

SEAN E. MOORE
Professor of Psychology
Curriculum Vitae
September 2025

Contact Information

University of Alberta-Augustana Campus
4901 46 Avenue
Camrose AB T4V 2R3
CANADA
Phone: 780-679-1524
Cell: 587-322-6394
Fax: 780-679-1590
Email: semoore@ualberta.ca or sean.moore@ualberta.ca

Education

Ph.D. University of Alberta, Edmonton, AB, Canada, November 2003
Area of Study: Social & Cultural Psychology

B.A. Honours Psychology, Wilfrid Laurier University, Waterloo, ON, Canada, 1997

Academic Employment

Professor of Psychology	University of Alberta-Augustana Campus Department of Social Sciences July 2025 – present
Associate Professor of Psychology	University of Alberta-Augustana Campus Department of Social Sciences July 2011-June 2025
Assistant Professor of Psychology	University of Alberta-Augustana Campus Department of Social Sciences July 2005 – June 2011
Assistant Professor of Psychology	Mount Saint Vincent University Department of Psychology, August 2004 - June 2005
Postdoctoral Research Associate,	University of Nebraska-Lincoln, Survey Research & Methodology Gallup Research Center, September 2003 - July 2004

Research Interests

Affect and cognitive processes (e.g., psychology of emotions, mood and attitude change), Psychology of nonreligion and secularity, Cultural psychology of life satisfaction, Scholarship of teaching and learning, Judgment and decision-making processes (e.g., anchoring, political judgments), cognition and survey methodology, applied social psychology.

Teaching Experience

University of Alberta-Augustana Campus (2005 to present)

AUIDS 101 – First Year Seminar
 AUPSY 102 – Individual and Social Behaviour
 AUPSY 103 – Introduction to Psychology
 AUPSY 203 – Psychological Research: Skills & Methods
 AUPSY 240 – Social Psychology
 AUPSY 308 – Social Psychology Seminar
 AUSTA 313 – Advanced Research Design
 AUPSY 338 – Intimate Relationships and Human Sexuality
 AUPSY 340 – Applied Social Psychology
 AUPSY 363 – Social Cognition
 AUPSY 344 – Environmental Psychology
 AUPSY 408/09 – History and Systems of Psychology (**Psychology Capstone**)
 AUSY 426 – Psychology of Religion
 AUPSY 441 – Emotion
 AUPSY 442 – Psychology in a Cultural Context
 AUPSY 448 – Political Psychology
 AUPSY 497/499 – Individual Study/Fourth Year Undergraduate Thesis

Mount Saint Vincent University (2004-2005)

PSYC 1110 – Introduction to Psychology as a Natural Science
 PSYC 1120 – Introduction to Psychology as a Social Science
 PSYC 2215 – Cognitive Psychology
 PSYC 3307 – Roots of Modern Psychology

University of Alberta-Edmonton Campus (2001-2003)

PSYCO 212 – Introduction to Research Methods in Psychology
 PSYCO 241 – Social Psychology

Student Supervision

Undergraduate Individual Studies Thesis/Directed Studies Students

1. Emmalee Mills (January/2025 – April/2025) "Attitudes and Perceptions of Norms for Sexual History Communication"
2. Nicole Roy (September/2023 – April/2024) "Assessing Rural Values, Ideals, and Media Consumption"
3. Rowan Corry (January/2024 – April/2024) "How Strong Are Sexual Health Norms?: A Comparison of 2 Years of Undergraduate Sexual Health Perceptions"

4. Sarah Dedrick (January/2023 – April/2023) "Assessing the Shifting Landscape of Student Sexual Health Norms During the COVID-19 Pandemic"
5. Faith Wildman (September/2022 – April/2023) "An Examination of the Impact of Perceived Sexual Health Norms on STI-Protective Sexual Health Behaviour"
6. Serena Isley (September/2021 – April/2022) "The Effects of Valenced Visual Imagery on Believability of Health (Mis)information"
7. Danielle Brozny (September/2021 – December/2021) "The Impact of Attachment Style on Perceived Social Support During the COVID-19 Pandemic: A Follow-Up Investigation"
8. Madhawa Alahakoon (September/2020 – April/2021) "The Impact of Attachment Style on Perceived Social Support During the COVID-19 Pandemic"
9. Madalyn Savoy (September/2020 – April/2021) "Stress and Coping During COVID-19: Comparing Religious and Nonreligious People"
10. Chelsea Punt & Makua Mbono (January/2020 – April 2020) "The Psychology of Sexual Health Norms"
11. Farshad Labbaf (January/2018 – December/2019) "Psychological Factors in the Underreporting of Concussions in Athletes"
12. Calista Stoyles (September/2017 – April/2018) "An Examination of a Norms-Based Intervention for Improving Sexual Health Attitudes in University Students"
13. Fowzia Huda (September/2016 – April/2017) "Is Emotional Intelligence Associated with Greater Emotional Manipulation in Romantic Relationships"
14. Kristie Soanes (September/2016 – April/2017) "An Examination of the Effects of Mindset Manipulations on Perceived Academic Achievement"
15. Addie Oluwajana (January/2017 – April/2017) "Behavioral Genetics Analysis of the Anxiety-Serotonin Links"
16. Samantha K Jones (September/2015 – April/2016) "The Experiences of Urban and Rural Volunteer Firefighters: A Mixed Methods Approach"
17. Kachuri Rook (September/2015 – April/2016) "The Effect of Anxiety on Trust Judgments"
18. Jaynita Maru (May/2015 – December/2016) "The Psychology of Secularity and Nonreligion: Developing a Scale of Nonbelief"
19. Nathan Milley (September/2014 – April/2015) "An Examination of the Emotional Superiority Effect in Implicit Memory"
20. Julie Sawchuk (September/2014 – December/2014) "The Effect of Pride on Emotional Predictions"
21. Katelyn Stewart (September/2013 – April/2014) "The Effects of Happiness and Sadness on Emotional Predictions"
22. Kelly Canning (September/2013 – December/2013) "Effects of Trait Anxiety, Self-Efficacy, Stress, and Decisional Control on Exam Performance in University Students"
23. Nadia Rebekowich (September/2012 – April/2013) "The Effects of Induced Stress on Perception of Risks"
24. Christopher Robblee (September/2010 – April/2011) "An Examination of the Moral Foundations Underlying Environmental Values"
25. Puneet Toor (September/2010 – April/2011) "Development and Validation of an Irreligiosity Scale"
26. Desirae Bowlby (September/2009 – April/2010) "An Examination of Risk Perception Judgments in Interpersonal Attraction"
27. Erica Parr (September/2009 – April/2010) "An Examination of the Impact of Time Framing on Adolescent Risk Judgments"
28. Crystal Butler (September/2008 – April/2009) "My Life is Safer than Your Life: The Effects of Self-Affirmations on Comparative Risk Judgments"

29. Shungu-Elaine Mushayandebvu (September/2008 – December/2008) “Does Esteem Boosting Thought Make Life Seem Less Risky? An Examination of the Effects of Self-Affirmation on Risk Perception?”
30. Rhiannon Wegenast (September/2006 – April/2007) “Does Affirming the Self Concept Lower Global Perceptions of Risk?”
31. Greg Olson (September/2006 – December/2006) “The True North, Strong and Green? The Effects of Canadian National Identity Manipulations on Cannabis-Related Public Policy Attitudes”

Summer Research Student Supervision

1. Gurmehar Bajwa (Summer 2024), “Analysis of Augustana Core Curriculum Data” University of Alberta-Augustana Academic Council Summer Research Assistantship
2. Sarah Dedrick (Summer 2022), “Examining Normative Interventions of Sexual Health” University of Alberta Undergraduate Research Initiative (URI) Stipend,
3. Leana Shantz (Summer 2020) “Psychology of Collective Action in Relation to Mental Health Destigmatization” Roger S. Smith Undergraduate Student Research Award
4. Farshad Labbaf (Summer 2018) “Metacognitive Factors in Concussion Underreporting” University of Alberta-Augustana Campus Summer Research Assistantship Fund
5. Jaynita Maru , (Summer 2015), “Development of Irreligiosity Scale” University of Alberta-Augustana Campus Summer Research Assistantship Fund
6. Shungu-Elaine Mushayandebvu , (Summer 2008), “Self-Affirmations and Risk Perception”, Roger S. Smith Undergraduate Student Research Award
7. Vanessa Giesbrecht , (Summer 2006), “Islamic Religiosity & Well-Being in Oman” University of Alberta-Augustana Campus Summer Student Assistantship Fund

Graduate Student Supervision

1. University of Nebraska Survey Research and Methodology Program (2003-2004), Co-supervised 2 groups of MSc/PhD survey research and methodology graduate students (with Dr. R. F. Belli, Dr. A. C. MacCutcheon) working on 2 projects to Develop NIH-supported grant applications (“Verbal Behaviors in Computer-Assisted Health Surveys: A Comparison of Questionnaire List and Calendar Methods” & “Using Event History Calendars to Track Smoking and Smoking Cessation Behaviors”).
 - Students Supervised included: Mario Callegaro (PhD), Moh Yin Chang (PhD), Dan Liao (PhD), Fei-Wen Cheng (MSc), Erik Hjermstad (MSc), Kumar Nagaraja Rao (MSc)

Undergraduate Independent Studies Research Group Supervision

1. Co-supervised small groups of Honors & independent study students conducting group research projects in various areas of social and cognitive psychology (with Dr. R. C. Sinclair, Dr. N. R. Brown), 1997-2003.
 - Students supervised included: Nathaniel Wong, Omar Mohammed, Eva Holden-Laarman, Sasha Narine, Rob (Ravinder) Kang, Kurram Bhokari, Chris Dowdeswell, Marissa Boyce, Taeed Quddusi, Todd J. Williams, Jill Jenkins, Agnieszka Soldat, TJ (Tellal) Jomha
2. Provided statistical and methodological assistance to the University of Alberta industrial internship students, Fall 2001.

Publications (*Student co-author)

- Melançon, J. & Moore, S. E. (2021). Théoriser un sentiment de minorisation: Les francophonies canadiennes entre philosophie politique et psychologie sociale. [Theorizing a feeling of minorization: Canadian francophonies between political philosophy and social psychology]. *Lien social et Politiques*, 86, 206–224. <https://doi.org/10.7202/1079500ar>
- Moore, S. E., Hvenegaard, G. T. & Wesslius, J. C. (2018). The efficacy of directed studies courses as a form of undergraduate research experience: A comparison of instructor and student perspectives on course dynamics. *Higher Education*, 76, 771-788. <https://doi.org/10.1007/s10734-018-0240-7>
- Brown, N. R., Schweickart, O., Sinclair, R. C., & Moore S. E. (2017). Multiple partners, multiple strategies, multiple causes: Understanding why men and women provide discrepant sex partner reports. In P. Lemaire (Ed.) *Cognitive Development from a Strategy Perspective: A Festschrift for Robert Siegler* (pp. 43-60). New York: Routledge. <https://doi.org/10.4324/9781315200446>
- Moore, S. E., & Maru, J.* (2016). The psychology of secularity and nonreligion. In P. Zuckerman (Ed.) *Religion: Beyond Religion* (pp. 241-261). Gale-CENGAGE-Macmillan Reference. Farmington Hills, MI.
- Hvenegaard, G., Link, A. L., Moore, S. E., & Wesselius, J. C. (2013) Exploring the dynamics of directed studies courses: Student, instructor, and administrator perspectives. *The Canadian Journal for the Scholarship of Teaching and Learning*, 4(2), Article 5. <https://doi.org/10.5206/cjsotl-rcacea.2013.2.5>
- Moore, S., Hvenegaard, G., Link, A. & Wesselius, J. (2012). Undergraduate research experiences through independent study courses. *The Teaching Professor*, 26(4), 6
- Young Leslie, H. E & Moore, S. E. (2012). Constructions of happiness and satisfaction in the Kingdom of Tonga (pp. 181-193). In H. Selin & G. Davey (Eds.) *Happiness Across Cultures: Views of Happiness and Quality of Life in Non-Western Cultures*. New York: Springer. https://doi.org/10.1007/978-94-007-2700-7_13
- Sinclair, R. C., Moore, S. E., Mark M. M., Lavis, C. A., & Soldat, A. S. (2010). Incidental moods, source likeability, and persuasion: Liking motivates message elaboration in happy people. *Cognition and Emotion*, 24(6), 940-961. <https://doi.org/10.1080/02699930903000206>
- Sinclair, R. C., Lovsin, T. & Moore, S. E. (2007). The effects of mood state, issue involvement, and argument strength on responses to persuasive appeals: Does mood state override issue involvement? *Psychological Reports*, 101, 739-753. <https://doi.org/10.2466/pr0.101.3.739-753>
- Belli, R. F., Moore, S. E., & Van Hoewyk, J. (2006). An experimental comparison of question formats used to reduce vote overreporting. *Electoral Studies*, 25, 751-759. <https://doi.org/10.1016/j.electstud.2006.01.001>

Publications (continued)

Moore, S. E., Young Leslie, H., & Lavis, C. A. (2005). Subjective well-being and life satisfaction in the Kingdom of Tonga. *Social Indicators Research*, 70, 287-311.

<https://doi.org/10.1007/s11205-004-1541-z>

Sinclair, R. C., Moore, S. E., Lavis, C. A., & Soldat, A. S. (2002). The influence of affect on cognitive processes: Implications of the informative nature of affect in the area of industrial and product design. In J. Frascara (Ed.), *Design and the social sciences: Making connections* (pp. 178-193). New York: Taylor & Francis.

Sinclair, R.C., Mark, M.M., Moore, S.E., Lavis, C.A., & Soldat, A.S. (2000). An electoral butterfly effect. *Nature*, 408 (6813), 665-666. <https://doi.org/10.1038/35047160>

Manuscripts in Preparation

Moore, S. E. Sexual health norms in undergraduate students: A 3 Year Study and Intervention.

Moore, S. E., Isley, S.* Examining the nature of truthiness effects in health-related misinformation .

Moore, S. E., Williams, T.J. et al. Development and validation of a scale of nonreligion attitudes and beliefs

Research in progress

Examining the Historical Foundations of the Psychology of Nonreligion and Secularity

Assessment of High Impact Practices on Learning Outcomes in a Liberal Arts Core Curriculum

Minoritization, Emotions, and the Underdog Effect in Group Membership (w/ J. Melançon)

Cognitive Inconsistency as a Motivating Factor in Group Cohesion: A Historical Case Study of Mark E. Smith & The Fall

Invited Presentations

Moore, S. E. (2019, October). *Examining the multidimensional nature of unbelief: A psychological approach*. Nonreligion and Secularity Research in Canada Workshop (University of Waterloo, Workshop funded through SSHRC Connection Grant to Sarah Wilkins Laflamme).

Conference Presentations, Posters, and Published Abstracts (*Student co-author)

Moore, S. E. & Isley, S*. (2024, February 8-10). *An examination of the effects of valenced visual imagery on believability of health (mis)information* [Research Spotlight presentation]. Annual Convention of the Society for Personality and Social Psychology, San Diego, CA. <https://spsp.org/events/annual-convention/schedule/research-spotlights>.

Conference Presentations, Posters, and Published Abstracts (continued)

- Moore, S. E. (2023, February). *Examining the impact of local versus global descriptive norms on perceptions of sexual health*. Research spotlight presented at the 24th Annual Meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- Moore, S. E. & Labba, F. * (2022, February). *Gender differences in the reporting of concussions in elite level ice hockey players*. Poster presented at the 23rd Annual Meeting of the Society for Personality and Social Psychology, San Francisco, CA.
- Moore, S. E. (2020, February). *An examination of the misperceptions in descriptive norms of sexual health attitudes and behaviors*. Poster presented at the 21st Annual Meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Moore, S. E. (2019, May). *Examining the multidimensional nature of unbelief: A psychological approach*. Paper presented at the Nonreligion and Secularity Research Network Annual Conference, Rome, Italy.
- Moore, S. E., & Huda, F. * (2019, February). *Examining the Impact of emotional intelligence and emotional manipulation on relationship satisfaction: An actor-partner interdependence analysis*. Poster presented at the 20th Annual Meeting of the Society for Personality and Social Psychology, Portland, OR.
- Moore, S. E., & Maru, J. * (2018, March). *Examining the multidimensional nature of nonreligion and secularity: A cross-national study*. Poster presented at the 19th Annual Meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- Wilson, K. D., Sinclair, R. C., Moore, S. E., Yaucob, S. Y., Demers, J., Papineau, E., Mark M. M. (2016, June). *Incidental moods, source likeability, argument strength, and persuasion: Evidence for affect repair-based elaboration in sad people*. Poster presented at the 26th Annual Meeting of the Canadian Society for Brain, Behaviour and Cognitive Science, Ottawa, ON.
- Moore, S. E., & Sinclair, R. C. (2016, January). *Argument effects on source impressions: The effects of mood and argument strength on source likability evaluations*. Poster presented at the 17th Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA.
- Hessler, J. K., Simon, I. D., Wolfe, M. B., Williams, T. J., & Moore, S. (2015, February). *Desire for cognitive consistency as a potential explanation for poor recollection of past beliefs*. Poster presented at 16th Annual Meeting of the Society for Personality and Social Psychology, Long Beach CA
- Stewart, K.* & Moore, S. E. (2014, June). *The effects of happiness and sadness on emotion predictions*. Poster presented at Connecting Minds 2014: A North American Research Conference in Psychology, Richmond, BC.
- Schweickart, O., Brown, N. R., Moore, S. E., & Sinclair, R. C. (2013, November). *The sex-partner discrepancy revisited: Strategy differences and mode effects*. Poster presented at the 34th annual conference of the Society for Judgment and Decision Making, Toronto, ON.

Conference Presentations, Posters, and Published Abstracts (continued)

- Moore, S. E. & Robblee, C.* (2013, January). *An examination of the moral foundations underlying environmental attitudes*. Poster presented at the 14th Annual Meeting of the Society for Personality and Social Psychology. New Orleans, LA.
- Moore, S., Hvenegaard, G., Link, A., Wesselius, J. & Hill A.* (2012, June). *What makes a good individual studies course? A comparison of student and professor perceptions of motivations, benefits and barriers associated with individual studies courses*. Poster presented at the 32nd Annual Meeting of the Society for Teaching and Learning in Higher Education, Montreal, QC.
- Hvenegaard, G., Moore, S., Link, A., & Wesselius, J. (June 2012). *Comparing students and instructors regarding motivations, benefits and barriers for independent study courses*. Poster presented at the 2012 Meeting of the Council of Undergraduate Research, Ewing, NJ.
- Moore, S. E., & Bowlby, D. M.* (2011, May). Effects of physical attractiveness and risk-relevant information on interpersonal attraction. *Symposium paper presented at the 83rd meeting of the Midwestern Psychological Association*. Chicago, IL.
- Moore, S. E., Toor, P. K., & Mushayandebvu, S. E.* (2011, January). *Development and validation of an irreligiosity scale*. Poster presented at 12th Annual Meeting of the Society for Personality and Social Psychology, San Antonio, TX
- Link, A., Wesslius, J., Hvenegaard, G., & Moore, S. (2010, June). *Improving directed studies courses by evaluating student and instructor perspectives*. Poster presented at the 13th National Conference of the Council of Undergraduate Research, Ogden Utah.
- Moore, S. E., Mushayandebvu, S. E.*, & Butler, C. L.* (2010, January). *Does self-boosting thought make the world seem less risky? An examination of the impact of self-affirmations on risk perception*. Poster presented at the 11th Annual Meeting of the Society for Personality and Social Psychology, Las Vegas, NV.
- Moore, S. E., & McLennan, K. L. (2009, June). *Development and validation of an Islamic religiousness scale in Oman*. Poster presented at the 70th Annual Convention of the Canadian Psychological Association, Montreal, QC.
- Moore, S. E. (2008, June). *An examination of the mood-repairing qualities of self-affirmations*. Poster presented at the 69th Annual Convention of the Canadian Psychological Association, Halifax, NS.
- Olson, G. R.*, & Moore, S. E. (2007, June). *The true north, strong...and green? An examination of the role of Canadian identity on attitudes toward marijuana policy*. Poster presented at the 68th Annual Convention of the Canadian Psychological Association, Ottawa, ON.
- Lovsin, T. K., Sinclair, R. C., & Moore, S. E. (2007, May) *Mood state, issue involvement, argument strength and responses to persuasion*. Paper presented at the 79th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.

Conference Presentations, Posters, and Published Abstracts (continued)

- Moore, S. E., MacLennan, K., & Giesbrecht, V.* (2007, May). *Influences of values and religiosity on subjective well-being in Oman*. Paper presented at the 79th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Moore, S. E., & Brown, N. R. (2007, January). *An examination of the role of awareness in the production of anchoring effects*. Poster presented at the 8th Annual Meeting of the Society for Personality and Social Psychology, Memphis, TN.
- Moore, S. E., & Sinclair, R. C. (2006, January). *Incidental happy and sad moods and cognitive dissonance reduction: Attitude change depends on the perceived informativeness of the mood source*. Poster presented at the 7th Annual Meeting of the Society for Personality and Social Psychology, Palm Springs, CA.
- Moore, S. E., & Sinclair, R. C. (2005, May). *Task preferences in the induced compliance paradigm: Evidence supporting an action-based approach*. Paper presented at the 77th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Belli, R. F., & Moore, S. E. (2005, January). *An experimental comparison of question formats used to reduce vote overreporting*. Paper presented at the 6th Biennial Meeting of the Society for Applied Research in Memory and Cognition, Wellington, New Zealand.
- Brown, N.R., Sinclair, R. C., & Moore, S. E., (2005, January). *Sex and cognition: From the field to the lab and back again*. Paper presented at the 6th Biennial Meeting of the Society for Applied Research in Memory and Cognition, Wellington, New Zealand.
- Moore, S. E., Young Leslie, H., & Lavis, C. A. (2004, May). *Development of culturally sensitive survey methods: Measurement of well-being and life satisfaction in the Kingdom of Tonga*. Paper presented at the 59th Annual Meeting of the American Association of Public Opinion Research, Phoenix, AZ.
- Lavis, C. A., Moore, S. E., & Sinclair, R. C. (2004, May). *More good than harm: Assessing the impact of mood induction studies on people's perceptions of psychological research*. Poster session presented at the 76th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Moore, S. E., & Brown, N. R. (2004, May). *Grice's boomerang: An examination of the influence of disclaimers on adoption of numerical anchors*. Paper presented at the 76th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Moore, S. E., & Sinclair, R. C. (2004, May). *Inconsistency-as-information: Effects of incidental happy and sad moods on the cognitive dissonance reduction process*. Paper presented at the 76th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Brown, N. R., & Moore, S. E. (2003, July). *Mixed reactions: A reconceptualization of the post-comparison anchoring effect*. Paper presented at the Fifth Biennial Meeting of the Society for Applied Research in Memory and Cognition (SARMAC), Aberdeen, UK.

- Moore, S. E., & Sinclair, R. C. (2002, May). *On the role of incidental affect in dissonance reduction processes: Both happy and sad moods can reduce cognitive dissonance*. Paper presented at the 74th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Moore, S.E., Pracejus, J.W., & Sinclair, R.C. (2001, June). *Testing the effects of team involvement on attitudes towards sponsoring brands*. Paper presented at the 62nd Annual Meeting of the Canadian Psychological Association, Quebec, QC.
- Moore, S. E., & Sinclair, R. C. (2000, May). *Affective states and motivation to process: Effects of mood and source expertise on the processing of persuasive arguments*. Paper presented at the 72nd Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Moore, S. E., & Sinclair, R. C. (2000, March). *Mood effects on persuasion: Argument source expertise can either enhance or reduce message processing*. Paper presented at the 14th Annual Joseph R. Royce Research Conference, Edmonton, AB.
- Moore, S. E., & Sinclair, R. C. (1999, May). *Persuasion and positive affect: Effects of source likeability and cognitive load on the processing of persuasive arguments*. Paper presented at the 71st Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Moore, S. E., & Sinclair, R. C. (1999, February). *Argument source likeability can lead to enhanced message processing for happy people: Good moods aren't always bad*. Paper presented at the 13th Annual Joseph R. Royce Research Conference, Edmonton, AB.
- Moore, S. E. (1997, June). *Responsiveness to mood inductions as a function of demand characteristics*. Poster session presented at the 58th Annual Meeting of the Canadian Psychological Association, Toronto, ON.
- Moore, S. E. (1997). *Responsiveness to mood induction procedures as a function of demand characteristics*. Paper presented at the 27th Annual Undergraduate Thesis Conference in Psychology for Ontario Universities, Brock University, St. Catherines, Ontario.

Professional Awards

Augustana Teaching Leadership Award, Fall 2024

Academic Awards & Distinctions

GSA Professional Development Award, University of Alberta, 2002

Canadian Psychological Association Travel Award, 2001

Department of Psychology Teaching Honour Roll, University of Alberta, Summer 2001, Fall 2001

Faculty of Science Graduate Teaching Scholarship, University of Alberta, 2001, 2002

Mary Louise Imrie Graduate Student Award, University of Alberta, 2000

Graduate Studies and Research Award, 1999-2000

Dean's Honour List, Wilfrid Laurier University, 1996, 1997

Grants

Killam Research Fund, Cornerstones Grant Program, 2019, *Conference Travel Grant*, \$3200
 Augustana Campus, University of Alberta, 2015, Internal Research Fund for survey software, \$500
 University of Alberta Teaching and Learning Enhancement Fund (TLEF), 2009-2011, *Improving Directed Studies Courses by Evaluating Student and Instructor Perspectives* (co-applicant with G. Hvengaard, A. M. Link, & J. Wesselius), \$40,548
 Augustana Campus, University of Alberta, Research Fund, 2008, *Conference Travel Grant*, \$1600
 Killam Research Fund, Cornerstones Grant Program, 2007, *Conference Travel Grant*, \$1600
 Augustana Campus, University of Alberta, 2007, *Self-affirmations & impression formation*. Research Grant, \$2000
 University of Alberta, EFF Basic Equipment Grant, 2005, *Implicit Attitude Measurement Laptop*, \$5000
 University of Alberta Startup Grant, 2005, *Psychological processes underlying judgment & decision making*, \$1500,
 Time Sharing Experiments in Social Sciences, 2004-2005, *Estimating Number of Lifetime Sexual Partners: A Strategy Priming Study*, Winning Operating Project
 Mount Saint Vincent University New Scholars Grant, 2004-2005, *Values, Religiosity, and Life Satisfaction: Examining the Cultural Construction of Subjective Well-Being in Tonga and Oman*, \$3400

Academic Service

Program Coordinator, Psychology and Mental Health Major, Department of Social Sciences (2024-2025)
 Social Sciences Faculty Council Elected Representative, Faculty Evaluation Committee (2022-2025)
 Chair, University of Alberta-Augustana Campus Assessment Committee, 2021-present
 Faculty Representative, Indigenous Engagement Advisory Committee, University of Alberta-Augustana Campus, (2016-2018, 2021-2024)
 Faculty Representative, International Student Experience Subcommittee, University of Alberta-Augustana Campus Student Services, 2020-present
 Ad-Hoc Reviewer, *Higher Education*, 2018-present
 Ad-Hoc Reviewer, *Motivation and Emotion*, 2018-present
 Ad-Hoc Reviewer, *Collected Essays on Learning and Teaching*, 2015-present
 Assessment Committee Representative, II+EDID Working, University of Alberta-Augustana Campus, 2021-2022
 University-Wide Faculty Representative, University of Alberta Undergraduate Research Initiative (URI) Campus Landscape Assessment Working Group, 2021-2022
 Associate Department Chair (Acting, 2017-2018), Department of Social Sciences, University of Alberta-Augustana Campus
 Social Sciences Department Representative, University of Alberta-Augustana Campus Assessment Committee, 2019-2021
 Social Sciences Department Representative, University of Alberta-Augustana Campus Research Committee, 2012-2018
 Social Sciences Department Representative (Temporary Acting), University of Alberta-Augustana Campus Curriculum Committee, 2011
 Past Chair, Social Personality Section, Canadian Psychological Association, 2010-2011
 Section Chair, Social Personality Section, Canadian Psychological Association, 2008-2010

Augustana Research Ethics Board Representative, Education, Extension, Augustana, and Campus Saint-Jean Research Ethics Board (EEACSJ REB), University of Alberta, 2007-2009
 Annual Conference Abstract Review Co-ordinator, Canadian Psychological Association, Social/Personality Section, 2006, 2007
 Moderator, Annual Meeting of the Canadian Psychological Association, 2006
 Awards Administrator, Ken Dion & Brendan Rule Awards for Outstanding Student Research, Canadian Psychological Association, Social/Personality Section, 2006
 Alternate Member, Education, Extension, & Augustana Research Ethics Board, 2005-2007
 Ad-Hoc Reviewer, *Journal of Experimental Social Psychology*, 2005
 Co-organizer, Exit Survey of Graduating Psychology Students, Department of Psychology, Mount Saint Vincent University, 2005
 Co-organizer, Introductory Psychology Participant Pool Mass Testing, Department of Psychology, University of Alberta, Edmonton, 1999-2002
 Graduate Student Representative, Social & Cultural Psychology Search Committee, Department of Psychology, University of Alberta, Edmonton, 2000-2001
 Moderator, Joseph R. Royce Conference, Brian Harder Honors Day Conference, Department of Psychology, University of Alberta, Edmonton, 1997, 1999, 2002
 Graduate Student Representative, Department Chair Recruitment Committee, Department of Psychology, University of Alberta, Edmonton, 1999
 Co-organizer, Canadian Psychological Association, Social-Personality Section Preconference, Edmonton, 1998

Professional Memberships

American Psychological Association
 Association for Psychological Science
 Canadian Psychological Association
 Midwestern Psychological Association
 Society for Personality and Social Psychology
 Society for the Teaching of Psychology