2021)
2007-2009 Interim Dean, Faculty of Extension
July 1 2006 Professor
2001-2007 Associate Dean, Faculty of Extension
2005-2006 Acting Director, Master of Arts in Communication and Technology (MACT)
1999-2003 Co-Director, Academic Technologies for Learning
2000-present Associate Professor, Faculty of Extension
1997-2000 Assistant Professor, Faculty of Extension
1996-2001 Instructional Designer, Academic Technologies for Learning

Other

1995-1996 Distance Education Specialist (DE), Keewatin Community College, Manitoba
1993-1995 Assistant Professor, State University of New York College of Arts and Sciences at
Geneseo (SUNY-Geneseo)¹

RESEARCH DEVELOPMENT AND SCHOLARLY PUBLICATIONS

Selected Research/Development Funding

2022-2024 PI: Santos Salas, A., Abdel-Rahman, A.O.

¹ in the Department of Education. This Department is now the *Ella Cline Shear School of Education*

- Co-PI: Sinnarajah, A. & Watanabe, (PI); Alcalde Castro, J., Camargo, P., MdP, Campbell, K. Huang, F.; O'Rourke, H., Salami, B., Santana, M. Turner, J.
Patient partners: Russon, N., & Godlu, A.
Collaborator: Ahmed, S.
Additional authors: Bassah, N., Vaughn, L., Bardales, O., Adewale, B., Wildeman, T., Aghanya, V. *Increasing access to palliative care for advanced cancer patients from racialized communities of African and Latin American Descent*. Canadian Cancer Society Accelerator Grants, \$200,000
- 2015-2018
2007-2009 Campbell, K., Fletcher, F., Beckie, M., Makokis, P., Krogman, N., Wilson, S. *We Are All Related*, Provost's Office, \$130,000
- Campbell, K., Dicks, D., Janes, D., Kanuka, H., & Schwier, R.A. *Instructional designers' pedagogical content knowledge and the disciplinary formation of Self* (pilot study), SSHRC Standard Research Grants (4A), \$7500
- 2005-2007 Fenwick, T (PI), Campbell, K., Sobsey, R., Wallace, J. *Inclusion and participation of persons with disabilities through workplace learning communities*. SSHRC Research Development Initiative, \$40,000
- 2004-2006 Guo, S (PI). Fenwick, T., Campbell, K., & Guo, Y. *Effectiveness of formal and informal processes of learning essential skills: A study of immigrant services organizations*. SSHRC Essential Skills Grant, \$170,000
- 2004-2005 Mattson, M. (PI), Carey, T., Campbell, K., & Paquette, G. *Repository to Reality (R2R)*. Industry Canada, \$200,000
- 2004-2006 Campbell, K. *Instructional development as disorienting dilemma: Faculty as action learners*. SAS-EFF, \$3012
- 2004 Campbell, K. *Instructional technology innovation as transformational learning: Female faculty's narratives of experience*. SAS-EFF Travel, \$1988.
- 2004 Campbell, K., Schwier, R.A., & Kenny, R.F. *Supporting instructional designers: Sharing our stories and enhancing our practice*. Extension Travel Fund, \$1500
- 2002-2006 Campbell, K. (PI), Schwier, R., & Bates, A. *The instructional designer as agent of social change*. Social Sciences and Humanities Research (Standard Research Grant), \$108, 998
- 2002-2003 Wiebe, G. (PI), Rahimieh, N., McDonald, R., Varnhagen, S., Campbell, K. *Developing "better" practices for international curriculum/exchange*. University Teaching Research Fund (UTRF), \$8000

Selected Scholarly Dissemination (1992-2019)

Books

- E. Boling, R. Schwier, K. Campbell, K. Smith, & C. Gray (Eds.). *Studio Teaching in Higher Education: Selected Design Cases*. Routledge.
- Campbell, K. (2004). *E-effective Writing for E-learning Environments*. Hershey, PA: Idea Group Publishers.

Chapters

- Janes, D., Carter, L. & Campbell, K. (in press). Critical instructional design as social action: Cases from a Canadian context. In B. Hokanson, M. Exter, M. Schmidt & A. Tawfik (eds.). *Toward Inclusive Learning Design: Social Justice, Equity, and Community*. New York: Springer-Verlag.
- Campbell, K. (2021). Gender and technology: Social context and intersectionality. In E. Boling & M.J. Bishop (Eds.). *Handbook of Research on Educational Communications and Technology* (pp.115-190), Springer.
- Janes, D., Makokis, J. & Campbell, K. (2021). Reconciliation as design: A case study. In E. Boling & M.J. Bishop (Eds.). *Handbook of Research on Educational Communications and Technology* (pp 855-865), Springer.
- Campbell, K. (2016). A case of user-centered design: Participatory design as subversive practice. In E. Boling, R. Schwier, K. Campbell, K. Smith, & C. Gray (Eds.). *Studio Teaching in Higher Education: Selected Design Cases*, Routledge.
- Campbell, K. (2015). A feminist instructional designer: An autoethnography. In B. Hokanson, A. Gibbons, & M. Tracey (Eds.). *The Design of the Learning Experience*, pp 231-250. Springer Press.
- Campbell, K. & Schwier, R.A. (2015). The major movements of instructional design: ID as a sociopolitically situated process. In T. Anderson & O. Zawacki-Richter (Eds.). *Online Distance Learning: Towards a Research Agenda*. Athabasca University Press Series: Issues in Distance Education.
- Campbell, K., Schwier, R.A., & Kenny, R. (2010). Agency of the instructional designer: Moral coherence and transformative social practice. In J. Willis (Ed.), *Constructivist instructional design (C-ID)*(pp. 243-264). Charlotte, Virginia: Information Age Publishers (reprint).
- Campbell, K., Schwier, R.A., & Kanuka, H. (2010). Investigating sociocultural issues in instructional design: The Singapore Symposium. In Emmanuel Blanchard & Danièle Allard (Eds.), *Handbook of Research on Culturally Aware Information Technology: Perspectives and Models* (pp. 49-73). Pennsylvania: IGI Global.
- Campbell, K., & Gibson, S. (2008). The transformation of assessment in distance education. In T. Evans, M. Haughey, & D. Murphy, (Eds.) *The World Handbook of Distance Education*. Elsevier Limited.
- Schwier, R.A., Campbell, K., & Kenny, R.F. (2007). Instructional designers' perceptions of their agency: Tales of change and community. In M. Keppell (Ed.) *Instructional Design: Case Studies in Communities of Practice* (pp. 1-18), Hershey, PA: Idea Group Publishing.
- Adria, M., & Campbell, K. (2006). E-learning as nation-building. In M. Bullen, & D. Janes, (eds.) *Making the transition to e-learning: Strategies and issues* (pp 1-16). Hershey, PA: Idea Group Publishing.
- Campbell, K. (2005). Values-based design of learning portals as new academic spaces (revised and reprinted). In Mehdi Khosrow-Pour, (Ed.), *Encyclopedia of Information Science and Technology* (3 volumes). Hershey. PA: Information Science Publishers
- Campbell, K. (2004). Instructional technology innovation as transformational learning: Female faculty's narratives of experience. In K. Morgan, C.A. Brebbie, J. Sanchez, and A. Voiskounsky (Eds.), *Human perspectives in the Internet society: Culture, psychology and gender* (pp. 255-264). Southampton, Boston: WIT Press.

August 24, 2023

- Campbell, K. (2003). Gender bias in instructional technology. In M. David Ermann and Michele S. Shauf (Eds.) *Computers, Ethics, and Society*. 3rd edition (Chapter 19). New York: Oxford University Press (reprint).
- Campbell, K. (2003). Learning technologies in higher education: Gender issues. In Ana M. Martinez Aleman & Kristen A. Renn (Eds.), *Women in Higher Education: An Encyclopedia* (pp. 170-174). New York: ABC-CLIO Publishers.

Refereed Publications

- Peacock, D. & Campbell, K. (in press). You're getting two for one with me: Difficult new sites of Community Engagement Leadership within Higher Education. *Engaged Scholar Journal: Community-Engaged Research, Teaching, and Learning*.
- Campbell, K. & Peacock, D. (2022). Women leading university-community engagement: Disruption, resistance; resilience. *Journal of Education, Teaching and Social Studies*, 4(4), pp 68-94.
- Campbell, K. & Peacock, D. (2021). Transformative leadership journeys: Learning and identity of university leaders of engaged scholarship. *Journal of Leadership, Accountability and Ethics*, 18(4), pp 132-152.
- Campbell, K. & Janes, D. (2020). Myths, metaphors, and the master narratives of instructional design: Counterstories and alternatives. *The International Journal of Design in Society*.
- Campbell, K. (2016). Design thinking and the Deanly conversation: Reflections on conversation, community, and agency. *Journal of Learning Design*, 8(3), 42-24. (invited).
- Schultz, C. & Campbell, K. (2010). Online learner engagement in lifelong learning and higher education: Strategies, opportunities, challenges. *Asia-Pacific Collaborative education Journal* 5(2), 29-51.
- Campbell, K., Schwier, R.A., & Kenny, R.F. (2009). The critical, relational practice of instructional design in higher education: An emerging model of change agency. *Educational Technology Research and Development* (57)5, 645-661.
- Makowsky, M. J., Schindel, T.J., Rosenthal, M., Campbell, K., Tsuyuki, R.T., & Madill, H.M. (2009). Collaboration between pharmacists, physicians and nurse practitioners: A qualitative investigation of working relationships in the inpatient medical setting. *Journal of Interprofessional Care*, 23(2), 169 – 184. Online @ <http://dx.doi.org/10.1080/13561820802602552>
- Campbell, K. (2008). In search of moral coherence: Reconciling uneasy histories and identities. *International Journal of Qualitative Methods*, 7(4), 45-58.
- Campbell, K., Schwier, R.A., & Kenny, R.F. (2006). Conversation as inquiry: A conversation with instructional designers. *Journal of Learning Design*, 1(3), 1-18.
- Pinheiro, M, Campbell, K., Hirst, S., & Krupa, E. (2006). Creating appropriate online learning environments for female health professionals. *Canadian Journal of Learning and Technology*, 32(1), 51-76.
- Campbell, K. (2005). Conflict, risk, authority: Female faculty's stories of change. *Journal of Technology and Pedagogy in Education*, 14(3), 309-328.
- Campbell, K., Schwier, R.A., & Kenny, R.F. (2005). Agency of the instructional designer: Moral coherence and transformative social practice. *Australasian Journal of Educational Technology*, 21(2), 242-262.

- Kenny, R.F., Zhang Z., Schwier, R.A., & Campbell, K. (2005). A review of what instructional designers do: Questions answered and questions not asked. *Canadian Journal of Learning and Technology*, 31(1), 9-26.
- Campbell, K., Gibson, S., & Gramlich, C. (2005). On conversation and design. *Journal of Technology and Pedagogy in Education*, 14(1), 9-24.
- Schwier, R. A., Campbell, K., & Kenny, R.F. (2004). Instructional designers' observations about identity, communities of practice and change agency. *Australasian Journal of Educational Technology* 20(1), 69-100.
- Whitelaw, C., Sears, M., & Campbell, K. (2004) Transformative learning in a faculty professional development context. *Journal of Transformative Education: Research, Theory and Practice*, 2(1), 9-27.
- Campbell, K. (2003, Spring). Personal, political, pedagogical: Female faculty and values-based learning design. *Radical Pedagogy*, 5(1). Found online at <http://radicalpedagogy.icaap.org/currentissue.htm>
- Campbell, K & Gramlich, C. (2002). Power, voice, and democratization: Feminist pedagogy and assessment in CMC. *Educational Technology and Society*, 5(3), 27-39.
- Collaboration for Online Higher Education Research (COHERE). (2002). The learning object economy: Implications for developing faculty expertise. *Canadian Journal of Learning and Technology*, 28(3), 121-134.
- Boeglin, J. & Campbell, (2002). Learner readiness and perceptions of Web-based learning. *Canadian Journal of Learning and Technology*. 28(2), 3-20.
- Campbell, K., & Varnhagen, S. (2002). Instructional vs. delivery technology: A framework for understanding gender differences in faculty. *Canadian Journal of Higher Education*. 1, 31-56.
- Campbell, K. (2000). Gender and educational technologies: Relational frameworks for learning design. *Journal of Educational Multimedia and Hypermedia*, 9(2), 131-150. Reprinted in *Educational Technology Review* (e-journal)
- Pereira, J., Peden, J., & Campbell, K. (2000). Instructional technology in medical education: lessons learnt. *Journal of Telemedicine and Telecare* , 6(2), S2:56-S2:58.
- Campbell, K. (1999) Designs for computer-based learning: Designing for inclusivity. *Technology and Society: Gender and Computer Technologies*. (A special issue of IEEE), 18(4), 28-34.
- Campbell, K. (1999). Tensionalities in the collaborative process. *International Journal of Qualitative Studies in Education*, 12(4), 381-399.
- Campbell, K. & Ben-Zvi, E. (1999). The teaching of religion: Moral integrity in a technological context. *The Internet and Higher Education*. 1(3), 169-190.
- Anderson, T., Varnhagen, S., & Campbell, K. (1998). Faculty adoption of teaching and learning technologies: Contrasting earlier adopters and mainstream faculty. *Canadian Journal of Higher Education*, 28(2,3), 71-98
- Campbell, K. (1995). Bringing the personal to the practical: Collaborative instructional design as conversation. *Canadian Journal of Educational Communication*, 24(3), 227-243.
- Campbell, K., Bowers, L., & Fishburne, G. (1995). Fidelity and moral authority: Ethical issues in videodisc design for the improvement of teaching. *Journal of Technology and Teacher Education*, 3(2/3), 213-226.
- Campbell, K., Jamieson, S., Mappin, D., & Olson, A. (1995). Telecommunications and an alternative practicum model: Collaborative entrepreneurship in teacher education. *Journal of Information Technology for Teacher Education*, 4(3), 289-306.

Campbell-Bonar, K., & Olson, A. (1992). Collaborative instructional design as culture-building. *Canadian Journal of Educational Communication*, 21(3), 141-152.

Papers and abstracts in refereed conference proceedings

- Campbell, K. & Janes, D. (2020). *Instructional designers' metaphors of practice: Disrupting the master narrative of instructional design*. ICERI 2020 Proceedings, pp. 200-207. doi: [10.21125/iceri.2020.0069](https://doi.org/10.21125/iceri.2020.0069)
- Campbell, K. & Schwier, R.A. (2019). *Implications for instructional design as a sociopolitically situated process*. ICERI 2019 Proceedings, pp. 15-21. doi: [10.21125/iceri.2019.0009](https://doi.org/10.21125/iceri.2019.0009)
- Hedberg, L.M., Garber-Conrad, M., Campbell, K., Beckie, M., Mayan, M. & Edwards, K. (2018). Engagement Scholarship and Social Enterprise. *Surviving and Thriving: Education in Times of Change*, Proceedings of ECE 2018. http://25qt511nswfi49iayd31ch80-wpengine.netdna-ssl.com/wp-content/uploads/papers/ece2018/ECE2018_42235.pdf
- Fletcher, F., Makokis, P., Wilsom, S., Krogman, Beckie, M., Hibbert, A., Janes, D., Shortt, R., & Campbell, K. (2017, April). *We Are All Related: Reconciliation, Engagement, & Lifelong Learning through Indigenous Knowledge Sharing*. Paper presented at, and in the annual proceedings of, the annual meeting of the Universities Association for Lifelong Learning, York, UK.
- Makokis, J., Dams, K., Janes, D., Campbell, K. (2017, July). “*We are all related*”: *Course design for reconciliation. Indigenous Nehiyaw (Cree) teachings and critical thinking*. Paper presented at, and in the proceedings of, the fifth annual meeting of the European Conference on Education, Brighton, UK.
- Campbell, K. & Jacobsen, M. (2015, July). *Emerging Design Thinking for Social Change*. Paper presented at the Third European Conference on Education. July, Brighton, UK.
- Campbell, K., & Kanuka, H. (2007). Scholarship of instructional design. *Forms of Democracy in Education: Open Access and Distance Education*, International Conference in Open and Distance Learning, November 23-25, Athens, Greece.
- Schwier, R.A., Campbell, K., & Kenny, R.F. (2006). *Transforming higher education: Towards an agentic model of instructional design*. Paper presented at, and abstract in the proceedings of, the American Educational Research Association, April 6-12, San Francisco, CA.
- Campbell, K., Schwier, R.A., & Kenny, R.F. (2005) Conversation as inquiry: A conversation with instructional designers. In M. Simonson (Ed.), *Proceedings of Selected Research and Development Paper Presentations* (pp 112-121), Association of Educational Communications and Technology (AECT), October 15-19, Orlando, Florida.
- Schwier, R.A., Campbell, K., & Kenny, R. (2003, October). Instructional designers' interpretations of their communities of practice. In M. Simonson (Ed.), *Proceedings of Selected Research and Development Paper Presentations* (pp. 236-245), Association for Educational Communications and Technology (AECT), Anaheim, California.
- Schwier, R., Campbell, K., & Kenny, R. (2004, June). *An investigation of the change agency and professional identity of instructional designers*. Proceedings of Ed-Media 2004 World Conference on Educational Media, Hypermedia and Telecommunications (pp. 2455-2459), Lugano, Switzerland.
- Whitelaw, C., Sears, M., Law, D., Campbell, K. (2002, December). *Learning technologies in higher education: Supporting transformative practice*. Proceedings of the International Conference on Computers in Education (ICCE). Auckland, New Zealand.

August 24, 2023

- Sears, M., Campbell, K., Whitelaw, C. (2002, December). *Faculty reward and promotion in distributed learning environments – Pedagogy in implementation*. Proceedings of the International Conference on Computers in Education (ICCE). Auckland, New Zealand.
- Campbell, K., & Boeglin, J. (2000, July). *Facilitation in CMC: Differences in gender discourse*. Proceedings of the Ed-Media 2000 World Conference on Educational Multimedia, Hypermedia and Telecommunications, Montreal, PQ.
- Boeglin, J.A., Campbell, K., & Picard, J. (1999, June) *Alternative teaching and learning strategies for a first-year introductory psychology course*. Proceedings of the Ed-Media 1999 World Conference on Educational Multimedia, Hypermedia and Telecommunications. Seattle, WA.

August 24, 2023

Campbell, K., & Bowers, L. (1997, June). *Four journeys with technology: Getting something we didn't plan for*. Proceedings of the annual meeting of the Society for Information Technology in Teacher Education, Orlando, FL.

Interviews

Shaughnessy, & Fulgham, S. M. (2009). Q & A with Ed Tech Leaders: Interview with Katy Campbell, *Educational Technology: The Magazine for Managers of Change in Education*, 49 (6).

Research Reports, Editorials, Monographs, Technical Reports

Campbell, K. (2022, October). *Girls coding: Encouraging girls towards STEM careers*. Open Access Government. <https://doi.org/10.56367/OAG-036-10069>.
<https://www.openaccessgovernment.org/article/girls-who-code-encouraging-girls-towards-stem-careers/145706/>

Campbell, K. (2022, March). *Learning with technology in public and higher education*. Open Access Government. <https://www.openaccessgovernment.org/learning-with-technology-in-public-and-higher-education/131656/>

Campbell, K. (2021, December). *Technology and social inclusion: Challenges for policymakers*. Open Access Government. <https://www.openaccessgovernment.org/social-inclusion/125331/>

Working Group, Alberta Learning Object Metadata Project (2004, July). *Learning Object Metadata Standard Implementation in Alberta*. Alberta Learning Technology Stakeholder Branch, Final report.

Campbell, K., Krupa, G., & Pinheiro, M. (2003, November) *Learning styles research: Design implications for health professionals learning online*. Report submitted to Health Canada.

Alberta Cervical Cancer Screening Program (2004, July). *Registered Nurse Pap Smear Learning Module*. Alberta Cancer Board, Calgary, AB.

Campbell, K., Whybrow, E., Boyes, J., & Varnhagen, S. (2004, May). *The development of a learning design conversation protocol and issues in faculty development and learning design implementation through a meta-case study*. For the SchoolNet Multimedia Learning Project Group, Industry Canada.

Campbell, K. & Kaufman, D. (2004). Transforming faculty culture through the instructional development process. *COHERE Monograph of Occasional Papers: Advances and Challenges in eLearning at Canadian Research Universities*. D. Kirby (Ed.), Centre for Higher Education Research and Development, University of Manitoba, Winnipeg, MN.

Kaufman, D. & Campbell, K. (2004). Instructional design in online education. *COHERE Monograph of Occasional Papers: Advances and Challenges in eLearning at Canadian Research Universities*. D. Kirby (Ed.), Centre for Higher Education Research and Development, University of Manitoba, Winnipeg, MN.

Wiebe, G., Campbell, K., Dowie, S., Varnhagen, S., & McDonald, R. (2003, March). *Developing "better" practices for international curriculum exchange*. Final report submitted to the University Teaching Research Fund, University of Alberta.

Learning Design Specifications Document Set (2002, October)– Information Model, Best Practice and Implementation Guide, XML Binding, and Use Case Set. Approved as Public Draft by IMS Global Learning Consortium Technical Board on October 9, 2002.

Papers read at academic meetings

- Campbell, K. & Campbell, L. (2023, June). *Institutional narrative as gatekeeper*. Paper presented at the annual meeting of Narrative Matters, Tampere, Finland. June 14-17.
- Carter, L., Janes, D. & Campbell, K (2023, May). *How women leaders will continue to advance lifelong learning in Canada*. Paper presented at the annual meeting of the Canadian Association of Canadian University Continuing Education, Winnipeg, Manitoba, May17-19.
- Campbell, K., Janes, D & Carter, L. (2023, March). *Instructional design as intersectional practice*. Paper presented at the 16th annual meeting of Design Principles and Practices, Lisbon, Portugal, March 29-31.
- Campbell, K. & Peacock, D. (2022, June). *Leading University-Community Engagement: Female leaders, disruption and resilience*. Paper presented at the Paris Conference on Education (PCE2022), Paris, June 16-19.
- Peacock, D. & Campbell, K. (2022, June). *“You’re getting two for one with me”: Community engagement professionals and the Carnegie Classification*. Paris Conference on Education (PCE2022), Paris, June 16-19.
- Campbell, K. (2022, January). *Instructional design as a discursive community*. Paper presented at the 16th Annual Design Principles and Practices Conference, Newcastle, Australia. January 19-21, 2022. Virtual meeting.
- Campbell, K. & Peacock, D. (2021, May). *Leading as transformative learning: Identity journeys of university leaders of engagement scholarship*. Paper presented at the annual meeting of the Canadian Society for the Study of Higher Education. Edmonton, Alberta. Virtual meeting.
- Peacock, D. & Campbell, K. (2021, May). *Leading the classification of community engagement: A difficult new agenda for community engagement professionals in Canadian and Australian postsecondary institutions*. Paper presented at the annual meeting of the Canadian Society for the Study of Higher Education. Edmonton, Alberta. Virtual meeting.
- Campbell, K. (2021, March). *Curriculum design issues at the intersections of gender*. Paper presented at the 15th annual meeting of Design Principles and Practices, Monterey, Mexico. Virtual meeting.
- Campbell, K. & Janes, D. (2020). *Instructional designers’ metaphors of practice: Disrupting the master narrative of instructional design*. ICERI International Conference of Education, Research and Innovation (ICERI), Seville, Spain. Virtual meeting.
- Campbell, K. & Peacock, D. (2020, September). *Transformational journeys of institutional leaders of university community engagement*. Paper presented at the annual meeting of the International Academic Forum, Barcelona, Spain. Virtual meeting.
- Campbell, K. & Schwier, R.A. (2019, November). *Implications for instructional design as a sociopolitically situated process*. Paper presented at the 12th annual International Conference of Education, Research and Innovation (ICERI), Seville, Spain. doi: 10.21125/iceri.2020
- Campbell, K. & Janes, D. (2018, March). *Narratives, myths and metaphors*. Paper presented at the virtual annual meeting of Design Principles and Practices, Barcelona, Spain.
- McRae, Heather & Campbell, Katy (2013, May). *Dare to dream: Creating an international centre for community engagement and scholarship*. Paper presented at the annual conference at the Global Universities Network for Innovation, Barcelona, Spain.
- Campbell, K. (2013, October). *Redefining political frameworks to support community engagement scholarship*. Fitzgerald, Hiram (Chair). The Global University Network for Innovation: Let’s

- Build Transformative Knowledge to Drive Social Change. Panel presented at the Engagement Scholarship Consortium conference, Texas Tech University, Lubbock, Texas.
- Lenton, R., Hall, B., & Campbell, K. (2011, September). *Bringing the inside outside: Canadian perspectives on advancing CES*. National Outreach and Scholarship Conference, East Lansing, MI.
- Fletcher, F., Campbell, K., & Gander, L. (2010, July). *Problematizing faculty evaluation: A Canadian story*. Paper presented at the annual meeting of the Australian Community- University Engagement Association, Launceston, Tasmania, AUS.
- Campbell, K., Kanuka, H., Zhai, W., (October, 2009). *Implications for ID practice of Instructional Designers' Cultural Identities*. E-Learn 2009--World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education. Vancouver, B.C., October 26-30, 2009.
- Campbell, K., Kanuka, H., & Schwier, R.A. (2009, April). *A preliminary study and research protocol for investigating sociocultural issues in instructional design*. Paper presented at the annual meeting of the American Educational Research Association, San Diego CA, April 13-17.
- Kanuka, H., Campbell, K., & Schwier, R.A. (2009, April). *Instructional designer disciplinary-based formation of self*. Paper presented at, and in the proceedings of, the annual meeting of the American Educational Research Association, San Diego CA, April 13-17.
- Nesbit, T., & Campbell, K. (2009, April). *University continuing education: Opportunities and challenges*. Paper presented at the annual meeting of the American Educational Research Association, San Diego CA, April 13-17.
- Campbell, K., & Kanuka, H. (2007). Scholarship of instructional design. *Forms of democracy in education: Open access and Distance Education*, International Conference in Open and Distance Learning, November 23-25, Athens, Greece.
- Campbell, K., Schwier, R.A., & Kenny, R.F. (2007, June). *The multivariate nature of agentic instructional design: Self as moral actor*. Poster presented at the annual Ed-Media World Conference on Educational Media, Hypermedia and Telecommunications, Vancouver, B.C.
- Ross, L. (Chair), Kanuka, K., & Campbell, K. (2007, May). *Women in academia – you can't always get what you want; (do) you get what you need?* Panel presented at the annual meeting of the Canadian Women's Studies Association, Congress of the Humanities and Social Sciences, Saskatoon, SK.
- Campbell, K., Fenwick, T., Gibb, T., Guo, Y., Hamdon, E., & Jamal, Z., (2006, March). *Women as agency workers in an immigrant service organization*. Paper presented during Ahmadi, E. & Guo, S., (2006, March). *Education and Immigrant Integration: The Role of Immigrant Service Organizations at the 8th National Metropolis Conference, Immigration and Canada's Place in a Changing World*, Vancouver, B.C. (alpha order)
- Fenwick, F., Campbell, K., Gibb, T., Hamdon, E., & Jamal, Z. (2006, July). *Tangled nets and gentle nettles: Negotiating research questions with immigrant service organizations*. Paper presented at the 36th Annual Standing Conference on University Teaching and Research in the Education of Adults, Leeds, UK.
- Campbell, K., Schwier, R.A., & Kenny, R.F. (2006, April). *Transforming higher education: Towards an agentic model of instructional design*. Paper presented at the American Educational Research Association, San Francisco, CA.
- McWatters, C. & Campbell, K. (2006, April). *A hard act to follow*. Paper presented at the annual WEXDEV conference: Change in Climate? Prospects for Gender Equity in Universities. Brisbane, Australia.

- Campbell, K., Schwier, R.A., & Kenny, R.F. (2005, October). *Conversation as inquiry: A conversation with instructional designers*. Paper presented at the annual meeting of the Association of Educational Communications and Technology (AECT), Orlando, Florida. (2005, October).
- Kenny, R.F., Campbell, K., & Schwier, R.A. (2005, May). *Instructional designers as agents of social change*. Paper presented at the annual meeting of the Canadian Association for Distance Education (CADE), Vancouver, BC.
- Campbell, K., Schwier, R.A., & Kenny, R.F. (2005, February). *Educational technology research and alternative frames: the instructional designer as agent of social change*. Paper presented at the annual meeting of the Advances in Qualitative Methods, International Institute for Qualitative Methodology IIQM), Edmonton, AB.
- Campbell, K., & Spence, M. (2005, February). *Authority, agency, and authenticity: ethical issues in research conversations*. Paper presented at the annual meeting of the Advances in Qualitative Methods, International Institute for Qualitative Methodology, Edmonton, AB.
- Campbell, K. (2004, September). *Instructional technology innovation as transformational learning: Female faculty's narratives of experience*. Paper presented at the 1st International Conference on Human Perspectives in the Internet Society: Gender and gender research in the information society. Universidad de Cadiz, Cadiz, Spain.
- Schwier, R., Campbell, K., & Kenny, R. (2004, June). *An investigation of the change agency and professional identity of instructional designers*. Paper presented at the annual meeting of Ed-Media (2004), Lugano, Switzerland.
- Curry, J., Campbell, K., Garrison, D. R., Kanuka, H., & Kirby, D. (2004, June). *Reshaping of higher education learning experiences through technology*. Proceedings of the Canadian Society for Studies in Higher Education, Winnipeg, MN.
- Schwier, R.A., Campbell, K., & Kenny, R. (2003, October). *Instructional designers' interpretations of their communities of practice*. Paper presented at the annual meeting of the Association for Educational Communications and Technology, Anaheim, CA.
- Sears, M., Campbell, K., Whitelaw, C. (2002, December). *Faculty reward and promotion in distributed learning environments – Pedagogy in implementation*. Poster presented at the annual meeting of the International Conference on Computers in Education (ICCE). Auckland, New Zealand.
- Haughey, M., Campbell, K., Chari, H., Spence, M., Eckbury, K. & Burge. (2002, May). *Faculty development standards for online learning*. Paper presented at the annual International Council for Open and Distance Education (ICDE) and Canadian Association for Distance Education (CADE-ACED), Calgary, AB, May 26-29.
- Whitelaw, C., Sears, M., Law, D., Campbell, K. (2002, December). *Learning technologies in higher education: Supporting transformative practice*. Paper presented at the annual meeting of the International Conference on Computers in Education (ICCE). Auckland, New Zealand.
- Campbell, K. (2000, June). *Learning technologies in higher education: Supporting transformative practice*. Paper presented at the first annual meeting of CRIDALA 2000: Hong Kong.
- Bergum, V., James, S., Cameron, B., Godkin, D., & Campbell, K. (1999, October). *Gathering the diaspora to an asynchronous classroom : Ethics education using WebCT*. Paper presented at the annual meeting of the Candian Bioethics Society, Edmonton, AB.
- Campbell, K. (1999, May) *Border-crossing: Women faculty encountering technology*. Paper presented at the conference Technology/Politics/Pedagogy, Calgary. AB.

August 24, 2023

- Campbell, K. (1999, February). *Gender as a design issue for learning technologies*. Paper presented at the annual meeting of the Association for Educational Communications and Technology, Houston, TX.
- Campbell, K., & Bowers, L. (1999, February). *Feminist instructional design in a post-modern world: A virtual narrative*. Paper presented at the first annual Advances in Qualitative Methods conference, Edmonton, AB.
- Johnson, J.A., Murzyn, T., Schapansky, L., Campbell, K., and Varnhagen, S. (July 1998). *Delivery of an integrated disease-based module for cystic fibrosis: A case study*. Paper presented at the annual meeting of the American Association of Colleges of Pharmacy, Annual Meeting, Aspen, CO,
- Campbell, K. (June, 1998). *Gender and technology: A gloomy review and a hopeful conclusion*. Paper presented at the annual meeting of the Association for Media and Technology in Education in Canada, Edmonton, AB.
- Campbell, K., Varnhagen, S., & Murzyn, T. (June, 1998). *Reducing the risks of instructional innovations: A model and a case study*. Paper presented at the annual meeting of the Association for Media and Technology in Education in Canada, Edmonton, AB.
- Campbell, K. (June, 1997). *The impact of institutional technology planning on the instructional design process: Revisiting Suchman's 'Plans and Situated Actions'*. Paper presented at the annual meeting of Ed-Media 1997 World Conference on Educational Media, Hypermedia and Telecommunications, Calgary, Alberta.
- Campbell-Bonar, K., & Olson, A. (1993, January). *Collaborative instructional design as culture-building*. Paper presented at the annual meeting of the Association for Educational Communication and Technology, New Orleans, LA.
- Mappin, D., & Campbell-Bonar, K. (1991, February). *Inter-institutional collaborative issues in instructional design*. Paper presented for the annual meeting of the Association for Educational Communication and Technology, Orlando, Fl.

Presentations and Invited Addresses

- | | |
|----------------|--|
| 2021, July | Campbell, K., Janes, D., & Carter, L. <i>Critical Instructional Design as Social Action: Cases from a Canadian Context</i> . Paper read at the AECT 2021 Summer Research Symposium, <i>Toward Inclusive Learning Design: Social Justice, Equity, and Community</i> . Virtual . |
| 2019, November | Campbell, K. & Schwier, R. Implications for Instructional Design as a Sociopolitically Situated Process. Paper presented at <i>13th annual International Conference of Education, Research and Innovation</i> , Seville, Spain. |
| 2018, November | Campbell, K. <i>Engagement scholarship communities: Professional and academic communities worldwide</i> , East Carolina State University. |
| 2015, April | Amrhein, C., Campbell, K., & MacKay, D. <i>The Role of Community Engagement in Supporting Canada's Skill Agenda in Post-Secondary Education</i> . Invited keynote for the 19 th Annual Dalhousie Conference on University Teaching and Learning, Dalhousie University, Halifax, NS. |
| 2014, April | Campbell, K. <i>Institutionalizing engagement scholarship at a Canadian institution</i> . 8 th Anniversary of the Center for Community-Based Partnerships Award Luncheon. Invited keynote, University of Alabama. |

August 24, 2023

- 2008, Oct. Campbell, K. *Female faculty teaching with technology: Resistance and appropriation*. Invited guest speaker (by Research Institute of Asian Women) at UNESCO Chairs International Symposium: Gender Sensitivity and Diversity in E-learning. Sookmyung Women's University(SMU), Seoul, Korea.
- 2008, July Campbell, K. *Instructional design for global citizenship*. Invited keynote at LYICT 2008: Digital Learning in the Net Generation. Open University of Malaysia, Kuala Lumpur, MY.
- 2008, May Campbell, K., Booth, M., Plessis, J., & Nesbitt, T. *Downtown Deans II*. Panel presentation at CAUCE 2008, London, ON.
- 2006, Feb. Campbell, K., Madill, H., & Schindel, T. *Managing change as a professional learner: Challenges and issues*. Panel presentation for the Work and Learning Network, University of Alberta, Edmonton, AB.
- 2005, Sept. Dickinson, H., Campbell, K., Cameron, P., & Daniel, B. *Strategies for sustaining online knowledge networks*. Panel presentation at Sustaining Distributed Communities of Practice Through Sociotechnical Integration, International Centre for Governance and Development: Second annual workshop, University of Saskatchewan, Saskatoon, SK. Invited.
- 2004, Nov. Schwier, R.A., Campbell, K., & Kenny, R.F. *Conversation with instructional designers about social change agency*. Instructional Design Conference, Saskatoon, SK.
- 2004, June Campbell, K., Schwier, R.A., & Kenny, R.F. *Supporting instructional designers: Sharing our stories and enhancing our practice*. Paper presented at the annual meeting of the Canadian Association for University Continuing Education, Niagara-on-the-lake, ON.
- 2004, May Kenny, R.F., Zhang, Z., Schwier, R.A., & Campbell, K. *Instructional designers in search of identity and community: What do they really do?* Paper presented at the annual Athabasca University Distance Education Symposium, Banff, AB.
- 2003, Oct. Campbell, K. *Women and ICTs: Learning and teaching with technology*. Invited panel presentation at Womenspace. Ottawa, ON.
- 2003, Feb. Campbell, K. *The learning design specification explained*. Interoperability Network Meeting, Vancouver, BC
- 2003, Feb. Campbell, K. *Learning design: The value proposition*. IMS Open Technical Forum, Vancouver, BC.
- 2003, May Schwier, R., Campbell, R., & Kenny, R. *Instructional designers' perceptions of communities of practice*. Paper presented at the annual meeting of the Association for Media and Technology in Education in Canada, Montreal, PQ.
- 2003, Sept. Campbell, K. *Open content development*. Open Learning Agency, Vancouver, British Columbia. Featured expert and Day 1 workshop leader
- 2001, Nov. Campbell, K. *Networked classrooms: Trends in higher education*. Invited paper presented at the Technology Summit on Education 2001. Edmonton, AB.
- 2001, June Campbell, K. *The sociocultural impact of virtual teaching: The third shift*. Paper presented at the annual meeting of the Association for Media and Technology in Education in Canada (AMTEC), Halifax, NS.

August 24, 2023

- 2001, June Campbell, K. *Learning at a distance, learning at home: Stories and lessons from the Frozen North*. Invited lecture in the Canadian Studies Series, Meiji University, Tokyo, Japan.
- 2001, June Campbell, K. *Trends in online learning: A Canadian view*. Invited lecture in the Canadian Studies Series, Meiji University, Tokyo, Japan.
- 2001, March Boeglin, J.A., & Campbell, K. *L'utilisation de l'Internet comme outil pedagogique: Que font et qu'en pensent les etudiants?* Paper presented at the annual meeting of the Association Canadienne-Francaise pour L'Avancement des Sciences, Edmonton, AB.
- 2001, March Anderson, T., Campbell, K., Victor OK Li, V., & Siu-leung, N. (2001, March). Evolution of cyber ecology for a new generation. In E. Chao (Chair,) *Evolution of cyber ecology for a new generation*. Symposium conducted at the Cyber Forum 2001, Hong Kong (by videoconference, invited).

Workshops and Institutes

- 2018, February *Activist Grandmothers* (Humanities 101), 3-hour workshop for WINGS series. Technology in
- 2017, November
- 2014, Sept. Higher Education Leadership Academy (AKEPT), 3-day workshop and curriculum evaluation., Malaysia.
- 2014, Sept. Teaching in English in Higher Education (TIE). 3-day workshop for Kumamoto University, Japan
- 2008, July Open University of Malaysia – *Developing a strategy for research mobilization*. Seminar for academic staff of the Open University of Malaysia, Kuala Lumpur, MY.
- 2005, June CAUCE Research committee – *Research in continuing education: Tips and tricks for successful proposals and projects*. Workshop presented by the CAUCE Research Committee at the annual meeting of the Canadian Association for University Continuing Education, St. John's, NFLD.
- 2005, May Canadian Distance Education Research Seminar, *Canadian Education Journal Editor's Panel*, and *Major Issues in DE research Funding Panel* for Canadian Institute for Distance Education Research (CIDER) at Canadian Association for Distance Education, Vancouver, BC. Invited.
- 2005, March Campbell, K., Matheos, K., & Willment, J. *Setting context: Establishing and fostering research culture in continuing education*. CAUCE Dial and Discuss.
- 2004, Nov. Campbell, K. *Effective writing for e-learning environments (and other online spaces)*. Instructional Design Conference, Campus Saskatchewan, University of Saskatchewan, Saskatoon, SK. Invited.
- 2003, March Campbell, K. & Wiesenberg, F. *Linking the old research paradigm with the new: Moving from theory to practice-based research*. CAUCE Dial and Discuss.

Editorial Boards

August 24, 2023

| | |
|--------------|---|
| 2017 | <i>Cogent Social Sciences</i> |
| 2013-present | Associate Editor, <i>Journal of Higher Education Outreach and Engagement</i> |
| 2013-present | Section Editor, <i>International Journal of Outreach and Engagement in Higher Education</i> |
| 2019-present | Editorial Board, <i>International Editorial Board, Indonesian Research Journal in Education</i> |