

August 24, 2023

## Curriculum Vitae

### Kathryn Jane Campbell

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University of Alberta

### DEGREES

1994                      PhD (Instructional Studies), University of Alberta  
                              *Collaborative instructional design: A transformative social activity*  
1984                      M.Ed (Curriculum & Instruction), University of Alberta

### ACADEMIC WORK EXPERIENCE

#### University of Alberta

2022-2024              Director, Graduate programs  
2021-                    Professor, Women's and Gender Studies  
2009-2019              Dean, Faculty of Extension (on leave 2019-2021)  
2007-2009              Interim Dean, Faculty of Extension  
July 1 2006              Professor  
2001-2007              Associate Dean, Faculty of Extension  
2005-2006              Acting Director, Master of Arts in Communication and Technology (MACT)  
1999-2003              Co-Director, Academic Technologies for Learning  
2000-present           Associate Professor, Faculty of Extension  
1997-2000              Assistant Professor, Faculty of Extension  
1996-2001              Instructional Designer, Academic Technologies for Learning

#### Other

1995-1996              Distance Education Specialist (DE), Keewatin Community College, Manitoba  
1993-1995              Assistant Professor, State University of New York College of Arts and Sciences at  
Geneseo (SUNY-Geneseo)<sup>1</sup>

### RESEARCH DEVELOPMENT AND SCHOLARLY PUBLICATIONS

#### Selected Research/Development Funding

2022-2024              PI: Santos Salas, A., Abdel-Rahman, A.O.

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<sup>1</sup> in the Department of Education. This Department is now the *Ella Cline Shear School of Education*

- Co-PI: Sinnarajah, A. & Watanabe, (PI); Alcalde Castro, J., Camargo, P., MdP, Campbell, K. Huang, F.; O'Rourke, H., Salami, B., Santana, M. Turner, J.  
Patient partners: Russon, N., & Godlu, A.  
Collaborator: Ahmed, S.  
Additional authors: Bassah, N., Vaughn, L., Bardales, O., Adewale, B., Wildeman, T., Aghanya, V. *Increasing access to palliative care for advanced cancer patients from racialized communities of African and Latin American Descent*. Canadian Cancer Society Accelerator Grants, \$200,000
- 2015-2018 Campbell, K., Fletcher, F., Beckie, M., Makokis, P., Krogman, N., Wilson, S. *We Are All Related*, Provost's Office, \$130,000
- 2007-2009 Campbell, K., Dicks, D., Janes, D., Kanuka, H., & Schwier, R.A. *Instructional designers' pedagogical content knowledge and the disciplinary formation of Self* (pilot study), SSHRC Standard Research Grants (4A), \$7500
- 2005-2007 Fenwick, T (PI), Campbell, K., Sobsey, R., Wallace, J. *Inclusion and participation of persons with disabilities through workplace learning communities*. SSHRC Research Development Initiative, \$40,000
- 2004-2006 Guo, S (PI). Fenwick, T., Campbell, K., & Guo, Y. *Effectiveness of formal and informal processes of learning essential skills: A study of immigrant services organizations*. SSHRC Essential Skills Grant, \$170,000
- 2004-2005 Mattson, M. (PI), Carey, T., Campbell, K., & Paquette, G. *Repository to Reality (R2R)*. Industry Canada, \$200,000
- 2004-2006 Campbell, K. *Instructional development as disorienting dilemma: Faculty as action learners*. SAS-EFF, \$3012
- 2004 Campbell, K. *Instructional technology innovation as transformational learning: Female faculty's narratives of experience*. SAS-EFF Travel, \$1988.
- 2004 Campbell, K., Schwier, R.A., & Kenny, R.F. *Supporting instructional designers: Sharing our stories and enhancing our practice*. Extension Travel Fund, \$1500
- 2002-2006 Campbell, K. (PI), Schwier, R., & Bates, A. *The instructional designer as agent of social change*. Social Sciences and Humanities Research (Standard Research Grant), \$108, 998
- 2002-2003 Wiebe, G. (PI), Rahimieh, N., McDonald, R., Varnhagen, S., Campbell, K. *Developing "better" practices for international curriculum/exchange*. University Teaching Research Fund (UTRF), \$8000

### **Selected Scholarly Dissemination (1992-2019)**

#### **Books**

- E. Boling, R. Schwier, K. Campbell, K. Smith, & C. Gray (Eds.). *Studio Teaching in Higher Education: Selected Design Cases*. Routledge.
- Campbell, K. (2004). *E-effective Writing for E-learning Environments*. Hershey, PA: Idea Group Publishers.

## Chapters

- Janes, D., Carter, L. & Campbell, K. (in press). Critical instructional design as social action: Cases from a Canadian context. In B. Hokanson, M. Exter, M. Schmidt & A. Tawfik (eds.). *Toward Inclusive Learning Design: Social Justice, Equity, and Community*. New York: Springer-Verlag.
- Campbell, K. (2021). Gender and technology: Social context and intersectionality. In E. Boling & M.J. Bishop (Eds.). *Handbook of Research on Educational Communications and Technology* (pp.115-190), Springer.
- Janes, D., Makokis, J. & Campbell, K. (2021). Reconciliation as design: A case study. In E. Boling & M.J. Bishop (Eds.). *Handbook of Research on Educational Communications and Technology* (pp 855-865), Springer.
- Campbell, K. (2016). A case of user-centered design: Participatory design as subversive practice. In E. Boling, R. Schwier, K. Campbell, K. Smith, & C. Gray (Eds.). *Studio Teaching in Higher Education: Selected Design Cases*, Routledge.
- Campbell, K. (2015). A feminist instructional designer: An autoethnography. In B. Hokanson, A. Gibbons, & M. Tracey (Eds.). *The Design of the Learning Experience*, pp 231-250. Springer Press.
- Campbell, K. & Schwier, R.A. (2015). The major movements of instructional design: ID as a sociopolitically situated process. In T. Anderson & O. Zawacki-Richter (Eds.). *Online Distance Learning: Towards a Research Agenda*. Athabasca University Press Series: Issues in Distance Education.
- Campbell, K., Schwier, R.A., & Kenny, R. (2010). Agency of the instructional designer: Moral coherence and transformative social practice. In J. Willis (Ed.), *Constructivist instructional design (C-ID)*(pp. 243-264). Charlotte, Virginia: Information Age Publishers (reprint).
- Campbell, K., Schwier, R.A., & Kanuka, H. (2010). Investigating sociocultural issues in instructional design: The Singapore Symposium. In Emmanuel Blanchard & Danièle Allard (Eds.), *Handbook of Research on Culturally Aware Information Technology: Perspectives and Models* (pp. 49-73). Pennsylvania: IGI Global.
- Campbell, K., & Gibson, S. (2008). The transformation of assessment in distance education. In T. Evans, M. Haughey, & D. Murphy, (Eds.) *The World Handbook of Distance Education*. Elsevier Limited.
- Schwier, R.A., Campbell, K., & Kenny, R.F. (2007). Instructional designers' perceptions of their agency: Tales of change and community. In M. Keppell (Ed.) *Instructional Design: Case Studies in Communities of Practice* (pp. 1-18), Hershey, PA: Idea Group Publishing.
- Adria, M., & Campbell, K. (2006). E-learning as nation-building. In M. Bullen, & D. Janes, (eds.) *Making the transition to e-learning: Strategies and issues* (pp 1-16). Hershey, PA: Idea Group Publishing.
- Campbell, K. (2005). Values-based design of learning portals as new academic spaces (revised and reprinted). In Mehdi Khosrow-Pour, (Ed.), *Encyclopedia of Information Science and Technology* (3 volumes). Hershey. PA: Information Science Publishers
- Campbell, K. (2004). Instructional technology innovation as transformational learning: Female faculty's narratives of experience. In K. Morgan, C.A. Brebbie, J. Sanchez, and A. Voiskounsky (Eds.), *Human perspectives in the Internet society: Culture, psychology and gender* (pp. 255-264). Southampton, Boston: WIT Press.

- Campbell, K. (2003). Gender bias in instructional technology. In M. David Ermann and Michele S. Shauf (Eds.) *Computers, Ethics, and Society*. 3<sup>rd</sup> edition (Chapter 19). New York: Oxford University Press (reprint).
- Campbell, K. (2003). Learning technologies in higher education: Gender issues. In Ana M. Martinez Aleman & Kristen A. Renn (Eds.), *Women in Higher Education: An Encyclopedia* (pp. 170-174). New York: ABC-CLIO Publishers.

## Refereed Publications

- Peacock, D. & Campbell, K. (in press). You're getting two for one with me: Difficult new sites of Community Engagement Leadership within Higher Education. *Engaged Scholar Journal: Community-Engaged Research, Teaching, and Learning*.
- Campbell, K. & Peacock, D. (2022). Women leading university-community engagement: Disruption, resistance; resilience. *Journal of Education, Teaching and Social Studies*, 4(4), pp 68-94.
- Campbell, K. & Peacock, D. (2021). Transformative leadership journeys: Learning and identity of university leaders of engaged scholarship. *Journal of Leadership, Accountability and Ethics*, 18(4), pp 132-152.
- Campbell, K. & Janes, D. (2020). Myths, metaphors, and the master narratives of instructional design: Counterstories and alternatives. *The International Journal of Design in Society*.
- Campbell, K. (2016). Design thinking and the Deanly conversation: Reflections on conversation, community, and agency. *Journal of Learning Design*, 8(3), 42-24. (invited).
- Schultz, C. & Campbell, K. (2010). Online learner engagement in lifelong learning and higher education: Strategies, opportunities, challenges. *Asia-Pacific Collaborative education Journal* 5(2), 29-51.
- Campbell, K., Schwier, R.A., & Kenny, R.F. (2009). The critical, relational practice of instructional design in higher education: An emerging model of change agency. *Educational Technology Research and Development* (57)5, 645-661.
- Makowsky, M. J., Schindel, T.J., Rosenthal, M., Campbell, K., Tsuyuki, R.T., & Madill, H.M.. (2009). Collaboration between pharmacists, physicians and nurse practitioners: A qualitative investigation of working relationships in the inpatient medical setting. *Journal of Interprofessional Care*, 23(2), 169 – 184. Online @ <http://dx.doi.org/10.1080/13561820802602552>
- Campbell, K. (2008). In search of moral coherence: Reconciling uneasy histories and identities. *International Journal of Qualitative Methods*, 7(4), 45-58.
- Campbell, K., Schwier, R.A., & Kenny, R.F. (2006). Conversation as inquiry: A conversation with instructional designers. *Journal of Learning Design*, 1(3), 1-18.
- Pinheiro, M, Campbell, K., Hirst, S., & Krupa, E. (2006). Creating appropriate online learning environments for female health professionals. *Canadian Journal of Learning and Technology*, 32(1), 51-76.
- Campbell, K. (2005). Conflict, risk, authority: Female faculty's stories of change. *Journal of Technology and Pedagogy in Education*, 14(3), 309-328.
- Campbell, K., Schwier, R.A., & Kenny, R.F. (2005). Agency of the instructional designer: Moral coherence and transformative social practice. *Australasian Journal of Educational Technology*, 21(2), 242-262.

- Kenny, R.F., Zhang Z., Schwier, R.A., & Campbell, K. (2005). A review of what instructional designers do: Questions answered and questions not asked. *Canadian Journal of Learning and Technology*, 31(1), 9-26.
- Campbell, K., Gibson, S., & Gramlich, C. (2005). On conversation and design. *Journal of Technology and Pedagogy in Education*, 14(1), 9-24.
- Schwier, R. A., Campbell, K., & Kenny, R.F. (2004). Instructional designers' observations about identity, communities of practice and change agency. *Australasian Journal of Educational Technology* 20(1), 69-100.
- Whitelaw, C., Sears, M., & Campbell, K. (2004) Transformative learning in a faculty professional development context. *Journal of Transformative Education: Research, Theory and Practice*, 2(1), 9-27.
- Campbell, K. (2003, Spring). Personal, political, pedagogical: Female faculty and values-based learning design. *Radical Pedagogy*, 5(1). Found online at <http://radicalpedagogy.icaap.org/currentissue.htm>
- Campbell, K & Gramlich, C. (2002). Power, voice, and democratization: Feminist pedagogy and assessment in CMC. *Educational Technology and Society*, 5(3), 27-39.
- Collaboration for Online Higher Education Research (COHERE). (2002). The learning object economy: Implications for developing faculty expertise. *Canadian Journal of Learning and Technology*, 28(3), 121-134.
- Boeglin, J. & Campbell, (2002). Learner readiness and perceptions of Web-based learning. *Canadian Journal of Learning and Technology*. 28(2), 3-20.
- Campbell, K., & Varnhagen, S. (2002). Instructional vs. delivery technology: A framework for understanding gender differences in faculty. *Canadian Journal of Higher Education*. 1, 31-56.
- Campbell, K. (2000). Gender and educational technologies: Relational frameworks for learning design. *Journal of Educational Multimedia and Hypermedia*, 9(2), 131-150. Reprinted in *Educational Technology Review* (e-journal)
- Pereira, J., Peden, J., & Campbell, K. (2000). Instructional technology in medical education: lessons learnt. *Journal of Telemedicine and Telecare* , 6(2), S2:56-S2:58.
- Campbell, K. (1999) Designs for computer-based learning: Designing for inclusivity. *Technology and Society: Gender and Computer Technologies*. (A special issue of IEEE), 18(4), 28-34.
- Campbell, K. (1999). Tensionalities in the collaborative process. *International Journal of Qualitative Studies in Education*, 12(4), 381-399.
- Campbell, K. & Ben-Zvi, E. (1999). The teaching of religion: Moral integrity in a technological context. *The Internet and Higher Education*. 1(3), 169-190.
- Anderson, T., Varnhagen, S., & Campbell, K. (1998). Faculty adoption of teaching and learning technologies: Contrasting earlier adopters and mainstream faculty. *Canadian Journal of Higher Education*, 28(2,3), 71-98
- Campbell, K. (1995). Bringing the personal to the practical: Collaborative instructional design as conversation. *Canadian Journal of Educational Communication*, 24(3), 227-243.
- Campbell, K., Bowers, L., & Fishburne, G. (1995). Fidelity and moral authority: Ethical issues in videodisc design for the improvement of teaching. *Journal of Technology and Teacher Education*, 3(2/3), 213-226.
- Campbell, K., Jamieson, S., Mappin, D., & Olson, A. (1995). Telecommunications and an alternative practicum model: Collaborative entrepreneurship in teacher education. *Journal of Information Technology for Teacher Education*, 4(3), 289-306.

Campbell-Bonar, K., & Olson, A. (1992). Collaborative instructional design as culture-building. *Canadian Journal of Educational Communication*, 21(3), 141-152.

### Papers and abstracts in refereed conference proceedings

- Campbell, K. & Janes, D. (2020). *Instructional designers' metaphors of practice: Disrupting the master narrative of instructional design*. ICERI 2020 Proceedings, pp. 200-207.  
doi: [10.21125/iceri.2020.0069](https://doi.org/10.21125/iceri.2020.0069)
- Campbell, K. & Schwier, R.A. (2019). *Implications for instructional design as a sociopolitically situated process*. ICERI 2019 Proceedings, pp. 15-21. doi: [10.21125/iceri.2019.0009](https://doi.org/10.21125/iceri.2019.0009)
- Hedberg, L.M., Garber-Conrad, M., Campbell, K., Beckie, M., Mayan, M. & Edwards, K. (2018). Engagement Scholarship and Social Enterprise. *Surviving and Thriving: Education in Times of Change*, Proceedings of ECE 2018. [http://25qt511nswfi49iayd31ch80-wpengine.netdna-ssl.com/wp-content/uploads/papers/ece2018/ECE2018\\_42235.pdf](http://25qt511nswfi49iayd31ch80-wpengine.netdna-ssl.com/wp-content/uploads/papers/ece2018/ECE2018_42235.pdf)
- Fletcher, F., Makokis, P., Wilsom, S., Krogman, Beckie, M., Hibbert, A., Janes, D., Shortt, R., & Campbell, K. (2017, April). *We Are All Related: Reconciliation, Engagement, & Lifelong Learning through Indigenous Knowledge Sharing*. Paper presented at, and in the annual proceedings of, the annual meeting of the Universities Association for Lifelong Learning, York, UK.
- Makokis, J., Dams, K., Janes, D., Campbell, K. (2017, July). *"We are all related": Course design for reconciliation. Indigenous Nehiyaw (Cree) teachings and critical thinking*. Paper presented at, and in the proceedings of, the fifth annual meeting of the European Conference on Education, Brighton, UK.
- Campbell, K. & Jacobsen, M. (2015, July). *Emerging Design Thinking for Social Change*. Paper presented at the Third European Conference on Education. July, Brighton, UK.
- Campbell, K., & Kanuka, H. (2007). Scholarship of instructional design. *Forms of Democracy in Education: Open Access and Distance Education*, International Conference in Open and Distance Learning, November 23-25, Athens, Greece.
- Schwier, R.A., Campbell, K., & Kenny, R.F. (2006). *Transforming higher education: Towards an agentic model of instructional design*. Paper presented at, and abstract in the proceedings of, the American Educational Research Association, April 6-12, San Francisco, CA.
- Campbell, K., Schwier, R.A., & Kenny, R.F. (2005) Conversation as inquiry: A conversation with instructional designers. In M. Simonson (Ed.), *Proceedings of Selected Research and Development Paper Presentations* (pp 112-121), Association of Educational Communications and Technology (AECT), October 15-19, Orlando, Florida.
- Schwier, R.A., Campbell, K., & Kenny, R. (2003, October). Instructional designers' interpretations of their communities of practice. In M. Simonson (Ed.), *Proceedings of Selected Research and Development Paper Presentations* (pp. 236-245), Association for Educational Communications and Technology (AECT), Anaheim, California.
- Schwier, R., Campbell, K., & Kenny, R. (2004, June). *An investigation of the change agency and professional identity of instructional designers*. Proceedings of Ed-Media 2004 World Conference on Educational Media, Hypermedia and Telecommunications (pp. 2455-2459), Lugano, Switzerland.
- Whitelaw, C., Sears, M., Law, D., Campbell, K. (2002, December). *Learning technologies in higher education: Supporting transformative practice*. Proceedings of the International Conference on Computers in Education (ICCE). Auckland, New Zealand.

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- Sears, M., Campbell, K., Whitelaw, C. (2002, December). *Faculty reward and promotion in distributed learning environments – Pedagogy in implementation*. Proceedings of the International Conference on Computers in Education (ICCE). Auckland, New Zealand.
- Campbell, K., & Boeglin, J. (2000, July). *Facilitation in CMC: Differences in gender discourse*. Proceedings of the Ed-Media 2000 World Conference on Educational Multimedia, Hypermedia and Telecommunications, Montreal, PQ.
- Boeglin, J.A., Campbell, K., & Picard, J. (1999, June) *Alternative teaching and learning strategies for a first-year introductory psychology course*. Proceedings of the Ed-Media 1999 World Conference on Educational Multimedia, Hypermedia and Telecommunications. Seattle, WA.



Campbell, K., & Bowers, L. (1997, June). *Four journeys with technology: Getting something we didn't plan for*. Proceedings of the annual meeting of the Society for Information Technology in Teacher Education, Orlando, FL.

## Interviews

Shaughnessy, & Fulgham, S. M. (2009). Q & A with Ed Tech Leaders: Interview with Katy Campbell, *Educational Technology: The Magazine for Managers of Change in Education*, 49 (6).

## Research Reports, Editorials, Monographs, Technical Reports

Campbell, K. (2022, October). *Girls coding: Encouraging girls towards STEM careers*. Open Access Government. <https://doi.org/10.56367/OAG-036-10069>.  
<https://www.openaccessgovernment.org/article/girls-who-code-encouraging-girls-towards-stem-careers/145706/>

Campbell, K. (2022, March). *Learning with technology in public and higher education*. Open Access Government. <https://www.openaccessgovernment.org/learning-with-technology-in-public-and-higher-education/131656/>

Campbell, K. (2021, December). *Technology and social inclusion: Challenges for policymakers*. Open Access Government. <https://www.openaccessgovernment.org/social-inclusion/125331/>

Working Group, Alberta Learning Object Metadata Project (2004, July). *Learning Object Metadata Standard Implementation in Alberta*. Alberta Learning Technology Stakeholder Branch, Final report.

Campbell, K., Krupa, G., & Pinheiro, M. (2003, November) *Learning styles research: Design implications for health professionals learning online*. Report submitted to Health Canada. Alberta Cervical Cancer Screening Program (2004, July). *Registered Nurse Pap Smear Learning Module*. Alberta Cancer Board, Calgary, AB.

Campbell, K., Whybrow, E., Boyes, J., & Varnhagen, S. (2004, May). *The development of a learning design conversation protocol and issues in faculty development and learning design implementation through a meta-case study*. For the SchoolNet Multimedia Learning Project Group, Industry Canada.

Campbell, K. & Kaufman, D. (2004). Transforming faculty culture through the instructional development process. *COHERE Monograph of Occasional Papers: Advances and Challenges in eLearning at Canadian Research Universities*. D. Kirby (Ed.), Centre for Higher Education Research and Development, University of Manitoba, Winnipeg, MN.

Kaufman, D. & Campbell, K. (2004). Instructional design in online education. *COHERE Monograph of Occasional Papers: Advances and Challenges in eLearning at Canadian Research Universities*. D. Kirby (Ed.), Centre for Higher Education Research and Development, University of Manitoba, Winnipeg, MN.

Wiebe, G., Campbell, K., Dowie, S., Varnhagen, S., & McDonald, R. (2003, March). *Developing "better" practices for international curriculum exchange*. Final report submitted to the University Teaching Research Fund, University of Alberta.

*Learning Design Specifications Document Set* (2002, October)– Information Model, Best Practice and Implementation Guide, XML Binding, and Use Case Set. Approved as Public Draft by IMS Global Learning Consortium Technical Board on October 9, 2002.



### Papers read at academic meetings

- Campbell, K. & Campbell, L. (2023, June). *Institutional narrative as gatekeeper*. Paper presented at the annual meeting of Narrative Matters, Tampere, Finland. June 14-17.
- Carter, L., Janes, D. & Campbell, K (2023, May). *How women leaders will continue to advance lifelong learning in Canada*. Paper presented at the annual meeting of the Canadian Association of Canadian University Continuing Education, Winnipeg, Manitoba, May17-19.
- Campbell, K., Janes, D & Carter, L. (2023, March). *Instructional design as intersectional practice*. Paper presented at the 16<sup>th</sup> annual meeting of Design Principles and Practices, Lisbon, Portugal, March 29-31.
- Campbell, K. & Peacock, D. (2022, June). *Leading University-Community Engagement: Female leaders, disruption and resilience*. Paper presented at the Paris Conference on Education (PCE2022), Paris, June 16-19.
- Peacock, D. & Campbell, K. (2022, June). *“You’re getting two for one with me”: Community engagement professionals and the Carnegie Classification*. Paris Conference on Education (PCE2022), Paris, June 16-19.
- Campbell, K. (2022, January). *Instructional design as a discursive community*. Paper presented at the 16<sup>th</sup> Annual Design Principles and Practices Conference, Newcastle, Australia. January 19-21, 2022. Virtual meeting.
- Campbell, K. & Peacock, D. (2021, May). *Leading as transformative learning: Identity journeys of university leaders of engagement scholarship*. Paper presented at the annual meeting of the Canadian Society for the Study of Higher Education. Edmonton, Alberta. Virtual meeting.
- Peacock, D. & Campbell, K. (2021, May). *Leading the classification of community engagement: A difficult new agenda for community engagement professionals in Canadian and Australian postsecondary institutions*. Paper presented at the annual meeting of the Canadian Society for the Study of Higher Education. Edmonton, Alberta. Virtual meeting.
- Campbell, K. (2021, March). *Curriculum design issues at the intersections of gender*. Paper presented at the 15<sup>th</sup> annual meeting of Design Principles and Practices, Monterey, Mexico. Virtual meeting.
- Campbell, K. & Janes, D. (2020). *Instructional designers’ metaphors of practice: Disrupting the master narrative of instructional design*. ICERI International Conference of Education, Research and Innovation (ICERI), Seville, Spain. Virtual meeting.
- Campbell, K. & Peacock, D. (2020, September). *Transformational journeys of institutional leaders of university community engagement*. Paper presented at the annual meeting of the International Academic Forum, Barcelona, Spain. Virtual meeting.
- Campbell, K. & Schwier, R.A. (2019, November). *Implications for instructional design as a sociopolitically situated process*. Paper presented at the 12<sup>th</sup> annual International Conference of Education, Research and Innovation (ICERI), Seville, Spain. doi: 10.21125/iceri.2020
- Campbell, K. & Janes, D. (2018, March). *Narratives, myths and metaphors*. Paper presented at the virtual annual meeting of Design Principles and Practices, Barcelona, Spain.
- McRae, Heather & Campbell, Katy (2013, May). *Dare to dream: Creating an international centre for community engagement and scholarship*. Paper presented at the annual conference at the Global Universities Network for Innovation, Barcelona, Spain.
- Campbell, K. (2013, October). *Redefining political frameworks to support community engagement scholarship*. Fitzgerald, Hiram (Chair). The Global University Network for Innovation: Let’s

- Build Transformative Knowledge to Drive Social Change. Panel presented at the Engagement Scholarship Consortium conference, Texas Tech University, Lubbock, Texas.
- Lenton, R., Hall, B., & Campbell, K. (2011, September). *Bringing the inside outside: Canadian perspectives on advancing CES*. National Outreach and Scholarship Conference, East Lansing, MI.
- Fletcher, F., Campbell, K., & Gander, L. (2010, July). *Problematizing faculty evaluation: A Canadian story*. Paper presented at the annual meeting of the Australian Community- University Engagement Association, Launceston, Tasmania, AUS.
- Campbell, K., Kanuka, H., Zhai, W., (October, 2009). *Implications for ID practice of Instructional Designers' Cultural Identities*. E-Learn 2009--World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education. Vancouver, B.C., October 26-30, 2009.
- Campbell, K., Kanuka, H., & Schwier, R.A. (2009, April). *A preliminary study and research protocol for investigating sociocultural issues in instructional design*. Paper presented at the annual meeting of the American Educational Research Association, San Diego CA, April 13-17.
- Kanuka, H., Campbell, K., & Schwier, R.A. (2009, April). *Instructional designer disciplinary-based formation of self*. Paper presented at, and in the proceedings of, the annual meeting of the American Educational Research Association, San Diego CA, April 13-17.
- Nesbit, T., & Campbell, K. (2009, April). *University continuing education: Opportunities and challenges*. Paper presented at the annual meeting of the American Educational Research Association, San Diego CA, April 13-17.
- Campbell, K., & Kanuka, H. (2007). Scholarship of instructional design. *Forms of democracy in education: Open access and Distance Education*, International Conference in Open and Distance Learning, November 23-25, Athens, Greece.
- Campbell, K., Schwier, R.A., & Kenny, R.F. (2007, June). *The multivariate nature of agentic instructional design: Self as moral actor*. Poster presented at the annual Ed-Media World Conference on Educational Media, Hypermedia and Telecommunications, Vancouver, B.C.
- Ross, L. (Chair), Kanuka, K., & Campbell, K. (2007, May). *Women in academia – you can't always get what you want; (do) you get what you need?* Panel presented at the annual meeting of the Canadian Women's Studies Association, Congress of the Humanities and Social Sciences, Saskatoon, SK.
- Campbell, K., Fenwick, T., Gibb, T., Guo, Y., Hamdon, E., & Jamal, Z., (2006, March). *Women as agency workers in an immigrant service organization*. Paper presented during Ahmadi, E. & Guo, S., (2006, March). *Education and Immigrant Integration: The Role of Immigrant Service Organizations at the 8th National Metropolis Conference, Immigration and Canada's Place in a Changing World*, Vancouver, B.C. (alpha order)
- Fenwick, F., Campbell, K., Gibb, T., Hamdon, E., & Jamal, Z. (2006, July). *Tangled nets and gentle nettles: Negotiating research questions with immigrant service organizations*. Paper presented at the 36<sup>th</sup> Annual Standing Conference on University Teaching and Research in the Education of Adults, Leeds, UK.
- Campbell, K., Schwier, R.A., & Kenny, R.F. (2006, April). *Transforming higher education: Towards an agentic model of instructional design*. Paper presented at the American Educational Research Association, San Francisco, CA.
- McWatters, C. & Campbell, K. (2006, April). *A hard act to follow*. Paper presented at the annual WEXDEV conference: Change in Climate? Prospects for Gender Equity in Universities. Brisbane, Australia.

- Campbell, K., Schwier, R.A., & Kenny, R.F. (2005, October). *Conversation as inquiry: A conversation with instructional designers*. Paper presented at the annual meeting of the Association of Educational Communications and Technology (AECT), Orlando, Florida. (2005, October).
- Kenny, R.F., Campbell, K., & Schwier, R.A. (2005, May). *Instructional designers as agents of social change*. Paper presented at the annual meeting of the Canadian Association for Distance Education (CADE), Vancouver, BC.
- Campbell, K., Schwier, R.A., & Kenny, R.F. (2005, February). *Educational technology research and alternative frames: the instructional designer as agent of social change*. Paper presented at the annual meeting of the Advances in Qualitative Methods, International Institute for Qualitative Methodology IIQM), Edmonton, AB.
- Campbell, K., & Spence, M. (2005, February). *Authority, agency, and authenticity: ethical issues in research conversations*. Paper presented at the annual meeting of the Advances in Qualitative Methods, International Institute for Qualitative Methodology, Edmonton, AB.
- Campbell, K. (2004, September). *Instructional technology innovation as transformational learning: Female faculty's narratives of experience*. Paper presented at the 1<sup>st</sup> International Conference on Human Perspectives in the Internet Society: Gender and gender research in the information society. Universidad de Cadiz, Cadiz, Spain.
- Schwier, R., Campbell, K., & Kenny, R. (2004, June). *An investigation of the change agency and professional identity of instructional designers*. Paper presented at the annual meeting of Ed-Media (2004), Lugano, Switzerland.
- Curry, J., Campbell, K., Garrison, D. R., Kanuka, H., & Kirby, D. (2004, June). *Reshaping of higher education learning experiences through technology*. Proceedings of the Canadian Society for Studies in Higher Education, Winnipeg, MN.
- Schwier, R.A., Campbell, K., & Kenny, R. (2003, October). *Instructional designers' interpretations of their communities of practice*. Paper presented at the annual meeting of the Association for Educational Communications and Technology, Anaheim, CA.
- Sears, M., Campbell, K., Whitelaw, C. (2002, December). *Faculty reward and promotion in distributed learning environments – Pedagogy in implementation*. Poster presented at the annual meeting of the International Conference on Computers in Education (ICCE). Auckland, New Zealand.
- Haughey, M., Campbell, K., Chari, H., Spence, M., Eckbury, K. & Burge. (2002, May). *Faculty development standards for online learning*. Paper presented at the annual International Council for Open and Distance Education (ICDE) and Canadian Association for Distance Education (CADE-ACED), Calgary, AB, May 26-29.
- Whitelaw, C., Sears, M., Law, D., Campbell, K. (2002, December). *Learning technologies in higher education: Supporting transformative practice*. Paper presented at the annual meeting of the International Conference on Computers in Education (ICCE). Auckland, New Zealand.
- Campbell, K. (2000, June). *Learning technologies in higher education: Supporting transformative practice*. Paper presented at the first annual meeting of CRIDALA 2000: Hong Kong.
- Bergum, V., James, S., Cameron, B., Godkin, D., & Campbell, K. (1999, October). *Gathering the diaspora to an asynchronous classroom : Ethics education using WebCT*. Paper presented at the annual meeting of the Candian Bioethics Society, Edmonton, AB.
- Campbell, K. (1999, May) *Border-crossing: Women faculty encountering technology*. Paper presented at the conference Technology/Politics/Pedagogy, Calgary. AB.

- Campbell, K. (1999, February). *Gender as a design issue for learning technologies*. Paper presented at the annual meeting of the Association for Educational Communications and Technology, Houston, TX.
- Campbell, K., & Bowers, L. (1999, February). *Feminist instructional design in a post-modern world: A virtual narrative*. Paper presented at the first annual Advances in Qualitative Methods conference, Edmonton, AB.
- Johnson, J.A., Murzyn, T., Schapansky, L., Campbell, K., and Varnhagen, S. (July 1998). *Delivery of an integrated disease-based module for cystic fibrosis: A case study*. Paper presented at the annual meeting of the American Association of Colleges of Pharmacy, Annual Meeting, Aspen, CO,
- Campbell, K. (June, 1998). *Gender and technology: A gloomy review and a hopeful conclusion*. Paper presented at the annual meeting of the Association for Media and Technology in Education in Canada, Edmonton, AB.
- Campbell, K., Varnhagen, S., & Murzyn, T. (June, 1998). *Reducing the risks of instructional innovations: A model and a case study*. Paper presented at the annual meeting of the Association for Media and Technology in Education in Canada, Edmonton, AB.
- Campbell, K. (June, 1997). *The impact of institutional technology planning on the instructional design process: Revisiting Suchman's 'Plans and Situated Actions'*. Paper presented at the annual meeting of Ed-Media 1997 World Conference on Educational Media, Hypermedia and Telecommunications, Calgary, Alberta.
- Campbell-Bonar, K., & Olson, A. (1993, January). *Collaborative instructional design as culture-building*. Paper presented at the annual meeting of the Association for Educational Communication and Technology, New Orleans, LA.
- Mappin, D., & Campbell-Bonar, K. (1991, February). *Inter-institutional collaborative issues in instructional design*. Paper presented for the annual meeting of the Association for Educational Communication and Technology, Orlando, FL.

## Presentations and Invited Addresses

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| 2021, July     | Campbell, K., Janes, D., & Carter, L. <i>Critical Instructional Design as Social Action: Cases from a Canadian Context</i> . Paper read at the AECT 2021 Summer Research Symposium, <i>Toward Inclusive Learning Design: Social Justice, Equity, and Community</i> . Virtual .                 |
| 2019, November | Campbell, K. & Schwier, R. Implications for Instructional Design as a Sociopolitically Situated Process. Paper presented at <i>13th annual International Conference of Education, Research and Innovation</i> , Seville, Spain.  |
| 2018, November | Campbell, K. <i>Engagement scholarship communities: Professional and academic communities worldwide</i> , East Carolina State University.  |
| 2015, April    | Amrhein, C., Campbell, K., & MacKay, D. <i>The Role of Community Engagement in Supporting Canada's Skill Agenda in Post-Secondary Education</i> . Invited keynote for the 19 <sup>th</sup> Annual Dalhousie Conference on University Teaching and Learning, Dalhousie University, Halifax, NS. |
| 2014, April    | Campbell, K. <i>Institutionalizing engagement scholarship at a Canadian institution</i> . 8 <sup>th</sup> Anniversary of the Center for Community-Based Partnerships Award Luncheon. Invited keynote, University of Alabama.   |

- 2008, Oct. Campbell, K. *Female faculty teaching with technology: Resistance and appropriation*. Invited guest speaker (by Research Institute of Asian Women) at UNESCO Chairs International Symposium: Gender Sensitivity and Diversity in E-learning. Sookmyung Women's University(SMU), Seoul, Korea.
- 2008, July Campbell, K. *Instructional design for global citizenship*. Invited keynote at LYICT 2008: Digital Learning in the Net Generation. Open University of Malaysia, Kuala Lumpur, MY.
- 2008, May Campbell, K., Booth, M., Plessis, J., & Nesbitt, T. *Downtown Deans II*. Panel presentation at CAUCE 2008, London, ON.
- 2006, Feb. Campbell, K., Madill, H., & Schindel, T. *Managing change as a professional learner: Challenges and issues*. Panel presentation for the Work and Learning Network, University of Alberta, Edmonton, AB.
- 2005, Sept. Dickinson, H., Campbell, K., Cameron, P., & Daniel, B. *Strategies for sustaining online knowledge networks*. Panel presentation at Sustaining Distributed Communities of Practice Through Sociotechnical Integration, International Centre for Governance and Development: Second annual workshop, University of Saskatchewan, Saskatoon, SK. Invited.
- 2004, Nov. Schwier, R.A., Campbell, K., & Kenny, R.F. *Conversation with instructional designers about social change agency*. Instructional Design Conference, Saskatoon, SK.
- 2004, June Campbell, K., Schwier, R.A., & Kenny, R.F. *Supporting instructional designers: Sharing our stories and enhancing our practice*. Paper presented at the annual meeting of the Canadian Association for University Continuing Education, Niagara-on-the-lake, ON.
- 2004, May Kenny, R.F., Zhang, Z., Schwier, R.A., & Campbell, K. *Instructional designers in search of identity and community: What do they really do?* Paper presented at the annual Athabasca University Distance Education Symposium, Banff, AB.
- 2003, Oct. Campbell, K. *Women and ICTs: Learning and teaching with technology*. Invited panel presentation at Womenspace. Ottawa, ON.
- 2003, Feb. Campbell, K. *The learning design specification explained*. Interoperability Network Meeting, Vancouver, BC
- 2003, Feb. Campbell, K. *Learning design: The value proposition*. IMS Open Technical Forum, Vancouver, BC.
- 2003, May Schwier, R., Campbell, R., & Kenny, R. *Instructional designers' perceptions of communities of practice*. Paper presented at the annual meeting of the Association for Media and Technology in Education in Canada, Montreal, PQ.
- 2003, Sept. Campbell, K. *Open content development*. Open Learning Agency, Vancouver, British Columbia. Featured expert and Day 1 workshop leader
- 2001, Nov. Campbell, K. *Networked classrooms: Trends in higher education*. Invited paper presented at the Technology Summit on Education 2001. Edmonton, AB.
- 2001, June Campbell, K. *The sociocultural impact of virtual teaching: The third shift*. Paper presented at the annual meeting of the Association for Media and Technology in Education in Canada (AMTEC), Halifax, NS.

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- 2001, June Campbell, K. *Learning at a distance, learning at home: Stories and lessons from the Frozen North*. Invited lecture in the Canadian Studies Series, Meiji University, Tokyo, Japan.
- 2001, June Campbell, K. *Trends in online learning: A Canadian view*. Invited lecture in the Canadian Studies Series, Meiji University, Tokyo, Japan.
- 2001, March Boeglin, J.A., & Campbell, K. *L'utilisation de l'Internet comme outil pedagogique: Que font et qu'en pensent les etudiants?* Paper presented at the annual meeting of the Association Canadienne-Francaise pour L'Avancement des Sciences, Edmonton, AB.
- 2001, March Anderson, T., Campbell, K., Victor OK Li, V., & Siu-leung, N. (2001, March). Evolution of cyber ecology for a new generation. In E. Chao (Chair,) *Evolution of cyber ecology for a new generation*. Symposium conducted at the Cyber Forum 2001, Hong Kong (by videoconference, invited).

### Workshops and Institutes

- 2018, February *Activist Grandmothers* (Humanities 101), 3-hour workshop for WINGS series. Technology in
- 2017, November
- 2014, Sept. Higher Education Leadership Academy (AKEPT), 3-day workshop and curriculum evaluation., Malaysia.
- 2014, Sept. Teaching in English in Higher Education (TIE). 3-day workshop for Kumamoto
- 2008, July University, Japan  
Open University of Malaysia – *Developing a strategy for research mobilization*. Seminar for academic staff of the Open University of Malaysia, Kuala Lumpur, MY.
- 2005, June CAUCE Research committee – *Research in continuing education: Tips and tricks for successful proposals and projects*. Workshop presented by the CAUCE Research Committee at the annual meeting of the Canadian Association for University Continuing Education, St. John's, NFLD.
- 2005, May Canadian Distance Education Research Seminar, *Canadian Education Journal Editor's Panel*, and *Major Issues in DE research Funding Panel* for Canadian Institute for Distance Education Research (CIDER) at Canadian Association for Distance Education, Vancouver, BC. Invited.
- 2005, March Campbell, K., Matheos, K., & Willment, J. *Setting context: Establishing and fostering research culture in continuing education*. CAUCE Dial and Discuss.
- 2004, Nov. Campbell, K. *Effective writing for e-learning environments (and other online spaces)*. Instructional Design Conference, Campus Saskatchewan, University of Saskatchewan, Saskatoon, SK. Invited.
- 2003, March Campbell, K. & Wiesenbergs, F. *Linking the old research paradigm with the new: Moving from theory to practice-based research*. CAUCE Dial and Discuss.

### Editorial Boards

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2017	<i>Cogent Social Sciences</i>
2013-present	Associate Editor, <i>Journal of Higher Education Outreach and Engagement</i>
2013-present	Section Editor, <i>International Journal of Outreach and Engagement in Higher Education</i>
2019-present	Editorial Board, <i>International Editorial Board, Indonesian Research Journal in Education</i>