

Curriculum Vitae

RUNJUAN LIU

Alberta School of Business

University of Alberta

Edmonton, AB T6G 2R6

Email: runjuan.liu@ualberta.ca

Website: <https://apps.ualberta.ca/directory/person/runjuan>

EMPLOYMENT

Alberta School of Business, University of Alberta

Professor of Business Economics: July 2019 – present

Eric Geddes Professor of Business 2023 – 2026

Alex Hamilton Professor of Business 2017 – 2020

Associate Professor: July 2012 – June 2019

Assistant Professor: July 2005 - June 2012

Department of Economics, University of Alberta

Adjunct Professor of Economics: March 2022 – present

OTHER PROFESSIONAL EXPERIENCES

Center for Applied Business Research in Energy and Environment, Alberta School of Business

Academic Director, January 2024 – present

Alberta Centre for Labour Market Research, University of Alberta

Faculty Researcher, September 2024 – present

Statistics Canada

Deemed Employee, August 2022 – present

Shanghai Institute of International Finance and Economics

Research Fellow, July 2022 – June 2024

School of Economics, Nankai University

Visiting Professor, April 2016 – June 2016

Rotman School of Management, University of Toronto

Visiting Professor, January – March 2016

Department of Economics, Chinese University of Hong Kong

Visiting Scholar, June 2016

EDUCATION

Ph.D., Economics, University of Toronto, Canada, 2007

Thesis Title: *The Impact of Globalization on Firms and Workers*

Thesis Committee: Daniel Treffer (Supervisor), Ignatius Horstmann, Gills Duranton

M.A., Economics, Peking University, China, 2000

B.A., International Economics, Nankai University, China, 1998

RESEARCH INTEREST

International Economics, Development Economics, Labor Economics, International Business

PUBLICATIONS

Articles in Peer-Reviewed Journals

- Hong, Qianlin, Zeyang Jin, Runjuan Liu, and Jiadong Tong. 2026. "Demand Shocks, Export Diversification, and Firm Performance: Evidence from Chinese Listed Companies." *Journal of Economics and Management Strategy*.
- Chakravorty, Ujjayant, Runjuan Liu, Ruotao Tang and Long Zhao. 2024. "Firm Innovation under Import Competition from Low-Wage Countries." *World Economy*, 47: 2063-2093.
- Liu, Runjuan and Daniel Trefler. 2019. "A Sorted Tale of Globalization: White Collar Jobs and the Rise of Service Offshoring." *Journal of International Economics*, 118: 105-122.
- Han, Qin, Jennifer Jennings, Runjuan Liu, and Dev Jennings. 2019. "Going Home and Helping out? Returnee Entrepreneurs as Propagators of CSR in An Emerging Market." *Journal of International Business Studies*, 50: 857-872.
- Fatum, Rasmus, Runjuan Liu, Jiadong Tong, and Jiayun Xu. 2018. "Beggar Thy Neighbor or Beggar Thy Domestic Firms? Evidence from 2000 to 2011 Chinese Customs Data." *Journal of International Economics*, 115: 16-29.
- Liu, Runjuan, Barry Scholnick, and Adam Finn. 2017. "The Complexity of Outsourced Services and the Role of International Business Travel." *Journal of Economic Geography*, 17(3): 661-684.
- Han, Jun, Runjuan Liu, Beyza Ural Marchand, and Junsen Zhang. 2016. "Market Structure, Incomplete Tariff Pass-through, and Household Welfare in Urban China." *Journal of International Economics*, 100: 220-232.
- Liu, Runjuan and Carlos Rosell. 2013. "Import Competition, Multi-Product Firm, and Basic Innovation." *Journal of International Economics*, 91(2): 220-234.
- Han, Jun, Runjuan Liu, and Junsen Zhang. 2012. "Globalization and Wage Inequality: Evidence from Urban China." *Journal of International Economics*, 87(2): 288-297.
- Liu, Runjuan, Dorothee Feils, and Barry Scholnick. 2011. "Why Are Different Services Outsourced to Different Countries?" *Journal of International Business Studies*, 42(4): 558-571.
- Liu, Runjuan. 2010. "Import Competition and Firm Refocusing." *Canadian Journal of Economics*, 43(2): 440-466.

Policy Papers

- Houlden, Gordon, Ron MacIntosh, Jia Wang, Runjuan Liu, and Yu Bao. 2011. "Building a Long Term Energy Relationship between Alberta and China." *China Institute Policy Report*, University of Alberta.

Articles in Peer-Reviewed Journals (in Chinese)

- Liu, Kaihao, Jiadong Tong, and Runjuan Liu. 2021. "Export Expansion and Child Morbidity: Evidence from China." *Nankai Economic Review*, 3: 86-112.
- Liu, Kaihao, Jiadong Tong, and Runjuan Liu. 2019. "Export Expansion and Adult Morbidity: Evidence from China." *China Industrial Economics*, 8: 118-135.
- Han, Jun, Runjuan Liu, Junsen Zhang. 2015. "The Impact of Trade Liberalization on Income Inequality and Poverty in China" *Social Sciences in China*, 2: 24-40.

WORKING PAPERS

- Beason, Richard, Runjuan Liu, Phuong Thao Nguyen, and Longzhou Wang. "The Third-Country Impact of the US-China Trade War on Vietnamese Firms: A Global Value Chains Perspective." SSRN WP5113547.
- Zhang, Jing, Canlei Liu, Runjuan Liu. "The Dual Effects of Technology Decoupling: U.S. Export Controls and Innovation in China." SSRN WP6210408.
- Findlay, Christopher, Runjuan Liu, Yihong Tang, and Zhang Yan. "Service Liberalization and Manufacturing Productivity: Evidence from Chinese Manufacturing Firms." SSRN WP4222186.
- Jin, Yuying, Zeyang Jin, Runjuan Liu, and Hongyu Zhuang. "Employment Adjustment to the US Export Control: Evidence from Chinese Listed Firms." SSRN WP5628370.
- Han, Jun, Runjuan Liu, and Guofeng Wu. "Trade Policy Uncertainty and Employment Composition: Evidence from Chinese Local Labor Markets." SSRN WP4020442.
- Feils, Dorothee, Runjuan Liu, and Florin Sabac. "Employee Representation on the Board, Firm-specific Skill Investments and Firm Performance." SSRN WP4066697.
- Bao, Qun, Jiali Dan, and Runjuan Liu. "Who is Paying for Retaliatory Tariffs? Evidence from Chinese Price Data" Working Paper.

SEMINAR AND CONFERENCE PRESENTATIONS (* denotes presentation by co-authors)

- 2025: National Taiwan University (March, 2025); The Econometrics Society World Congress (Seoul, August 2025); Smith School of Business, Queen's University (Kingston, October 2025)
- 2024: Shanghai University of Finance and Economics (Shanghai, March 2024); Canadian Economic Association Meeting (Toronto, June 2024); Academy of International Business Annual Meeting (Seoul, July 2024)*
- 2023: Western Economic Association Conference (San Diego, June 2023)*; University of International Business and Economics (Beijing, July 2023); Nankai University (Tianjin, July 2023); USITC seminar (online, October 2023)
- 2022: Canadian Economic Association Meeting (Ottawa, June 2022); Asia Pacific Trade Seminar (Online, June 2022); Econometric Society Latin American Meeting (Online, November 2022); Econometric Society European Meeting (Berlin, December 2022)
- 2021: Canadian Economic Association Meeting (Online, May 2021); China-North America Economic Forum (Online, August 2021)
- 2020: Open Minds: Celebrating UAlberta's Social Science & Humanities Research (Edmonton, February 2020); Huazhong University of Science and Technology (Online, December 2020).
- 2019: Canadian Economic Association Meeting (Banff, May 2019); Western Economic Association Conference (Tokyo, March 2019)
- 2018: CREA-IZA Workshop on Gravity Equation in International Economics (Luxembourg, November 2018); Trade Experts Roundtable - Policy Directions and the Economic Research Agenda, Global Affairs Canada (May 2018, Ottawa); Silk Road Forum, Xi'an Jiaotong University (Xi'an, April 2018); Tianjin University of Finance and Economics (Tianjin, April 2018); Forum on the Trade War between US and China, Nankai University (Tianjin, April 2018)
- 2017: NBER Conference on Trade and Labor Market (Boston, October 2017)*; Nankai Trade and Development Conference (Tianjin, June 2017); Canadian Economic Association Meeting (Antigonish, May 2017); Nankai University, School of Economics (Tianjin, May 2017)

2016: NBER-CCER Conference (Beijing, June 2016); Central University of Finance and Economics, School of International Trade (Beijing, June 2016); Xi'an Jiaotong University, School of Economics (Xi'an, June 2016); Nankai University, School of Economics (Tianjin, May 2016); North American Productivity Workshop (Quebec City, June 2016)*; Ryerson University (Toronto, March 2016); York University (Toronto, March 2016); Wilfrid Laurier University (Waterloo, March 2016)

RESEARCH GRANTS

SSHRC Insight Grant (Co-PI), 2021-2027
Killam Research Fund (Co-PI), University of Alberta, 2024
SSHRC Insight Grant (Principal Investigator), 2017-2022
China Institute Research Grant, University of Alberta, 2009, 2011, 2017, 2018, 2021, 2025
Kule Institute for Advanced Study, University of Alberta, 2017, 2025
SSHRC University of Alberta Special Fund, 2014
National Science Council (Taiwan) Research Grant, 2014, Collaborator
Worldwide Universities Network - Research Development Fund, 2012-2014, Collaborator
Wal-Mart Seed Grant, School of Retailing, University of Alberta, 2012
Chinese Ministry of Education Project of Humanities and Social Sciences, 2011-2013, Collaborator
SSHRC 4A Status Funding, University of Alberta, 2009
Western Centre for Economic Research Grant, University of Alberta, 2008
SAS Grant, Alberta School of Business, University of Alberta, 2006, 2008, 2009, 2010, 2021
Foote Grant, Alberta School of Business, University of Alberta, 2005
Institute for United States Policy Studies Grant, University of Alberta, 2005

AWARDS AND HONORS

Eric Geddes Professorship (Senior Faculty Research Fellowship), 2023-2026
Alex Hamilton Professorship (Senior Faculty Research Fellowship), 2017-2020
Blended Learning Award, University of Alberta, 2019
Tianjin "The Thousand Talents Program" Fellowship (Short-term), 2015-2018
Xerox Fellowship, Alberta School of Business, University of Alberta, 2011
Early Career Research Award, W.E. Upjohn Institute for Employment, 2010
Finalist for the Haynes Prize for the Most Promising Scholar, AIB, 2006
J.D. Muir Fellowship, Alberta School of Business, University of Alberta, 2006
University of Toronto Fellowship, University of Toronto, 2000-2004
Chinese Economists Society-Ford (CES-Ford) Fellowship, summer 2004
Connaught Scholarship, University of Toronto, 2001-2002
Mary H. Beatty Fellowship, University of Toronto, 2000-2001

TEACHING EXPERIENCE

Courses Taught

Introduction to International Business, undergraduate course, Alberta School of Business, University of Alberta, winter 2013, 2014 and Fall 2017, 2018, 2019, 2020, 2021, 2023, 2024, 2025.
Managerial Economics, EMBA, Alberta School of Business, Fall 2023, 2024. 2025.

Business Economics, MBA China course, Alberta School of Business, University of Alberta, Winter 2019, Spring 2024, Summer 2025.

Business Economics, Organizations and Management, undergraduate course, Alberta School of Business, University of Alberta, winter 2011, 2012, 2013, and 2014.

Global Business Environment, senior elective course, Alberta School of Business, University of Alberta, winter 2006, 2007, 2008, 2009, 2010, 2011, and 2012.

Individual Research Project, undergraduate research papers, Alberta School of Business, University of Alberta, winter 2007, fall 2008, summer 2010, fall 2011, summer 2013, fall 2017.

International Business, Executive Development Programs, Centre for International Business Studies, University of Alberta, fall 2005, fall 2006, fall 2009, and spring 2012.

Ph.D. Committees

Oversea Supervisor:

Jing Zhang, Ph.D. in Economics (2025), University of International Business and Economics
First Placement: Guangzhou University, China.

Jiali Dan, Ph.D. in Economics (2023), Nankai University
First Placement: Nankai University, China.

Zeyang Jin, Ph.D. in Economics (2020), Shanghai University of Finance and Economics
First Placement: Shanghai Normal University, China.

Guofeng Wu, Ph.D. in Economics (2019), Peking University
First Placement: Postdoc at China Institute, University of Alberta.

Qianlin Hong, Ph.D. in Economics (2018), Nankai University
First Placement: Shenzhen Stock Exchange, China.

Jiayun Xu, Ph.D. in Economics (2015), Nankai University
First Placement: Postdoc at Tsinghua University, China.

Thesis Committee Member:

Eiji Ohashi, Ph.D. in Accounting (2021), University of Alberta
First Placement: Aoyama Gakuin University, Japan

Long Zhao, Ph.D. in Economics (2020), University of Alberta
First Placement: Hunan University, China

Ruotao Tang, Ph.D. in Economics (2016), University of Alberta
First Placement: Ministry of Labour, Government of Alberta, Canada

Qin Han, Ph.D. in Organizational Analysis (2016), University of Alberta
First Placement: University of Lethbridge, Canada

Examination Committee Member (external):

Yuanyuan Ning, Ph.D. in Economics (2017), University of Alberta

Eldar Sehic, Ph.D. in Economics (2015), University of Alberta

Hanxiao Li, Ph.D. in Economics (2015), University of Alberta

Wei He, Ph.D. in Economics (2011), University of Alberta

Yanqin Chang, Ph.D. in Economics (2010), University of Alberta

External Thesis Examiner:

Felix Fosu, Ph.D. in Economics (2023), Department of Economics, University of Calgary

Liang Wang, Ph.D. in Economics (2017), Department of Economics, York University

Proper Koto, Ph.D. in Economics (2016), Department of Economics, University of Manitoba

PROFESSIONAL ACTIVITIES

Referee Services

B.E. Journal of Macroeconomics, British Journal of Industrial Organization, Canadian Journal of Economics, China Economic Review, Economic Journal, Economic Letter, Economic Systems, International Economic Journal, International Economic Review, Journal of Business Research, Journal of Economic Behavior and Organization, Journal of Economic Dynamics and Control, Journal of Economics and International Finance, Journal of Environmental Economics and Management, Journal of the European Economic Association, Journal of Development Economics, Journal of International Business Studies, Journal of International Economics, Journal of Management Studies, Journal of World Business, Oxford Economic Papers, Quarterly Journal of Economics, Regional Science and Urban Economics, Review of Economics and Statistics, Review of International Economics, Review of World Economics, Scandinavian Journal of Economics, Southern Economic Journal, Statistics Canada Working Paper Series, University of Calgary School of Public Policy Research Paper Series, World Economy, Social Sciences and Humanities Research Council (SSHRC) Insight Program, Research Grants Council of Hong Kong

Conference Organization and Committee

9th Institutions, Trade and Economic Development Workshop (Co-organizer), 2025
Rocky Mountain Empirical Trade Conference (organization committee member), 2013 – present
SSHRC Insight Grant Adjudication Committee, 2021-2024

Administrative Services

SSHRC Doctoral Scholarship Committee, University of Alberta, 2025-2026
Hiring Committee, Alberta School of Business, University of Alberta, 2024-2025
Faculty Evaluation Committee, Alberta School of Business, University of Alberta, 2023-2024
ATS Staff Evaluation Committee, Alberta School of Business, University of Alberta, 2023-2024
Killian Postdoc Scholarship Committee, University of Alberta, 2023, 2025
Research Award Committee, Alberta School of Business, University of Alberta, 2017, 2024
SSHRC Application Panel, Alberta School of Business, University of Alberta, 2023
SSHRC Review Panel, College of Social Science and Humanities, University of Alberta, 2023
CRC Evaluation Committee, Alberta School of Business, University of Alberta, 2022
General Faculties Council, University of Alberta, 2021-2022
Faculty Evaluation Committee, Alberta School of Business, University of Alberta, 2019-2021
ATS Staff Evaluation Committee, Alberta School of Business, University of Alberta, 2020-2021
Recruiting Committee, Alberta School of Business, University of Alberta, 2020
Undergraduate Policy Committee, Alberta School of Business, University of Alberta, 2018-2019
Recruiting Committee, Department of Economics, University of Alberta, 2017
Chair Selection Committee, Alberta School of Business, University of Alberta, 2017
Assurance of Learning Committee, Alberta School of Business, University of Alberta, 2017-2019
Trade & Market Access Committee, Edmonton Chamber of Commerce, 2016

Community Services

Vice President (Internal), Association of Chinese Canadian Professors (ACCP), 2020 - 2023