

Michael D. Lounsbury

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ACADEMIC APPOINTMENTS

University of Alberta School of Business

Professor [Founder & Academic Director, eHUB Entrepreneurship Centre, 2007- ; A.F. (Chip) Collins Chair (2023-); Roger S. Smith Professor of Business (2023-); Chair, SEM Department 2023-;Canada Research Chair (Tier 1) in Entrepreneurship & Innovation, 2014-2022; Associate Dean of Research, 2011-2016; Adjunct Dept. of Sociology, 2005-; (P.I., National Institute for Nanotechnology 2005-2015; Thornton A. Graham Chair, 2011-2015; Andrew Hamilton Professor of Business, 2009-2011; Associate Professor 2005 – 2008)]

Australian National University College of Business and Economics

Professor of Business Strategy & Entrepreneurship (Part-Time) (2023-)

Knauss School of Business, University of San Diego

Visiting Faculty Member (2024-)

Cornell University

Assistant Professor, 1998-2005 (ILR and Department of Sociology) Named J. Thomas Clark Professor of Entrepreneurship and Personal Enterprise, 2003-2005.

Oxford University

International Research Fellowship, 2014-2016, Saïd Business School, Novak Druce Centre for Professional Firms. Visiting Scholar, 2004 Saïd Business School, Clifford Chance Centre

London School of Economics

Visiting Scholar, 2010

Northwestern University

Instructor, Kellogg Graduate School of Management (1995-1998)

EDUCATION

Northwestern University	Ph.D., Sociology and Organization Behavior	1999
Northwestern University	M.M., Organization Behavior	1995
Middlebury College	B.A., Economics (with Honors)	1988

HONORS AND AWARDS

2025	Wetherbe Thought Leadership Award recipient for article with Tim Hannigan, “Field of Dreams: Exploration on of Entrepreneurial Possibilities” (EIX.org)
2021-2025	Ranked as top scientist in business and management by research.com.
2023-2025	Named by Stanford University and Elsevier to be among the top 2% of international scientists (in citation impact in past year and career)

2023	<i>Social Movements, Field Frames and Industry Emergence: A Cultural-Political Perspective on U.S. Recycling</i> (2003), chosen as one of the top papers published in Socio-Economic Review (20th Anniversary Virtual Special Issue)
2023	Schulze Publication Award recipient for article with Tim Hannigan, "Field of Dreams: Exploration on of Entrepreneurial Possibilities" (EIX.org)
2022	Received Western Academy of Management JMI Outstanding Scholar Award
2021	Received the Decade Award, given to the most highly cited paper published in Academy of Management Annals in the last 10 years (for 2011 paper on Institutional Complexity and Organizational Responses)
2020	Received the J. Gordin Kaplan Award for Excellence in Research; the most prestigious University of Alberta research award.
2019	Academy of Management Perspectives Special Mention Award for paper, "Reflections on Scientific Mismanagement: Unfortunate Incidents or a Normative Crisis"
2018	Named to Clarivate Analytics Web of Science 2018 Highly Cited Researchers List; defined as scholars with highly cited papers ranking them among the top 1% most cited in the field of Economics & Business
2018	Elected Fellow of the Academy of Management (1% of membership) whose purpose is " <i>to recognize and honor members of the Academy of Management who have made significant contributions to the science and practice of management</i> "
2018	Academy of Management <i>OMT Best Symposium Award</i> for, "Situated Institutions: The Role of Place, Space and Embeddedness in Institutional Dynamics", Chicago, IL
2017	Named one of Thompson Reuters' 2016 Most Influential Scientific Minds; highly cited researcher with scholarly papers ranking among the top 1% most cited in Economics & Business
2016	Named one of Thompson Reuters' 2015 Most Influential Scientific Minds; highly cited researcher with scholarly papers ranking among the top 1% most cited in Economics & Business
2015	Academy of Management Journal 2014 Best Paper Award Finalist, <i>Hybrid Vigor: Securing Venture Capital by Spanning Categories in Nanotechnology</i> .
2015	Best Paper Award, Sustainability Ethics Entrepreneurship Conference
2014	Awarded Tier 1 Canada Research Chair in Entrepreneurship & Innovation
2014	Division Chair of the Organization & Management Theory Division of the Academy of Management (Elected position)
2014	Outstanding Paper Award, Alliance for Research on Corporate Sustainability Annual Conference
2013	Academy of Management George R. Terry Book Award, <i>The Institutional Logics Perspective: A New Approach to Culture, Structure and Process</i> (written with Patricia Thornton & Willie Ocasio, Oxford Univ Press, 2012)
2011	Academy of Management Journal Editorial Review Board voted 2001 SMJ article (<i>Cultural Entrepreneurship</i> with Glynn) as having one of the best introductions ever written in the management and organization studies field
2011	Named Thornton A. Graham Chair, University of Alberta
2011	Emerald Publishing <i>Leading Editor Award</i>
2011	Elected to <i>Macro-Organizational Behavior Society</i> (MOBS)

2010	Editorial Review Board Extraordinary Service Award, <i>Organization Science</i>
2010	Awarded Martha Cook Piper Research Prize, University of Alberta
2009	Awarded Winspear Senior Faculty Fellowship, University of Alberta SOB
2006	Named “Ascendant Scholar” by the Western Academy of Management
2006	Petro-Canada Young Innovator Award, University of Alberta
2003	Named J. Thomas Clark Professor of Entrepreneurship and Personal Enterprise, Cornell University
2003	Louis H. Zalaznick Teaching Award, Cornell University
2002	Kaplan Faculty Fellowship in Civic Engagement, Cornell University
2001	General Mills Award for Innovation in Teaching, Cornell University
1997	Finalist, INFORMS/Organization Science Dissertation Proposal Competition
1997	J.D. Thompson Best Paper Award, Organizations, Occupations and Work section, American Sociological Association.

GRANTS

2024	Innovation and Science Development Canada (and CGLCC) funded project, Emancipatory Entrepreneurship: A Strengths-based 2SLGBTQIA+ Knowledge Hub (Co-PI, \$3,000,000) (Co-PI: Lieb).
2024	SSHRC IG 435-2021-0251; Open Access in higher education publishing: A theory of institutional accommodation (PI: \$45,805.53) [Note original 2021 grant for \$138,560 transferred from PI Micelotta]
2022	SSHRC award #435-2022-0454, Stigma for social change? Exploring stigma-exploiting entrepreneurship as a pathway for social change (Co-Investigator, \$269,169) (PI: Toubiana)
2022	SSHRC award #435-2022-0175, The Emerging Blockchain Entrepreneurship Field (Co-Investigator, \$204,125) (PI: Hannigan)
2018	SSHRC award #430-2018-0253, University Sustainability and Institutional Complexity (PI, \$55,000)
2015	SSHRC award #435-2015-0502, Coping with controversy: an exploration of organizational response variation to institutional complexity in fracking (Co-Investigator, \$245,464 (PI: Gehman)
2014-2022	SSHRC Tier 1 Canada Research Chair, Entrepreneurship and Innovation (PI, \$1,400,000)
2014	SSHRC Connections grant # 611-2014-0112, How Institutions Matter (PI, \$24,885)
2013	Helmholtz-Alberta Initiative - Energy & Environment (PI, \$50,000)
2012	SSHRC Connections grant #611-2012-0113 (Co-PI, \$24,835; PI: Cohen)
2012	Advanced Enterprise & Advanced Education (\$90,000)
2011	SSHRC award #410-2011-0992 (PI, \$136,529, #1 ranked Mgmt proposal)
2011	Alberta Finance & Enterprise (PI, \$100,000)
2010-12	nanoAlberta (PI, \$440,000)
2010	Advanced Education & Technology (PI, \$35,000)
2006	SSHRC award #410-2006-2398 (PI, \$97,178)
2006-12	National Research Council—National Institute for Nanotechnology (\$315,000)
1999	Innovative Research Grant, Bronfenbrenner Ctr, Cornell University (PI, 10K)
1997	National Science Foundation Doctoral Dissertation Improvement Grant (PI, 10K), Social, Behavioral & Economic Research Div., Sociology Program.

PROFESSIONAL LEADERSHIP

Academy of Management

5 year leadership position in the Organization and Management Theory Division, 2010-2015
(Program Development Workshop Chair, 2010-2011; Program Chair, 2011-2012; Division Chair Elect, 2012-2013; Division Chair, 2013-2014; Past Division Chair, 2014-2015)

West Coast Research Symposium on Technology Entrepreneurship (WCRS)

Co-Organizer of annual scholarly conference on technology entrepreneurship, innovation and strategy. Created in 2003; organized by scholars at Stanford University, University of Alberta (since 2015), University of Oregon, University of Southern California and University of Washington. Sponsored by the Kauffman Foundation. For information: thewcrs.wordpress.com

Editorial Leadership

- Editor-In-Chief, *Research in the Sociology of Organizations* (2002-)
- Advisory Board, *Journal of Organizational Sociology* (2022-)
- Associate Editor, *Innovation: Organisation and Management* (2016-)
- Co-Editor, *Organization Studies* (2008-2013)
- Associate Editor, *Academy of Management Annals* (2011-2014)
- Co-Editor, *Journal of Management Inquiry* (2006-2008)
- Editor, Area of Organizational Sociology for *Oxford Bibliographies—Sociology* (2011-)
- Editor, Organizational Theory Area, *Oxford Research Encyc. of Business Management* (2023-)
- Co-Editor of special issue on *Bourdieu and Domination Within and Between Organizations* in the journal *Organization* (2009)
- Co-Editor of the *Organization Studies* 30th Anniversary Special Issue (2010)
- Co-Editor of special issue on Institutions, Entrepreneurs, and Communities in *Journal of Business Venturing* (2013)
- Co-Editor of special issue on Culture, Innovation and Entrepreneurship for *Innovation: Organization and Management* (2019)
- Special Issue Co-Editor, *Utopias-dystopias as sources of organizations and organizing, Organization Studies* (Call for papers due December 2023)

Editorial Board Memberships (Years Served)

- *Academy of Management Journal* (2007-2010)
- *Administrative Science Quarterly* (2001-)
- *California Management Review* (2019-)
- *Journal of Business Venturing* (2010-)
- *Organization Science* (2002-)
- *Organization Studies* (2004-)
- *Organization Theory* (2019-)
- *Strategic Organization* (2003-)
- *Organization* (2001-2025)
- *Journal of Professions and Organization* (2013-2016)

ADMINISTRATIVE LEADERSHIP

Chair, SEM Department, University of Alberta School of Business (2023-)

- Led strategic review of teaching programs
- Transformed undergraduate SMO major into new Strategy & Management major
- Creating new Masters programs in Leadership and Management
- Developing pedagogical capacity in business analytics in support of new undergraduate major and masters programs.

Associate Dean of Research, University of Alberta School of Business (2011-2016)

- Created new top journal list in partnership with ADRs at UBC and Toronto
- Secured Alberta Innovates funding to support hiring of a new senior faculty member
- Worked with Dean to enhance scholarly accomplishments and visibility through various initiatives in the school and across campus.

Academic Director, eHUB Entrepreneurship Centre, University of Alberta (2005-)

- Created Technology Commercialization Centre in 2005; Raised over \$1m to grow centre activities and impact; shifted mission over time to focus on enabling student entrepreneurship learning across campus; changed name to eHUB in 2022.
- Created Embedded Undergraduate Cross-Faculty Certificate in Innovation and Entrepreneurship (2022) [8 faculties involved; over 150 students enrolled in first year]
- Developed partnership with Simon Fraser; became formal partner in Mitacs Invention to Innovation Program (I2I) (2023 -)
- Created partnership with Edmonton Public Schools to develop a high school entrepreneurship program (2022)
- Created new asynchronous on-line course in innovation and entrepreneurship (2022)
- Created graduate Certificate in Innovation and Entrepreneurship (2015)
- Co-Founder of eHUB (University-wide entrepreneurship space) (2014)

PUBLICATIONS

Books

1. Michael Lounsbury and Joel Gehman. 2024. Concise Introduction to Organization Theory: From Ontological Differences to Robust Identities. Cheltenham, UK: Edward Elgar Publishing. [Review of book: Haveman, H. (2024). *Administrative Science Quarterly*, 0(0). <https://doi.org/10.1177/00018392241303925>; New Zealand International Review, July/August 2024 | Vol 49, No 4]
2. Michael Lounsbury and Mary Ann Glynn. 2019. Cultural Entrepreneurship: A New Agenda for the Study of Entrepreneurial Processes and Possibilities. Cambridge, U.K.: Cambridge University Press (Elements series). Reviews: (2019) *Administrative Science Quarterly*, 64: NP33–NP35; (2021) *Organization Studies*, 42(4):663–666. doi:10.1177/0170840620915812
3. Patricia H. Thornton, William Ocasio and Michael Lounsbury. 2012. The Institutional Logics Perspective: A New Approach to Culture, Structure and Process. Oxford, U.K.: Oxford University Press. [Winner of 2013 Academy of Management George R. Terry Book Award; Reviews: (2013) *Administrative Science Quarterly*, 58: 493–495; (2014) *Contemporary Sociology*, 43: 45–49; (2014) *Work, Employment & Society* 28: 145–147; (2012) *Organization Studies*, 34: 133–136; (2012) Friedland review in *M@n@gement*, 15 (5): 582–595; Chinese Edition in 2021- Hangzhou, Zhejiang, China: Zhejiang University Press]

Articles

4. Zainuddin, M., Bhatt, B., Qureshi, I., Sutter, C., & Lounsbury, M. Forthcoming. Building Inclusive Markets: A Review and Synthesis of the Interplay between Intermediaries and Institutions. Academy of Management Annals.
5. Lounsbury, M. & Nazar, S. Forthcoming. Legitimation and Emancipation: Expanding the Scope of Cultural Entrepreneurship Research. Research in the Sociology of Organizations.
6. Augustine, G., Hedberg, L., Choi, T. & Lounsbury, M. 2025. Wasted? Exploring the Downstream Effects of Movement-Backed Occupations. *Administrative Science Quarterly*, 70: 23–68. [featured by Blei, D. 2025. How Regular Employees Became Recyclers. *Stanford Social Innovation Review*, 23(2), 64–65. <https://doi.org/10.48558/S9PP-1A09>]
7. Taeuscher, K. & Lounsbury, M. 2025. It is Not the Whole Story: Towards a Broader Understanding of Entrepreneurial Ventures' Symbolic Differentiation. Academy of Management Journal, 68: 648–668. <https://doi.org/10.5465/amj.2023.0581>
8. Wang, M., Lounsbury, M. Chen, X. & Ren, Y. 2025. Change, Governance, and Diffusion of Institutional Logics in and Beyond Chinese Contexts. Management and Organization Review, 1–26. doi:10.1017/mor.2025.11
9. Weiss, T., Lounsbury, M. & Bruton, G. 2024. Survivalist Organizing in Urban Poverty Contexts. Organization Science, 35: 1608–1640.
10. Lounsbury, M. & Wang, M. 2024. Expanding the Scope of Institutional Logics Research. Management and Organization Review, 1–4. doi:10.1017/mor.2023.24
11. Ometto, P.M., Lounsbury, M. & Gehman, J. 2023. Beyond the Hype: Cultural Entrepreneurship in Nanotechnology. Advances in Strategic Management, 43: 11–45.

12. Weiss, T., Eberhart, R., Lounsbury, M., Nelson, A., Rindova, V., Meyer, J., Bromley, P., Atkins, R., Ruebottom, T., Jennings, J., Jennings, D., Toubiana, M., Shantz, A. S., Khorasani, N., Wadhwani, D., Tucker, H., Kirsch, D., Goldfarb, B., Aldrich, H., & Aldrich, D. 2023. The Social Effects of Entrepreneurship on Society and Some Potential Remedies: Four Provocations. Journal of Management Inquiry.
<https://doi.org/10.1177/10564926231181555>
13. Lounsbury, M. 2023. Institutional Trust. Organization Studies, 44: 308-310.
14. Adler, P. S., Adly, A., Armanios, D. E., Battilana, J., Bodrožić, Z., Clegg, S., Davis, G. F., Gartenberg, C., Glynn, M. A., Aslan Gümüşay, A., Haveman, H. A., Leonardi, P., Lounsbury, M., McGahan, A. M., Meyer, R., Phillips, N., & Sheppard-Jones, K. 2023. Authoritarianism, Populism, and the Global Retreat of Democracy: A Curated Discussion. Journal of Management Inquiry, 32(1), 3–20. <https://doi.org/10.1177/10564926221119395>
15. Crace, L., Gehman, J. & Lounsbury, M. 2023. An Unsettling Crisis of Collegial Governance: Reality Breakdowns as Antecedents of Institutional Awareness. Research in the Sociology of Organizations, 87, 77–109.
16. Taeuscher, K., Zhao, E. and Lounsbury M. 2022. Categories and narratives as sources of distinctiveness: Cultural entrepreneurship within and across categories. Strategic Management Journal, 43: 2101-2134. [Republished in Management Insights]
17. Caliskan, K. and Lounsbury, M. 2022. Entrepreneurialism as Discourse: Towards a Critical Research Agenda. Research in the Sociology of Organizations, 81: 43-53.
18. Glynn, M.A.G and Lounsbury, M. 2022. Two Decades of the Theory of Cultural Entrepreneurship: Recollection, Elaboration, and Reflection. Research in the Sociology of Organizations, 80: 241-251.
19. Glaser, V. & Lounsbury, M. 2021. Designing Legitimacy: Expanding the Scope of Cultural Entrepreneurship. Journal of Business Venturing Design, 1: (open access article available online) <https://doi.org/10.1016/j.jbvd.2022.100007>
20. Lounsbury, M., C. Steele, M. Wang & M. Toubiana. 2021. New Directions in the Study of Institutional Logics: From Tools to Phenomena. Annual Review of Sociology, 47:261–80. [ARS Impact Factor 10.03 is 2021; Translated into Chinese and reprinted in Journal of Comparative Studies, 2023]
21. Hedberg, Leanne & Lounsbury, Michael. 2021. Not Just Small Potatoes: Cultural Entrepreneurship in the Moralizing of Markets. Organization Science, 32: 433-454.
22. Wang, M.S. and Lounsbury, M. 2021. Cultural Encounters: A Practice-Driven Institutional Approach to the Study of Organizational Culture. Research in the Sociology of Organizations, 71: 165-198.
23. Lounsbury, Michael, D.A. Anderson & P. Spee (Eds.). 2021. On Practice and Institution. Introduction to the Edited volumes 70 and 71 of Research in the Sociology of Organizations.
24. Lounsbury, Michael & Wang, Milo. 2020. Into the Clearing: Back to the Future of Constitutive Institutional Analysis. Organization Theory, 1: 1-27.

25. Micelotta, Evelyn & Michael Lounsbury. 2019. Building Bridges to Cross Oceans: Reflections on Organization Studies in the 21st Century. Stato e Mercato, 117: 327-375.
26. Lounsbury, Michael, Joel Gehman & Mary Ann Glynn. 2019. Beyond Homo Entrepreneurus: Judgment and the Theory of Cultural Entrepreneurship. Journal of Management Studies, 56: 1214-1236. [Awarded *Journal of Management Studies* 2018-19 “Top Downloaded Paper”]
27. Lounsbury, Michael, Joep Cornelissen, Nina Granqvist & Stine Grodal. 2019. Culture, Innovation and Entrepreneurship. (Introduction to the Special Issue on Culture, Innovation and Entrepreneurship). Innovation: Organization and Management, 21: 1-12.
28. Lounsbury, Michael. 2018. Broadening Business and Society Research. A Postscript on the Limits of Strategic Action. Research in the Sociology of Organizations, 56: 369-382.
29. Eric Yanfei Zhao, Masakazu Ishihara, P. Devereaux Jennings and Michael Lounsbury. 2018. Optimal Distinctiveness in the Console Video Game Industry: An Exemplar-Based Model of Proto-Category Evolution. Organization Science, 29: 588-611. [Recognized as a top cited paper in Organization Science from January 2017 to December 2018]
30. B. Honig, J. Lampel, J. Baum, MA Glynn, M Lounsbury, R Jing, E Schüßler, D Sirmon, A Tsui, J Walsh, & A. Witteloostuijn. 2018. Reflections on scientific misconduct in management: Unfortunate incidents or a normative crisis? Academy of Management Perspectives, 32: 412–442.
31. Dacin, M. T., Zilber, T., & Lounsbury, M. (2018). Situated institutions: The role of place, space and embeddedness in institutional dynamics. Academy of Management Proceedings, 12712.
32. Lee, B.H., Hiatt, S.R., Lounsbury M. 2017. Market Mediators and the Trade-offs of Legitimacy-Seeking Behaviors in a Nascent Category. Organization Science, 28: 447-470. [Winner of the 2014 Outstanding Paper Award, Alliance for Research in Corporate Sustainability Conference; Winner of the 2015 Best Paper Award, Sustainability, Ethics, and Entrepreneurship Conference; Recognized as the top cited paper in Organization Science from January 2017 to December 2018]
33. Micelotta, Evelyn, Michael Lounsbury and Royston Greenwood. 2017. Pathways of Institutional Change: An Integrative Review and Research Agenda. Journal of Management, 43: 1885-1910.
34. Eric Yanfei Zhao, Greg Fisher, Michael Lounsbury & Danny Miller. 2017. Optimal Distinctiveness: Broadening the Interface between Institutional Theory and Strategic Management. Strategic Management Journal, 38: 93-113. [Recognized as a top cited paper in SMJ from January 2017 to December 2018]
35. Vermeulen, Patrick, Shazad Ansari and Michael Lounsbury. 2017. Understanding “Failed” Markets: Conflicting Logics and Dissonance in Attempts to Price the Priceless Child. Research in the Sociology of Organizations, 48b: 37-68.
36. Jonsson, Stefan and Michael Lounsbury. 2017. The meaning of economic democracy: Institutional logics, parabiosis, and the construction of frames. Research in the Sociology of Organizations, 48a: 71-99.
37. Gehman, Joel, Michael Lounsbury and Royston Greenwood. 2017. How Institutions Matter: From the Micro Foundations of Institutional Impacts to the Macro Consequences of

Institutional Arrangements (Introduction to volume). Research in the Sociology of Organizations, 48a: 1-34.

38. Eric Yanfei Zhao and Michael Lounsbury. 2016. An institutional logics approach to social entrepreneurship: Market logic, religious diversity, and resource acquisition by microfinance organizations. Journal of Business Venturing, 31: 643–662.
39. Gehman, Joel, Lianne Lefsrud, Michael Lounsbury and Chang Lu. 2016. Perspectives on Energy and Environment Risks. Bulletin of Canadian Petroleum Geology, 64, 2: 1-5.
40. Cohen, Lisa, Diane Burton and Michael Lounsbury. 2016. Introduction: Bringing Jobs Back In: Toward a New Multi-Level Approach to the Study of Work and Organizations. Research in the Sociology of Organizations, 47: 1-22.
41. Lee, Min-Dong (Paul) & Michael Lounsbury. 2015. Filtering Institutional Logics: Community Logic Variation and Differential Responses to the Institutional Complexity of Toxic Waste. Organization Science, 26: 847-866.
42. Lounsbury, Michael and Beckman, Christine. 2015. Celebrating Organization Theory. Journal of Management Studies, 52: 288-308.
43. Hirsch, Paul and Lounsbury, Michael. 2015. Towards a More Critical and “Powerful” Institutionalism. Journal of Management Inquiry, 24: 96-99.
44. Wry, Tyler, Lounsbury, Michael and Jennings, P. Devereaux. 2014. Hybrid vigor: securing venture capital by spanning categories in nanotechnology. Academy of Management Journal, 57: 1309-1333. *Academy of Management Journal 2014 Best Paper Award Finalist*
45. Tracey, Paul, Nelson Phillips and Lounsbury, Michael. 2014. Religion and Organizations (Introduction to volume). In *Religion and Organizations*. Research in the Sociology of Organizations.
46. Zhao, Eric Yanfei, Ishihara, Masakazu and Lounsbury, Michael. 2013. Overcoming the illegitimacy discount: Cultural entrepreneurship in the US feature film industry. Organization Studies, 34(12): 1747-1776.
47. Lounsbury, Michael and Pooya Tavakoly. 2013. Stock Markets on Trial. Economic Sociology The European Electronic Newsletter, 14: 4-13.
48. Lounsbury, Michael and Eva Boxenbaum. 2013. Institutional Logics in Action (Introduction to volume). In *Institutional Logics in Action*. Research in the Sociology of Organizations, 39a: 3-22.
49. Lærke Højgaard Christiansen and Lounsbury, Michael. 2013. Strange Brew: Bridging Logics via Institutional Bricolage and the Reconstitution of Organizational Identity. In *Institutional Logics in Action*. Research in the Sociology of Organizations, 39b: 199 – 232.
50. Mia Raynard, Michael Lounsbury and Royston Greenwood. 2013. Legacies of Logics: Sources of Community Variation in CSR Implementation in China. In *Institutional Logics in Action*. Research in the Sociology of Organizations, 39a: 243 – 276.
51. Lounsbury, Michael and Zhao, Eric Yanfei. 2013. “Neo-institutional Theory.” In Oxford Bibliographies in Management. Ed. Ricky Griffin. New York: Oxford University Press.

52. Wry, Tyler and Michael Lounsbury. 2013. Contextualizing the Categorical Imperative: Category linkages, Technology Focus, and Resource Acquisition in Nanotechnology Entrepreneurship. Journal of Business Venturing, 28: 117-133.
53. Jennings, P. Devereaux, Royston Greenwood, Michael D. Lounsbury and Roy Suddaby. 2013. Institutions, entrepreneurs, and communities: A special issue on entrepreneurship (Special Issue Introduction). Journal of Business Venturing, 28: 1-9.
54. Wry, Tyler, Michael Lounsbury & Mary Ann Glynn. 2011. Legitimizing Nascent Collective Identities: Coordinating Cultural Entrepreneurship. Organization Science, 22: 449-463.
55. Greenwood, Royston, Raynard, M., Kodeih, F., Micelotta, E., and Lounsbury, M. 2011. 'Institutional Complexity and Organizational Responses', Academy of Management Annals, 5, 317-371.
56. Lee, Paul Min-Dong & Michael Lounsbury. 2011. Domesticating Radical Rant and Rage: An Exploration of the Consequences of Environmental Shareholder Resolutions on Corporate Environmental Performance. Business and Society, 50: 155-188.
57. Marquis, Chris, Lounsbury, Michael and Greenwood, Royston. 2011. Community as an Institutional Order and a Type of Organizing (Introduction to volume on Communities and Organizations). Research in the Sociology of Organizations, 33: ix-xxvii.
58. Mark Kennedy, Jade (Yu-Chieh) Lo and Michael Lounsbury. 2011. Category currency: a framework for analyzing the effects of meaning construction processes. Research in the Sociology of Organizations, 31: 369-397.
59. Kaghan, William and Lounsbury, Michael. 2011. Institutions and Work [A Comment on Lawrence, Suddaby & Leca]. Journal of Management Inquiry, 20: 73-81.
60. Lounsbury, Michael, Tyler Wry & P. Devereaux Jennings. 2010. The Politics of Neglect: Path Selection and Development in Nanotechnology Innovation. Advances in the Study of Entrepreneurship, Innovation and Economic Growth, 21: 27-58.
61. Lounsbury, Michael and Paul Hirsch. 2010. Markets on trial: Towards a policy-oriented economic sociology [Introduction to Double Volume entitled *Markets on Trial*]. Research in the Sociology of Organizations, 30a: 5-26.
62. Zald, Mayer N. & Michael Lounsbury. 2010. The Wizards of OZ: Towards an Institutional Approach to Elites, Expertise and Command Posts. Organization Studies, 31: 963-996.
63. Wry, Tyler, Royston Greenwood, P. Devereaux Jennings & Michael Lounsbury. 2010. Institutional Sources of Technological Knowledge: A Community Perspective on Nanotechnology Emergence. Research in the Sociology of Organizations, 29: 149-176.
64. Weber, Klaus, Jerry Davis & Michael Lounsbury. 2009. Policy as Myth and Ceremony? The Spread of Stock Exchanges, 1980-2005. Academy of Management Journal, 52: 1319-1347.
65. Damon Golsorkhi, Bernard Leca, Michael Lounsbury and Carlos Ramirez. 2009. Analysing, accounting for and unmasking domination: On our role as scholars of practice, practitioners of social science and public intellectuals [Introduction to special issue on Bourdieu]. Organization, 16(6): 779-797.

66. Lounsbury, Michael, Christopher Kelty, Cafer T. Yavuz & Vicki L. Colvin. 2009. Towards Open Source Nano: Arsenic Removal and Alternative Models of Technology Transfer. Advances in the Study of Entrepreneurship, Innovation, and Economic Growth, 19: 51-78.
67. Mars, Matthew M. & Michael Lounsbury. 2009. Raging Against or With the Private Marketplace? Logic Hybridity and Eco-Entrepreneurship. Journal of Management Inquiry, 18: 4-13.
68. Courpasson, David, David Arellano-Gault, Andrew Brown, and Michael Lounsbury. 2008. Organization Studies on the Look-out? Being Read, Being Listened To [Editorial statement]. Organization Studies, 29: 1383-1390.
69. Lounsbury, Michael. 2008. Institutional Rationality and Practice Variation: New Directions in the Institutional Analysis of Practice. Accounting, Organizations and Society, 33: 349-361.
70. Chris Marquis & Lounsbury, Michael. 2007. Vive la Résistance: Competing Logics in the Consolidation of Community Banking. Academy of Management Journal, 50: 799-820.
71. Lounsbury, Michael & Ellen T. Crumley. 2007. New Practice Creation: An Institutional Approach to Innovation. Organization Studies, 28: 993-1012. Reprinted in S. Clegg (Ed.) SAGE Directions in Organization Studies. Sage Publications, 2009. Reprinted in Institutional Theory in Organization Studies Edited by R. Greenwood, K. Sahlin, R. Suddaby & C. Oliver (SAGE Publications, 2012)
72. Lounsbury, Michael 2007. A Tale of Two Cities: Competing Logics and Practice Variation in the Professionalizing of Mutual Funds. Academy of Management Journal, 50: 289-307.
73. Martin Ruef & Lounsbury, Michael. 2007. The Sociology of Entrepreneurship [Introduction to volume on The Sociology of Entrepreneurship]. Research in the Sociology of Organizations, 25: 1-29.
74. Mary Ann Glynn & Lounsbury, Michael. 2005. From the Critics' Corner: Logic Blending, Discursive Change and Authenticity in a Cultural Production System. Journal of Management Studies, 42: 1031-1055.
75. Lounsbury, Michael & Ed Carberry. 2005. From King to Court Jester? Weber's Fall from Grace in Organizational Theory. Organization Studies, 26: 501-525. Reprinted in S. Clegg (Ed.) SAGE Directions in Organization Studies. Sage Publications, 2009. Reprinted in A. Massey (Ed.) Public Sector Reform (part of SAGE Library of the Public Sector). SAGE Publications, 2013.
76. Brandon H. Lee & Lounsbury, Michael. 2005. Decoupling and the Cultures of Global Finance. International Studies of Management and Organization, 34: 116-134.
77. Lounsbury, Michael & Hayagreeva Rao. 2004. Sources of Durability and Change in Market Classifications: A Study of the Reconstitution of Product Categories in the American Mutual Fund Industry, 1944-1985. Social Forces, 82: 969-999.
78. Lounsbury, Michael & Huseyin Leblebici. 2004. The Origins of Strategic Practice: Product Diversification in the American Mutual Fund Industry. Strategic Organization, 2: 65-90.
79. Lounsbury, Michael, Marc Ventresca and Paul Hirsch. 2003. Social Movements, Field Frames and Industry Emergence: A Cultural-Political Perspective on U.S. Recycling. Socio-

Economic Review, 1: 71-104. [Chosen as one of the top papers published in SER's 20th Anniversary Virtual Special Issue]

80. Lounsbury, Michael & Marc Ventresca. 2003. The New Structuralism in Organizational Theory. Organization, 10: 457-480. Reprinted in S. Clegg (Ed.) SAGE Directions in Organization Studies (Sage Publications, 2009) and in Mike O'Donnell (Ed.) Structure and Agency (Sage Publications, 2010).
81. Lounsbury, Michael. 2003. The Death of Organization Science [Response essay]. Journal of Management Inquiry, 12: 293-298.
82. Lounsbury, Michael 2002. Institutional Transformation and Status Mobility: The Professionalization of the Field of Finance. Academy of Management Journal, 45: 255-266.
83. Lounsbury, Michael & Marc Ventresca. 2002. Social Structure and Organizations Revisited [Introduction to volume]. Research in the Sociology of Organizations, 19: 3-36.
84. Lounsbury, Michael. 2001. Institutional Sources of Practice Variation: Staffing College and University Recycling Programs. Administrative Science Quarterly, 46: 29-56. Won J.D. Thompson Best Paper Award, Organizations, Occupations and Work section, American Sociological Association. Reprinted in Amy Wharton (Ed.) The Sociology of Organizations: An Anthology of Contemporary Theory and Research, Roxbury Publishing, 2007.
85. Lounsbury, Michael & Mary Ann Glynn. 2001. Cultural Entrepreneurship: Stories, Legitimacy and the Acquisition of Resources. Strategic Management Journal, 22: 545-564. Voted one of the best introductions ever written in the management and organization studies field by Academy of Management Journal Editorial Review Board (see October 2011 editorial article by Grant and Pollock—*Setting the Hook*. Reprinted in Institutional Theory in Organization Studies Edited by R. Greenwood, K. Sahlin, R. Suddaby & C. Oliver (SAGE Publications, 2012)
86. Lounsbury, Michael & Seth Pollack. 2001. Institutionalizing Civic Engagement: Shifting Logics and the Cultural Repackaging of Service-Learning in U.S. Higher Education. Organization, 8: 319-339.
87. Lounsbury, Michael & Bill Kaghan. 2001. Organizations, Occupations and the Structuration of Work. In S.P Vallas (Ed.) Research in the Sociology of Work, 10: 25-50.
88. Lounsbury, Michael, Paul Hirsch and Steven Klinkerman. 1998. Institutional Upheaval and Performance Variation: A Theoretical Agenda and Illustration from the Deregulation of Banking in the Field of Finance. Advances in Strategic Management, volume 15: 129-146. Reprinted in R. Swedberg (Ed.) New Developments in Economic Sociology, Edward Elgar, 2005.
89. Lounsbury, Michael. 1998. Collective Entrepreneurship: The Mobilization of College and University Recycling Coordinators. Journal of Organizational Change Management, 11: 50-69.
90. Paul M. Hirsch & Lounsbury, Michael. 1997. Ending the Family Quarrel: Towards a Reconciliation of “Old” and “New” Institutionalism. American Behavioral Scientist, 40: 406-418.
91. Lounsbury, Michael. 1997. Exploring the Institutional Toolkit: The Rise of Recycling in the U.S. Solid Waste Field. American Behavioral Scientist, 40: 465-477.

92. Paul M. Hirsch & Lounsbury, Michael. 1997. Putting the Organization back into Organization Theory: Action, Change and the "New" Institutionalism. Journal of Management Inquiry, 6: 79-88.
93. Paul M. Hirsch & Lounsbury, Michael. 1996. Rediscovering Volition: The Institutional Economics of Douglass C. North. Academy of Management Review, vol. 21, 3: 872-884.

Edited Volumes/Books and Journal Special Issues

94. Eberhart, R., Lounsbury, M. and Aldrich, H. (Eds.) 2022. Entrepreneurialism and Society: New Theoretical Perspectives. Research in the Sociology of Organizations, Volume 82.
95. Eberhart, R., Lounsbury, M. and Aldrich, H. (Eds.) 2022. Entrepreneurialism and Society: Consequences and Meanings. Research in the Sociology of Organizations, Volume 83.
96. Michael Lounsbury, D.A. Anderson & P. Spee (Eds.). 2021. On Practice and Institution: New Empirical Directions. Research in the Sociology of Organizations, Volume 71
97. Michael Lounsbury, D.A. Anderson & P. Spee (Eds.). 2021. On Practice and Institution: Theorizing the Interface. Research in the Sociology of Organizations, Volume 70
98. Lounsbury, Michael, Joep Cornelissen, Nina Granqvist & Stine Grodal. 2019. Editors of Special Issue on Culture, Innovation and Entrepreneurship for journal, Innovation: Organization and Management [Reprinted as edited book in 2021. Culture, Innovation and Entrepreneurship: New Directions in Theory and Research. London: Routledge.]
99. Michael Lounsbury, J. Cornelissen, N. Granqvist & S. Grodal (Eds.). 2019. Culture, Innovation and Entrepreneurship: New Directions in Theory and Research. London: Routledge.
100. Wilkinson, Adrian, Armstrong, Steve J. and Lounsbury, Michael (Eds.). 2017. Oxford Handbook of Management. Oxford, UK: Oxford University Press.
101. Gehman, Joel, Michael Lounsbury and Royston Greenwood. 2017. How Institutions Matter. Research in the Sociology of Organizations (volumes 49 and 50).
102. Cohen, Lisa, Diane Burton and Michael Lounsbury. 2016. Work and Organizations. Research in the Sociology of Organizations (volume 47).
103. Paul Tracey, Nelson Phillips and Michael Lounsbury (Eds.). 2014. Religion and Organizations. Research in the Sociology of Organizations (vol. 41).
104. Michael Lounsbury & Eva Boxenbaum (Eds.). 2013. Institutional Logics in Action. Research in the Sociology of Organizations (vol. 39 a and b).
105. Special Issue on *Institutions, Entrepreneurs, and Communities* 2013. in Journal of Business Venturing, guest edited with P. Devereaux Jennings, Royston Greenwood & Roy Suddaby.
106. Christopher Marquis, Michael Lounsbury & Royston Greenwood (Eds.). 2011. Communities and Organizations. Research in the Sociology of Organizations (vol. 33).
107. *30th year Anniversary Celebration Issue* in Organization Studies (Published July 2010). Guest edited with Royston Greenwood, Andrew Nelson & David Wilson.
108. Michael Lounsbury & Paul Hirsch (Eds.). 2010. Markets on Trial. Special 2 volume set (volumes 30a and b) Research in the Sociology of Organizations. [see Review in Administrative Science Quarterly 2012; v. 57 363-365; Chinese Edition published in 2023- Hangzhou, Zhejiang, China: Zhejiang University Press]

109. Special Issue on *Bourdieu and Domination Within and Between Organizations in Organization* (2009, vol 16, number 6). Guest edited with Damon Golsorkhi, Bernard Leca, and Carlos Ramirez.
110. Martin Ruef & Michael Lounsbury (Eds.). 2007. Sociology of Entrepreneurship. Research in the Sociology of Organizations (vol. 25).
111. Lounsbury, Michael & Marc Ventresca (Eds.). 2002. Social Structure and Organizations Revisited. Research in the Sociology of Organizations (vol. 19). NY: JAI/Elsevier Science. [See reviews of this volume by J. Sutton, 2003, Administrative Science Quarterly, v.48: 715-717; A. Papakostas, 2003, Scandinavian Journal of Management, v.19: 516-518; L. Smith-Doerr, 2003, Contemporary Sociology, v.32: 710-711]

Book Chapters

112. Natalie Eng, Emily Block, Royston Greenwood, Michael Lounsbury. Forthcoming. Legitimacy Dynamics. Oxford Handbook on Organizational Social Evaluations.
113. Michael Smets, Royston Greenwood, Michael Lounsbury & Deborah A. Anderson. 2025. An Institutional Perspective on Strategy as Practice. In Damon Golsorkhi, Linda Rouleau, David Seidl and Eero Vaara (Eds.) *The Cambridge Handbook of Strategy as Practice* (3rd Edition, Ch. 17, pp. 313-331).
114. Micelotta, Evelyn, Michael Lounsbury and Royston Greenwood. 2021. Institutional Change. In A. Van de Ven & M.S. Poole (Eds.) Oxford Handbook of Organizational Change and Innovation, 2nd Edition. Oxford, UK: Oxford University Press.
115. W. Ocasio, P. Thornton & M. Lounsbury. 2017. Advances to the Institutional Logics Perspective. In R. Greenwood, T. Lawrence, R. Meyer & C. Oliver, (Eds.) Sage Handbook of Organizational Institutionalism (pp. 535-558). London: Sage.
116. Marc Schneiberg & Lounsbury, Michael. 2017. Social Movements and the Dynamics of Institutions and Organizations. In R. Greenwood, T. Lawrence, R. Meyer & C. Oliver, (Eds.) Sage Handbook of Organizational Institutionalism (pp. 297-327). London: Sage.
117. Markus A. Höllerer, Renate E. Meyer and Michael Lounsbury. 2017. Constructing domains of corporate social responsibility: a politicization of corporations at the expense of a de-politicization of society? In Georg Krücken, Carmelo Mazza, Renate E. Meyer & Peter Walgenbach (Eds.) *New Themes in Institutional Analysis: Topics and Issues from European Research* (chapter 8, pp. 194-223). Cheltenham, UK: Edward Elgar Publishing Limited.
118. Michael Smets, Royston Greenwood and Michael Lounsbury. 2015. Institutional Theory and Strategy as Practice. In Damon Golsorkhi, Linda Rouleau, David Seidl and Eero Vaara (Eds.) *The Cambridge Handbook of Strategy as Practice* (2nd Edition, Ch. 16, pp. 285-302).
119. Michael Lounsbury, Samantha Fairclough & Min-Dong Paul Lee. 2012. Institutional Approaches to Organizations and the Natural Environment. In Andrew J. Hoffman & Tima Bansal (Eds.) Oxford Handbook of Business and the Environment (chapter 12). Oxford, U.K.: Oxford University Press.

120. Tyler Wry, Michael Lounsbury and Royston Greenwood. 2011. The Status of Practice: The Cultural Structuring of Important Nanotechnology Patents. In J. Pearce (Ed.), Status, Organization and Management (pp. 155-190). Cambridge, UK: Cambridge University Press.
121. Stewart Clegg & Lounsbury, Michael. 2009. Sintering the Iron Cage. In Paul Adler (Ed.) Handbook of Social Theory and Organization Studies (pp. 118-145). Oxford, U.K.: Oxford University Press. [Reprinted in Estudios Institucionales: Caracterización, perspectivas y problemas].
122. Lounsbury, Michael & David Strang. 2009. Social Entrepreneurship: Success Stories and Logic Construction. In Steven Heydemann and David Hammack (Eds.) Globalization, Philanthropy, and Civil Society: Projecting Institutional Logics Abroad (pp. 71-94). Bloomington, IN: Indiana University Press.
123. Marc Schneiberg & Lounsbury, Michael. 2008. Social Movements and Neo-institutional Theory: Analyzing Path Creation and Change. In R. Greenwood, C. Oliver, S. Sahlin-Andersson & R. Suddaby (Eds.) Sage Handbook of Organizational Institutionalism (pp. 648-670). London: Sage.
124. Lounsbury, Michael. 2005. Institutional Variation in the Evolution of Social Movements: The Spread of Recycling Advocacy Groups. In J. Davis, D. McAdam, W.R. Scott and M. Zald (Eds.) Social Movements and Organization Theory. Oxford: Oxford University Press.
125. William N. Kaghan & Lounsbury, Michael. 2005. Artifacts, Articulation Work, and Institutional Residue. In A. Rafealli & M. Pratt (Eds.) Artifacts and Organizations. Lawrence Earlbaum Associates.
126. Lounsbury, Michael. 2003. The Problem of Order Revisited: Towards a more Critical Institutional Perspective. In R. Westwood & S. Clegg (Eds.) Debating Organization: Point/Counterpoint in Organization Studies (pp. 210-219). Oxford, U.K.: Blackwell.
127. Lounsbury, Michael, Heather Geraci and Ronit Waismel-Manor. 2002. Policy Discourse, Logics and Practice Standards: Centralizing the Solid Waste Management Field. In A. Hoffman and M. Ventresca (Eds.) Organizations, Policy and the Natural Environment (pp. 327-345). Stanford, CA: Stanford University Press.

Encyclopedic Entries/Commentaries

128. Lounsbury, M. 2025 Forthcoming. Foreward – Institutional Distrust. In Elena Bruni and Lianne Lefsrud (eds.). Organized Science Denial: An Action Plan of Solutions. Oxford, UK: Oxford University Press. ISBN: 9780198953036
129. Glynn, Mary Ann and Michael Lounsbury. 2025. Narratives of Cultural Entrepreneurship. In Olav Sorenson and Patricia H. Thornton (Eds.) De Gruyter Handbook of Sociology of Innovation and Entrepreneurship (Chapter 28, pp. 493-504). doi.org/10.1515/9783111085722-028
130. Thornton, Patricia, Ocasio, William and Michael Lounsbury. 2015. The Institutional Logics Perspective. In R.A. Scott & S.M. Kosslyn (Eds.) Emerging Trends in the Behavioral and Social Sciences. Hoboken, NJ: Wiley.

131. P. Devereaux Jennings, Lounsbury, M. & Manely Sharifan. 2014. Entrepreneurial Agency and Institutions, in Routledge Companion on Entrepreneurship (ch. 25, pp. 358-375).
132. P. Devereaux Jennings & Lounsbury, Michael. 2007. Ecological Change. In S. Clegg & J.R. Bailey (Eds.) International Encyclopedia of Organization Studies. Sage.
133. Glynn, Mary Ann and Michael Lounsbury. 2006. Entrepreneurial Stories and Legitimacy. In Blackwell Encyclopedia of Management (Volume 3): Entrepreneurship (pp. 117-120). NY: Wiley.
134. Lounsbury, Michael. 2005. The Politics of Technology and Economy. Accounts, 5, 1: 12-13. [The American Sociological Association newsletter for the Economic Sociology Section]
135. Lounsbury, Michael. 2005. Institutionalism, Old and New. In J. Beckert & M. Zafirovski (Eds.) International Encyclopedia of Economic Sociology. Routledge.
136. Lounsbury, Michael & Mary Ann Glynn. 2005. Entrepreneurial Stories and Legitimacy. In M. Hitt and D. Ireland (Eds.) The Blackwell Encyclopedia of Management (2nd Edition), Volume III Entrepreneurship (pp. 117-120). Blackwell.
137. Lounsbury, Michael. 2001. Institutional Investors. In N.J. Smelser & P.B. Baltes (Eds.) International Encyclopedia of the Social and Behavioral Sciences (pp. 7550-7554). Oxford: Pergamon.

Book Reviews

138. Lounsbury, Michael. 2022. Pino G. Audia and Henrich R. Greve. Organizational Learning from Performance Feedback: A Behavioral Perspective on Multiple Goals. Cambridge, UK: Cambridge University Press (2021). Administrative Science Quarterly, 68, 1: xx-xx. <https://doi.org/10.1177/00018392221131325>
139. Lounsbury, Michael. 2021. Ronald L. Jepperson and John W. Meyer: Institutional Theory: The Cultural Construction of Organizations, States, and Identities. Cambridge, UK: Cambridge University Press. Administrative Science Quarterly <https://doi.org/10.1177/00018392211045839>
140. Lounsbury, Michael. 2017. Socializing Economy (A review of *Society and Economy: Framework and Principles* by Mark Granovetter. Cambridge, MA: The Balknap Press of Harvard Press). Contexts, 16: 56-58.
141. Lounsbury, Michael. 2006. *Strategy as Practice: An Activity-Based Approach* by Paula Jarzabkowski. Organization Studies, 27: 902-906.
142. Lounsbury, Michael, Martine Haas, Brandon Lee and Ningxi Zhang. 2003. *The Blackwell Companion to Organizations*. Edited by Joel A.C. Baum. Administrative Science Quarterly, 48: 318-323.
143. Lounsbury, Michael. 2003. *Silent Spill: The Organization of an Industrial Crisis* by Thomas D. Beamish. Administrative Science Quarterly, 48: 137-139.
144. Lounsbury, Michael. 2003. *The Making of Green Knowledge: Environmental Politics and Cultural Transformation* by Andrew Jamison. Contemporary Sociology, 32: 76-77.

145. Lounsbury, Michael. 2002. *A World of Standards* by Nils Brunsson, Bengt Jacobson, and Associates. *American Journal of Sociology*, 107: 839-841.
146. Lounsbury, Michael. 2002. *Social Capital* by Nan Lin, Karen Cook and Ron Burt (Eds.). *Contemporary Sociology*, 31: 28-29.
147. Lounsbury, Michael. 2000. *Corporate Social Capital and Liability* by Roger Th.A.J. Leenders and Shaul M. Gabbay. *Administrative Science Quarterly*, 45: 837-840.
148. Lounsbury, Michael. 1999. *From Heresy to Dogma: An Institutional History of Corporate Environmentalism* by Andrew J. Hoffman. *Administrative Science Quarterly*, 44: 193-195.

Other

149. Lounsbury, M., & Hannigan, T. (2022, January 20). Field of dreams: exploration of entrepreneurial possibilities. Entrepreneur & Innovation Exchange. Retrieved January 20, 2022, from <https://eiexchange.com/content/field-of-dreams-exploration-of-entrepreneurial-possibilities> [2023 Schulze Publication Award recipient]
150. Gehman, Joel and Michael Lounsbury. 2015. On big resource projects, when does ‘no’ mean ‘no’? *The Globe and Mail*, March 3. <http://www.theglobeandmail.com/globe-debate/on-big-resource-projects-when-does-no-mean-no/article23260658/>
151. Gehman, Joel and Michael Lounsbury. 2015. What the divestment movement could mean for Alberta and Canada. *The Globe and Mail*, Feb. 17. <http://www.theglobeandmail.com/globe-debate/what-the-divestment-movement-could-mean-for-alberta-and-canada/article23025983/>

SERVICE

Academic Community

- 2024 (July), Co-Convenor, Cultural Entrepreneurship: Identifying the Actors, Investigating the Processes, and Describing the Consequences; Annual Meeting of the European Group on Organization Studies, Milan
- 2023, Co-Organizer, Organization Studies Workshop on Utopia and Dystopia, Athens, Greece
- 2019-2022, Organizer, OMT Best Published Paper Award
- 2022- Editor, Area of Organizational Sociology for Oxford Bibliographies (Sociology)
- 2015-, Co-organizer, West Coast Research Symposium (WCRS)
- 2022 (June) Co-organizer of Alberta Institutions Conference—Organizations and Institutions in the Era of Crises, Edmonton, Alberta
- 2021 (July) “Morals and Markets”. Co-convenor, Annual Meeting of the European Group on Organization Studies, Amsterdam.
- 2020 (August) Mentor, OMT Doctoral Consortium, Annual Meeting of the Academy of Management (virtual).
- 2018 (June) Co-organizer of Alberta Institutions Conference—What of Macrofoundations?, Edmonton, Alberta

- 2016-17, Member, Nominations Committee, Organization, Occupations & Work Division, American Sociological Association
- 2017 (July) Co-convenor of EGOS track on The Multiplicity of Institutional Logics, Copenhagen, Denmark (w/ Willie Ocasio & Patricia Thornton)
- 2016 (July) Co-convenor of EGOS track on Organizing in the Shadow of Financial Markets, Naples, Italy (w/ Fabrizio Ferraro and Matteo Prato)
- 2015-16, Member, Division and Interest Group Relations (DIGR) committee of the Academy of Management Board
- 2015-16, Member, Max Weber Book Award Committee, Organization, Occupations & Work Division, American Sociological Association
- 2015 (June) Co-Organizer of SSHRC/OMT sponsored conference on How Institutions Matter, Banff Springs, Alberta
- 2015 (July) Co-convenor of EGOS track on Institutions and Identity, Athens (w/ Tammar Zilber, Renate Meyer & Markus Hollerer)
- 2015 (July) Co-convenor of EGOS PDW paper development workshop on Institutions and Identity, Athens (w/ Markus Hollerer, Tammar Zilber & Renate Meyer)
- 2015 Past Division Chair, OMT Division, Academy of Management
- 2014 Division Chair, OMT Division, Academy of Management
- 2014 All Academy Program Committee, Academy of Management
- 2014 George R Terry Book Award Committee, Academy of Management
- 2013 Division Chair Elect, OMT Division, Academy of Management
- 2013 (July) Co-Organizer of SSHRC/OMT sponsored conference on the Structuring of Work within and across Organizations (with Lisa Cohen & Diane Burton), McGill, Montreal
- 2013 (July) Co-convenor of EGOS track on An Institutional Family Reunion? Bridging Ontologies, Levels and Methods, Montreal (w/ Tammar Zilber & Renate Meyer)
- 2012 (August) Program Chair OMT Division, Academy of Management, Boston
- 2012 (April) Co-Organizer of EGOS/SAGE/OMT/Cambridge University Paper Development Workshop on Institutions and Power, Cambridge University, U.K.
- 2012 (June) Co-organizer of ABC workshop on Institutional Logics, Banff, Alberta
- 2011 (August) PDW Chair OMT Division, Academy of Management, San Antonio
- 2011 (July) Co-convenor of EGOS track on Institutional Logics, Gothenburg, Sweden
- 2011 (July) Co-organizer of EGOS Paper Development Workshop, Gothenburg, Sweden
- 2010 (August) Facilitator, Organization and Management Theory/Managerial & Organizational Cognition Doctoral Consortium, Academy of Management Annual Meetings, Montreal.
- 2010 (August) Organizer, Editorial Board Meeting for Organization Studies, Academy of Management Annual Meetings, Montreal.
- 2010 (August) Organizer, “Trajectories of Technology Emergence: From Convergent Technologies to Distributed Legitimacy”, Academy of Management Annual Meetings, Montreal.
- 2010 (July) “Institutions and Knowledge: Sources and Consequences”. Co-convenor, Annual Meeting of the European Group on Organization Studies, Lisbon.
- 2009 (July) C-Convenor, Knowledge and Institutions: The Role of Materiality. European Group on Organization Studies, Barcelona, Spain.
- 2009, Lecture on Publishing to European Group on Organization Studies Ph.D. Workshop

- 2009, Lecture on Research and Publishing, European Group on Organization Studies Postdoctoral Workshop
- 2009 (August) Organizer, Editorial Board Meeting for Organization Studies, Academy of Management Annual Meetings, Chicago.
- 2008-09, Member, OMT Research Committee, Academy of Management
- 2009 (August) Panelist, OMT Junior Faculty Consortium, Annual Meeting of the Academy of Management, Chicago.
- 2008-09, Chair, J.D. Thompson Award Committee, Organizations, Occupations and Work section of the American Sociological Association.
- 2009 (July) “Institutions and Knowledge: The Role of Materiality”. Co-convenor, Annual Meeting of the European Group on Organization Studies, Barcelona.
- 2008 (August) Organizer, Professional Development Workshop on Innovation and Institutions, Annual Meeting of the Academy of Management, Anaheim.
- 2008 (August) Panelist, OMT/ MOC Doctoral Student Consortium, Annual Meeting of the Academy of Management, Anaheim.
- 2006-2008, Scientific Committee, European Academy of Management (EURAM)
- 2007 (July) “Innovation and Institutions”. Co-convenor, Annual Meeting of the European Group on Organization Studies, Vienna, Austria.
- 2006 (August) Panelist, OMT/ODC/MOC Doctoral Student Consortium, Annual Meeting of the Academy of Management, Atlanta, Georgia.
- 2006 (August) Economic Sociology Session Organizer on Entrepreneurship, Annual Meeting of the American Sociological Association, Montreal, Canada.
- 2006 (July) Convenor, Exploring the Relationship Between Practice, Institution, and Change in the “Organizing Society” (Sub-theme 7), Annual Meeting of the European Group on Organization Studies, Bergen, Norway.
- 2004-2005, J.D. Thompson Award Committee, Organizations, Occupations and Work section of the American Sociological Association.
- 2002-2003, Chair, Membership Committee, Organizations, Occupations and Work section of the American Sociological Association.
- 1998-1999, Membership Committee, Organizations, Occupations and Work section of the American Sociological Association.
- 1997-1998, Council member, Organizations, Occupations and Work section of the American Sociological Association.
- 1997-1998, Graduate Affairs Committee, Organizations, Occupations and Work section of the American Sociological Association.

Institutional

- 2024-, Chair, SEM Department, University of Alberta School of Business
- 2005- , Academic Director, eHUB Entrepreneurship Centre, University of Alberta
- 2024, Chair Review Committee, University of Alberta School of Business
- 2023-2024, Interim Chair, SEM Department, University of Alberta School of Business
- 2023- , Member Institutional Social Innovation Framework Committee, VPRI
- 2022, Hiring Committee, Dept. of Strategy, Entrepreneurship & Management
- 2022, Hiring Committee, Dept. of Marketing, Business Economics and Law
- 2005- , Director, Entrepreneurship & Innovation MBA Career Track, University of Alberta
- 2021-2022, Intellectual Property and Commercialization (IPC): Policies and Processes Review and Recommendations Committee (University of Alberta)
- 2021-2023, Strategic Research and Innovation Plan (SRIP) Working Group; Representative of Social Sciences and Humanities College to VPRI committee.
- 2020-, Founder and Chair of Cross-Faculty Committee for Embedded Undergraduate Certificate in Innovation and Entrepreneurship, University of Alberta
- 2021-2023, Edmonton Regional Innovation Network (ERIN)—University of Alberta Mentorship Committee
- 2021-2023, Steering Committee Member, I'M Yeg (Innovation Masterminds accelerator) organized by VPRI
- 2020, VPR hiring committee for new internal technology transfer unit
- 2018, Martha Piper Award Committee, University of Alberta School of Business
- 2012-13, Dean Selection Committee, University of Alberta School of Business
- 2012, University of Alberta Energy Council
- 2011-2016, Associate Dean of Research, University of Alberta School of Business
- 2011- 2016, President's Research Advisory Committee, University of Alberta
- 2011-2016, University of Alberta Research Policy Committee
- 2011-2016, University of Alberta SSHRC Leadership Committee
- 2011-2016, Ph.D. Committee, University of Alberta School of Business
- 2011-2016, University of Alberta Killam Research Funding Committee
- 2011-2016, Chair, Research Awards Committee, University of Alberta School of Business
- 2011-2012, Chair, Campus Alberta Innovation Program Recruiting Committee
- 2015, Marketing Hiring Committee, MABEL Dept, University of Alberta
- 2015, Leadership Hiring Committee, SMO Dept, University of Alberta
- 2014, Entrepreneurship and Strategy Hiring Committees, SMO Dept, University of Alberta
- 2011, PhD Program Review Committee, SMO Dept, University of Alberta
- 2010, Representative for Associate Dean Research, University of Alberta SOB
- 2010, Strategic Review Committee, University of Alberta SOB
- 2010, Canadian Business Leadership Award Committee, University of Alberta SOB
- 2008-2010, Research Awards Committee, University of Alberta SOB
- 2008, Marketing Full Professor Search Committee, University of Alberta SOB
- 2006-2007, Faculty Rep, University of Alberta School of Business Executive Committee
- 2003-2005, Kaplan Faculty Fellowship Selection Committee, Cornell University
- 2002-2005, Faculty Fellows in Service Committee Member, Cornell University

- 2002-2005 , Research and Publications Committee, School of Industrial & Labor Relations, Cornell University
- 1999-2002, Academic Standards Committee, School of Industrial & Labor Relations, Cornell University
- 1999-2002, Truman Scholarship Endorsement Committee, Cornell University
- 2001-2002, “Greening the University” Policy Discussion Group, Cornell University
- 2000, Merrill Presidential Scholars Panel, Cornell University
- 1995-1996, Graduate Affairs Committee, Northwestern University department of sociology.

Entrepreneurship & Innovation Outreach and Service

- 2014-, Co-Founder of eHUB (University-wide entrepreneurship centre)
- 2022, Created partnership with Edmonton Public Schools to develop a high school entrepreneurship course
- 2022, Created Cross-Faculty Certificate in Innovation and Entrepreneurship
- 2013-2015, AITF Postdoctoral Fellow Selection Committee
- 2009-2013, Mentor, Technology Commercialization Club
- 2011-2013, I2M/Venture Catalyst (AVCC) Business Plan Competition Organizer/Mentor
- 2010-13, Province of Alberta Nanotechnology Benchmarking Study (sponsored by nanoAlberta)
- 2009, Launched Campus-wide Student Technology Commercialization Club sponsored by Technology Commercialization Centre.
- 2009 (October), Student-Led Technology Entrepreneurship, University of Alberta
- 2009 (February), Technology Entrepreneurship and Commercialization in Health. Alberta Health Industries Association.
- 2009, Technology Commercialization Centre Report on Open Innovation Intellectual Property Possibilities for Alberta, Alberta Ingenuity.
- 2009 (March), Technology Commercialization Centre MBA trip to Vancouver to meet with technology companies and facilitators.
- 2007-2009, Technology Commercialization Centre business planning support for the Biomedical Research and Results Initiative, University of Alberta.
- 2008 (November), Nanotechnology Commercialization: Technological Innovation at the Frontier. Global Economic Management Lecture for Chongqing, China Delegation.
- 2008, Keynote talk on Enhancing Technology Commercialization. Inviting Collaboration within the Process Control Community, Conference hosted by the Faculty of Engineering, University of Alberta
- 2008 (February). Towards Open Source Nano: Arsenic Removal and Alternative Models of Technology Transfer. Presented at the Colloquium on Measuring the Social Value of Innovation: A Link in the University Technology Transfer and Entrepreneurship Equation, sponsored by The McGuire Center for Entrepreneurship and the Office of Technology Transfer (OTT) at The University of Arizona, Tucson.
- 2007 (November), Nanotechnology Commercialization: Technological Innovation at the Frontier. Lecture for Chongqing (China) New Industry Delegation.
- 2006 (October) Nanotechnology Commercialization Policy. Presented at Workshop for Alberta Innovation and Science, Innovation Implementation Division, Edmonton, Alberta, Canada.

- 2006 (September) Patents and Industry Development. Presented at “Property: Biotechnology Capacity and Development” Conference organized by McGill University's Centre for Intellectual Property Policy, Buenos Aires, Argentina
- 2006 (March) The State of Alberta Nanotechnology Commercialization. Presented at the Eric Geddes Lecture Series, Glenora Club, Edmonton, Alberta
- 2005 (December) The State of Alberta Nanotechnology Commercialization. Presented at the Economic Outlook Forum sponsored by the Economics Society of Northern Alberta, Edmonton, Alberta

INVITED SCHOLARLY TALKS

- 2026 Syracuse University
- 2025 Invited Keynote on “Institutional Logics and Practice Theory” at 19th Organization Studies Summer Workshop on The Future of Strategizing and Organizing as Practice: Extensions and Connections, 21-24th May 2025, Chania, Crete
- 2024 Keynote – SCOPES conference Esade – Barcelona, Spain
- 2024 University of Virginia
- 2024 University of Vermont
- 2024 Illinois Strategic Organizations Initiative (ISOI) Distinguished Speaker, University of Illinois
- 2023 Keynote—New Directions in the Study of Institutional Logics, Universidad Autónoma Metropolitana (UAM), Mexico
- 2023 Keynote—Entrepreneurial Possibilities: Broadening the Scope of Entrepreneurship Research and Teaching, ASAC Annual Meetings, Entrepreneurship Division, Toronto
- 2023 Keynote—Workshop “From Margins to Mainstream: Novel Perspectives on the Emergence of Fields and Markets”, Aalto University School of Business, Helsinki, Finland
- 2023 Public Lecture on Organization Theory, Aalto University School of Business, Helsinki, Finland
- 2023 Public Talk—Goethe University, Project on Cultural Entrepreneurship and Digital Transformation in Asia and Africa, Frankfurt Germany
- 2023 Keynote—Shirley Gregor AO Distinguished Lecture – The future of entrepreneurship and commercialization; Australian National University College of Business and Economics
- 2023 Keynote Australian Organization and Society Conference, Sydney Australia
- 2022 University of Ottawa
- 2021 National School of Management of Peking University (PKU)
- 2021 Keynote for International Association for Chinese Management Research (IACMR)
- 2021 Keynote for Cultural Entrepreneurship and Digital Transformation in Africa and Asia Conference, Goethe University
- 2021 SCANCOR, Stanford University
- 2020 Cambridge University (Judge Business School)
- 2020 University of Melbourne
- 2020 Uppsala University
- 2020 EPFL/University of Lausanne
- 2020 Keynote on Edgy Scholarship, Paper Development workshop organized by University of New South Wales, EGOS, Organization Studies & Organization Theory

- 2019 Institute of Management & Organization, Università' della Svizzera Italiana (USI)
- 2019 Kellogg School of Management, Northwestern University
- 2018 University of Michigan (ICOS)
- 2018 University of Melbourne
- 2017 John Molson School of Business - Concordia University
- 2017 WU Vienna
- 2016 Essec Business School, Paris
- 2016 SCANCOR, Stanford University
- 2015 Hebrew University
- 2015 Stanford Center for Work, Technology and Organization, School of Engineering
- 2015 Haas School of Business, University of California at Berkeley
- 2015 Robert H. Smith School of Business, University of Maryland
- 2014 EGOS doctoral consortium Keynote: *Inspired Scholarship*, Erasmus, Rotterdam.
- 2014 conference Keynote: *3rd European Theory Development Workshop in OT and Strategy*, University Amsterdam
- 2014 Genoa University
- 2014 Bocconi University, Milan
- 2014 Hanken School of Economics, Helsinki, Finland
- 2013 Conference Keynote: *Austerity and Crisis: Managing in the global economy* held at Cardiff Business School, U.K.
- 2013 Brock Goodman School of Business
- 2013 WU (Wirtschaftsuniversität Wien)
- 2013 Copenhagen Business School
- 2013. USC Marshall School of Business
- 2013. McGill Desautels Faculty of Management
- 2012. Grenoble Ecole de Management
- 2012. University of Zurich
- 2011. Keynote Address at *New Institutionalism* workshop, Lyon, France
- 2011. University of Arizona (Entrepreneurship and Sociology)
- 2011. Insead (Strategy group)
- 2010. London School of Economics
- 2010. Harvard Business School (Entrepreneurship group)
- 2010. HEC Paris, Featured presenter at workshop on *Society and Organizations: From routines to movements - and back.*
- 2010. Leeds Business School
- 2010. Manchester Business School
- 2010. Georgia Tech
- 2010. Boston University
- 2009. University of Wisconsin at Madison
- 2009. University of Michigan Business School
- 2009. Sabanci University, Istanbul
- 2009. Richard Ivey School of Business, University of Western Ontario.
- 2009. Vienna University of Economics and Business Administration

- 2008. Marshall School of Business, University of Southern California
- 2008. Craft and Practice of Strategy Workshop, Groupe-ESC Rouen & Centre de Sociologie des Organizations (CSO, Paris)
- 2008. Keynote, European Workshop on Organization Theory (OTREG), HEC, Paris
- 2008. University of North Carolina-Chapel Hill Dept. of Sociology
- 2008. Imperial College, U.K.
- 2007. Harvard University
- 2007. Massachusetts Institute of Technology
- 2007. Boston College
- 2007. Helsinki School of Economics
- 2006. Stanford University
- 2006. Simon Fraser University Business School, Canada
- 2006. University of British Columbia Business School, Canada
- 2006. Brigham Young University, Department of Sociology
- 2006. Rotterdam School of Management, Erasmus University, Netherlands
- 2006. Tilburg University, Tilburg, Netherlands
- 2006. AILUN, Nuoro, Sardinia, Italy
- 2006. Keynote Address, Interdisciplinary Perspectives on Accounting, Cardiff, U.K.
- 2006. Tanaka Business School, Imperial College, U.K.
- 2005. INSEAD, France
- 2004. University of Illinois Business School
- 2004. Smith School of Business, University of Maryland
- 2004. University of Alberta Business School, Canada
- 2004. Wharton School, University of Pennsylvania
- 2004. Ecole de Management de Lyon, France
- 2004. Saïd Business School, Oxford University, U.K.
- 2004. University of Uppsala, Sweden
- 2004. Stockholm School of Economics, Sweden
- 2004. Queen's School of Business, Canada
- 2003. Department of Sociology, University of Indiana
- 2001. Rotman School of Management, University of Toronto, Canada
- 2001. Krannert School of Management, Purdue University.
- 2001. Goizueta Business School, Emory University
- 1998. School of Industrial & Labor Relations, Cornell University
- 1998. Wharton School, University of Pennsylvania
- 1998. Eller College of Business & Public Administration, University of Arizona
- 1998. INSEAD, France
- 1998. Olin School of Business, Washington University
- 1997. Labor & Industrial Relations, University of Illinois

CONFERENCE/WORKSHOP ACTIVITIES

1. 2025 (August) Discussant for Symposium on Decolonizing the Self to Decolonize MOS: Narrative Accounts of Academics from the Global South, Academy of Management Annual Meetings, Copenhagen.
2. 2025 (August) Organizer for Symposium on Expanding Horizons for Psychedelic-Assisted Therapy & Management Scholarship: European Perspectives, Academy of Management Annual Meetings, Copenhagen.
3. 2025 (August) Panelist for Symposium on Inclusive Entrepreneurial Ecosystems: Current Landscape and Future Research, Academy of Management Annual Meetings, Copenhagen.
4. 2025 (August) Organizer for PDW on Practice-Driven Institutionalism: New Practice Emergence, Academy of Management Annual Meetings, Copenhagen.
5. 2025 (August) Discussant for Symposium on Facilitating Innovation and Entrepreneurial Opportunities for Societal Challenges, Academy of Management Annual Meetings, Copenhagen.
6. 2025 (August) Distinguished Speaker at OMT Junior Faculty Consortium, Academy of Management Annual Meetings, Copenhagen.
7. 2025 (July) Presented “Geopolitics and Organization Theory” in Organization Studies and Organization Theory Sub-Plenary: Theorizing in Times of Crisis, Fragmentation, and Disorder, EGOS, Athens, Greece
8. 2025 (July) Organizer of PDW Social Movements and Organizing Towards (Un)Desirable Futures, EGOS, Athens, Greece
9. 2025 Invited Keynote on “Institutional Logics and Practice Theory” at 19th Organization Studies Summer Workshop on The Future of Strategizing and Organizing as Practice: Extensions and Connections, 21-24th May 2025, Chania, Crete
10. 2024 (August) Presenter. Novel Technologies and the Disruption of Markets, Organizations and Fields, Academy of Management Annual Meetings, Chicago.
11. 2024 (August) Presenter. Doing Impactful Research in Organization and Management Theory, Academy of Management Annual Meetings, Chicago.
12. 2024 (August) Organizer. Decolonizing Management and Organization Studies, Academy of Management Annual Meetings, Chicago.
13. 2024 (August) Presenter. Movements and Markets, Academy of Management Annual Meetings, Chicago.
14. 2024 (August) Organizer. The Co-construction of Trust and Institutions, Academy of Management Annual Meetings, Chicago.
15. 2024 (August) Presenter. Novel Perspectives on the Emergence of Fields, Markets and Categories, Academy of Management Annual Meetings, Chicago.
16. 2024 (July) Organizer Track on Cultural Entrepreneurship, EGOS, Milan, Italy
17. 2023 (September) Presenter, The Institutionalizing of NFTs. West Coast Research Symposium, Seattle.
18. 2023 (August) Mentor, OMT Doctoral Workshop. Academy of Management Annual Meetings, Boston.
19. 2023 (August) Mentor, PDW on Optimal Distinctiveness. Academy of Management Annual Meetings, Boston.
20. 2023 (August) Organizer, Institutional Trust symposium. Academy of Management Annual Meetings, Boston.

21. 2023 (August) Presenter, PDW on Practice-Drive Institutionalism. Academy of Management Annual Meetings, Boston.
22. 2023 (August) Organizer, Symposium on institutional logics and the Behavioral Theory of the Firm. Academy of Management Annual Meetings, Boston.
23. 2023 (August) Presenter, Challenges to Collegial Governance. Academy of Management Annual Meetings, Boston.
24. 2023 (June) Presenter in symposium on Corporate Governance in China. Annual IACMR Conference, Hong Kong.
25. 2023 (May) Keynote/Chair/Discussant/Presenter—Workshop “From Margins to Mainstream: Novel Perspectives on the Emergence of Fields and Markets”, Aalto University School of Business, Helsinki, Finland
26. 2023 Public Talk/Participant—Goethe University Project on Cultural Entrepreneurship and Digital Transformation in Asia and Africa, Frankfurt Germany
27. 2023 (May), Co-Organizer/session chair, Organization Studies Workshop on Utopia and Dystopia, Athens, Greece
28. 2023 (April) Panel presentation on authoritarianism. Kellogg Social Movements Workshop. Evanston, IL.
29. 2023 (March) Keynote and discussant, organization theory paper development workshop. Australian National University College of Business and Economics, Canberra, Australia
30. 2023 (March) Panel presentation on organization theory at Australian Organization and Society Conference, UNSW Sydney, Australia
31. 2023 (January) Discussant and Paper Presenter on Challenges to Collegial Governance in Universities. STIAS, Stellenbosch, South Africa.
32. 2022 (August). Discussant, Social Structure of the Future: Early Moments, Interstitial Spaces and Possible Histories. Academy of Management Annual Meetings. Seattle.
33. 2022 (August). Discussant, Governance of Institutions: Logics and Orders as Phenomena. Academy of Management Annual Meetings. Seattle.
34. 2022 (August). Discussant, Identity Work and Cultural Entrepreneurship Processes in Resource-Constrained Environments. Academy of Management Annual Meetings. Seattle.
35. 2022 (August). Mentor, Reversing the Arrow: Examining how Entrepreneurialism Shapes Society. Academy of Management Annual Meetings. Seattle.
36. 2022 (August). Mentor, Social Movements, Stakeholders, & Nonmarket Strategy. Academy of Management Annual Meetings. Seattle.
37. 2022 (August). Organizer, AOM Fellows Responsible Research Award. Academy of Management Annual Meetings. Seattle.
38. 2022 (June) Co-Organizer, Lugano Workshop. Lugano, Switzerland
39. 2022 (June) Co-Organizer, Alberta Institutions Conference. Edmonton, Alberta
40. 2022 (May) Presenter, Workshop on Higher Education Reform/Collegiality. Palermo, Italy.
41. 2022 (March) JMI Scholar Talk at Western Academy of Management Annual Meetings. Kona, Hawaii
42. 2021 (July) Organized track on “Morals and Markets”. EGOS—Amsterdam, Netherlands (Virtual)
43. 2020 (August) Presented paper “Surviving or Thriving: Community Engagement, Employment, and New Venture Outcomes” (with Eberhart & Rottner) at symposium, New Advancements in Quantitative Institutional-Theory-Testing Research. Academy of Management Annual Meetings (virtual).

44. 2020 (July) Presented From Recycling to Sustainability: Trajectories of Longitudinal Institutional Change (with Grace Augustine & Leanne Hedberg) at annual EGOS meeting (Hamburg, Germany / virtual due to COVID-19).
45. 2020 (February) Keynote Speaker and Faculty Mentor, paper development workshop organized by University of New South Wales, EGOS, Organization Studies & Organization Theory, Sydney, Australia
46. 2019 (August) Organizer and Chair, All Academy PDW on Responsible Research in Management. Academy of Management Annual Meetings, Boston
47. 2019 (August) Keynote panelist, Social Movement and Organizations PDW. Academy of Management Annual Meetings, Boston
48. 2019 (August) Chair, Regular paper session on Violence and Punishment. Academy of Management Annual Meetings, Boston
49. 2019 (August) Chair and Organizer, Practice-Driven Institutionalism OMT Showcase Symposium. Academy of Management Annual Meetings, Boston
50. 2019 (August) Discussant, OMT Junior Faculty Consortium. Academy of Management Annual Meetings, Boston
51. 2019 (August) Discussant, Optimal Distinctiveness Professional Development Workshop. Academy of Management Annual Meetings, Boston
52. 2019 (August) Presenter (w/ Leanne Hedberg), Not Just Small Potatoes: Community Collaborations, Social Movements, and Organizational Change. Academy of Management Annual Meetings, Boston.
53. 2019 (June), Paper Presenter, Reciprocal Community Benefits: Community Engagement, Employment, and New Firm Outcomes. Society for the Advancement of Socio-Economics Annual Conference, New York.
54. 2019 (March) Presenter (w/ Leanne Hedberg), Not Just Small Potatoes: Community Collaborations, Social Movements, and Organizational Change. Organization Science Winter Conference, Phoenix, AZ.
55. 2018 (August) Discussant, The Influence of Local Communities on Entrepreneurship in a Globalized World. Academy of Management Annual Meetings, Chicago
56. 2018 (August) Presenter, Social Movement Induced Organizational Change and the Nature of Insider/Outsider Activism. Academy of Management Annual Meetings, Chicago
57. 2018 (August) Discussant, Crossing the Private-Public Boundary: Why, When and How? Academy of Management Annual Meetings, Chicago
58. 2018 (August) Discussant, Situated Institutions: The Role of Place, Space and Embeddedness in Institutional Dynamics. Academy of Management Annual Meetings, Chicago
59. 2018 (August) Panelist, PDW on Towards a Practice-Driven Institutionalism: Developing an Agenda for Future Research. Academy of Management Annual Meetings, Chicago
60. 2018 (August) Discussant, PDW on Optimal Distinctiveness: Past Approaches, Theoretical Integration & Future Research Agenda. Academy of Management Annual Meetings, Chicago
61. 2018 (July). Discussant, European Theory Conference. WU Vienna, Vienna, Austria.
62. 2018 (April). Discussant, Cross-Sector Social Innovation Conference. Harvard Kennedy School. Cambridge, MA.
63. 2017 (August). Market Mediators and the Tradeoffs of Legitimacy-seeking Behaviors in a Nascent Category (with Brandon Lee and Shon Hiatt). American Sociological Association Annual Meetings, Montreal
64. 2017 (August). Culture and Economy. American Sociological Association Annual Meetings, Montreal

65. 2017 (August). Growing Pains: Globalization and the Threats to Research Integrity. Academy of Management Annual Meetings, Atlanta
66. 2017 (August). Social Movements and Market Categories: Bridging the Quantitative and Qualitative Research Divide. Academy of Management Annual Meetings, Atlanta
67. 2017 (August). Advances in Cultural Entrepreneurship: Looking Back and Moving Forward. Academy of Management Annual Meetings, Atlanta
68. 2017 (August). Optimal Distinctiveness: Past Approaches, Theoretical Integration, and Future Research Agenda. Academy of Management Annual Meetings, Atlanta
69. 2017 (July) Co-convenor of EGOS track on The Multiplicity of Institutional Logics, Copenhagen, Denmark (w/ Willie Ocasio & Patricia Thornton)
70. 2017 (March) Invited Participant, Conference on Fields, Logics, Framing, and Cognition (Organized by Neil Fligstein, Heather A. Haveman, John Levi Martin, and Steve Vaisey), Department of Sociology, University of California at Berkeley
71. 2016 (July) Co-convenor of EGOS track on Organizing in the Shadow of Financial Markets, Naples, Italy (w/ Fabrizio Ferraro and Matteo Prato)
72. 2015 (October) Presentation at Workshop on Social Movements and the Economy, Kellogg School of Management, Evanston, IL
73. 2015 (September/October) Invited Panelist, Strategic Management Society Conference, Denver
74. 2015 (September) Organizer and Doctoral student workshop speaker and mentor, West Coast Research Conference, University of Washington, Seattle.
75. 2015 (August) Participant at CBSM Workshop on Protestors and their Targets, Annual Meetings of American Sociological Association, Chicago.
76. 2015 (August) Chair, Disruptive Dynamics of Institutional Complexity. Academy of Management Annual Meetings, Vancouver
77. 2015 (August) Author, Breathing Life into Technology: Socio-Cognitive Paths Towards Opening up the Black Box. Academy of Management Annual Meetings, Vancouver
78. 2015 (August) Presenter, Logics and Alternative Approaches to Understanding Meaning in Institutions. Academy of Management Annual Meetings, Vancouver
79. 2015 (August) Discussant, Social Movements, Stakeholders, and Nonmarket Strategy. Academy of Management Annual Meetings, Vancouver
80. 2015 (August) Distinguished Speaker and Facilitator, Bridging the Institutional and the Strategy-as-Practice Perspectives. Academy of Management Annual Meetings, Vancouver
81. 2015 (August) Participant, OMT New and Returning Member Networking and Research Forum. Academy of Management Annual Meetings, Vancouver
82. 2015 (June) Co-Organizer of SSHRC/OMT sponsored conference on How Institutions Matter, Banff Springs, Alberta
83. 2015 (July) Co-convenor of EGOS track on Institutions and Identity, Athens (w/ Tammar Zilber & Renate Meyer)
84. 2015 (March) Speaker, Symposium on Mahalo: Infusing a Positive Spirit in Management Research and Publication. Western Academy of Management, Kauai, Hawaii
85. 2015 (March) Speaker at Doctoral student and Jr. Faculty Workshop. Western Academy of Management, Kauai, Hawaii
86. 2014 (November) Discussant on Paolo Parigi's book, The Rationalization of Miracles, Annual Meetings of the Social Science History Association, Toronto.

87. 2014 (September) Speaker on institutional logics and multinational firms at University of South Carolina sponsored Research Symposium on Institutional Theories and International Business Research, Charleston, South Carolina
88. 2014 (August) Discussant on symposium on Social Movements and Economic Systems. Academy of Management Annual Meetings, Philadelphia
89. 2014 (August) Organizer and Facilitator of Symposium on Making Institutional Theory More Critical. Academy of Management Annual Meetings, Philadelphia
90. 2014 (August) Speaker at PDW on How to do Things with Words. Academy of Management Annual Meetings, Philadelphia
91. 2014 (August) Mentor at PDW on How to Measure Meaning at the Collective Level. Academy of Management Annual Meetings, Philadelphia
92. 2014 (August) Organizer of OMT Dissertation Proposal Workshop. Academy of Management Annual Meetings, Philadelphia
93. 2014 (August) Moderator for PDW on Cultural Design and Designing Culture. Academy of Management Annual Meetings, Philadelphia
94. 2014 Organizer of Meet OMT at EGOS. Rotterdam.
95. 2014 EGOS Doctoral Consortium Keynote Speaker. Rotterdam.
96. 2014 (May) Mentor at OMT Paper Development Workshop, Edinburgh University, U.K
97. 2013 Discussant on Cultural Approaches to Innovation and Entrepreneurship PDW, Academy of Management Annual Meetings, Orlando, Florida
98. 2013 Presented in symposium on Rediscovering Bricolage, Academy of Management Annual Meetings, Orlando, Florida
99. 2013 Presented in All-Academy Symposium on Attending to Capitalism in Organizational Institutionalism, Academy of Management Annual Meetings, Orlando, Florida
100. 2013 (June) Presented (w/ Eric Zhao & Tyler Wry) "Weathering the Storm: How Institutional Logics Shape Microfinance in the wake of the Financial Crisis" at The Inaugural Paul R. Lawrence Conference: Connecting Rigor and Relevance in Institutional Analysis, Harvard Business School, Boston, MA
101. 2013 (July) Co-Organizer of SSHRC/OMT sponsored conference on the Structuring of Work within and across Organizations (with Lisa Cohen & Diane Burton), McGill, Montreal
102. 2013 (July) Co-convenor of EGOS track on An Institutional Family Reunion? Bridging Ontologies, Levels and Methods, Montreal (w/ Tammar Zilber & Renate Meyer)
103. 2013 (August) Division Chair-Elect OMT Division, Academy of Management, Boston
104. 2013 (February) Paper presented at the Organization Science Winter Conference, Facilitating the Creation and Transfer of Knowledge (with Tyler Wry). Steamboat Springs, CO
105. 2012 (August) Program Chair OMT Division, Academy of Management, Boston
106. 2012 (August) Into the Great Wide Open: Identity creation in an emerging field (with Tyler Wry), Paper presented at the annual meetings of the Academy of Management, Boston
107. 2012 (August) Chair, Organization Theory in the Era of Capitalist Crisis, Symposium presented at the annual meetings of the Academy of Management, Boston
108. 2012 (June) Towards an Understanding of Great Recession Consequences: Halting the Stock Market Demutualization Institutional Project (with Pooya Tavakoly). Presented at the annual meetings of the Society for the Advancement of Socio-Economics. Cambridge, MA.
109. 2012 (June) Lead Organizer of ABC workshop on Institutional Logics, Banff, Alberta
110. 2012 (April) Co-Organizer of EGOS/SAGE/OMT/Cambridge University Paper Development Workshop on Institutions and Power, Cambridge University, U.K.

- 111.2011 (September) Plural Institutional Logics and the Structuring of De Novo Organizational Identities. West coast research symposium on technology entrepreneurship. University of Washington, Seattle, WA
- 112.2011 (August) Paper presented on Category Dynamics. Annual Meeting of the Academy of Management, San Antonio.
- 113.2011 (August) Paper presented on Institutions and Identity. Annual Meeting of the Academy of Management, San Antonio.
- 114.2011 (August) Paper presented on The Local and the Global in Community Dynamics. Annual Meeting of the Academy of Management, San Antonio.
- 115.2011 (April) Invited Speaker, Conference on Global Risk sponsored by the Lauder Institute, Wharton, University of Pennsylvania, Philadelphia.
- 116.2010 (August) Presenter: Into the Void: Institution Bridging and Collective Identity Emergence in nanotechnology Exploration, Annual Meeting of the Academy of Management, Montreal.
- 117.2010 (August) Presenter: Social Movements and Organizations, Annual Meeting of the Academy of Management, Montreal.
- 118.2010 (August) Discussant: Symposium on Power and Institutions, Annual Meeting of the Academy of Management, Montreal.
- 119.2010 (May) Presented "From Black Ivory to Red Ivory: Shift in Economic Regime in the Port of Bordeaux, France 1730-1870" (with Gregoire Crodieu & Philippe Monin). At Organization Studies Workshop on Social Movements in Civil Society, Margaux, France.
- 120.2010 (May) Discussant at Workshop on Organizing Institutions : Agency and Interpretive Approaches. Copenhagen Business School.
- 121.2009 (October) Organized "Markets on Trial" Conference at Northwestern University, Evanston, IL
- 122.2009 (September) Presented Domesticating Radical Rant and Rage: An Exploration of the Consequences of Environmental Shareholder Resolutions on Corporate Environmental Performance (with Min-Dong Lee) at Conference on Corporate Social Responsibility and Environmental Sustainability, SUNY Albany, NY.
- 123.2009 (August) Issues in Identity, Annual Meeting of the Academy of Management, Chicago.
- 124.2009 (August) Categories, Annual Meeting of the Academy of Management, Chicago.
- 125.2009 (August) Presenter, Corporate Environmental Sustainability: New Theoretical and Empirical Insights, Annual Meeting of the Academy of Management, Chicago.
- 126.2009 (August) Organizer, Organization Studies Editorial Board Meeting, Annual Meeting of the Academy of Management, Chicago.
- 127.2009 (August) Organizer, Cultivator: Theory, Methods & Research in Institutional Logics. OMT/MOC PDW at the Annual Meeting of the Academy of Management, Chicago.
- 128.2009 (August) Facilitator, Rethinking Research Possibilities at the Nexus of Identity, Institutions, and Entrepreneurship. OMT/MOC PDW at the Annual Meeting of the Academy of Management, Chicago.
- 129.2009 (August) J.D. Thompson Award Chair, Organizations, Occupations & Work Division, Annual Meetings of the American Sociological Association, San Francisco, CA
- 130.2009 (July) Organizer, Knowledge and Institutions: The Role of Materiality. European Group on Organization Studies, Barcelona, Spain.
- 131.2009 (March) Texas Conference on Cognition. University of Texas at Austin.
- 132.2009 (February) Western Academy of Management, Midway, Utah.

- 133.2008 (August) Organizer, Professional Development Workshop on Innovation and Institutions, Annual Meeting of the Academy of Management, Anaheim.
- 134.2008 (August) Innovation and Institutions, Presented at the Annual Meeting of the Academy of Management, Anaheim.
- 135.2008 (August) Developing More Robust Theory by Building Bridges between Quantitative and Qualitative Methods, Symposium presented at the Annual Meeting of the Academy of Management, Anaheim.
- 136.2008 (August) Come Together: Organizational Community Creation in New Institutional Fields. Presented at the Annual Meeting of the Academy of Management, Anaheim.
- 137.2008 (July) Social Movements in Acupuncture. Presented at the Annual Meeting of the European Group on Organization Studies, Amsterdam.
- 138.2008 (July) Institutional Transformation in French Healthcare. Presented at the Annual Meeting of the European Group on Organization Studies, Amsterdam.
- 139.2008 (June) Institutional Sources of Technological Knowledge: A Community Perspective on Nanotechnology Emergence. Presented at the McGill-Cornell Institutional Theory Conference, Montreal.
- 140.2008 (June) Discussant, McGill-Cornell Institutional Theory Conference, Montreal
- 141.2008 (June) Discussant, University of Wisconsin Technology Entrepreneurship Conference, Madison
- 142.2008 (May) Discussant, Workshop on Cognitive Framing and Strategy Making, Sannäa Manor, Finland
- 143.2008 (May). A Field Perspective on Innovations: The Development of Carbon Nanotube Technology. Presented at the Nanobank Workshop. National Science Foundation. Cambridge, MA.
- 144.2008 (May). Towards Open Source Nano. Presented at the NanoIndicators Workshop. National Bureau of Economic Research. Cambridge, MA.
- 145.2008 (March). Towards Open Source Nano. Presented at the Scancor Druid Workshop. Stanford University.
- 146.2008 (February). Exploring Research in the Performing Arts. Curb Center at Vanderbilt, Nashville, Tennessee.
- 147.2007 (November) Innovation and Entrepreneurship in Nanotechnology. INFORMS conference, Seattle
- 148.2007 (September) Workshop on Comparative Organizational Analysis. Discussant. Sundance, Utah.
- 149.2007 (September) Structuring Intellectual Property: Multiple Actors and Multiple Paths in the Development of Carbon Nanotubes. Workshop on Paths of Developing Complex Technologies, Free University Berlin.
- 150.2007 (August) Managing Knowledge Boundaries, Presented at the Annual Meeting of the Academy of Management. Philadelphia, Pennsylvania.
- 151.2007 (July) Innovation and Institutions. Co-convenor, Annual Meeting of the European Group on Organization Studies, Vienna, Austria.
- 152.2007 (July) Sources of Techno-Scientific Knowledge: An Examination of Nanotechnology. Workshop on Technology, Strategy and Organization. Tanaka Business School, Imperial College, London.
- 153.2007 (June) Structuring Intellectual Property: The Case of Carbon Nanotubes. Wharton-Chemical Heritage Foundation Conference on the Social Studies of Nanotechnology, Philadelphia.

- 154.2007 (May-June) Vive la Résistance: Consolidation and the Institutional Contingency of Professional Counter-Mobilization in U.S. Banking. Business History Conference, Cleveland, Ohio.
- 155.2007 (February) Categorization Processes in Nanotechnology. Workshop on Categories, Classification and their Consequences: Discourse and the Fate of Technologies. University of Melbourne, Australia.
- 156.2006 (September) Managing Knowledge Boundaries: Incorporating Acupuncture into Biomedicine. Presented at Conference on Beyond Knowledge Management: Advancing the Organizational Knowledge Research Agenda, Durham Business School, Durham, U.K.
- 157.2006 (August) Discussant, Myths We Live By: Language, Power, and Institutions, Annual Meeting of the Academy of Management, Atlanta, Georgia.
- 158.2006 (August) Discussant, Heterogeneity in Organizational Responses to Institutional Pressures, Annual Meeting of the Academy of Management, Atlanta, Georgia.
- 159.2006 (August) Panelist, OMT/ODC/MOC Doctoral Student Consortium, Annual Meeting of the Academy of Management, Atlanta, Georgia.
- 160.2006 (August) Economic Sociology Session Organizer on Entrepreneurship, Annual Meeting of the American Sociological Association, Montreal, Canada.
- 161.2006 (July) Convenor, Exploring the Relationship Between Practice, Institution, and Change in the "Organizing Society" (Sub-theme 7), Annual Meeting of the European Group on Organization Studies, Bergen, Norway.
- 162.2006 (June) A Practice Perspective on Institutional Entrepreneurship. Presented at the 2nd Annual Organization Studies Summer Workshop on Re-turn to Practice: Understanding Organization as it Happens, Mykonos, Greece.
- 163.2006 (May) What's the Evidence, Workshop sponsored by Genome Alberta project Translating Science: Genomics and Health Systems, Banff, Canada.
- 164.2006 (March) Ascendant Scholar address. Annual meetings of the Western Academy of Management, Long Beach, CA.
- 165.2005 (September) Institutional Entrepreneurship at the Nano Frontier. Presented at the Technology and Economic Sociology Conference at Cornell University, Ithaca, NY
- 166.2005 (August) The Legal Foundations of the Organic Food Industry (with Brandon Lee). Presented at the 100th annual meeting of the American Sociological Association, Philadelphia
- 167.2004 (December) Institutional Entrepreneurship as a Vertically Interlinked System. Presented at the Workshop on Institutional Entrepreneurship, University of Melbourne, Australia.
- 168.2004 (November) Cultural Entrepreneurship. Presented at the Interdisciplinary Workshop on Entrepreneurship, University of Kentucky.
- 169.2004 (August) Discussant, Nonprofit Management. Presented at the 99th annual meeting of the American Sociological Association, San Francisco
- 170.2004 (August) The origins of Social Entrepreneurship. Presented at the 99th annual meeting of the American Sociological Association, San Francisco.
- 171.2004 (August) Discussant, Dynamics of Organizational Fields. Presented at the annual meeting of the Academy of Management, New Orleans.
- 172.2004 (August). Institutional Effects (with Stefan Jonsson). Presented at the annual meeting of the Academy of Management, New Orleans.
- 173.2004 (August). Movements and Markets: Establishing Organic Food as High Quality Product Market (with Brandon Lee). Presented at the annual meeting of the Academy of Management, New Orleans.

- 174.2004 (July). The More Things Change, The More They Remain the Same: Instituting Mutual Funds in Sweden (with Stefan Jonsson). Presented at the 20th annual European Group for Organizational Studies (EGOS) Colloquium. Ljubljana, Slovenia.
- 175.2004 (June). Conceptualizing Professions: The Structuring of Work in Fields. Presented at the Conceptualising Professions Conference at the Saïd Business School, Oxford University.
- 176.2004 (May). Forging a Global Financial Culture. Workshop on Transnational Diffusion of Policies and Institutions. Maxwell School, Syracuse University.
- 177.2003 (November). Instituting Expertise in the Mutual Fund Industry. Center for Economy and Society Workshop, Department of Sociology, Cornell University.
- 178.2003 (September). Future Directions in Organizational Theory. Workshop on Institutions, Conflict and Change, Kellogg Graduate School of Management, Northwestern University.
- 179.2003 (August) Organizing Contested Terrains: The Dynamics of Organizational Settlements. Presented at the annual meeting of the Academy of Management, Seattle, Washington.
- 180.2003 (August) Moderator, Challenges in Managing Professional Service Firms: Implications of Democracy and Knowledge Workers. Presented at the annual meeting of the Academy of Management, Seattle, Washington.
- 181.2003 (August) Discussant, Organizational Foundings. Presented at the 98th annual meeting of the American Sociological Association, Economic Sociology regular session, Atlanta, Georgia.
- 182.2003 (August) Expertise and Industry Transformation: Money Management in the U.S. Mutual Fund Industry. Presented at the 98th annual meeting of the American Sociological Association, Economic Sociology regular session, Atlanta, Georgia.
- 183.2003 (August) Professionalization and Global Diffusion. Presented at the Workshop on Professional Service Firms, Oxford University, England.
- 184.2003 (July) Forging a Global Financial Culture: Expertise and Power in the Spread of Options Exchanges. Presented at the 19th annual European Group for Organizational Studies (EGOS) Colloquium. Copenhagen, Denmark.
- 185.2003 (June) Institutional Variation in the Evolution of Social Movements: The Spread of Recycling Advocacy Groups. Presented at the 15th Annual Meeting on Socio-Economics in Aix-en-Provence, France.
- 186.2002 (November) Exploring the Service-Learning Toolkit. Symposium presented at the First Annual New York Campus Compact Student Leadership Conference on Civic Engagement for Social Change, Cornell University, Ithaca, New York.
- 187.2002 (August) Chair and Discussant, Institutional Variation and Change: Conceptualizing Compliance and Contestation. Presented at the annual meeting of the Academy of Management, Denver, Colorado.
- 188.2002 (August) Ambiguity, Interests and the Evolution of Institutional Logics: From Trustee to Market Logics in the Mutual Fund Industry. Presented at the annual meeting of the Academy of Management, Denver, Colorado.
- 189.2002 (August) Policy Discourse, Logics and Practice Standards: Centralizing the Solid Waste Management Field (with Heather Geraci & Ronit Waismel-Manor). Presented at the 97th annual meeting of the American Sociological Association, Sociology of Culture regular session, Chicago, Illinois.
- 190.2002 (August) New Practices and Logic Transformation: Sources of Professional Money Management Firm Contracting in the U.S. Mutual Fund Industry. Presented at the 4th Biennial Workshop on Professional Service Firms, University of Alberta, Edmonton, Alberta, Canada.

- 191.2002 (July) Contesting Heteronomy: The Co-Evolution of Mutual Fund Organizations and the Money Management Profession (with Huseyin Leblebici). Presented at the 18th annual European Group for Organizational Studies (EGOS) Colloquium. Barcelona, Spain.
- 192.2002 (May) Institutional Variation in the Evolution of Social Movements: The Spread of Recycling Advocacy Groups. Presented at the Social Movements and Organization Theory Conference, University of Michigan.
- 193.2001 (December) The Construction of Entrepreneurial Opportunities: Social Movement Organizations and the Politics of Technology in the U.S. Solid Waste Field. Presented at the Research Policy-Technology Entrepreneurship Conference, Smith School of Business, University of Maryland, College Park, Maryland.
- 194.2001 (August) The Institutional Production of Strategic Action: Logic Transformation and the Rise of Product Diversification in the Mutual Fund Industry, 1944-1991. Presented at the annual meeting of the Academy of Management, Washington, D.C.
- 195.2001 (August) To the Barricades! Collective Action and the Dynamics of Organizations and Economic Life. Symposium presented at the annual meeting of the Academy of Management, Washington, D.C.
- 196.2001 (July) Breaking the Frame: The Rise of Recycling in the U.S. Solid Waste Field (with Marc Ventresca). Presented at the 17th annual European Group for Organizational Studies (EGOS) Colloquium. Lyon, France.
- 197.2001 (June) Categories as Sense-Making Mechanisms (with Hayagreeva Rao). Presented at the 13th Annual Meeting on Socio-Economics at University of Amsterdam, Netherlands.
- 198.2001 (May) Status Mobility Projects as Social Movements. Presented at the Conference on Organizations and Social Movements at University of Michigan. Ann Arbor, Michigan.
- 199.2001 (April) The Emergence of Entrepreneurial Identities and the New Economy (with Mary Ann Glynn). Presented at the Workshop on the New Global Economy sponsored by the Social Science Research Council. Atlanta, Georgia.
- 200.2001 (February) The Rise of the Recycling Industry. Center for Economy and Society Workshop, Sociology Department, Cornell University.
- 201.2000 (November) The Institutional Dynamics of Markets. Presented at the annual INFORMS conference, San Antonio, Texas
- 202.2000 (November) Cultural Entrepreneurship: Stories and the Acquisition of Resources (with Mary Ann Glynn). Presented at the Integration of Entrepreneurship and Strategy Theory and Research conference (organized by Michael Hitt) at the Kauffman Foundation, Kansas City, Missouri.
- 203.2000 (August) Discussant, Session on Institutional Theory and Strategic Management. Presented at the annual meeting of the Academy of Management, Toronto, Canada.
- 204.2000 (August) Institutionalizing Civic Engagement: Shifting Logics and the Cultural Repackaging of Service Learning in U.S. Higher Education. Presented (with Seth Pollack) as part of the showcase symposium, The University in New Times: The House of Knowledge in the Age of Globalization and the Market Economy at the annual meeting of the Academy of Management, Toronto, Canada.
- 205.2000 (August). Product Categories as Sense-Making Mechanisms (with Hayagreeva Rao). Presented at the 95th annual meeting of the American Sociological Association, Economic Sociology regular session, Washington, D.C.
- 206.2000 (June). Modes of Software Transfer Practice: Technology Transfer Management and the Open Source Movement. Presented (with Bill Kaghan) at Organizational Issues in

University-Industry Technology Transfer Conference, Krannert School of Management, Purdue University.

- 207.2000 (May). Service-Learning as Critical Engagement. Presented (with Daniela Routt) at the Merrill Presidential Scholars Panel Discussion, Ithaca, NY: Cornell University.
- 208.2000 (April). The Governance of Solid Waste: The Role of Symbolic Action in Field Formation Processes. Presented at Organizations, Policy, and the Natural Environment: Institutional and Strategic Perspectives Forum. Evanston, IL: Kellogg Environmental Research Center, Northwestern University.
- 209.2000 (January). Negotiating Course Boundaries: Service-Learning as Critical Engagement. Presented (with Daniela Routt) at the 1999-2000 Faculty Symposium of Service Learning, Ithaca, NY: Cornell University.
- 210.1999 (December). Social Movements and Industry Creation: The Rise of Recycling. Presented at the Sociology Department, Ithaca, NY: Cornell University.
- 211.1999 (December). Constructing The Supply And Demand Interface: The Dynamics Of Classification In The Mutual Fund Industry. Presented at the Institutions, Conflict, and Change: Research and Professional Development Workshop. Evanston, IL: Northwestern University.
- 212.1999 (September). Institutionalizing Civic Engagement: Service-Learning and the Blurring of University Boundaries in the U.S. Higher Education Field (with Seth Pollack). Presented at the Re-Organizing Knowledge: Trans-forming Institutions Conference at the University of Massachusetts-Amherst, Amherst, Massachusetts.
- 213.1999 (August). Co-organized and presented Caucus on Management and Political-Economy at the annual meeting of the Academy of Management. Chicago, Illinois.
- 214.1999 (August). Field Stability and Institutional Change: The Recomposition of Professional and Business Associations in the U.S. Field of Finance, 1945-1993. Presented at the annual meeting of the Academy of Management, OMT section, Chicago, IL.
- 215.1999 (August). Between Structure and Agency: Occupational Emergence and Institutional Change in Organizational Fields. Presented at the 94th annual meeting of the American Sociological Association, Chicago, IL.
- 216.1999 (July). A Neoinstitutional Perspective on Market Dynamics: The Case of the U.S. Field of Finance. Presented at the 11th International Conference on Socio-Economics. Madison, Wisconsin.
- 217.1999 (February). The Politics of Classification. Presented at the Cultural Turn Conference, University of California and Santa Barbara.
- 218.1998 (August). The Structuration of Work and the Evolution of Specialized Investment Advisors in the Mutual Fund Industry, 1944-1989. Presented at the 93rd annual meeting of the American Sociological Association, regular sessions, San Francisco, California.
- 219.1998 (August). Co-organizer of Caucus on Environmental Entrepreneurship at the annual meeting of the Academy of Management. San Diego, California.
- 220.1998 (August). The Structuration of Work and the Evolution of Specialized Investment Advisors in the Mutual Fund Industry, 1944-1989. Poster presented at the annual meeting of the Academy of Management. San Diego, California.
- 221.1998 (April). The Structuration of Work in the U.S. Field of Finance. Presented at the annual meeting of the Pacific Sociological Association. San Francisco, California.
- 222.1997 (August). Unbundling Legitimacy: Formative Moments of the U.S. On-Line Information Database Industry, 1972-1991. Presented (with Marc Ventresca, Rodney Lacey

and Dara Szyliowicz) at the annual meeting of the Academy of Management, OMT section. Boston, Massachusetts

- 223.1997 (August). Status Struggles and the Problem of “Legitimacy”: The Mechanisms of Segregation and Selection in the Emergence of Higher Education and Mutual Funds. Presented (with Marvin Washington) at the annual meeting of the Academy of Management, OMT section. Boston, Massachusetts.
- 224.1997 (August). Compliance and Commitment in Institutional Theory: College and University Recycling Program Variation and Diffusion, 1970-1995. Presented (with Paul M. Hirsch) at the annual meeting of the Academy of Management, OMT section. Boston, Massachusetts.
- 225.1997 (July). An Institutional View of Corporate Control: Blurring the Boundaries between Corporations and the Field of Finance. Presented at the 9th International Conference on Socio-Economics. Montreal, Canada.
- 226.1997 (April). Connecting Individuals and Corporations: The Rise of Mutual Funds in the Field of Finance. Presented at the annual CCC Ph.D. Research Colloquium hosted by the University of Michigan Business School. Ann Arbor, Michigan.
- 227.1997 (January). Status Struggles and the Construction of a Mutual Fund Industry. Presented at the workshop on organizations, institutions and change (woic), J.L. Kellogg Graduate School of Management, Northwestern University. Evanston, Illinois.
- 228.1996 (October). Learning How to Grow: Managing Organizational Change in the 21st Century. Presented at the 4th annual Interdisciplinary Students of Organizations Conference. Chicago, Illinois.
- 229.1996 (August). Exploring the Institutional Toolkit: The Emergence of the U.S. Recycling Industry. Presented at the annual meeting of the Academy of Management, OMT section. Cincinnati, Ohio.
- 230.1996 (August). Exploring the Institutional Toolkit: The Emergence of the U.S. Recycling Industry. Presented at the 91st annual meeting of the American Sociological Association, regular session. New York, New York.
- 231.1996 (July). Exploring the Institutional Toolkit: The Rise of Recycling in the U.S. Solid Waste Field. Presented at the workshop on organizations, institutions and change (woic) hosted by the Organization Behavior Department at the J.L. Kellogg Graduate School of Management, Northwestern University. Evanston, Illinois.
- 232.1996 (May). An Institutional Ethnography of Recycling Program Diffusion. Presented at Argument & Evidence Workshop, Graduate School of Business and Department of Sociology at the University of Chicago. Chicago, Illinois.
- 233.1996 (May). Garbage Can Institutionalization: A Multi-Level Political Process View of U.S. College and University Recycling. Presented at the annual Stanford Conference on Organizations at Asilomar. Monterey, California.
- 234.1995 (August). Dueling Institutionalists: the Competing Perspectives of Williamson, North, and Commons about Organizational Change. Symposium presented (with Paul M. Hirsch, Andrew Van de Ven and Margaret Peteraf) at the annual meeting of the Academy of Management. Vancouver, British Columbia.
- 235.1995 (May). Ending the Family Quarrel: Towards a Reconciliation of “Old” and “New” Institutionalism. Presented at the Action, Structure, and Organizations Conference sponsored by Essec-IMD, Paris, FRANCE.

236.1995 (February). Network Interpretations of Non-Market Bureaucracies: The Case of a State Childrens' Services Agency. Presented (with Mark T. Shanley) at the Center for Urban Affairs and Policy Research at Northwestern University. Evanston, Illinois.

TEACHING EXPERIENCE

Leadership

- Academic Director of eHUB Entrepreneurship Centre (2007-present)
- Created and Champion Cross-Faculty Embedded Undergraduate Certificate in Innovation and Entrepreneurship (2021; launched Fall 2022—over 100 students initially enrolled)
- Director of the MBA Innovation & Entrepreneurship Specialization (2005-2015)

MBA courses

- *Entrepreneurial Strategizing*
- *From Science to Business: Translational and Entrepreneurial Challenges*
- *The Strategic Management of Technological Innovation and Commercialization*. Required for technology commercialization specialization, University of Alberta Business School.
- *Technology Commercialization, Knowledge and Organization*
- *The Management of Organizational Change*.
- *Social Entrepreneurship*.

EMBA course

- *Entrepreneurial Strategizing*

Undergraduate/Masters courses

- *Exploring Innovation and Entrepreneurship*
- *Business Strategy*.
- *Dynamics of the Social Sector*.
- *Entrepreneurship and Organizations*.
- *Introduction to Macro Organizational Behavior and Analysis*. (approx. 300 students)
- *Service Learning*.

Doctoral courses

- *Organization Theory*
- *Technology Commercialization, Knowledge and Organization*
- *Social Construction of Economic Life*.
- *Sociology of Markets*.
- *Organizational Sociology Workshop*.

CURRENT DOCTORAL STUDENT SUPERVISION

- Chelsea Dufresne, Alberta School of Business
- Logan Crace, Alberta School of Business
- Yufei Ren, Alberta School of Business
- Maggie Cascadden, Alberta School of Business
- Yunjung Pak, Alberta School of Business
- Cedric Legrand, emlyon

SUPERVISION OF GRADUATE THESES COMPLETED

- Bandita Deka Kalita, University of Alberta., Ph.D. Co-Supervisor. *Three Studies of Institutional Transformation: Theorizing an Institutional Logic's Basis of Worth, The Role of Values in the Coherence of Institutional Logics, and Remaking Worth in Alberta's Oil and Gas Industry*. 2024
- Rodrigo Valdez, University of Alberta., Ph.D. Committee. *Fishing and Meaning Infrastructure: A Novel Lens to Entrepreneurial Search and Realization in Institutional Fields*. 2023
- Tanja Ohlson, University of Oxford, DPhil External Examiner. *Starting a New Conversation: Constituting Institutions in Communicative Practices of Shareholder Engagement on Environmental and Social Issues*. 2022
- Milo Wang, University of Alberta., Ph.D. Supervisor. *Three Studies on Stigmatization: The Emergence, Maintenance, and Removal of Stigma*. 2021
- Leanne Hedberg. University of Alberta., Ph.D. Supervisor. *Not Just Small Potatoes: Social Partnerships as Relational Spaces that Bridge Social Movements and Organizational Change*. 2019
- Maria Paola Ometto. University of Alberta., Ph.D. Supervisor. *Competing institutional logics, religion, and social movement outcomes: The case of solidarity economy enterprises in Brazil*. 2019.
- Jean-François Soublière. University of Alberta., Ph.D. Committee. *Three Studies on Cultural Entrepreneurship and Crowdfunding: We've Got Your Back, The Legitimacy Threshold Revisited, and Four Pathways Towards Cultural Resonance*. 2019.
- Asma Zafar. University of Alberta., Ph.D. Committee. *What Doesn't Kill Us Makes Us Stronger: Identity Change in a Social Enterprise Facing Place-Oriented Disruption*. 2019.
- Andrea Tunarosa, Boston College, Ph.D. Committee. *Not your average cup o' joe: A Cultural Perspective on the Construction of Entrepreneurial Possibilities in the U.S. Specialty Coffee Segment, 1975-2016*. 2019.
- Abiodun Ige. University of Alberta., Ph.D. Committee. *Three Essays on Categories in Financial Markets*. 2019.
- Youngbin Joo. University of Alberta., Ph.D. Committee. *Financing, Institutional Environments, and Transitions to Clean Technology*. 2018.
- Chang Lu. University of Alberta., Ph.D. Committee. *How Oppressed Social Groups Can Enter Mature Fields: An Investigation of First Nations Entering the Canadian Gambling Field*. 2018.
- Thomas Gegenhuber. Johannes Kepler University, Linz, Austria. Ph.D. Supervisor (2nd). *Cultural Entrepreneurship: Making Audiences Attend, Understand, and Value*. 2017
- Johanna Winter. Institute for Organization Studies, WU Vienna University of Economics and Business. Ph.D. Supervisor (2nd). *Images of Prison: Managing Institutional Complexity in the Austrian Penal System*. 2017.
- Yoojung Ahn. University of Massachusetts Amherst, Ph.D. Committee. *Sustainability in the Apparel Industry: A Study of Self-Regulatory Institutions and Logic Hybridization Processes*. 2017.

- Onnolee Nordstrom, University of Alberta., Ph.D. Committee. *A Place for Habitual Communal Entrepreneurship: Toward a theory of how community-based enterprises can encourage and sustain habitual communal entrepreneurship*. 2016.
- Mia Yan, University of Alberta., Ph.D. Chair. *Institutional Imprints: The Enduring Effects of Past Political Regimes on CSR in China*. 2016.
- Evelyn Micelotta, University of Alberta., Ph.D. Chair. *When Institutions Bend But do not Break: The Institutional Accommodation of Open Access in Scientific Publishing*. 2015.
- Yanfei (Eric) Zhou, University of Alberta., Ph.D. Chair. *Institutional Complexity of National Systems and the Fate of Global Microfinance*, Spring 2014.
- Pooya Tavakoly, University of Lugano, Ph.D. Committee. *Essays on Networks and Institutions: Dynamics of Interorganizational Collaborations and Consolidation in the Global Securities Market Industry*. Fall 2013
- Daniel Martinez, University of Alberta, Ph.D. Committee. *Accounting for International Development Non-Governmental Organizations (NGOs)*. Fall 2013
- Tyler Wry, University of Alberta, Ph.D. Chair. *Embedded categories: Three studies on the institutional shaping of categories and category effects*. Fall 2011
- Megan McDougald, University of Alberta, Ph.D. committee. *Social Capital Transfer and Professional Service Firm Acquisition*. Winter 2011.
- Yanfei (Eric) Zhao, University of Toronto Sociology, MA committee. *Dynamic Capabilities: Where are they from and How do they Matter, Really?* December 2009.
- Markus Höllerer, WU Wien (Vienna), PhD advisor/examiner. *Between creed, rhetoric façade, and disregard: Dissemination and theorization of corporate social responsibility (CSR) in Austrian publicly-traded corporations*. June 2009.
- Nina Granqvist, Helsinki School of Economics, Ph.D. Opponent and Grading Committee. *Nanotechnology and Nanolabeling—Essays on the Emergence of New Technological Fields*, November 2007.
- Mary Still, Department of Sociology, Cornell University, Ph.D. Doctoral committee. *The Diffusion of Disparate Innovations Amongst the Corporate Elite*. September, 2006.
- Edward J. Carberry, Department of Sociology, Cornell University, Masters committee. *Defending Organizational Legitimacy After Enron: The Symbolic Use of Stock Option Accounting*. December, 2005
- Ronit Waismel-Manor, School of Industrial & Labor Relations, Cornell University. Dissertation Committee. *The Best of Both Worlds? Work, Family Life and Self-Employment*. June, 2005.
- Ion Bogdan Vasi, Department of Sociology, Cornell University. Dissertation committee. *The Adoption and Implementation of Local Governmental Actions Against Global Climate Change*. May, 2005.
- Evelyn Bush, Department of Sociology, Cornell University. Dissertation committee. *Transnational Religion and Secular Institutions: Structure and Strategy in Human Rights Advocacy*. December, 2004.
- Suvikki Honkkila-Arnold, Department of Sociology, Cornell University. Masters committee. *Passing Judgment on Disability: A Class Perspective to Attitudes toward Selective Abortion*. December, 2004.
- Linda Madeo, School of Industrial and Labor Relations, Cornell University. Masters committee. *Scaling for Impact: Selected Cases of Social Entrepreneurship*. January, 2004.

- Brandon Lee, School of Industrial and Labor Relations, Cornell University. Masters committee chair. *A Patchwork of Fields: Legal and Organizational Variation in the Construction of the Organic Food Industry*. August, 2003.
- Jennifer Bloom, School of Industrial and Labor Relations, Cornell University. Masters committee chair. *The Historical and Cultural Construction of Poultry Grow Out Farming During the Genesis of Agribusiness, 1950-1960*. January, 2001.
- Stacey Merola, Department of Sociology, Cornell University. Dissertation committee. *Leisure and the Life Course: Changes in Leisure Time from 1977-1997*. May, 2001.
- Chang Kil Lee, School of Industrial and Labor Relations, Cornell University. Dissertation committee. *The Institutionalization of Growth and Decline in Government Employment: Economics, Politics, and Imitation*. May, 2001.
- Luke Johnson, Department of Sociology, Cornell University. Masters committee. *Russian Entrepreneurs, 1993: Hopes for a Market After a Collapse of the State*. November, 2002.

UNDERGRADUATE STUDENT SUPERVISION

- Dan Rathbun, School of Industrial and Labor Relations, Cornell University. Undergraduate Research Fellows Program (2002).
- Steven Plake, School of Industrial and Labor Relations, Cornell University. Undergraduate Research Fellows Program (2001). Chair, Honors Thesis, *The Global Diffusion of Option Exchanges* (2002).
- Julius Diaz, School of Industrial and Labor Relations, Cornell University. Undergraduate Research Fellows Program (1999).

NON-ACADEMIC EXPERIENCE

- 2009 - Youth soccer coach; Awarded Alberta Provincial “C” Coaching License in 2016; Coach, Lessard & Rio Terrace; Laurier Jr. High Boys (2021); Drillers Soccer Club coach (2017-2020); Warriors Soccer Club coach (2015-2017)
- U10 indoor tier two bronze medal in league and city championships, 2016
 - U10 outdoor tier two gold medal in city championships, 2016
 - U12 indoor soccer division champions; silver medal in FC Memorial Challenge, 2019
 - U15 indoor Edmonton city champions, 2022
 - U15 outdoor Provincial champions, 2022
- 1993 - 1994 Sibson & Company, Chicago, Illinois.
- 1991 - 1992 JSA International Management Consulting, Cambridge, Massachusetts and Paris, FRANCE.
- 1990 - 1992 World Cup USA 1994, Torino, Italy, Washington, D.C. and Palo Alto, CA
- 1990 - 1991 Network Resources Corporation, Milpitas, CA.
- 1988 - 1990 Deloitte & Touche Management Consulting, Boston, Massachusetts
- 1987 E.F. Hutton, Albany, New York