

Brian P. Soebbing

Faculty of Kinesiology, Sport, and Recreation
University of Alberta
2-158 University Hall (Van Vliet Complex)
Edmonton, Alberta, Canada T6G 2H9
Email: brian.soebbing@ualberta.ca

Personal Information

Citizenship: United States of America
Current Visas: Permanent Resident (Canada)

Education

- 2011 Ph.D. University of Alberta
Faculty of Kinesiology, Sport, and Recreation
Formerly the Faculty of Physical Education and Recreation
- 2007 M.S. University of Illinois at Urbana-Champaign
Department of Recreation, Sport, and Tourism
- 2005 B.B.A. Saint Louis University
Richard A. Chaifetz School of Business
Formerly the John Cook School of Business
Management (Minor: Communication)
Summa Cum Laude

Academic Employment

July 2018-present	Associate Professor (with Tenure) Faculty of Kinesiology, Sport, and Recreation University of Alberta Edmonton, Alberta, Canada
October 2022-December 2025	KSR Director - International School Joint Management Committee - Vice Dean Faculty of Kinesiology, Sport, and Recreation University of Alberta Edmonton, Alberta, Canada
July 2016-June 2018 (Hired July 2016)	Assistant Professor Faculty of Kinesiology, Sport, and Recreation Formerly the Faculty of Physical Education and Recreation University of Alberta Edmonton, Alberta, Canada
August 2015-June 2016 (Hired March 2015)	Assistant Professor School of Sport, Tourism, and Hospitality Management Affiliated with Fox School of Business Temple University Philadelphia, PA, USA
January 2012-August 2015 (Hired June 2011)	Assistant Professor & Graduate Faculty Associate Member School of Kinesiology College of Human Sciences & Education Louisiana State University Baton Rouge, LA, USA
September 2011-December 2011	Postdoctoral Researcher Department of Economics Faculty of Arts University of Alberta Edmonton, Alberta, Canada

Publications

Graduate students are Underlined

Peer-Reviewed Journal Articles

80. Hur, C.H., Watanabe, N.M., **Soebbing, B.P.**, & Yan, G. (In press). Economic impact of the Winter Olympics: Examination of temporary housing prices. *International Journal of Sports Marketing and Sponsorship*. doi:10.1108/IJSMS-07-2025-0345
79. Galdino, M., Wicker, P., & **Soebbing, B. P.** (In press). Old habits die hard: The ritual scapegoat theory in sport leadership succession. *Sport Management Review*. doi:10.1080/14413523.2025.2574133

78. Hur, C.H., Yan, G., Watanabe, N.M., & **Soebbing, B.P.** (In press). Towards a critical understanding of Gentrification and mega-sport event: An analysis of the rental market in the 2018 PyeongChang Olympic Games. *Sociology of Sport Journal*. doi:10.1080/10.1123/ssj.2024-0119
77. Hur, C.H., Watanabe, N.M., **Soebbing, B.P.**, & Xue, H. (2025). Are esports patrons fickle? An empirical analysis of esports viewership in the attention economy. *Managing Sport and Leisure*, **30**(6), 1503-1519. doi:10.1080/23750472.2024.2441753
76. Galdino, M., **Soebbing, B. P.**, & Wicker, P. (2025). Performance expectations and sports betting efficiency: Evidence from coaching changes in the Brazilian football league. *International Journal of Sport Finance*, **20**(2), 723-739. doi:10.32731/IJSF/202.052025.02
75. Seifried, C., Martinez, J.M., Qian, Y., Zvosec, C., Svensson, P.G., **Soebbing, B.P.**, & Agyemang, K.J.A. (2024). Sport Management research productivity and impact for ranking considerations. *Sport Management Education Journal*, **18**(2), 157-165. doi:10.1123/smej.2023-0026.
74. Watanabe, N., **Soebbing, B. P.**, Chahardovali, T., & Huang, Y. (2025). The emergence of mixed martial-arts and the future of boxing: An analysis of consumer interest and compensation. *Journal of Sports Economics*, **26**(2), 172-195. doi: 10.1177/15270025231156058.
73. Watanabe, N. M., Yan, G., & **Soebbing, B. P.** (2024). Athlete activism and attendance behavior in the National Football League. *European Sport Management Quarterly*, **24**(3), 723-739. doi:10.1080/16184742.2023.2189282.
72. Huang, Y., Washington, M., **Soebbing, B. P.**, & Mason, D.S. (2023). Wearing the same jersey? The impact of players' cultural diversity and shared team tenure on national soccer team performance. *Journal of Economics, Race, and Policy*, **6**, 160-172. doi: 10.1007/s41996-023-00120-4
71. Cardazzi, A., Humphreys, B.R., Ruseski, J.E., **Soebbing, B. P.**, & Watanabe, N.M. (2023). Professional sporting events increase seasonal influenza mortality in US cities. *Sports Economics Review*, **3**, Article 100013. doi: 10.1016/j.serev.2023.100013. **Selected as paper of the year by the journal**
70. Hyun, M., & **Soebbing, B. P.** (2023). Determinants of ticket prices in the secondary ticket market and the effects of COVID-19: Empirical evidence from NBA ticket price data analytics. *Sport, Business, Management: An International Journal*, **13**(4), 489-505. doi: 10.1108/SBM-11-2022-0101.
69. Krochak, E., **Soebbing, B. P.**, & Kono, S. (2023). The impact of fighting in the NHL on attendance. *Leisure/Loisir*, **47**(3), 517-525. doi: 10.1080/14927713.2022.2159866.
68. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (2023). Contest incentives, effort levels, and betting markets in European Football. *European Sport Management Quarterly*, **23**(3), 605-621. doi:10.1080/16184742.2021.1898432.
67. **Soebbing, B. P.**, Seifried, C. S., & Tutka, P. (2023). If you rebuild it, will they come? The impact of renovated sports facilities on attendance and total revenue. *Journal of Sport Management*, **37**(2), 116-128. doi:10.1123/jsm.2022-0101.
66. **Soebbing, B. P.**, Wicker, P., & Watanabe, N.M. (2023). NFL player career earnings and off-field behavior. *Review of Black Political Economy*, **50**(1), 81-96. doi: 10.1177/00346446221076868.
65. Gong, H., Watanabe, N. M., **Soebbing, B. P.**, Brown, M. T., & Nagel, M. (2022). Exploring tanking strategies in the NBA: An empirical analysis of resting healthy players. *Sport Management Review*, **25**(3), 546-566. doi: 10.1080/14413523.2021.1970972.

64. Huang, Y., & **Soebbing, B. P.** (2022). The novelty effect and on-field team performance in new sports facilities: The case of the Canadian Football League. *Sport Management Review*, **22**(1), 188-205. doi: 10.1080/14413523.2021.1908763
63. Walker, K., **Soebbing, B.**, & Seifried, C. (2021). "Are the Punishments Consistent?": A Quantitative Analysis of NCAA Enforcement. *Journal of Intercollegiate Sport*, **14**(1), 66-89.
62. Seifried, C., Agyemang, K.J.A., Walker, N., & **Soebbing, B. P.** (2021). Sport management and business schools: A growing partnership in a changing higher education environment. *International Journal of Management Education*, **19**(3), Article 100529. doi: 10.1016/j.ijme.2021.100529
61. Weimar, D., **Soebbing, B. P.** & Wicker, P. (2021). Dealing with statistical significance in Big Data: The social media value of game outcomes in professional football. *Journal of Sport Management*, **35**(3), 266-277. doi: 10.1123/jsm.2020-0275.
60. Gong, H., Watanabe, N.M., **Soebbing, B. P.**, Brown, M.T., & Nagel, M.S. (2021). Does consumer perceptions of tanking impact attendance at National Basketball Association games? A sentiment analysis approach. *Journal of Sport Management*, **35**(3), 254-265. doi: 10.1123/jsm.2020-0274.
59. Mao, Z., **Soebbing, B. P.**, & Watanabe, N. M. (2021). Chinese Super League stock prices and team performance. *Sport, Business, Management: An International Journal*, **11**(2), 222-241. doi: 10.1108/SBM-02-2020-0013.
58. Galdino, M., Wicker, P., & **Soebbing, B. P.** (2021). Gambling with leadership succession in Brazilian football: An empirical study of head coach turnovers and team performance. *Sport, Business, Management: An International Journal*, **11**(3), 245-264. doi: 10.1108/SBM-06-2020-0059
57. **Soebbing, B. P.**, Wicker, P., Weimar, D., & Orlowski, J. (2021). How do bookmakers interpret running performance of teams in previous games? Evidence from the Football Bundesliga. *Journal of Sports Economics*, **22**(3), 231-250. doi: 10.1177/1527002520975827
56. Foreman, J. J., **Soebbing, B. P.**, & Seifried, C. S. (2021). Executive deviance as a socio-political force in dismissals. *Deviant Behavior*, **42**(2), 193-209. doi: 10.1080/01639625.2019.1659261.
55. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (2020). Casual bettors and sentiment bias in NBA and NFL betting. *Applied Economics*, **52**(53), 5797-5806. doi: 10.1080/00036846.2020.1776833.
54. Watanabe, N. M., Yan, G., & **Soebbing, B. P.** (2019). Market disruption as a regime for athlete activism: An economic analysis of college football player protests. *Sport Management Review*, **22**(5), 600-612. doi: 10.1016/j.smr.2018.08.003.
53. Seifried, C. S., **Soebbing, B. P.**, & Agyemang, K.J.A. (2019). The impact of interorganizational relationships on an uncertain industry: College football bowl games. *Journal of Sport Management*, **33**(4), 317-330. doi: 10.1123/jsm.2018-0183.
52. Watanabe, N. M., Yan, G., **Soebbing, B. P.**, & Fu, W. (2019). Air pollution and attendance in the Chinese Super League: Environmental economics and the demand for sport. *Journal of Sport Management*, **3**(4), 289-302. doi: 10.1123/jsm.2018-0214
51. Foreman, J. J., **Soebbing, B. P.**, & Seifried, C. S. (2019). The impact of deviance on head coach dismissals and implications of a personal conduct policy. *Sport Management Review*, **22**(4), 491-501. doi.org/10.1016/j.smr.2018.06.012
50. Williams, D. P., Seifried, C. S., & **Soebbing, B. P.** (2019). The five-stage process of legitimacy building within interest associations. *Journal of Issues in Intercollegiate Athletics*, **12**, 262-286. No doi, Link to paper

49. Pflieger, A. G., **Soebbing, B. P.**, & Seifried, C. S. (2019). Corruption, rule-breaking, and sanctions: The case of the NCAA. *Journal of Global Sport Management*, *4*(1), 38-60. doi:10.1080/24704067.2018.1493355
48. Foreman, J. J., **Soebbing, B. P.**, Seifried, C. S., & Agyemang, K. (2018). Examining relationships between managerial career advancement and centrality, race, and the Rooney Rule. *International Journal of Sport Management*, *19*(3), 315-338. No doi.
47. Seifried, C. S., **Soebbing, B. P.**, & Agyemang, K. J. A. (2018). The utilization of interorganizational relations in an uncertain industry: A case study of the Fiesta Bowl's ascension. *Sport History Review*, *49*(1), 58-81. doi:10.1123/shr.2016-0026.
46. Williams, D. P., **Soebbing, B. P.**, & Seifried, C. S. (2018). Exploring the direct impacts of geography on sport organizations through athletic association movement. *Journal of Issues in Intercollegiate Athletics*, *11*, 75-97. No doi, Link to paper
45. Walker, K. B., Seifried, C. S., **Soebbing, B. P.**, & Agyemang, K. J. A. (2018). A comparative framing analysis of major violations within the National Collegiate Athletic Association. *International Journal of Sport Communication*, *11*(1), 95-122. doi:10.1123/ijsc.2017-0106.
44. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (2018). Sentiment bias in National Basketball Association betting. *Journal of Sports Economics*, *19*(4), 455-472.
43. Walker, K. B., Seifried, C. S., & **Soebbing, B. P.** (2018). The National Collegiate Athletic Association as a social-control agent: Addressing misconduct through organizational layering. *Journal of Sport Management*, *32*(1), 53-71.
42. **Soebbing, B. P.**, Watanabe, N.M., & Seifried, C. S. (2017). The impact of price discrimination and price dispersion on organizational revenue: Lessons from Major League Baseball. *Managing Sport and Leisure*, *22*(6), 442-457.
41. Mason, D. S., Sant, S-L. & **Soebbing, B. P.** (2017). The peculiar economics of sports team ownership: Pursuing urban development in North American cities. *Sport, Business, Management: An International Journal*, *7*(4), 358-374.
40. Watanabe, N. M., Yan, G., **Soebbing, B. P.**, & Pegoraro, A. (2017). Is there economic discrimination on sport social media? An analysis of Major League Baseball. *Journal of Sport Management*, *31*(4), 374-386.
39. Watanabe, N., & **Soebbing, B. P.** (2017). Chinese Super League: Attendance, pricing, and team performance. *Sport, Business, Management: An International Journal*, *7*(2), 157-174.
38. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (2017). Sentiment bias and asset prices: Evidence from sports betting markets and social media. *Economic Inquiry*, *55*(2), 1119-1129. doi:10.1111/ecin.12404
37. **Soebbing, B. P.**, Seifried, C. S., Pflieger, A. G., & Walker, K. (2016). The Starter clothing company: A profile case study of nostalgia. *Journal of Case Research and Inquiry*, *2*, 28-52.
36. Williams, D. P., **Soebbing, B. P.**, & Seifried, C. (2016). Determinations of a university reclassification effect after changes in athletic affiliation. *International Journal of Sports Management and Marketing*, *16*(3/4/5/6), 297-317.
35. **Soebbing, B. P.**, Mason, D. S., & Humphreys, B. R. (2016). Novelty effects and sports facilities in smaller cities: Evidence from Canadian hockey arenas. *Urban Studies*, *53*(8), 1674-1690.

34. Watanabe, N., Yan, G., & **Soebbing, B. P.** (2016). Consumer interest in Major League Baseball: An analytical modeling of Twitter. *Journal of Sport Management*, **30**(2), 207-220.
33. **Soebbing, B. P.**, Wicker, P., & Watanabe, N. M. (2016). The effects of performance expectations on total compensation of Division I-FBS head coaches. *Journal of Sport Management*, **30**(1), 70-81.
32. Walker, K., Foreman, J., Seifried, C., & **Soebbing, B.** (2016). A rationale and example of a grant writing course for doctoral students in Sport Management. *Journal of SPORT*, **5**(1: Article 2), 1-24.
31. Foreman, J. J., **Soebbing, B. P.**, & Rodenberg, R. (2016). The effect of time-off and familiarity on organizational performance: Evidence from the National Football League. *International Journal of Sport Management*, **17**(1), 84-101.
30. Williams, D. P., Seifried, C. S., & **Soebbing, B. P.** (2015). The influence of a university's social identity on NCAA divisional affiliation. *Journal of Intercollegiate Sport*, **8**(2), 153-182.
29. Palmer, M., Duhon, M. Q., & **Soebbing, B. P.** (2015). College deviance and the effects on NFL amateur draft selection: A look at the personal conduct policy. *Journal of Sports Analytics*, **1**(2), 121-132.
28. Watanabe, N., Yan, G., & **Soebbing, B. P.** (2015). Major League Baseball and Twitter usage: The economics of social media use. *Journal of Sport Management*, **29**(6), 619-632.
27. **Soebbing, B. P.**, Wicker, P., & Weimar, D. (2015). The effect of leadership changes on expectations regarding organizational performance. *Journal of Sport Management*, **29**(5), 485-497.
26. **Soebbing, B. P.**, Tutka, P., & Seifried, C. S. (2015). The effect of sanctions on external job promotions of NCAA Division I-FBS college football head coaches. *International Journal of Sport Finance*, **10**(4), 375-388.
25. Wicker, P., **Soebbing, B. P.**, Feiler, S., & Breuer, C. (2015). The effect of Porter's generic strategies on organisational problems of non-profit sport clubs. *European Journal for Sport and Society*, **12**(3), 259-285.
24. Fogarty, K., **Soebbing, B. P.**, & Agyemang, K. J. A. (2015). NCAA Division I-FBS Salary Determinants: A look at new and amended contracts. *Journal of Issues in Intercollegiate Athletics*, **8**, 123-138.
23. Foreman, J. J., & **Soebbing, B. P.** (2015). The role of candidate availability in CEO dismissals: An examination of the National Football League. *Journal of Management Policy and Practice*, **16**(2), 11-25.
22. Smith, J., **Soebbing, B. P.**, & Washington, M. (2015). A case study surrounding a university's motivation for changing United States intercollegiate athletic associations. *Journal of Contemporary Athletics*, **9**(2), 117-132.
21. von Hanau, T., Wicker, P., & **Soebbing, B. P.** (2015). Determinants of expected vs. actual match outcome: An examination of the German Bundesliga. *Soccer and Society*, **16**(1), 63-75.
20. Foster, W. M., **Soebbing, B. P.**, & Seifried, C. S. (2015). The rhetorical work of a partnership coordinator in mega-project construction. *Journal of Strategic Contracting and Negotiations*, **1**(2), 149-167.
19. Waggoner, B., Wines, D., **Soebbing, B. P.**, Seifried, C. S., & Martinez, J. M. (2014). "Hot Hand" in the National Basketball Association point spread betting market: A 34-year analysis. *International Journal of Financial Studies*, **2**(4), 359-370.
18. Walker, K., **Soebbing, B. P.**, Seifried, C. S., & Pfleegor, A. G. (2014). The new, old Finisher Sports: The remaking of an apparel titan. *Case Studies in Sport Management*, **3**(Case Study 6).

17. **Soebbing, B. P.**, & Watanabe, N. M. (2014). The effect of price dispersion on Major League Baseball team attendance. *Journal of Sport Management*, **28**(4), 433-446.
16. Humphreys, B. R., Ruseski, J. E., & **Soebbing, B. P.** (2014). Sport participation among US high school students: Trends and directions. *Journal of Contemporary Athletics*, **8**(3), 179-195.
15. Humphreys, B. R., & **Soebbing, B. P.** (2014). Access to legal and the incidence of crime: Evidence from Alberta. *Growth and Change*, **45**(1), 98-120.
14. Watanabe, N. M., **Soebbing, B. P.**, & Wicker, P. (2013). Examining the impact of the StubHub agreement on price dispersion in Major League Baseball. *Sport Marketing Quarterly*, **22**(3), 129-137.
13. Pfleegor, A. G., Seifried, C., & **Soebbing, B. P.** (2013). The moral obligation to preserve heritage through sport and recreation venues. *Sport Management Review*, **16**(3), 378-387.
12. **Soebbing, B. P.**, Humphreys, B. R., & Mason, D. S. (2013). Exploring incentives to lose in professional team sports: Do conference games matter? *International Journal of Sport Finance*, **8**(3), 192-207.
11. **Soebbing, B. P.**, & Humphreys, B. R. (2013). Do gamblers think that teams tank? An analysis of NBA point spreads. *Contemporary Economic Policy*, **31**(2), 301-313.
10. Smith, J., Williams, D., **Soebbing, B. P.**, & Washington, M. (2013). The influence of a university's social identity on changing athletic affiliations. *Journal of Issues in Intercollegiate Athletics*, **6**, 22-40.
9. Humphreys, B. R., & **Soebbing, B. P.** (2012). Does international simulcast wagering reduce live handles at Canadian racetracks? *Journal of Business and Economics*, **6**(3), 47-62.
8. Wicker, P., & **Soebbing, B. P.** (2012). Examining participation in sports betting in Germany. *Journal of Business and Economics*, **6**(3), 17-33.
7. Humphreys, B. R., & **Soebbing, B. P.** (2012). A test of monopoly price dispersion under demand uncertainty. *Economics Letters*, **114**(3), 304-307.
6. **Soebbing, B. P.**, & Washington, M. (2011). Leadership succession and organizational performance: Football coaches and organizational issues. *Journal of Sport Management*, **25**(6), 550-561.
5. Humphreys, B. R., Lee, Y. S., & **Soebbing, B. P.** (2011). Modeling consumers' participation in markets and frequency of gambling. *Journal of Gambling Business and Economics*, **5**(1), 1-22.
4. Humphreys, B. R., Lee, Y. S., & **Soebbing, B. P.** (2010). Consumer behaviour in lottery: The double hurdle approach and zeros in gambling survey data. *International Gambling Studies*, **10**(2), 165-176.
3. Price, J., **Soebbing, B. P.**, Berri, D., & Humphreys, B. R. (2010). Tournament incentives, league policy, and NBA team performance revisited. *Journal of Sports Economics*, **11**(2), 117-135.
2. **Soebbing, B. P.**, & Mason, D. S. (2009). Managing legitimacy and uncertainty in professional team sport: The NBA's draft lottery. *Team Performance Management*, **15**(3/4), 141-157.
1. **Soebbing, B. P.** (2008). Competitive balance and attendance in Major League Baseball: An empirical test of the uncertainty of outcome hypothesis. *International Journal of Sport Finance*, **3**(2), 119-126.

Books (Edited and Authored)

2. Humphreys, B., **Soebbing, B.P.**, Watanabe, N., & Wicker, P. (In progress). *International Sports Economics*.
1. Downward, P., Frick, B., Humphreys, B.R., Pawlowski, T., Ruseski, J.E., & **Soebbing, B.P.** (Eds.). (2019). *The SAGE Handbook of Sports Economics*. London: Sage. [Link to Book](#)

Book Chapters

10. Humphreys, B. R., & **Soebbing, B. P.** (2025). The business of sport. In J. Scherer & B. Wilson (eds.), *Sport and physical culture in Canadian society* (3rd Edition) (pp. 321-336). Pearson Publisher.
9. Humphreys, B. R., & **Soebbing, B. P.** (2019). The business of sport. In J. Scherer & B. Wilson (eds.), *Sport and physical culture in Canadian society* (2nd Edition) (pp. 283-308). Pearson Publisher.
8. **Soebbing, B. P.** (2019). Ticket pricing. In P. Downward, B. Frick, B.R. Humphreys, T. Pawlowski, J.E. Ruseski, & B.P. Soebbing (eds). *The SAGE Handbook of Sports Economics* (pp. 181-189). London: Sage.
7. Watanabe, N. M., & **Soebbing, B. P.** (2018). Beijing Guoan - New owners, declining fortunes. In J. Sullivan (Ed), *China's Football Dream* (pp. 185-188). Nottingham, UK: University of Nottingham.
6. **Soebbing, B. P.**, & Walker, K. (2018). Impact on organizations: Economic and reputation. In L. Kihl & S. Moston (Eds), *Corruption in Sport* (pp. 126-143). New York: Routledge.
5. Mason, D., **Soebbing, B. P.**, & Jiang, L. (2017). Managing team and league brands: Diverging interests in the National Hockey League. In C.L. Campbell (Ed), *The Customer is NOT Always Right? Marketing Orientations in a Dynamic Business World: Proceedings of the 2011 World Marketing Congress* (pp. 49-57). New York: Springer.
4. Watanabe, N. M., & **Soebbing, B. P.** (2015). Ticket price behavior and attendance demand in Chinese Professional Soccer. In Y.H. Lee & R. Fort (Eds), *The Sports Business in The Pacific Rim-Economics and Policy*(pp. 139-160). Cham, Switzerland: Springer.
3. Humphreys, B. R., **Soebbing, B. P.**, & Watanabe, N. (2011). Determinants of FBS head coaches' salaries: An economic perspective. In M. Leach & F. Guven (eds.), *Sports for Dorks College Football* (pp. 145-167). Houston, TX: Sports for Dorks CFB LLC.
2. **Soebbing, B. P.**, & Mason, D. S. (2010). A tale of two cities: The Toronto Maple Leafs versus the Montreal Canadiens. In D. Wiggins & R. P. Rodgers (Eds.), *Rivals: Legendary Matchups That Made Sports History* (pp. 175-191). Fayetteville, AR: The University of Arkansas Press.
1. **Soebbing, B. P.** (2008). Competitive balance and attendance in the sports industry. In B. Humphreys & D. Howard (Eds.), *The Business of Sport Volume 2: Economic Perspectives on Sport* (pp. 51-66). Westport, CT: Praeger Publishers. **Book translated to Chinese in 2013**

Other Publications

8. **Soebbing, B. P.**, Cole, B. M., & Washington, M. (2015). Rituals as conditional enactments: The initiation and evolution of the NBA players draft. In *Academy of Management Proceedings* (Vol. 2015, No. 1, p. 14837). doi: 10.5465/ambpp.2015.14837abstract.
7. Cole, B. M., Washington, M., & **Soebbing, B. P.** (2014). How institutional leaders repair legitimacy: The case of misconduct and the NFL. In *Academy of Management Proceedings* (Vol. 2014, No. 1, p. 10915). doi: 10.5465/ambpp.2014.10915abstract.
6. **Soebbing, B. P.**, & Washington, M. (2013). Do thugs sell? An investigation of the relationship between deviance and stakeholder response. In *Academy of Management Proceedings* (Vol. 2013, No. 1, p. 15936). doi: 10.5465/ambpp.2013.15936abstract.
5. Wicker, P., **Soebbing, B. P.**, & von Hanau, T. (2012). Match schedule and league outcome in German soccer. *Abstract book of the 18th SMAANZ Conference from 28-30.11.2012 in Sydney, Australia* (p. 122).

4. Humphreys, B. R., & **Soebbing, B. P.** (2012). Sports betting, sports bettors, and sports gambling policy. In *9th Hamburg Symposium on Sports Economics Conference Proceedings* (p. 15-39). Hamburg, Germany: Hamburg University Press.
3. Mason, D., **Soebbing, B. P.**, & Jiang, L. (2011). Managing team and league brands: Diverging interests in the National Hockey League. Refereed conference proceedings of the *Academy of Marketing Science World Marketing Congress Proceedings*.
2. **Soebbing, B. P.** (2009). Gambling. In M. Atkinson (Ed.), *Battleground Sports* (pp. 161-166). Westport, CT: Greenwood Publishers.
1. **Soebbing, B. P.** (2009). Drafting amateur athletes. In M. Atkinson (Ed.), *Battleground Sports* (pp. 103-109). Westport, CT: Greenwood Publishers.

Reports

4. **Soebbing, B. P.**, & Seifried, C.S. (2013). *Proposal for strategic development model for the LSU School of Kinesiology and its various specializations*. Report produced for the LSU College of Human Sciences & Education Development Office. In addition, individual reports produced for all 5 specializations within the School of Kinesiology: Athletic Training, Exercise Physiology, Motor Behavior, Pedagogy & Psychological Sciences, and Sport Management. Components of the reports produced within KIN7511—Fall 2012.
3. Humphreys, B. R., **Soebbing, B. P.**, Wynne, H., Turvey, J., & Lee, Y. S. (2011, May 25). University of Alberta SEIGA research team: Final report to the Alberta Gaming (Gambling) Research Institute on the socio-economic impact of gambling in Alberta. Final report available [here](#)
2. Humphreys, B. R., Ruseski, J. E., & **Soebbing, B. P.** (Submitted December 30, 2009). The sports economy. Policy Paper for NIKE.
1. Humphreys, B. R., Ruseski, J. E., & **Soebbing, B. P.** (Submitted September 4, 2009). The decline of youth sports in America. Policy Paper for Up2Us. Parts of the report appear in "Get:SetTo Make the Case Presenting Sports as an Agent for Social Change."

Conference and Invited Presentations

Graduate students are Underlined. Undergraduate students are *italicized*.

Conference

151. Baum, T., & **Soebbing, B.P.** (Presented August 28, 2025). Trying to further understand "the most important position in professional sport": Performance and Salary of National Hockey League Goal-tenders. Presented at the *European Sports Economics Association Conference* in Innsbruck, Austria.
150. Dallmeyer, S., **Soebbing, B.P.**, & Breuer, C. (Presented August 28, 2025). Sporting Success as a Pull Factor? The Relationship between Participation at a Mega Sport Event and Immigration. Presented at the *European Sports Economics Association Conference* in Innsbruck, Austria.
149. Urbanski, W., & **Soebbing, B. P.** (Presented June 22, 2025). Career length in the Canadian Football League: League policy and other related issues. Presented to the *Western Economics Association International Conference* in San Francisco, California.

148. Weng, H., & **Soebbing, B.** (Presented May 28, 2025). Casino and Crime: A Systematic Review of Recent Empirical Research (2011-2024). Presented to the *North American Society for Sport Management Conference* in San Diego, California.
147. Weng, H., & **Soebbing, B.** (Presented April 25, 2025). Gambling products and crime: A systematic review of empirical research. Presented to the *Alberta Gaming Research Institute Conference* in Banff, Alberta, Canada.
146. Huang, M., Zhao, H., Kono, S., & **Soebbing, B. P.** (Presented March 6, 2025). Leisure and Subjective Well-Being among University Students: A Replication of the DRAMMA Model. Presented to *The Academy of Leisure Sciences' Annual Conference on Research and Teaching* in Pittsburgh, PA.
145. Gui, J., Kono, S., & **Soebbing, B. P.** (Presented March 5, 2025). Cultural adaptation in pedagogy in an international dual-degree program. Presented to *The Academy of Leisure Sciences' Annual Conference on Research and Teaching* in Pittsburgh, PA.
144. Hur, C.H., Watanabe, N., Yan, G., & **Soebbing, B.** (Presented October 31, 2024). A Critical Understanding of Gentrification and Neoliberal Mega-Sport Events: Analyzing the Rental Market During the Winter Olympic Games. Presented to the *North American Society for Sport Sociology Conference* in Chicago, Illinois.
143. **Soebbing, B.P.** (Presented October 26, 2024). Sport, recreation, and tourism industry and education: Trends, insights, and thoughts for the future. Presented to the *China Outdoor Sports Industry Conference* in Dali, China. **Keynote Presentation at Conference**
142. Galdino, M., Wicker, P., & **Soebbing, B.** (Presented September 6, 2024). Deepening the Ritual Scapegoat Theory in sport leadership. Presented to the *European Sport Management Association Conference* in Paris, France.
141. Hur, C.H., Watanabe, N., Yan, G., & **Soebbing, B.** (Presented September 6, 2024). Impact of sport mega-event on socioeconomically vulnerable residents in small host regions. Presented to the *European Sport Management Association Conference* in Paris, France.
140. Huang, X., Watanabe, N., **Soebbing, B.**, & Schepker, D. (Presented June 1, 2024). Social Dynamics Within the Front Office—A Further Exploration of Coach Dismissal in the NBA. Presented to the *North American Society for Sport Management Conference* in Minneapolis, Minnesota.
139. Hur, C.H., Watanabe, N., Yan, G., Brown, M., Shapiro, S., & **Soebbing, B.** (Presented December 14, 2023). An analysis of temporary housing costs and local residents' relocation during a sport mega-event. Presented to the *RevME/REMAPS Conference* in Hendersonville, Tennessee.
138. Huang, Y., **Soebbing, B.P.**, Watanabe, N.M., & Wicker, P. (Presented August 25, 2023). Pay Dispersion and player movement in the National Football League. Presented to the *European Sports Economics Association Conference* in Cork, Ireland.
137. **Soebbing, B.P.**, Cole, B.M., & Washington, M. (Presented July 7, 2023). Rituals as conditional enactments: The initiation and evolution of the NBA players draft. Presented to the *European Group of Organization Studies conference* in Cagliari, Sardinia, Italy.
136. Dallmeyer, S., **Soebbing, B.P.**, & Breuer, C. (Presented July 5, 2023). Sporting Success as a Pull Factor? The Relationship between Participation at a Mega Sport Event and Immigration. Presented to the *Western Economics Association International Conference* in San Diego, California.
135. Huang, Y., **Soebbing, B.P.**, Mason, D.S., & Washington, M. (Presented July 4, 2023). Does it help or hurt? The effect of explained and unexplained pay dispersion on team performance. Presented to the *Western Economics Association International Conference* in San Diego, California.

134. **Soebbing, B.P.**, & Mason, D.S. (Presented July 4, 2023). Amateur draft policy and competitive balance in the NBA. Presented to the *Western Economics Association International Conference* in San Diego, California.
133. Hur, C. H., Watanabe, N., **Soebbing, B.**, & Xue, H. (Presented June 1, 2023). Are esports patrons fickle? An empirical analysis of esports viewership in the attention economy. Presenting to the *North American Association of Sport Management* conference in Montreal, Quebec.
132. Huang, Y., **Soebbing, B. P.**, Washington, M., & Mason, D.S. (Presented June 1, 2023). Wearing the Same Jersey? The Impact of Players' Cultural Diversity and Shared Team Tenure on National Soccer Team Performance. Presenting to the *North American Association of Sport Management* conference in Montreal, Quebec.
131. Watanabe, N.M., Chahardovali, T., Huang, Y., & **Soebbing, B.P.** (Presented May 6, 2023). Determinants of pay in the Ultimate Fighting Championship: A look at gender differences. Presented to the *Gijon conference on sports economics* in Gijon, Spain.
130. Zhuo, Z., & **Soebbing, B.P.** (Presented May 5, 2023). Managerial Turnover in Top English Professional Football League: The Impact of a Coach's Gender. Presented to the *Gijon conference on sports economics* in Gijon, Spain.
129. Huang, X., Watanabe, N., **Soebbing, B.**, & Schepker, D. (Presented August 25, 2022). How Organizational Structure and Power Relations Impact Decision Making—An Empirical Investigation of General Manager Turnover in the NBA. Presented to the *European Sports Economics Association Conference* in Helsinki, Finland.
128. Hur, C. H., Watanabe, N., & **Soebbing, B.** (Presented August 25, 2022). Externalities of hosting mega-events in small communities: An econometric analysis of residential housing market. Presented to the *European Sports Economics Association Conference* in Helsinki, Finland.
127. Cardazzi, A., Humphreys, B.R., Ruseski, J.E., **Soebbing, B. P.**, & Watanabe, N.M. (Presented August 24, 2022). Professional sporting events increase seasonal influenza mortality in US cities. Presented to the *European Sports Economics Association Conference* in Helsinki, Finland.
126. Huang, Y., & Soebbing, B.P. (Presented June 30, 2022). Do team faultlines matter? Evidence from the Italian Serie A. Presented to the *Western Economics Association International Conference* in Portland, Oregon.
125. Cardazzi, A., Humphreys, B.R., Ruseski, J.E., **Soebbing, B. P.**, & Watanabe, N.M. (Presented May 6, 2022). Professional sporting events increase seasonal influenza mortality in US cities. Presented to the *Eastern Economic Association Conference* in Montego Bay, Jamaica.
124. Watanabe, N.M., **Soebbing, B.P.**, Chahardovali, T., & Huang, Y. (Presented May 6, 2022). Determinants of pay in the Ultimate Fighting Championship: A look at gender differences. Presented to the *Eastern Economic Association Conference* in Montego Bay, Jamaica.
123. Huang, X., Watanabe, N., **Soebbing, B.**, & Schepker, D. (Presented May 6, 2022). How Organizational Structure and Power Relations Impact Decision Making—An Empirical Investigation of General Manager Turnover in the NBA. Presented to the *Eastern Economic Association Conference* in Montego Bay, Jamaica.
122. Hur, C. H., Watanabe, N., & **Soebbing, B.** (Presented May 6, 2022). Are esports fans addicted to esports? An econometric analysis of Twitch viewership. Presented to the *Eastern Economic Association Conference* in Montego Bay, Jamaica.

121. Dallmeyer, S., Orlowski, J., & **Soebbing, B. P.** (Presented August 26, 2021). The ultimate scapegoat: COVID-19 and managerial turnover. Virtual presentation at the *European Sport Economics Association* conference.
120. Huang, Y., & **Soebbing, B. P.** (Presented August 26, 2021). Dispersion in (un)explained Pay and on-field team performance: The case of Italian Serie A. Virtual presentation at the *European Sport Economics Association* conference.
119. Huang, Y., & **Soebbing, B. P.** (Presented June 29, 2021). Pay dispersion and team on-field performance in Italian Soccer. Virtual presentation at the *North American Association of Sports Economists* conference.
118. Hur, C.H., Watanabe, N. M., & **Soebbing, B.** (Presented June 4, 2021). The impact of hosting mega-events in small communities: An analysis of local real estate markets during the 2018 PyeongChang Olympic Games. Virtual presentation at the *North American Society for Sport Management* conference.
117. Huang, X., Watanabe, N. M., **Soebbing, B.**, & Schepker, D. (Presented June 3, 2021). How organizational structure and power relations impact decision making—An empirical investigation of general manager turnover in the NBA. Virtual presentation at the *North American Society for Sport Management* conference.
116. **Soebbing, B. P.**, Watanabe, N. M., & Wicker, P. (Presented July 1, 2020). NFL player career earnings and off-field behavior. Virtual presentation at the *North American Association of Sports Economists* conference.
115. Gong, H., Watanabe, N. M., **Soebbing, B. P.**, & Brown, M. T. (Virtual Presentation May 2020). Resting healthy players and tanking in the NBA. Virtual presentation at the *North American Society for Sport Management* conference.
114. Seifried, C.S., Walker, N., Agyemang, K. J. A., & **Soebbing, B. P.** (Accepted December 4, 2019). Sport Management in the colleges and schools of Business: A new and future history. Presenting to the *Western Management Association Conference* in Waikoloa, Hawaii. (Cancelled due to COVID-19 Pandemic)
113. Humphreys, B.R., **Soebbing, B. P.**, & Washington, M. (Accepted December 4, 2019). Do perceptions of physical attractiveness and aggression of leaders impact behavior of outsiders: Evidence from college football. Presenting to the *Western Management Association Conference* in Waikoloa, Hawaii. (Cancelled due to COVID-19 Pandemic)
112. Gong, H., Watanabe, N. M., **Soebbing, B. P.**, & Brown, M. T. (Presented February 28, 2020). Load management and tanking in the NBA: An empirical analysis of teams resting healthy players. Presented to the *Eastern Economics Association Conference* in Boston, Massachusetts.
111. Humphreys, B.R., **Soebbing, B. P.**, & Watanabe, N. M. (Presented August 29, 2019). The impact of NFL Players' anthem protests on sponsor stock prices. Presented to the *European Sports Economics Association Conference* in Gijon, Spain.
110. Kniffin, K.M., Wolfe, R., Sitkin, S., Katz, N., Washington, M., Greyser, S., Seifried, C.S., Walker, N., Agyemang, K. J. A., & **Soebbing, B. P.** (Presented August 10, 2019). Using sports in the classroom. Presented to the *Academy of Management Conference* in Boston, Massachusetts.
109. Czekanski, W.A., Seifried, C.S., & **Soebbing, B. P.** (Presented July 1, 2019). Determinants of Division I-FBS college football bowl attendance 1902-2017. Presented to the *Western Economics Association International Conference* in San Francisco, California.

108. **Soebbing, B. P.**, Wicker, P., Weimar, D., & Orlowski, J. (Presented June 30, 2019). Do betting odds reflect running performance? Evidence from the Football Bundesliga. Presented to the *Western Economics Association International Conference* in San Francisco, California.
107. Urbanski, W., & **Soebbing, B. P.** (Presented June 29, 2019). Career length in the Canadian Football League: A look at human capital and league policy impacts. Presented to the *Western Economics Association International Conference* in San Francisco, California.
106. Seifried, C.S., Czekanski, W.A., & **Soebbing, B. P.** (Presented April 3, 2019). How to build a bowl game: Surviving in a cultural industry. Presented to the *College Sport Research Institute Conference* in Columbia, South Carolina.
105. Gong, H., Watanabe, N. M., **Soebbing, B. P.**, Brown, M. T., & Nagel, M. S. (Presented November 19, 2018). The impact of consumer perceptions of tanking on National Basketball League attendance. Presented to the *Southern Economic Association Conference* in Washington, D.C.
104. Mao, Z., Watanabe, N. M., & **Soebbing, B. P.** (Presented November 19, 2018). Stock prices and team performance revisited: An empirical examination of the Chinese Super League. Presented to the *Southern Economic Association Conference* in Washington, D.C.
103. Watanabe, N. M., **Soebbing, B. P.**, & Yan, G. (Presented November 19, 2018). Market disruption and athlete activism: An analysis of the impact of protests on National Football League attendance. Presented to the *Southern Economic Association Conference* in Washington, D.C.
102. Mao, Z., Watanabe, N. M., & **Soebbing, B. P.** (Presented November 15, 2018). Returns on performance: Stock price and the Chinese Super League. Presented to the *Sport Entertainment & Venues Tomorrow Conference* in Columbia, South Carolina.
101. Watanabe, N., Pegoraro, A., & **Soebbing, B. P.** (Presented November 2, 2018). Panel Session: Economic sociology and sport. Presented to the *North American Society for the Sociology of Sport Conference* in Vancouver, British Columbia, Canada.
100. Foreman, J. J., **Soebbing, B. P.**, & Seifried, C. S. (Presented August 13, 2018). Executive deviance as a sociopolitical force in dismissals. Presented to the *Academy of Management Conference* in Chicago, Illinois.
99. Wicker, P., & **Soebbing, B. P.** (Presented June 9, 2018). Pay dispersion, team diversity and employee migration: An empirical analysis using data from the National Football League. Presented to the *North America Society for Sport Management Conference* in Halifax, Nova Scotia, Canada.
98. Wicker, P., Watanabe, N. M., & **Soebbing, B. P.** (Presented May 10, 2018). Pay dispersion, deviant behavior, and player movement: Evidence from the NFL. Presented to the *Sport Economics & Sport Management Conference* in Vienna, Austria.
97. Orlowski, J., **Soebbing, B. P.**, & Wicker, P. (Presented May 8, 2018). Do betting odds reflect running performance? Evidence from the Football Bundesliga. Presented to the *Football and Finance Conference* in Salzburg, Austria.
96. **Soebbing, B. P.** (Presented May 5, 2018). Perceptions of uncertainty of game outcome and NBA Draft policy revisited: 1981-2016. Presented to the *Gijon conference on sports economics* in Gijon, Spain.
95. Yan, G., Watanabe, N., **Soebbing, B.P.**, & Naraine, M. (Presented April 20, 2018). Big data and media platforms: Celebrity organization in the era of attention economy. Presented to the *Academy of Management Specialized Conference on Big Data and Managing in a Digital Economy* in Surrey, United Kingdom.

94. Watanabe, N. M., Yan, G., & **Soebbing, B. P.** (Presented April 14, 2018). Market disruption in collegiate sport: The impact of the University of Missouri football protests. Presented to the *College Sport Research Institute* in Columbia, South Carolina.
93. Lam, Q. & **Soebbing, B. P.** (Presented March 16, 2018). An examination of North American professional team sport franchises ownership patterns from 1969-2017. Presented to the *Research Revealed: Undergraduate Forum for Kinesiology, Exercise Science, Sport Studies and Recreation Conference* in Calgary, Alberta.
92. Seifried, C. S., & **Soebbing, B. P.** (Presented March 10, 2018). Philanthropy and modernization: A historical review of college football stadia construction. Presented to the *Western Academy of Management Conference* in Salt Lake City, Utah.
91. **Soebbing, B. P.**, Seifried, C., & Walker, K. ((Presented March 9, 2018). Organization celebrity and formal social-control agent behavior: An examination of an investigation duration. Presented to the *Western Academy of Management Conference* in Salt Lake City, Utah.
90. Watanabe, N. M., **Soebbing, B. P.**, & Yan, G. (Presented November 2, 2017). The political economy of Kaepernick's protests: An alternative understanding of athlete activism. Presented to the *North American Society for the Sociology of Sport Conference* in Windsor, Ontario, Canada.
89. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented August 31, 2017). Casual bettors and sentiment bias in NBA and NFL betting. Presented to the *European Sports Economics Association Conference* in Padderborn, Germany.
88. Watanabe, N. M., **Soebbing, B. P.**, & Yan, G. (Presented June 26, 2017). The impact of athlete protests on National Football League attendance. Presented to the *Western Economics Association International Conference* in San Diego, California.
87. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented June 25, 2017). Casual bettors and sentiment bias in NBA and NFL betting. Presented to the *Western Economics Association International Conference* in San Diego, California.
86. Seifried, C. S., **Soebbing, B. P.**, & Tutka, P. (Presented June 3, 2017). Does a novelty effect exist for renovated facilities? A look at Division I-FBS College Football. Presented to the *North American Society for Sport Management Conference* in Denver, Colorado.
85. Walker, K., Seifried, C., & **Soebbing, B. P.** (Presented June 2, 2017). The NCAA as a social control agent: An historical analysis of the executive directors. Presented to the *North America Society for Sport Management Conference* in Denver, Colorado.
84. Foreman, J., **Soebbing, B. P.**, & Seifried, C. (Presented June 1, 2017). The effects of deviance and a Personal Conduct Policy on head coach dismissals. Presented to the *North America Society for Sport Management Conference* in Denver, Colorado.
83. Seifried, C. S., & **Soebbing, B. P.** (Presented March 24, 2017). A five-stage process of legitimacy building in an interest association: A historical review of the NCAA Men's Basketball Tournament. Presented to the *Western Academy of Management Conference* in Palm Springs, California.
82. Walker, K., **Soebbing, B. P.**, & Seifried, C. (Presented February 24, 2017). Little Brother Syndrome: An analysis of organizational misconduct within the Football Championship Subdivision. Presented to the *Applied Sport Management Association Conference* in Baton Rouge, LA.
81. Foreman, J., **Soebbing, B. P.**, & Seifried, C. (Presented February 23, 2017). The effect of deviance on head coach dismissals in the National Football League. Presented to the *Applied Sport Management Association Conference* in Baton Rouge, LA.

80. Watanabe, N. M., **Soebbing, B. P.**, Pegoraro, A., & Yan, G. (Presented November 20, 2016). The impact of protests on consumer interest in the University of Missouri. Presented to the *Southern Economic Association Conference* in Washington, D.C.
79. Humphreys, B. R., Simmons, R., & **Soebbing, B. P.** (Presented November 21, 2016). Does crime pay? The effect of off-field behavior on player salaries in the National Football League. Presented to the *Southern Economic Association Conference* in Washington, D.C.
78. Watanabe, N. M., **Soebbing, B. P.**, Yan, G., & Pegoraro, A. (Presented October 28, 2016). The economics of protests — Analyzing the impact of social activism on consumer demand for sport. Presented to the *Missouri Valley Economic Association Conference* in St. Louis, Missouri.
77. Cole, B. M., Washington, M., & **Soebbing, B. P.** (Presented July 8, 2016). Drawing the line: How social control agents repair legitimacy after public scandals: Misconduct and the NFL. Presented to the *European Group on Organizational Studies Colloquium* in Naples, Italy.
76. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented July 2, 2016). Casual bettors and sentiment bias: Weekday vs. weekend effects. Presented to the *Western Economics Association International Conference* in Portland, Oregon.
75. **Soebbing, B. P.**, Watanabe, N. M., & Wicker, P. (Presented July 1, 2016). Pay dispersion and player movement in the National Football League. Presented to the *Western Economic Association International Conference* in Portland, Oregon.
74. Watanabe, N., **Soebbing, B. P.**, & Aarhus, A. (Presented June 30, 2016). Wage dispersion and team performance: The case of Major League Soccer. Presented to the *Western Economic Association International Conference* in Portland, Oregon.
73. Watanabe, N., **Soebbing, B. P.**, & Aarhus, A. (Presented June 3, 2016). Salary structures and team performance: The case of wage inequality in Major League Soccer. Presented to the *North American Society for Sport Management Conference* in Orlando, Florida.
72. Pfleeger, A. & **Soebbing, B. P.** (Presented May 29, 2016). Interorganizational relations and environmental uncertainty: A historical case study of the Fiesta Bowl. Presented to the *North American Society for Sport History Conference* in Atlanta, Georgia.
71. Seifried, C. S., Agyemang, K. J. A., & **Soebbing, B. P.** (Presented May 6, 2016). When do new products emerge? Exploring the impact of interorganizational relations (ir) and cooperation via historical institutionalism. Presented to the *Eastern Academy of Management Conference* in New Haven, Connecticut.
70. Foreman, J. J., Barnhill, C. R., & **Soebbing, B. P.** (Presented February 26, 2016). The effects of age and time-off on organizational performance: Evidence from the National Football League. Presented to the *Applied Sport Management Association Conference* in Baton Rouge, LA.
69. Walker, K., Seifried, C., & **Soebbing, B. P.** (Presented February 26, 2016). The impact of sanctions on incoming admission applications of NCAA Division-I FBS major conference teams. Presented to the *Applied Sport Management Association Conference* in Baton Rouge, LA.
68. Foreman, J., Seifried, C., & **Soebbing, B. P.** (Presented November 22, 2015). Deviant behavior as a socio-political factor in managerial dismissals. Presented to the *Southern Economic Association Conference* in New Orleans, Louisiana.
67. Cole, B. M., **Soebbing, B. P.**, & Washington, M. (Presented September 2, 2015). How institutional leaders repair legitimacy: The case of misconduct and the NFL. Presented to the *Making Sense of Scandals Conference* at the Oxford University Centre for Corporate Reputation in Oxford, England.

66. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented August 27, 2015). Casual bettors and sentiment bias: Weekday vs. weekend effects. Presented to the *European Conference in Sports Economics* in Zurich, Switzerland.
65. Seifried, C., **Soebbing, B. P.**, Martinez, J. M., & Agyemang, K.J.A. (Presented August 10, 2015). Division I Football Bowl Subdivision (FBS) bowl games as examples of interorganizational linkages within a cultural industry. Presented to the *Academy of Management Conference* in Vancouver, British Columbia, Canada.
64. **Soebbing, B. P.**, Cole, B. M., & Washington, M. (Presented August 11, 2015). Rituals as conditional enactments: The initiation and evolution of the NBA Players Draft. Presented to the *Academy of Management Conference* in Vancouver, British Columbia, Canada.
63. Williams, D. P., & **Soebbing, B. P.** (Presented June 6, 2015). Reclassifying from NAIA: Are there differences in applications between Division II and Division III? Presented to the *North American Society for Sport Management Conference* in Ottawa, Ontario, Canada.
62. Foreman, J., & **Soebbing, B. P.** (Presented June 6, 2015). The effects of intra-team pay inequality on organizational goals. Presented to the *North American Society for Sport Management Conference* in Ottawa, Ontario, Canada.
61. Seifried, C., Agyemang, K., & **Soebbing, B. P.** (Presented June 5, 2015). Organizational innovation and the NCAA: A History of the men's basketball tournament. Presented to the *North American Society for Sport Management Conference* in Ottawa, Ontario, Canada.
60. Walker, K., **Soebbing, B. P.**, & Seifried, C. (Presented June 5, 2015). Organizational misconduct within the National Collegiate Athletic Association. Presented to the *North American Society for Sport Management Conference* in Ottawa, Ontario, Canada.
59. Foreman, J., Agyemang, K., & **Soebbing, B. P.** (Presented June 5, 2015). Centrality and racial discrimination in coach promotions. Presented to the *North American Society for Sport Management Conference* in Ottawa, Ontario, Canada.
58. Walker, K., **Soebbing, B. P.**, & Seifried, C. (Presented March 13, 2015). Organizational misconduct within the National Collegiate Athletic Association. Presented to the *Western Academy of Management Conference* in Kauai, Hawaii.
57. **Soebbing, B. P.**, Seifried, C., Pfleeger, A. G., & Walker, K. (Presented March 12, 2015). The new and old Starter clothing company: A strategic case study of nostalgia. Presented to the *Western Casewriters Association Conference* in Kauai, Hawaii.
56. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented November 24, 2014). Contest incentives in European Football. Presented to the *Southern Economic Association* in Atlanta, Georgia.
55. **Soebbing, B. P.**, & Humphreys, B. R. (Presented November 24, 2014). What determines an in-season coaching change? Evidence from the NBA. Presented to the *Southern Economic Association* in Atlanta, Georgia.
54. Watanabe, N. M., **Soebbing, B. P.**, & Yan, G. (Presented October 25, 2014). Demand for sport: Considering consumer preferences of athletes and teams through social media use. Presented to the *Missouri Valley Economic Association Conference* in St. Louis, Missouri.
53. Cole, B. M., Washington, M. & **Soebbing, B. P.** (Presented August 4, 2014). How institutional leaders repair legitimacy: The case of misconduct and the NFL. Presented to the *Academy of Management Conference* in Philadelphia, Pennsylvania.

52. Seifried, C., **Soebbing, B. P.**, Washington, M., & Bendickson, J. (Presented August 1, 2014). Re-searching sport: Creating databases, understanding the journals, and opportunities. Presented to the *Academy of Management Conference* in Philadelphia, Pennsylvania.
51. **Soebbing, B. P.**, Watanabe, N. M., & Wicker, P. (Presented July 1, 2014). Salary determinants of NCAA Division Football Bowl Subdivision head coaches. Presented to the *Western Economic Association International Conference* in Denver, Colorado.
50. Humphreys, B. R., Simmons, R., & **Soebbing, B. P.** (Presented June 30, 2014). Does crime pay? The effect of off-field behavior on player salaries in the National Football League. Presented to the *Western Economic Association International Conference* in Denver, Colorado.
49. **Soebbing, B. P.**, Watanabe, N., & Seifried, C. S. (Presented June 29, 2014). The impact of ticket price dispersion and facility characteristics on Major League Baseball total team revenue. Presented to the *Western Economic Association International Conference* in Denver, Colorado.
48. Humphreys, B. R., Simmons, R., & **Soebbing, B. P.** (Presented May 30, 2014). The effect of off-field behavior on NFL player wages. Presented to the *North American Society for Sport Management Conference* in Pittsburgh, Pennsylvania.
47. Foreman, J., & **Soebbing, B. P.** (Presented May 29, 2014). The role of candidate availability in involuntary dismissals. Presented to the *North American Society for Sport Management Conference* in Pittsburgh, Pennsylvania.
46. Walker, K. B., Seifried, C., & **Soebbing, B. P.** (Presented April 25, 2014). Should FBS teams eliminate FCS competition? Presented to the *College Sport Research Institute* in Columbia, South Carolina.
45. Walker, K. B., Seifried, C., & **Soebbing, B. P.** (Presented April 24, 2014). The aftermath of FCS over FBS: What happens next? Presented to the *College Sport Research Institute* in Columbia, South Carolina.
44. **Soebbing, B. P.**, Watanabe, N., & Seifried, C. S. (Presented November 23, 2013). The impact of ticket price dispersion on Major League Baseball team's revenue. Presented to the *Southern Economic Association Conference* in Tampa, Florida.
43. **Soebbing, B. P.**, Cole, B. M., & Washington, M. (Presented November 7, 2013). Ritual work in the evolution of the NBA player's draft. Presented to the *Southern Management Association Conference* in New Orleans, Louisiana.
42. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented September 20, 2013). Sentiment bias and asset prices: Evidence from sports betting markets and social media. Presented to the *European Conference in Sports Economics* in Esbjerg, Denmark.
41. **Soebbing, B. P.**, Tutka, P., & Seifried, C. S. (Presented September 20, 2013). The effect of integrity on external promotions of NCAA Division I-FBS college football head coaches. Presented to the *European Conference in Sports Economics* in Esbjerg, Denmark.
40. **Soebbing, B. P.**, & Washington, M. (Presented August 13, 2013). Do Thugs Sell? An investigation of the relationship between deviance and stakeholder response. Presented to the *Academy of Management Conference* in Lake Buena Vista, Florida.
39. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented July 1, 2013). Sentiment bias and asset prices: Evidence from sports betting markets and social media. Presented to the *Western Economic Association International Conference* in Seattle, Washington.

38. Williams, D. P., Seifried, C., & **Soebbing, B. P.** (Presented June 1, 2013). Determinations of a novelty effect for universities considering athletic association reclassification. Presented to the *North American Society for Sport Management Conference* in Austin, Texas.
37. Williams, D. P., Seifried, C., & **Soebbing, B. P.** (Presented June 1, 2013). The influence of a university's social identity on NCAA Divisional affiliation. Presented to the *North American Society for Sport Management Conference* in Austin, Texas.
36. Pfleegor, A., Walker, K., & **Soebbing, B. P.** (Presented June 1, 2013). The new, old Starter clothing company: A strategic case study of nostalgia. Presented to the *North American Society for Sport Management Conference* in Austin, Texas.
35. **Soebbing, B. P.**, & Wicker, P. (Presented June 1, 2013). The effect of coaching changes on organizational expectations and performance in the German Bundesliga. Presented to the *North American Society for Sport Management Conference* in Austin, Texas.
34. **Soebbing, B. P.**, & Humphreys, B. R. (Presented May 30, 2013). What determines an in-season coaching change? Evidence from the NBA. Presented to the *North American Society for Sport Management Conference* in Austin, Texas.
33. Williams, D. P., & **Soebbing, B. P.** (Presented March 11, 2013). The impact of geography on diffusion: A case of university movement. Presented to the *Southern Sport Management Association Conference* in Troy, Alabama.
32. Seifried, C., Tutka, P., **Soebbing, B.**, & Agyemang, K. (Presented January 16, 2013). College football structures in the United States, late 19th century to present: Historical research toward a management ideal-type of high and mid-major institutions. Presented to the *NCAA Scholarly Colloquium* in Grapevine, Texas.
31. Watanabe, N. M., **Soebbing, B. P.**, & Wicker, P. (Presented January 16, 2013). Salary determinants of FBS head football coaches. Presented to the *NCAA Scholarly Colloquium* in Grapevine, Texas.
30. Wicker, P., **Soebbing, B. P.**, & von Hanau, T. (Presented November 30, 2012). Match schedule and league outcome in German soccer. Presented to the *Sport Management Association of Australia and New Zealand Conference* in Sydney, New South Wales, Australia.
29. Pfleegor, A., Seifried, C., **Soebbing, B. P.**, Agyemang, K., & Tutka, P. (Presented November 8, 2012). Considering 'place' in how we do our research: Critical discussions on field research in sport. Presented to the *North American Society for Sport Sociology Conference* in New Orleans, Louisiana.
28. Seifried, C., Pajoutan, M., **Soebbing, B. P.**, Agyemang, K., & Williams, D. P. (Presented November 8, 2012). The Impact of Islam and historic texts on sport and management practices. Presented to the *North American Society for Sport Sociology Conference* in New Orleans, Louisiana.
27. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented July 2, 2012). An analysis of sentiment bias in the National Basketball Association. Presented to the *Western Economic Association International Conference* in San Francisco, California.
26. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented July 1, 2012). Contest incentives, effort levels and betting markets in European Football. Presented to the *Western Economic Association International Conference* in San Francisco, California.
25. **Soebbing, B. P.**, & Washington, M. (Presented July 1, 2012). Team Quality, player behavior, and NFL regular season team attendance. Presented to the *Western Economic Association International Conference* in San Francisco, California.

24. **Soebbing, B. P.**, & Washington, M. (Presented May 24, 2012). Do fans come to watch thugs? An investigation of the relationship between player behaviour and fan attendance in the NFL. Presented to the *North American Society for Sport Management Conference* in Seattle, Washington.
23. **Soebbing, B. P.**, Cole, B. M., & Washington, M. (Presented May 24, 2012). Predicting defiant behavior of National Football League Players. Presented to the *North American Society for Sport Management Conference* in Seattle, Washington.
22. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented May 5, 2012). Sentiment Bias in the National Basketball Association. Presented to the *16th Annual Congress of the Arbeitskreis Sportökonomie* in Magglingen, Switzerland.
21. Smith, J., Williams, D., **Soebbing, B.**, & Washington, M. (Presented April 20, 2012). Social indicators regarding universities transition from the NAIA to NCAA. Presented to the *College Sports Research Institute Conference* in Durham, North Carolina.
20. Pfleegor, A. G., Seifried, C. S., & **Soebbing, B. P.** (Presented April 19, 2012). Research mentorship for sport managers and doctoral students through an analysis of public discourse in intercollegiate athletics. Presented to the *College Sports Research Institute Conference* in Durham, North Carolina.
19. Cole, B. M., **Soebbing, B. P.**, & Washington, M. (Presented August 16, 2011). Logics of logics: Rigidity and responsiveness logics in the National Football League. Presented to the *Academy of Management Conference* in San Antonio, Texas.
18. Mason, D., **Soebbing, B. P.** & Jiang, L. (Presented July 20, 2011). Managing team and league brands: Diverging interests in the National Hockey League. Presented to the *Academy of Marketing Science World Marketing Congress* in Reims, Champagne, France.
17. **Soebbing, B.**, & Watanabe, N. (Presented July 2, 2011). The effects of competitive balance and price dispersion on the demand for Major League Baseball. Presented to the *Western Economic Association International Conference* in San Diego, California.
16. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented June 30, 2011). Shirking and contest incentives in European Football. Presented to the *Western Economic Association International Conference* in San Diego, California.
15. **Soebbing, B.**, & Mason, D. (Presented June 4, 2011). The effect of the NBA Draft policies on the perception of teams tanking: An examination of NBA point spreads. Presented at the *North American Society for Sport Management Conference* in London, Ontario, Canada.
14. **Soebbing, B.**, Watanabe, N., & Humphreys, B. (Presented June 2, 2011). The effects of competitive balance and price dispersion on Major League Baseball attendance. Presented at the *North American Society for Sport Management Conference* in London, Ontario, Canada.
13. Humphreys, B. R., **Soebbing, B. P.**, & Turvey, J. (Presented November 20, 2010). Does International simulcast wagering reduce live handles at Canadian racetracks? Presented at the *Southern Economic Association Conference* in Atlanta, Georgia.
12. **Soebbing, B. P.** (Presented October 5, 2010). Strategic behavior of sports leagues: Amateur draft policy and competitive balance in the NBA. Presented at the *European Conference in Sports Economics* in Cologne, Germany.
11. Humphreys, B., & **Soebbing, B. P.** (Presented July 2, 2010). Do gamblers think that teams tank? An analysis of NBA point spreads. Presented at the *Western Economic Association International Conference* in Portland, Oregon.

10. Smith, J., **Soebbing, B. P.**, & Washington, M. (Presented June 4, 2010). Organizational culture through organizational change: An examination of universities changing athletic classifications. Presented at the *North American Society for Sport Management Conference* in Tampa, Florida.
9. Mason, D., & **Soebbing, B.** (Presented March 12, 2010). Beware the Charge of the White Elephant: Dreaming (too) Big in a Smaller Canadian Community. Presented at the *Urban Affairs Association Conference* in Honolulu, Hawaii.
8. Humphreys, B. R., & **Soebbing, B. P.** (Presented July 31, 2009). Sports betting, sports bettors, and sports gambling policy. Presented at the 9th *Hamburg Symposium on Sports Economics* in Hamburg, Germany.
7. Humphreys, B. R., & **Soebbing, B. P.** (Presented July 3, 2009). Tanking revisited: Evidence on NBA performance and draft policy. Presented at the *Western Economic Association International Conference* in Vancouver, British Columbia, Canada.
6. Humphreys, B. R., **Soebbing, B. P.**, & Turvey, J. (Presented May 27, 2009). Does International simulcast wagering reduce live handles at Canadian racetracks? Presented at the *International Conference on Gambling and Risk Taking* in Lake Tahoe, Nevada.
5. Humphreys, B. R., & **Soebbing, B. P.** (Presented May 27, 2009). Statistical modeling of consumers' participation in gambling markets and expenditure on gaming. Presented at the *International Conference on Gambling and Risk Taking* in Lake Tahoe, Nevada.
4. Humphreys, B. R., **Soebbing, B. P.**, & Williams, R. (Presented May 28, 2009). Online vs telephone surveys: Methodological issues for gambling research. Presented at the *International Conference on Gambling and Risk Taking* in Lake Tahoe, Nevada.
3. **Soebbing, B. P.**, Mason, D. S., & Humphreys, B. R. (Presented May 30, 2009). Civic competition, novelty effect, and the Canadian Hockey League. Presented at the *North American Society for Sport Management Conference* in Columbia, South Carolina, as part of a symposium on sports facilities and urban development with Ernest Buist and Mark Rosentraub.
2. Humphreys, B. R., & **Soebbing, B. P.** (Presented May 31, 2008). Price dispersion and attendance in Major League Baseball. Presented at the *North American Society for Sport Management Conference* in Toronto, Ontario, Canada, as part of a symposium on the economics of professional sports with Rodney Fort, Edward Coulson, Bill Gerrard, Andy Lockett, Jason Winfree, and Scott Tainsky.
1. **Soebbing, B. P.**, & Mason, D. S. (Presented May 29, 2008). Protecting integrity in professional sports leagues: Preserving uncertainty of outcome. Presented at the *North American Society for Sport Management Conference* in Toronto, Ontario, Canada.

Invited

Year	University	Faculty	Title
2014	Mississippi State	Kinesiology	Economic Impact for Sport and Leisure Events (with Chad Seifried)
2014	Arkansas	Education and Health Professions	The Evolution of Research Streams: Stay Open to the Possibility (with Chad Seifried and Kwame Agyemang)
2012	Lancaster	Management	Do Thugs Sell? An Investigation of The Relationship Between Deviance and Attendance: Lessons from the NFL
2012	Arizona	Eller College of Management	The History of Division I FBS Bowl Payouts: The Past, Present, and Future of Defunct and Current Bowl Games (with Chad Seifried)
2011	Alberta	Physical Education and Recreation	Contest incentives in European football
2009	Alberta	Physical Education and Recreation	Civic competition, novelty effect, and the Canadian Hockey League

Grant Activity

External

14. Kono, S., & **Soebbing, B. P.** (Co-PI) (2024). A Longitudinal Study of Online Gambling and Single-Event Sports Betting in Western Canada. Alberta Gambling Research Institute. \$CAD 149,179.30. **Status: Funded.**
13. Spence, J.C., **Soebbing, B. P.** (Co-Applicant), Oncescu, J., & Gassewitz, D. (2023). Return on investment of tax credits and subsidies to support physical activity among children and adolescents. Social Sciences and Humanities Research Council of Partnership Engage Grant. \$CAD 24,365. **Status: Funded.**
12. **Soebbing, B. P.** (Co-PI), & Kono, S. (Winter 2023). Online Gambling and Single-Event Sports Betting Among University Students. \$CAD 9,994. Alberta Gambling Research Institute. **Status: Funded.**
11. **Soebbing, B. P.** (PI), & Mason, D. (Winter 2022). Institutional logics, COVID 19 pandemic, and sports facilities: A case study examination. \$CAD 74,760. Social Sciences and Humanities Research Council of Canada Insight Development Grant. **Status: Not Funded.**
10. Deutscher, C., **Soebbing, B. P.** (Applicant), Singleton, C., Reade, J.J., Bosworth, S., & Otting, M. (Fall 2021). Risk-Taking in Times of Social Media and Pandemic Crisis – Evidence from Sports Betting Markets \$CAD 862,922 (\$127,514 from SSHRC). Open Research Area for the Social Sciences **Status: Not Funded.**
9. Mason, D., & **Soebbing, B. P.** (Co-Applicant) (Fall 2020). Institutional logics, sport, and entrepreneurial cities. \$CAD 272,777. Social Sciences and Humanities Research Council of Canada Insight Grant. **Status: Not Funded.**
8. Mason, D., & **Soebbing, B. P.** (Co-Applicant) (Fall 2019). Institutional logics, sport, and entrepreneurial cities. \$CAD 284,803. Social Sciences and Humanities Research Council of Canada Insight Grant. **Status: Not Funded.**

7. **Soebbing, B. P.** (Summer 2019). The leisure, sport, and recreation labor market in Alberta: History and current trends. \$CAD 15,000. Mitacs (in conjunction with the Alberta Recreation and Parks Association). **Status: Funded.**
6. **Soebbing, B. P.**, Yan, G., & Watanabe, N. (Winter 2017). Digital inclusion or exclusion: Understanding older adults' online activity and recreation and leisure participation. \$CAD 53,350 requested over 2 years. Social Sciences and Humanities Research Council of Canada Insight Development Grant. **Status: Not Funded.**
5. **Soebbing, B. P.**, Mason, D. S., Johnson, B. & Whitehead, J. (Fall 2016). Understanding the public value of leisure and entertainment events at sport facilities in small and medium Canadian cities. \$CAD 181,835 requested over 3 years. Social Sciences and Humanities Research Council of Canada Insight Grant. **Status: Not Funded.**
4. **Soebbing, B. P.** (2014-2015). Southeastern Conference Visiting Faculty Travel Grant Program. Southeastern Conference. Amount: \$USD1,330. **Status: Funded.**
3. Seifried, C. S., **Soebbing, B. P.**, & Agyemang, K. J. A. (Co-PI's) (Spring 2014). Evidence of organizational innovation: A case study of the National Collegiate Athletic Association's Men's Basketball Tournament. Janet B. Parks NASSM Research Grant. Amount: \$USD2,486. **Status: Funded.**
2. Seifried, C. S., **Soebbing, B. P.**, & Agyemang, K. J. A. (Co-PI's) (2013). Southeastern Conference Visiting Faculty Travel Grant Program. Southeastern Conference. Amount: \$USD3,300. **Status: Funded.**
1. Seifried, C. S., **Soebbing, B. P.**, & Agyemang, K. J. A. (Co-PI's) (2013). Evidence of organizational innovation: A case study of the National Collegiate Athletic Association's Men's Basketball Tournament. Janet B. Parks NASSM Research Grant. Amount: \$USD4,092. **Status: Unfunded.**

Internal

13. Kono, S. (PI), Tang, K., Halpenny, E.A., & **Soebbing, B. P.** (Co-applicant). (Spring 2022). A symposium on Recreation, Sport, and Tourism: Towards greater research collaborations between Beijing Sport University and University of Alberta. \$CAD 4,993.75. University of Alberta China Institute. **Status: Funded.**
12. Halpenny, E.A. (PI), **Soebbing, B.** (Collaborator), & Bayduza, A. (May 2019-May 2020). Enhancing blended learning opportunities for RLS 232—Marketing for Recreation, Sport and Tourism. \$CAD 15,000 University of Alberta Blended Learning Award 2019. Level 1. **Status: Funded.**
11. **Soebbing, B. P.**, & Mason, D.S. (2018). Western Hockey League Arenas and Effects. Strategic Institution Grant (SIG), Faculty of Kinesiology, Sport, and Recreation. Amount: \$CAD4,000. **Status: Funded.**
10. **Soebbing, B. P.** (2018). Off-duty behavior, league policy, and labor market outcomes: Examining the National Football League. EFF-SAS, Faculty of Kinesiology, Sport, and Recreation. Amount: \$CAD5,000. **Status: Funded.**
9. **Soebbing, B. P.** (2018). Killam Conference Travel Grant. Amount: \$CAD3,200. **Status: Funded.**
8. **Soebbing, B. P.** (2014). Teaching enhancement grant. Louisiana State University. Amount: \$USD500. **Status: Not Funded.**
7. **Soebbing, B. P.** (2014-2015). Organizational Misconduct and Social Control Agents in Sport. Louisiana State University. Amount: \$USD4,000. **Status: Funded as the Patrick and Edwige Olinde Endowed Professorship.**

6. Seifried, C. S., **Soebbing, B. P.**, & Agyemang, K. J. A. (Co-PI's) (Fall 2014). Mega-events and the Gross Domestic Sport Product in Louisiana. Submitted for 1 doctoral assistantship at \$USD25,000/year over 4 years (\$USD100,000 total). Louisiana State University: Office of Research and Economic Development. **Status: Not Funded.**
5. **Soebbing, B. P.** (Fall 2014). Faculty Travel Grant. Louisiana State University. Amount: \$USD750. **Status: Funded.**
4. **Soebbing, B. P.** (2013). Ralph E. Powe Junior Faculty Award. Amount: \$USD10,000. **Status: Unfunded.**
3. **Soebbing, B. P.** (2013). Junior Faculty Travel Grant. Louisiana State University. Amount: \$USD500. **Status: Funded.**
2. **Soebbing, B. P.** (2013). Institutional complexity and organizational misconduct within organizational fields: An examination of university sanctions in the NCAA. Louisiana State University. Amount: \$USD4,000. **Status: Unfunded.**
1. **Soebbing, B. P.** (2013). Teaching enhancement grant. Louisiana State University. Amount: \$USD500. **Status: Funded.**

Teaching Experience

University of Alberta

Term	Course Number	Course Title	Level	# of Students
Fall 2025	KSR 691	Directed Study	Graduate	1
Fall 2025	KSR 522	Financial Analysis and Management in Recreation and Sport Organizations (Online)	Graduate	8
Fall 2025	KSR 713	Financial Analysis and Management in Recreation and Sport Organizations (Online)	Graduate	27
Winter 2025	KSR 520	Organization Analysis in Sport & Recreation (Online)	Graduate	5
Winter 2025	KSR 711	Organization Analysis in Sport & Recreation (Online)	Graduate	23
Fall 2024	RLS 130	Collaborative Skills and Processes for Community Recreation and Leisure	Undergrad (China)	61
Winter 2024	KSR 522	Financial Analysis and Management in Recreation and Sport Organizations (Online)	Graduate	7
Winter 2024	KSR 713	Financial Analysis and Management in Recreation and Sport Organizations (Online)	Graduate	18
Fall 2023	KRLS 350	Adv Analysis of Sport and Leisure Org	Undergrad	18
Fall 2022	KSR 520	Organization Analysis in Sport & Recreation (Online)	Graduate	13

Term	Course Number	Course Title	Level	# of Students
Fall 2022	KSR 711	Organization Analysis in Sport & Recreation (Online)	Graduate	19
Fall 2022	KRLS 350	Adv Analysis of Sport and Leisure Org	Undergrad	19
Spring 2022	BSU/KRLS 350	Adv Analysis of Sport and Leisure Org (Online)	Mixed	26
Winter 2022	KSR 522	Financial Analysis and Management in Recreation and Sport Organizations (Online)	Graduate	3
Winter 2022	KSR 713	Financial Analysis and Management in Recreation and Sport Organizations (Online)	Graduate	12
Winter 2022	KRLS 305	Financial Management in Recreation, Sport and Tourism (Hybrid)	Undergrad	33
Fall 2021	KRLS 350	Adv Analysis of Sport and Leisure Org (Online)	Undergrad	21
Summer 2021	KSR 591	Directed Study	Graduate	1
Winter 2021	KRLS 305	Financial Management in Recreation, Sport and Tourism (Online)	Undergrad	38
Fall 2020	KSR 520	Organization Analysis in Sport & Recreation (Online)	Graduate	10
Fall 2020	KSR 711	Organization Analysis in Sport & Recreation (Online)	Graduate	29
Fall 2020	KRLS 350	Adv Analysis of Sport and Leisure Org (Online)	Undergrad	13
Winter 2020	KSR 713	Financial Analysis and Management in Recreation and Sport Organizations (Online)	Graduate	18
Winter 2020	RLS 499	Directed Studies	Undergraduate	1
Winter 2020	KSR 690	Directed Studies	Graduate	1
Winter 2020	KSR 691	Financial Analysis and Management in Recreation and Sport Organizations (Online)	Graduate	5
Winter 2020	KRLS 305	Financial Management in Recreation, Sport and Tourism	Undergrad	42
Fall 2019	KRLS 350	Adv Analysis of Sport and Leisure Org	Undergrad	17
Fall 2019	KIN 209	Research Methods in Kinesiology	Undergrad	97
Winter 2019	KRLS 305	Financial Management in Recreation, Sport and Tourism	Undergrad	29
Fall 2018	KRLS 350	Adv Analysis of Sport and Leisure Org	Undergrad	18
Fall 2018	KIN 209	Research Methods in Kinesiology	Undergrad	96

Term	Course Number	Course Title	Level	# of Students
Winter 2018	PERLS 305	Financial Management in Recreation, Sport and Tourism	Undergrad	32
Fall 2017	PERLS 350	Adv Analysis of Sport and Leisure Org	Undergrad	12
Fall 2017	KIN 209	Research Methods in Kinesiology	Undergrad	107
Winter 2017	PERLS 305	Financial Management in Recreation, Sport and Tourism	Undergrad	23
Winter 2017	KIN 209	Research Methods in Kinesiology	Undergrad	96
Fall 2016	KIN 209	Research Methods in Kinesiology	Undergrad	70

Temple University

Term	Course Number	Course Title	Level	# of Students
Spring 2016	STHM 5211	Sport Finance and Economics	Graduate	45
Spring 2016	STHM 3216	Economics of Sport and Recreation	Undergrad	34
Fall 2015	STHM 3216	Economics of Sport and Recreation	Undergrad	65

Louisiana State University

Term	Course Number	Course Title	Level	# of Students
Summer 2015	KIN3800	Ethical and Legal Issues in Sport (Online)	Undergrad	50
Spring 2015	KIN4900	Independent Study	Graduate	1
Spring 2015	KIN8900	Independent Study	Graduate	2
Spring 2015	KIN7519	Financial Issues in Sport	Graduate	20
Spring 2015	KIN3804	Financial Issues in Sport	Undergrad	41
Fall 2014	KIN4900	Independent Study	Graduate	3
Fall 2014	KIN7545	Economic Issues in Sport	Graduate	17
Fall 2014	KIN3804	Financial Issues in Sport	Undergrad	29
Summer 2014	KIN3804	Financial Issues in Sport	Undergrad	18
Summer 2014	KIN4518	Governance and Policy Development in Sport	Split	13
Spring 2014	KIN8900	Independent Study	Graduate	3
Spring 2014	KIN4900	Independent Study	Graduate	4
Spring 2014	KIN3804	Financial Issues in Sport	Undergrad	38
Spring 2014	KIN7519	Financial Issues in Sport	Graduate	17
Fall 2013	KIN8900	Independent Study	Graduate	2
Fall 2013	KIN4900	Independent Study	Graduate	1
Fall 2013	KIN7545	Economic Issues in Sport	Graduate	24

Term	Course Number	Course Title	Level	# of Students
Fall 2013	KIN3804	Financial Issues in Sport	Undergrad	23
Summer 2013	KIN4501	Applied Sport Business	Split	16
Summer 2013	KIN4835	Practicum in Sport and Leisure Administration	Undergrad	85
Spring 2013	KIN8900	Independent Study	Graduate	1
Spring 2013	KIN7999	Current Topics in Sport Mngt	Graduate	7
Spring 2013	KIN7519	Financial Issues in Sport	Graduate	19
Fall 2012	KIN4900	Independent Study	Graduate	2
Fall 2012	KIN8900	Independent Study	Graduate	1
Fall 2012	KIN7511	Administrative Problems in Kinesiology	Graduate	30
Spring 2012	KIN7518	Social Issues in Sport	Graduate	24
Spring 2012	KIN7519	Financial Issues in Sport	Graduate	20
Spring 2012	KIN4900	Independent Study	Graduate	1
Spring 2012	KIN8900	Independent Study	Graduate	1

Invited Teaching

Date	Course Title	Level	Location	# of Students
2025	Sport Finance Research	Masters	German Sport University-Cologne	26
2023	Sport Finance Research	Masters	German Sport University-Cologne	22
2022	Economics of Professional Sport	Masters	German Sport University-Cologne	32
2021	Economics of Professional Sport	Masters	German Sport University-Cologne (Remote Delivery)	33
2020	Financial Management II	Masters	German Sport University-Cologne (Remote Delivery)	31
Nov 2019	Financial Management II	Masters	German Sport University-Cologne	26
Jan 2019	Financial Management II	Masters	German Sport University-Cologne	30
Dec 2017	Financial Management I	Masters	German Sport University-Cologne	33
Dec 2016	Financial Management I	Masters	German Sport University-Cologne	33
Dec 2015	Financial Management I	Masters	German Sport University-Cologne	32
Dec 2014	Financial Management I	Masters	German Sport University-Cologne	29
Sep 2013	Event and Facility Management	Split	LSU English Language Orientation Program	22
Sep 2013	Topics in Quantitative Research Methods in Sports Economics	PhD	University of Southern Denmark	10

Date	Course Title	Level	Location	# of Students
Dec 2012	Financial Management II	Masters	German Sport University-Cologne	27
Oct 2010	Financial Management II	Masters	German Sport University-Cologne	32
Feb 2010	Sports Economics II	Masters	German Sport University-Cologne	33

New Course Development

Year	School	Level	Course Title	Notes
2025	Alberta	Microcredential	Planning and Budgeting (Online)	Developed all materials
2020	Alberta	Grad	KSR711 Organization Analysis in Sport & Recreation (Online)	Developed all materials
2019	Alberta	Grad	KSR713 Financial Analysis and Management in Recreation and Sport Organizations (Online)	Developed all materials
2013	LSU	Undergrad	KIN3805 Sales and Sponsorship in Sport	Developed all materials
2012	LSU	Grad	KIN7544 Current Topics in Sport Management	Developed all materials
2012	LSU	Grad	KIN7545 Economic Issues in Sport	Developed all materials
2012	LSU	Split	KIN4290 Sports Economics	Developed in conjunction with Dr. Richard Stahl (Economics)

Graduate Supervision

Doctoral Students

Chair(Advisor)

4. Hsin-Wei Weng, Ph.D. in Kinesiology, Sport, and Recreation (Sport Management), University of Alberta. (In progress).
3. Yinle Huang, Ph.D. in Kinesiology, Sport, and Recreation (Sport Management), University of Alberta. Ph.D. awarded November 2024, dissertation title: "The Individual and Synergistic Impact of Team Diversity on Team Performance in the Context of European Soccer."
2. Jeremy Foreman, Ph.D. in Kinesiology (Sport Management), Louisiana State University, Co-Advisor. Ph.D. awarded August 2017, dissertation title: "Managerial labor mobility in the National Football League."
1. Khirey Walker, Ph.D. in Kinesiology (Sport Management), Louisiana State University, Co-Advisor. Ph.D. awarded August 2017, dissertation title: "Organizational misconduct within the National Collegiate Athletic Association."

Committee Member

13. Guncem Karayaprak, Ph.D. in Kinesiology, Sport, and Recreation (Sport Management), University of Alberta, Supervisory Committee Member.

12. Isabel Ormond, Ph.D. in Kinesiology, Sport, and Recreation (Sport Psychology), University of Alberta, Examiner. Candidacy Exam and Dissertation Proposal Complete.
11. Taryn Berry, Ph.D. in Kinesiology, Sport, and Recreation (Sport Management), University of Alberta, Supervisory Committee Member. Ph.D. awarded June 2025, dissertation entitled: Environmental Sustainability and Sport.
10. Jingxuan (Michael) Zheng, Ph.D. in Kinesiology, Sport, and Recreation (Sport Management), University of Alberta, Supervisory Committee Member. Ph.D. awarded May 2024, dissertation entitled: Theorizing New Sport Emergence: The Case of Mixed Martial Arts (MMA).
9. Chan Hyeon Hur, Ph.D. in Hospitality and Tourism Management, University of South Carolina, Supervisory Committee Member. Ph.D. awarded March 2024, dissertation title: "The impact of hosting sport mega-events in small communities: An analysis of local real estate markets and relocation of local residents."
8. Zequing (Eric) Mao, Ph.D. in Hospitality and Tourism Management, University of South Carolina, Supervisory Committee Member. Ph.D. awarded July 2021, dissertation title: "Does the tendency of loss aversion depend on the level of competition? Evidence from multi-level esports tournaments."
7. Farshid Mirsaalian, Ph.D. in Kinesiology, Sport, and Recreation (Tourism), University of Alberta, Committee Member. Ph.D. awarded January 2021, dissertation title: "Exploring competitiveness of nature-based tourism destinations using social media analytics: A case study of Jasper National Park."
6. Hua Gong, Ph.D. in Hospitality and Tourism Management, University of South Carolina, Supervisory Committee Member. Ph.D. awarded August 2020, dissertation title: "The impact of consumer perceptions of tanking on NBA attendance."
5. Andre Andrijiv, Ph.D. in Kinesiology, Sport, and Recreation (Sport Management), University of Alberta, Committee Member. Ph.D. awarded May 2019, dissertation title: "Identity regulation in the North American field of men's professional ice hockey: An examination of organizational control and preparedness for athletic career retirement."
4. Ellada Gamreklidze, Ph.D. in Mass Communication, Louisiana State University, Dean's Representative. Ph.D. awarded August 2015, dissertation title: "Sourcing and framing analysis of source messages in the coverage of armed conflicts by American and British foreign reporters."
3. Patrick Tutka, Ph.D. in Kinesiology (Sport Management), Louisiana State University, Committee Member. Ph.D. awarded May 2016, dissertation title: "An ideal-type through innovation diffusion: Recording the construction history of football stadiums in the National Collegiate Athletic Association Division I Football Bowl Subdivision (FBS)."
2. Dylan Williams, Ph.D. in Kinesiology (Sport Management), Louisiana State University, Committee Member. Ph.D. awarded August 2014, dissertation title: "An Analysis of a University Reclassification Effect on Applications Following a Move to a New Intercollegiate Athletic Association."
1. Adam Pfleegor, Ph.D. in Kinesiology (Sport Management), Louisiana State University, Committee Member. Ph.D. awarded August 2013, dissertation title: "An etho-conventional decision-making model for sport managers."

Exam Chair

12. Paul Nya, Ph.D. in Kinesiology, Sport, and Recreation, University of Alberta, Final Defense Chair
11. Mu He, Ph.D. in Kinesiology, Sport, and Recreation, University of Alberta, Final Defense Chair

10. Minchen Huang, Ph.D. in Kinesiology, Sport, and Recreation, University of Alberta, Candidacy Chair
9. Charlotte Mitchell, Ph.D. in Kinesiology, Sport, and Recreation (Recreation and Leisure Studies), University of Alberta, Candidacy Chair
8. Yeong-Bae Kim, Ph.D. in Kinesiology, Sport, and Recreation (Behavioral Medicine), University of Alberta, Candidacy Chair.
7. Brittany Matenchuk, Ph.D. in Kinesiology, Sport, and Recreation (Exercise Physiology), University of Alberta, Candidacy Chair.
6. Ben Sereda, Ph.D. in Kinesiology, Sport, and Recreation (Sport Psychology), University of Alberta, Candidacy Chair.
5. Julia Froese, Ph.D. in Kinesiology, Sport, and Recreation (Recreation and Leisure Studies), University of Alberta, Candidacy Chair.
4. Mohi Mahmoudi, Ph.D. in Kinesiology, Sport, and Recreation (Tourism), University of Alberta, Candidacy Chair.
3. Kurtis Pankow, Ph.D. in Kinesiology, Sport, and Recreation (Sport Psychology), University of Alberta, Final Defense Chair.
2. Chen Chen, Ph.D. in Kinesiology, Sport, and Recreation (Sport Management), University of Alberta, Candidacy and Final Defense Chair.
1. Jingjing Gui, Ph.D. in Kinesiology, Sport, and Recreation (Recreation and Leisure Studies), University of Alberta, Final Defense Chair.

Masters Students: Thesis

Supervisor

2. Luca Beck, German Sport University: Master of Science (Sport Management/Sport Economics). (In progress).
1. Avery Tao, University of Alberta: Master of Arts in Kinesiology, Sport, and Recreation. (In progress).

Committee Member

6. Hossein Rasaei, University of Alberta: Master of Arts, Committee Member (Summer 2025)
5. Vincent Zheng, University of Alberta: Master of Arts, Committee Member (Spring 2025)
4. Farzana Farah, University of Alberta: Master of Arts, Committee Member (Winter 2025)
3. Krasna Kos, University of Alberta: Master of Arts, Committee Member (Fall 2022)
2. Seung Jin Cho, University of Alberta: Master of Arts, Committee Member (Summer 2022)
1. Rob Trzonkowski, University of Alberta: Master of Arts, Committee Member (Winter 2020)

Exam Chair

7. Desmond Young, MS in Kinesiology, Sport, and Recreation (Exercise Physiology), University of Alberta, Final Defense Chair.
6. Ben O’Croinin, MS in Kinesiology, Sport, and Recreation (Exercise Physiology), University of Alberta, Final Defense Chair.
5. Cody Davenport, MS in Kinesiology, Sport, and Recreation (Behavioral Medicine), University of Alberta, Final Defense Chair.
4. Tyree McCrackin, MA in Kinesiology, Sport, and Recreation (Recreation), University of Alberta, Final Defense Chair.
3. Lauren Ray, MS in Kinesiology, Sport, and Recreation (Recreation), University of Alberta, Final Defense Chair.
2. Eric Smith, MS in Kinesiology, Sport, and Recreation (Recreation), University of Alberta, Final Defense Chair.
1. Kelsey Wright, MS in Kinesiology, Sport, and Recreation (Sport Psychology), University of Alberta, Final Defense Chair.

*Masters Students: Non-Thesis***Chair (Advisor)**

27. Rebecca Hogan, University of Alberta: Sport and Recreation Management, Chair (In Progress)
26. Carly Frenkel, University of Alberta: Sport and Recreation Management, Chair (In Progress)
25. Alexa Crelencia, University of Alberta: Sport and Recreation Management, Chair (In Progress)
24. Annie King, University of Alberta: Sport and Recreation Management, Chair (In Progress)
23. He Zhao, University of Alberta: Sport and Recreation Management, Chair (Winter 2025)
22. Bjorn Billehaug, University of Alberta: Sport and Recreation Management, Chair (Winter 2025)
21. Joe Dixon, University of Alberta: Sport and Recreation Management, Chair (Summer 2024)
20. Catherine Yuckin, University of Alberta: Sport and Recreation Management, Chair (Summer 2024)
19. Greg Lembke, University of Alberta: Sport and Recreation Management, Chair (Winter 2024)
18. Zhuang Zhuo, University of Alberta: Sport and Recreation Management, Chair (Summer 2023)
17. Suzanne Landers, University of Alberta: Coaching, Chair (Winter 2023)
16. Wyatt Urbanski, University of Alberta: Coaching, Chair (Summer 2022)
15. Michaela Vacey, University of Alberta: Sport and Recreation Management, Chair (Summer 2022)
14. Elisha Krochak, University of Alberta: Sport and Recreation Management, Chair (Winter 2022)
13. Yuran Su, University of Alberta: Sport and Recreation Management, Chair (Summer 2021)
12. Kehan Liu, University of Alberta: Sport and Recreation Management, Chair (Winter 2021)
11. John Gandy, Louisiana State University: Kinesiology, Chair (Spring 2015)

10. David Favaloro, Louisiana State University: Kinesiology, Chair (Spring 2014)
9. Kellyn Fogarty, Louisiana State University: Kinesiology, Chair (Spring 2014)
8. Cari Gold, Louisiana State University: Kinesiology, Chair (Spring 2014)
7. Mallory McGuffey, Louisiana State University: Kinesiology, Chair (Spring 2014)
6. Shannon Miles, Louisiana State University: Kinesiology, Chair (Spring 2014)
5. Travis Roy, Louisiana State University: Kinesiology, Chair (Summer 2014)
4. Benjamin Waggoner, Louisiana State University: Kinesiology, Chair (Summer 2014)
3. Aaron Brent, Louisiana State University: Kinesiology, Chair (Fall 2014)
2. Daniel Wines, Louisiana State University: Kinesiology, Chair (Fall 2014)
1. Katheryn Sebastien-Roberts, Louisiana State University: Kinesiology, Chair (Fall 2013)

Committee Member

41. Ryan Bhalla, University of Alberta: Coaching, Committee Member (Winter 2024)
40. Yinpeng Su, University of Alberta: Master of Arts, Committee Member (Winter 2023)
39. Anne Robins, University of Alberta: Coaching, Committee Member (Summer 2022)
38. Carolyn O'Dwyer, University of Alberta: Coaching, Committee Member (Summer 2020)
37. Shuyan Yu, University of Alberta: Master or Arts, Committee Member (Winter 2020)
36. Yumi Kwon, University of Alberta: Master of Arts, Committee Member (Summer 2019)
35. Patrick Adams, Louisiana State University: Kinesiology, Committee Member (Spring 2015)
34. Richard Dempsey, Louisiana State University: Kinesiology, Committee Member (Spring 2015)
33. Kyle Huber, Louisiana State University: Kinesiology, Committee Member (Spring 2015)
32. Jacob Martinez, Louisiana State University: Kinesiology, Committee Member (Spring 2015)
31. Carli Wheeler, Louisiana State University: Kinesiology, Committee Member (Spring 2015)
30. Sam Wheelock, Louisiana State University: Kinesiology, Committee Member (Spring 2015)
29. Yifei Deng, Louisiana State University: Kinesiology, Committee Member (Spring 2014)
28. Lauren Exnicios, Louisiana State University: Kinesiology, Committee Member (Spring 2014)
27. Allison Filbert, Louisiana State University: Kinesiology, Committee Member (Spring 2014)
26. Michael Palmer, Louisiana State University: Kinesiology, Committee Member (Spring 2014)
25. Lauren Parker, Louisiana State University: Kinesiology, Committee Member (Spring 2014)
24. Joshua Pratt, Louisiana State University: Kinesiology, Committee Member (Spring 2014)
23. Chris Payton, Louisiana State University: Kinesiology, Committee Member (Summer 2014)
22. Ricky Preau, Louisiana State University: Kinesiology, Committee Member (Fall 2014)

21. Lauren Brown, Louisiana State University: Kinesiology, Committee Member (Spring 2013)
20. Derek Calvert, Louisiana State University: Kinesiology, Committee Member (Spring 2013)
19. Kettie Fickter, Louisiana State University: Kinesiology, Committee Member (Spring 2013)
18. Brooke Hochstetler, Louisiana State University: Kinesiology, Committee Member (Spring 2013)
17. Avery Miller, Louisiana State University: Kinesiology, Committee Member (Spring 2013)
16. Mark Romanowski, Louisiana State University: Kinesiology, Committee Member (Spring 2013)
15. Angela Baker, Louisiana State University: Kinesiology, Committee Member (Fall 2013)
14. Kimball Colly, Louisiana State University: Liberal Arts, Committee Member (Fall 2013)
13. Quinlan Duhon, Louisiana State University: Kinesiology, Committee Member (Fall 2013)
12. Kacey Tessitore, Louisiana State University: Kinesiology, Committee Member (Spring 2012)
11. William Tyndall, Louisiana State University: Kinesiology, Committee Member (Spring 2012)
10. Brent Wilcutt, Louisiana State University: Kinesiology, Committee Member (Spring 2012)
9. Cade Gautreau, Louisiana State University: Kinesiology, Committee Member (Summer 2012)
8. Casey Cascio, Louisiana State University: Kinesiology, Committee Member (Fall 2012)
7. Brandy Collins, Louisiana State University: Kinesiology, Committee Member (Fall 2012)
6. Maurice Covington, Louisiana State University: Kinesiology, Committee Member (Fall 2012)
5. Cristina Giambrone, Louisiana State University: Kinesiology, Committee Member (Fall 2012)
4. Jay Hall, Louisiana State University: Kinesiology, Committee Member (Fall 2012)
3. Katie Krajcer, Louisiana State University: Kinesiology, Committee Member (Fall 2012)
2. Lauren Taylor, Louisiana State University: Kinesiology, Committee Member (Fall 2012)
1. Khirey Walker, Louisiana State University: Kinesiology, Committee Member (Fall 2012)

Professional Activities & Service

Dates	Activity
January 2024- present	Research Fellow WVU Gaming Research and Development Center West Virginia University
June 2017-present	Research Fellow Asia Research Institute University of Nottingham, UK

University Service: Leadership

Position: KSR Director: International School (October 2022-present)

Brief Description: Between 40-50% of my overall academic appointment is spent on this leadership position during my tenure. The director assists the Dean by providing academic leadership, management, and administration of the AIS on behalf of KSR. The Director works with partners at Beijing Sport University (BSU), University of Alberta International (UAI), Foreign faculty members of the campus, the Registrar's Office, and other central services to ensure excellence in the delivery of education programs. Key broad areas of responsibility include: 1) strategic planning; 2) program implementation, teaching assignment, quality and assessment; 3) Oversight and authority of the program.

More details are available upon request

Service to Academic Community

At-large executive board member for North American Association of Sports Economists: July 2022-present

Co-editor of North American Association of Sports Economists Working Paper Series: July 2016-2019

Nominating Committee Member for the North American Association of Sports Economists: 2013, 2018

Contributor to *International Journal of Sport Finance* blog

Faculty Mentor for North American Society for Sport Management Conference: 2012 & 2013

Referee and Review Service

Guest Editor

International Journal of Financial Studies. Special issue on "Sport Finance." Articles published as accepted. Number of Articles Accepted (Published): 8 (8). Special Issue reprinted as a book in 2018.

Associate Editor

European Sport Management Quarterly: 2020-present

International Journal of Sport Finance: 2018-present

Journal of Leisure Research: 2018-present

Leisure/Losir: 2020-present

Sport & Entertainment Review: 2018-2021

Editorial Board Member

European Sport Management Quarterly: 2017-present

International Journal of Sport Finance: 2018-present

Journal of Issues in Intercollegiate Athletics: 2016-2019

Journal of Sport Management: 2015-present

Leisure/Losir: 2020-present

Managing Sport and Leisure: An International Journal: 2016-present

Sport & Entertainment Review: 2014-present

Sport Management Review: 2018-present

Sport, Business, & Management: An International Journal: 2018-present

Journal Reviewer: Ad Hoc

Applied Economics, Applied Economics Letters, British Journal of Mathematics & Computer Science, Contemporary Economic Policy, Economic Inquiry, European Journal of Marketing, European Journal of Public Health, European Journal of Sport Science, Event Management, Growth and Change, Feminist Economics, International Gambling Studies, International Journal of Financial Studies, International Journal of Sport Finance, International Journal of Sports Marketing and Sponsorship, International Journal of Sport Communication, International Journal of Sport Policy and Politics, International Review for the Sociology of Sport, Journal of Business Research, Journal of Economic Behavior and Organization, Journal of Gambling Business & Economics, Journal of Global Sport Management, Journal of Issues in Intercollegiate Athletics, Journal of Management Studies, Journal of Policy Research in Tourism, Leisure, and Events, Journal of Public Health, Journal of Quantitative Analysis in Sports, Journal of Sports Economics, Journal of Sport Management, Journal of Sport & Tourism, Managerial and Decision Economics, Review of Industrial Organization, Scottish Journal of Political Economy, Sociology of Sport Journal, Southern Economic Journal, Sports Coaching Review, Sport Management Review.

Textbooks

Financial Management in the Sport Industry, 2nd Edition, Matthew T. Brown, Daniel A. Rascher, Mark S. Nagel, Chad D. McEvoy, Holcomb Hathaway Publishers (2015)

Book Proposals

Palgrave Macmillan Publishers (2017)

Routledge (2023)

Conference Reviewer

Academy of Management Conference: OMT Division, College Sport Research Institute Conference, European Association for Sport Management Conference, European Sport Economics Association Student Paper Award, North American Society for Sport Management Conference, North American Society for Sport Management Student Paper Competition, Southern Management Association, Southern Management Association Best Paper Committee: OM/IT Track, Western Academy of Management

Conference Session Chair

European Conference in Sports Economics, Southern Economic Association Conference, Western Economics Association International Conference

Conference Discussant

Eastern Economics Association Conference, Western Economics Association International Conference, Southern Economic Association Conference

Grants

Social Sciences and Humanities Research Council (2024)

Promotion and Tenure Review

2022: 1 individual

2023: 1 individual

2024: 1 individual

Memberships

Current: Academy of Management (since 2007), American Economic Association (since 2025), Beta Gamma Sigma Business Fraternity (since 2004), North American Association of Sports Economists (since 2009), North American Society for Sport Management (since 2006), Western Academy of Management (since 2017), Western Economics Association International (since 2009)

Former: Academy of Marketing Science, European Association of Sports Economists, Southern Economic Association, Southern Management Association

Media Interviews/Articles

Edmonton Journal. 2025. Oilers playoff run could leave economic hangover when it's done. Reporter: Zac Delaney. [Link to Story](#)

CBC Edmonton Radio Active. 2025. Should naming rights be sold to an online gambling platform. Reporter: Jessica Ng. [Link to Audio](#)

Edmonton Journal. 2025. How might the Trump tariff battle affect the Edmonton Oilers, NHL. Reporter: Zac Delaney. [Link to Story](#)

CBC News Edmonton. 2024. Draisaitl signs historic eight-year contract extension worth \$112M US. Reporter: Nancy Carlson. [Link to Newscast](#).

BNN Bloomberg. 2024. Oilers Stanley Cup Final berth promoting Alberta's capital. Reporter: Neil Acharya. [Link to Story](#).

Global Edmonton. 2024. Edmonton Elks try to recover low attendance and attract new fans for 2024 season. Reporter: Jaclyn Kucey. [Link to Story](#).

Global News Morning Edmonton. 2024. Edmonton Oilers Playoffs. Reporter: Vinesh Pratap. [Link to Video](#).

Global Edmonton. 2024. Edmonton business boom during Oilers Playoff run could be short lived, data suggests. Reporter: Breanna Karstens-Smith. [Link to Video](#).

CTV News Edmonton. 2024. Sports betting: Alberta looking at Ontario's privatized model. Reporter: Chelan Skulski. [Link to Video](#).

Global BC Morning News. 2024. Uncertainty surrounding 2026 World Cup cost. Reporter: Jason Pires. [Link to Story](#).

Canadian Press. 2024. Economics of hosting World Cup matches. Reporter: Nicholas Wells. [Link to Story](#).

CBC News Edmonton. 2024. Super Bowl. Reporter: Nancy Carlson.

- 630CHED Morning Show*. 2024. Super Bowl. Reporter: Stacey Brotzel & Daryl McIntyre.
- Global News Edmonton*. 2024. Super Bowl. Reporter: Carole-Anne Devaney.
- CTV Edmonton*. 2023. Alberta gives up on Commonwealth Games. Reporter: Jessica Robb. [Link to Video](#).
- CTV Edmonton*. 2023. Edmonton sports newcomers thrive at gate while established Elks crowd numbers dive. Reporter: Katie Chamberlain. [Link to Story](#).
- CTV Edmonton*. 2023. TSN1260 Goes silent. Reporter: Stephanie Prues. [Link to Story](#).
- Chelsea on CHED*. 2023. NHL playoff tickets. Reporter: Chelsea Bird. [Link to Story](#)
- LiveWire Calgary*. 2023. 2030 Commonwealth Games bid. Reporter: Darren Krause. [Link to Story](#)
- CTV Edmonton*. 2023. 2030 Commonwealth Games bid. Reporter: Jeremy Thompson. [Link to Story](#)
- Global News Edmonton*. 2023. Alberta exploring 2030 Commonwealth Games bid. Reporter: Nicole Stillger. [Link to Story](#)
- CTV Edmonton*. 2022. Hockey Canada Hearings. Reporter: Nahreman Issa.
- Edmonton Journal*. 2022. Summer timing, Hockey Canada scandal make for subdued mood around world juniors in Edmonton. Reporter: Madeline Smith. [Link to Story](#)
- Global News Edmonton*. 2022. Edmonton Elks offering free tickets for kids 12 and under. Reporter: Sarah Reid. [Link to Story](#).
- Global News Edmonton*. 2022. FIFA World Cup selection of cities. Reporter: Chris Chacon.
- CBC Calgary*. 2022. Red Lot tickets sell out quickly, safety measures in place for Game 1 celebrations Social Sharing. Reporter: Tarini Fernando. [Link to Story](#).
- Global Edmonton*. 2022. World Junior Hockey Tournament coming back to Edmonton. Reporter: Nicole Stillger. [Link to Story](#).
- CTV Edmonton*. 2022. Russia banned from World Junior Hockey Tournament. Reporter: Jessica Robb.
- CTV Edmonton*. 2022. Women in coaching and professional sports. Reporter: Amanda Anderson.
- 630 CHED Afternoons* 2022. A look at the business side of hosting the Olympic Games. Reporter: J'lyn Nye. [Link to Story](#)
- Nigeria 99.5FM* 2021. Sports betting, sponsorship, and European Football. Reporter: Chidi Anugwolu.
- CBC Edmonton Radio Active*. 2021. Sports betting. Reporter: Nancy Carlson. [Link To Story](#)
- 630 CHED Shaye Ganam Show*. 2021. How sports leagues have and can adapt to the ever changing on government rules on fans in the stands. Reporter: Shaye Ganam. [Link to Story](#)
- Global Edmonton*. 2021. Opening of NHL season amidst pandemic. Reporter: Fletcher Kent.
- Global Edmonton*. 2020. Pro sports and COVID-19. Reporter: Jennifer Crosby.
- 630 CHED Mornings*. 2020. Pro sports and the flu. Reporter: Chelsea Bird & Shaye Ganam.
- 770 CHQR Morning Show*. 2020. Pro sports and the flu. Reporter: Sue Deyell & Andrew Schultz. [Link to Story](#)

CTV Edmonton. 2020. Edmonton as NHL hub city would bring publicity bonus, but economic benefits less likely. Reporter: Matthew Black. [Link to Story](#)

ICI Toronto. 2019. Les Raptors, l'équipe qui vaut le plus au Canada [The Raptors, the most valuable team in Canada]. Reporters: Philippe de Montigny & Raphaël Guillemette. [Link to Story](#)

Calgary Herald. 2019. Future of aging bus barns unknown in Calgary Flames arena deal. Reporter: Amanda Stephenson. [Link to Story](#)

The Star Edmonton. 2019. Calgary Flames step into real estate development as part of new arena deal. Reporter: Andrew Jeffrey. [Link to Story](#)

The Star Edmonton. 2018. FIFA World Cup could come to Edmonton, but there are many hurdles still to jump through. Reporter: Kieran Leavitt. [Link to Story](#)

CTV Calgary. 2017. Sticking to the script: Calgary's public posturing reminiscent of arena talks in other cities. Reporter: Kamil Karamali. [Link to Story](#)

WalletHub.com. 2015. The 111th World Series by the numbers. Reporter: John S. Kiernan. [Link to Story](#)

China Daily. 2015. Wanda boosts its branding in Europe. Reporter: Paul Wlitzkin. [Link to Story](#)

WVUToday. 2014. WVU sports economist: Does crime pay in the NFL? Reporter: Patrick Gregg. [Link to Story](#)

ESPN. 2013. Economists vs. tanking: Brian Soebbing. Reporter: Kevin Arnovitz. [Link to Story](#)

The Advocate. 2013. New SEC television network. Reporter: Scott Rabalais. [Link to Story](#)

The Daily Collegian. 2012. Financial impacts of the NCAA punishment against Penn State. [Link to Story](#)

Alberta Gaming Research Institute Newsletter. 2011 June/July. Socioeconomic impacts assessed in University of Alberta SEIGA report.

CTVJ Calgary. 2009. Interviewed by Joel Messner regarding fantasy sports and consumption. [Link to Story](#)

Alberta Gaming Research Institute Newsletter. 2008 December. Cover story: "The integrity of game outcome in professional sports betting markets: An interview with Brian Soebbing."

Awards/Honors

- 2025 Core Values Award
Faculty of Kinesiology, Sport, and Recreation
- 2023 Growth Mentor
Beijing Sport University
- 2017 Research Fellow
North American Society for Sport Management
- 2015 Best Overall Case
Western Casewriters Association Conference
- 2015 Early Career Award
LSU College of Human Sciences & Education
- 2014-2015 Patrick and Edwige Olinde Endowed Professorship
LSU College of Human Sciences & Education
- 2013 Outstanding Reviewer
Southern Management Association Conference
- 2009 Best paper award
Hamburg Symposium on Sports Economics
- 2007 Ronald H. Dodd Award Winner
Department of Recreation, Sport, and Tourism
University of Illinois at Urbana-Champaign

Last updated: Winter 2026