Brian P. Soebbing

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My U of A Webpage
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Education

University of Alberta 2007 – 2011
PhD *Edmonton, Alberta, Canada*

University of Illinois at Urbana-Champaign 2005-2007
M.S. in Recreation, Sport, and Tourism *Urbana, Illinois, USA*

Saint Louis University 2001-2005
B.B.A (Minor: Communications) summa cum laude *St. Louis, Missouri, USA*

Academic Appointments

Associate Professor (with Tenure) July 2018 – Present
Faculty of Kinesiology, Sport, and Recreation *University of Alberta*

KSR Director & Vice Dean of Alberta International School October 2022 – December 2025
Faculty of Kinesiology, Sport, and Recreation *University of Alberta*

Assistant Professor July 2016-June 2018
Faculty of Kinesiology, Sport, and Recreation *University of Alberta*

Assistant Professor August 2015-June 2016
School of Sport, Tourism, and Hospitality Management *Temple University*

Assistant Professor January 2012-August 2015
School of Kinesiology *Louisiana State University*

Postdoctoral Researcher September 2011-December 2011
Department of Economics *University of Alberta*

Academic Leadership

KSR Director & Vice Dean of Alberta International School October 2022-December 2025
Faculty of Kinesiology, Sport, & Recreation *University of Alberta*

Brief Description: Formally listed between 40-50% of my official academic appointment. The Director assists the Dean by providing academic leadership, management, and administration of the AIS on behalf of KSR. The Director works with partners at Beijing Sport University (BSU), University of Alberta International (UAI), Foreign faculty members of the campus, the Registrar's Office, and other central services to ensure excellence in the delivery of education programs. Key broad areas of responsibility include: 1) strategic planning; 2) program implementation, teaching assignment, quality and assessment; 3) Oversight and authority of the program. First intake of students was September 2023.

Some Key Expectations:

- Take the signed agreements from the University, work with the foreign partner, and create the school and the program from the ground up.

- Position AIS strategically within KSR, maintain strong relationships with BSU and U of A leadership, and guide student and staff recruitment, enrollment decisions, and graduate degree development.
- Implement curriculum changes for the KSR BARST program, maintain transfer credit mapping, and manage contract Academic Teaching Staff (ATS) hiring, onboarding, mentorship, and peer evaluations. Allocate TA hours, ensure English language support, and oversee safety and cultural training.
- Serve as AIS Vice Dean on the Joint Management Committee and Joint Teaching Management Committee. Hold final authority over student final grade approvals, complex academic petitions/appeals, academic integrity enforcement, and English language milestone compliance.
- Co-manage the AIS budget alongside the Manager of Community and International Education, which includes reviewing quarterly actuals financial, forecasting various financial scenarios, and drafting financial agreements for decanal review

Some Key Accomplishments

- Successfully launched the inaugural AIS cohort, welcoming 63 first-year students in 2023. By December 2025, there was a total of 342 students with an overall retention rate of 98%.
- Drafted, negotiated, and executed the yearly supplementary payment agreements with Beijing Sport University (BSU) to establish tuition revenue-sharing mechanisms.
- Established a sustainable financial model that multiplied both gross revenues and net profits, returning significant amounts of revenue to support Faculty priorities.
- Established basic instructional operations by recruiting the initial full-time KSR instructor, casual English language support personnel, and course TAs. Established TA orientation modules, appropriate hazard and safety training, and implemented peer teaching evaluations. There was a 100% retention rate amongst instructors, support staff, and English language support personnel during my tenure.
- Contracted with a 3rd party hiring firm to establish on-the-ground administrative support in China. This involved talking with hiring firms, negotiating a contract, drafting job descriptions, assisting with interviews, and hiring.
- Collaborated with many U of A departments to establish new policies and procedures around technology and registration and enrollment. In addition, developed policies and procedures around such things as English Language Proficiency, Academic Standing, and Hazard Assessment.
- Provided the foundation for masters program beginning in 2027.

More details available upon request.

Graduate students are underlined.

Peer-Reviewed Journal Articles

83. Weng, H-S., & **Soebbing, B. P.** (In Press). Unintended externalities of sport policy: Assessing the impact of MLB Pace-of-Play changes on urban crime dynamics. *Sport Management Review*. doi: 10.1080/14413523.2026.2759427

82. Huang, Y., & **Soebbing, B. P.** (In Press). How (un)explained pay dispersion influences team performance: The case of the English Premier League. *Eastern Economics Journal*. doi:10.1057/s41302-026-00345-9

81. Zheng, J., Mason, D. S., Washington, M. M., & Soebbing, B. P. (2026). Legitimacy, celebrity, and the emergence of new sports: A case study of mixed martial arts. *Sport Management Review*, **29**(5), 953-976. doi:10.1080/14413523.2026.2718592

80. Hur, C.H., Watanabe, N.M., **Soebbing, B.P.**, & Yan, G. (2026). Economic impact of the Winter Olympics: Examination of temporary housing prices. *International Journal of Sports Marketing and Sponsorship*, **27**(3), 563-582.doi:10.1108/IJSMS-07-2025-0345

79. Galdino, M., Wicker, P., & **Soebbing, B. P.** (2026). Old habits die hard: The ritual scapegoat theory in sport leadership succession. *Sport Management Review*, **29**(2), 299-320. doi:10.1080/14413523.2025.2574133

78. Hur, C.H., Yan, G., Watanabe, N.M., & **Soebbing, B.P.** (2025). Towards a critical understanding of Gentrification and mega-sport event: An analysis of the rental market in the 2018 PyeongChang Olympic Games. *Sociology of Sport Journal*, **43**(1), 48-61. doi:10.1080/10.1123/ssj.2024-0119

77. Hur, C.H., Watanabe, N.M., **Soebbing, B.P.**, & Xue, H. (2025). Are esports patrons fickle? An empirical analysis of esports viewership in the attention economy. *Managing Sport and Leisure*, **30**(6), 1503-1519. doi:10.1080/23750472.2024.2441753

76. Galdino, M., **Soebbing, B. P.**, & Wicker, P. (2025). Performance expectations and sports betting efficiency: Evidence from coaching changes in the Brazilian football league. *International Journal of Sport Finance*, **20**(2), 723-739. doi:10.32731/IJSF/202.052025.02

75. Seifried, C., Martinez, J.M., Qian, Y., Zvosec, C., Svensson, P.G., **Soebbing, B.P.**, & Agyemang, K.J.A. (2024). Sport Management research productivity and impact for ranking considerations. *Sport Management Education Journal*, **18**(2), 157-165. doi:10.1123/smej.2023-0026.

74. Watanabe, N., **Soebbing, B. P.**, Chahardovali, T., & Huang, Y. (2025). The emergence of mixed martial-arts and the future of boxing: An analysis of consumer interest and compensation. *Journal of Sports Economics*, **26**(2), 172-195. doi: 10.1177/15270025231156058.

73. Watanabe, N. M., Yan, G., & **Soebbing, B. P.** (2024). Athlete activism and attendance behavior in the National Football League. *European Sport Management Quarterly*, **24**(3), 723-739. doi:10.1080/16184742.2023.2189282.

72. Huang, Y., Washington, M., **Soebbing, B. P.**, & Mason, D.S. (2023). Wearing the same jersey? The impact of players' cultural diversity and shared team tenure on national soccer team performance. *Journal of Economics, Race, and Policy*, **6**, 160-172. doi: 10.1007/s41996-023-00120-4

71. Cardazzi, A., Humphreys, B.R., Ruseski, J.E., **Soebbing, B. P.**, & Watanabe, N.M. (2023). Professional sporting events increase seasonal influenza mortality in US cities. *Sports Economics Review*, **3**, Article 100013. doi: 10.1016/j.serev.2023.100013

70. Hyun, M., & **Soebbing, B. P.** (2023). Determinants of ticket prices in the secondary ticket market and the effects of COVID-19: Empirical evidence from NBA ticket price data analytics. *Sport, Business, Management: An International Journal*, **13**(4), 489-505. doi: 10.1108/SBM-11-2022-0101.

69. Krochak, E., **Soebbing, B. P.**, & Kono, S. (2023). The impact of fighting in the NHL on attendance. *Leisure/Loisir*, **47**(3), 517-525. doi: 10.1080/14927713.2022.2159866.

68. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (2023). Contest incentives, effort levels, and betting markets in European Football. *European Sport Management Quarterly*, **23**(3), 605-621. doi:10.1080/16184742.2021.1898432.

67. **Soebbing, B. P.**, Seifried, C. S., & Tutka, P. (2023). If you rebuild it, will they come? The impact of renovated sports facilities on attendance and total revenue. *Journal of Sport Management*, **37**(2), 116-128. doi:10.1123/jsm.2022-0101.

66. **Soebbing, B. P.**, Wicker, P., & Watanabe, N.M. (2023). NFL player career earnings and off-field behavior. *Review of Black Political Economy*, **50**(1), 81-96. doi: 10.1177/00346446221076868.

65. Gong, H., Watanabe, N. M., **Soebbing, B. P.**, Brown, M. T., & Nagel, M. (2022). Exploring tanking strategies in the NBA: An empirical analysis of resting healthy players. *Sport Management Review*, **25**(3), 546-566. doi: 10.1080/14413523.2021.1970972.

64. Huang, Y., & **Soebbing, B. P.** (2022). The novelty effect and on-field team performance in new sports facilities: The case of the Canadian Football League. *Sport Management Review*, **22**(1), 188-205. doi: 10.1080/14413523.2021.1908763

63. Walker, K., **Soebbing, B.**, & Seifried, C. (2021). "Are the Punishments Consistent?": A Quantitative Analysis of NCAA Enforcement. *Journal of Intercollegiate Sport*, **14**(1), 66-89.

62. Seifried, C., Agyemang, K.J.A., Walker, N., & **Soebbing, B. P.** (2021). Sport management and business schools: A growing partnership in a changing higher education environment. *International Journal of Management Education*, **19**(3), Article 100529. doi: 10.1016/j.ijme.2021.100529

61. Weimar, D., **Soebbing, B. P.** & Wicker, P. (2021). Dealing with statistical significance in Big Data: The social media value of game outcomes in professional football. *Journal of Sport Management*, **35**(3), 266-277. doi: 10.1123/jsm.2020-0275.

60. Gong, H., Watanabe, N.M., **Soebbing, B. P.**, Brown, M.T., & Nagel, M.S. (2021). Does consumer perceptions of tanking impact attendance at National Basketball Association games? A sentiment analysis approach. *Journal of Sport Management*, **35**(3), 254-265. doi: 10.1123/jsm.2020-0274.

59. Mao, Z., **Soebbing, B. P.**, & Watanabe, N. M. (2021). Chinese Super League stock prices and team performance. *Sport, Business, Management: An International Journal*, **11**(2), 222-241. doi: 10.1108/SBM-02-2020-0013.

58. Galdino, M., Wicker, P., & **Soebbing, B. P.** (2021). Gambling with leadership succession in Brazilian football: An empirical study of head coach turnovers and team performance. *Sport, Business, Management: An International Journal*, **11**(3), 245-264. doi: 10.1108/SBM-06-2020-0059

57. **Soebbing, B. P.**, Wicker, P., Weimar, D., & Orlowski, J. (2021). How do bookmakers interpret running performance of teams in previous games? Evidence from the Football Bundesliga. *Journal of Sports Economics*, **22**(3), 231-250. doi: 10.1177/1527002520975827

56. Foreman, J. J., **Soebbing, B. P.**, & Seifried, C. S. (2021). Executive deviance as a socio-political force in dismissals. *Deviant Behavior*, **42**(2), 193-209. doi: 10.1080/01639625.2019.1659261.

55. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (2020). Casual bettors and sentiment bias in NBA and NFL betting. *Applied Economics*, **52**(53), 5797-5806. doi: 10.1080/00036846.2020.1776833.

54. Watanabe, N. M., Yan, G., & **Soebbing, B. P.** (2019). Market disruption as a regime for athlete activism: An economic analysis of college football player protests. *Sport Management Review*, **22**(5), 600-612. doi: 10.1016/j.smr.2018.08.003.

53. Seifried, C. S., **Soebbing, B. P.**, & Agyemang, K.J.A. (2019). The impact of interorganizational relationships on an uncertain industry: College football bowl games. *Journal of Sport Management*, **33**(4), 317-330. doi: 10.1123/jsm.2018-0183.

52. Watanabe, N. M., Yan, G., **Soebbing, B. P.**, & Fu, W. (2019). Air pollution and attendance in the Chinese Super League: Environmental economics and the demand for sport. *Journal of Sport Management*, **3**(4), 289-302. doi: 10.1123/jsm.2018-0214

51. Foreman, J. J., **Soebbing, B. P.**, & Seifried, C. S. (2019). The impact of deviance on head coach dismissals and implications of a personal conduct policy. *Sport Management Review*, **22**(4), 491-501. doi.org/10.1016/j.smr.2018.06.012

50. Williams, D. P., Seifried, C. S., & **Soebbing, B. P.** (2019). The five-stage process of legitimacy building within interest associations. *Journal of Issues in Intercollegiate Athletics*, **12**(1), 262-286. No doi, Link to paper

49. Pfleegor, A. G., **Soebbing, B. P.**, & Seifried, C. S. (2019). Corruption, rule-breaking, and sanctions: The case of the NCAA. *Journal of Global Sport Management*, **4**(1), 38-60. doi:10.1080/24704067.2018.1493355

48. Foreman, J. J., **Soebbing, B. P.**, Seifried, C. S., & Agyemang, K. (2018). Examining relationships between managerial career advancement and centrality, race, and the Rooney Rule. *International Journal of Sport Management*, **19**(3), 315-338. No doi.

47. Seifried, C. S., **Soebbing, B. P.**, & Agyemang, K. J. A. (2018). The utilization of interorganizational relations in an uncertain industry: A case study of the Fiesta Bowl's ascension. *Sport History Review*, **49**(1), 58-81. doi:10.1123/shr.2016-0026.

46. Williams, D. P., **Soebbing, B. P.**, & Seifried, C. S. (2018). Exploring the direct impacts of geography on sport organizations through athletic association movement. *Journal of Issues in Intercollegiate Athletics*, **11**, 75-97. No doi, Link to paper

45. Walker, K. B., Seifried, C. S., **Soebbing, B. P.**, & Agyemang, K. J. A. (2018). A comparative framing analysis of major violations within the National Collegiate Athletic Association. *International Journal of Sport Communication*, **11**(1), 95-122. doi:10.1123/ijsc.2017-0106.

44. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (2018). Sentiment bias in National Basketball Association betting. *Journal of Sports Economics*, **19**(4), 455-472.

43. Walker, K. B., Seifried, C. S., & **Soebbing, B. P.** (2018). The National Collegiate Athletic Association as a social-control agent: Addressing misconduct through organizational layering. *Journal of Sport Management*, **32**(1), 53-71.

42. **Soebbing, B. P.**, Watanabe, N.M., & Seifried, C. S. (2017). The impact of price discrimination and price dispersion on organizational revenue: Lessons from Major League Baseball. *Managing Sport and Leisure*, **22**(6), 442-457.

41. Mason, D. S., Sant, S-L. & **Soebbing, B. P.** (2017). The peculiar economics of sports team ownership: Pursuing urban development in North American cities. *Sport, Business, Management: An International Journal*, **7**(4), 358-374.

40. Watanabe, N. M., Yan, G., **Soebbing, B. P.**, & Pegoraro, A. (2017). Is there economic discrimination on sport social media? An analysis of Major League Baseball. *Journal of Sport Management*, **31**(4), 374-386.

39. Watanabe, N., & **Soebbing, B. P.** (2017). Chinese Super League: Attendance, pricing, and team performance. *Sport, Business, Management: An International Journal*, **7**(2), 157-174.

38. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (2017). Sentiment bias and asset prices: Evidence from sports betting markets and social media. *Economic Inquiry*, **55**(2), 1119-1129. doi:10.1111/ecin.12404

37. **Soebbing, B. P.**, Seifried, C. S., Pfleegor, A. G., & Walker, K. (2016). The Starter clothing company: A profile case study of nostalgia. *Journal of Case Research and Inquiry*, **2**, 28-52.

36. Williams, D. P., **Soebbing, B. P.**, & Seifried, C. (2016). Determinations of a university reclassification effect after changes in athletic affiliation. *International Journal of Sports Management and Marketing*, **16**(3/4/5/6), 297-317.

35. **Soebbing, B. P.**, Mason, D. S., & Humphreys, B. R. (2016). Novelty effects and sports facilities in smaller cities: Evidence from Canadian hockey arenas. *Urban Studies*, **53**(8), 1674-1690.

34. Watanabe, N., Yan, G., & **Soebbing, B. P.** (2016). Consumer interest in Major League Baseball: An analytical modeling of Twitter. *Journal of Sport Management*, **30**(2), 207-220.

33. **Soebbing, B. P.**, Wicker, P., & Watanabe, N. M. (2016). The effects of performance expectations on total compensation of Division I-FBS head coaches. *Journal of Sport Management*, **30**(1), 70-81.

32. Walker, K., Foreman, J., Seifried, C., & **Soebbing, B.** (2016). A rationale and example of a grant writing course for doctoral students in Sport Management. *Journal of SPORT*, **5**(1: Article 2), 1-24.

31. Foreman, J. J., **Soebbing, B. P.**, & Rodenberg, R. (2016). The effect of time-off and familiarity on organizational performance: Evidence from the National Football League. *International Journal of Sport Management*, **17**(1), 84-101.

30. Williams, D. P., Seifried, C. S., & **Soebbing, B. P.** (2015). The influence of a university's social identity on NCAA divisional affiliation. *Journal of Intercollegiate Sport*, **8**(2), 153-182.

29. Palmer, M., Duhon, M. Q., & **Soebbing, B. P.** (2015). College deviance and the effects on NFL amateur draft selection: A look at the personal conduct policy. *Journal of Sports Analytics*, **1**(2), 121-132.

28. Watanabe, N., Yan, G., & **Soebbing, B. P.** (2015). Major League Baseball and Twitter usage: The economics of social media use. *Journal of Sport Management*, **29**(6), 619-632.

27. **Soebbing, B. P.**, Wicker, P., & Weimar, D. (2015). The effect of leadership changes on expectations regarding organizational performance. *Journal of Sport Management*, **29**(5), 485-497.

26. **Soebbing, B. P.**, Tutka, P., & Seifried, C. S. (2015). The effect of sanctions on external job promotions of NCAA Division I-FBS college football head coaches. *International Journal of Sport Finance*, **10**(4), 375-388.

25. Wicker, P., **Soebbing, B. P.**, Feiler, S., & Breuer, C. (2015). The effect of Porter's generic strategies on organisational problems of non-profit sport clubs. *European Journal for Sport and Society*, **12**(3), 259-285.

24. Fogarty, K., **Soebbing, B. P.**, & Agyemang, K. J. A. (2015). NCAA Division I-FBS Salary Determinants: A look at new and amended contracts. *Journal of Issues in Intercollegiate Athletics*, **8**, 123-138.

23. Foreman, J. J., & **Soebbing, B. P.** (2015). The role of candidate availability in CEO dismissals: An examination of the National Football League. *Journal of Management Policy and Practice*, **16**(2), 11-25.

22. Smith, J., **Soebbing, B. P.**, & Washington, M. (2015). A case study surrounding a university's motivation for changing United States intercollegiate athletic associations. *Journal of Contemporary Athletics*, **9**(2), 117-132.

21. von Hanau, T., Wicker, P., & **Soebbing, B. P.** (2015). Determinants of expected vs. actual match outcome: An examination of the German Bundesliga. *Soccer and Society*, **16**(1), 63-75.

20. Foster, W. M., **Soebbing, B. P.**, & Seifried, C. S. (2015). The rhetorical work of a partnership coordinator in mega-project construction. *Journal of Strategic Contracting and Negotiations*, **1**(2), 149-167.

19. Waggoner, B., Wines, D., **Soebbing, B. P.**, Seifried, C. S., & Martinez, J. M. (2014). "Hot Hand" in the National Basketball Association point spread betting market: A 34-year analysis. *International Journal of Financial Studies*, **2**(4), 359-370.

18. Walker, K., **Soebbing, B. P.**, Seifried, C. S., & Pfleegor, A. G. (2014). The new, old Finisher Sports: The remaking of an apparel titan. *Case Studies in Sport Management*, **3**(Case Study 6).

17. **Soebbing, B. P.**, & Watanabe, N. M. (2014). The effect of price dispersion on Major League Baseball team attendance. *Journal of Sport Management*, **28**(4), 433-446.

16. Humphreys, B. R., Ruseski, J. E., & **Soebbing, B. P.** (2014). Sport participation among US high school students: Trends and directions. *Journal of Contemporary Athletics*, **8**(3), 179-195.

15. Humphreys, B. R., & **Soebbing, B. P.** (2014). Access to legal and the incidence of crime: Evidence from Alberta. *Growth and Change*, **45**(1), 98-120.

14. Watanabe, N. M., **Soebbing, B. P.**, & Wicker, P. (2013). Examining the impact of the StubHub agreement on price dispersion in Major League Baseball. *Sport Marketing Quarterly*, **22**(3), 129-137.

13. Pfleegor, A. G., Seifried, C., & **Soebbing, B. P.** (2013). The moral obligation to preserve heritage through sport and recreation venues. *Sport Management Review*, **16**(3), 378-387.

12. **Soebbing, B. P.**, Humphreys, B. R., & Mason, D. S. (2013). Exploring incentives to lose in professional team sports: Do conference games matter? *International Journal of Sport Finance*, **8**(3), 192-207.

11. **Soebbing, B. P.**, & Humphreys, B. R. (2013). Do gamblers think that teams tank? An analysis of NBA point spreads. *Contemporary Economic Policy*, **31**(2), 301-313.

10. Smith, J., Williams, D., **Soebbing, B. P.**, & Washington, M. (2013). The influence of a university's social identity on changing athletic affiliations. *Journal of Issues in Intercollegiate Athletics*, **6**, 22-40.

9. Humphreys, B. R., & **Soebbing, B. P.** (2012). Does international simulcast wagering reduce live handles at Canadian racetracks? *Journal of Business and Economics*, **6**(3), 47-62.

8. Wicker, P., & **Soebbing, B. P.** (2012). Examining participation in sports betting in Germany. *Journal of Business and Economics*, **6**(3), 17-33.

7. Humphreys, B. R., & **Soebbing, B. P.** (2012). A test of monopoly price dispersion under demand uncertainty. *Economics Letters*, **114**(3), 304-307.

6. **Soebbing, B. P.**, & Washington, M. (2011). Leadership succession and organizational performance: Football coaches and organizational issues. *Journal of Sport Management*, **25**(6), 550-561.

5. Humphreys, B. R., Lee, Y. S., & **Soebbing, B. P.** (2011). Modeling consumers' participation in markets and frequency of gambling. *Journal of Gambling Business and Economics*, **5**(1), 1-22.

4. Humphreys, B. R., Lee, Y. S., & **Soebbing, B. P.** (2010). Consumer behaviour in lottery: The double hurdle approach and zeros in gambling survey data. *International Gambling Studies*, **10**(2), 165-176.

3. Price, J., **Soebbing, B. P.**, Berri, D., & Humphreys, B. R. (2010). Tournament incentives, league policy, and NBA team performance revisited. *Journal of Sports Economics*, **11**(2), 117-135.

2. **Soebbing, B. P.**, & Mason, D. S. (2009). Managing legitimacy and uncertainty in professional team sport: The NBA's draft lottery. *Team Performance Management*, **15**(3/4), 141-157.

1. **Soebbing, B. P.** (2008). Competitive balance and attendance in Major League Baseball: An empirical test of the uncertainty of outcome hypothesis. *International Journal of Sport Finance*, **3**(2), 119-126.

Books (Edited and Authored)

2. Humphreys, B., **Soebbing, B.P.**, Watanabe, N., & Wicker, P. (In progress). *International Sports Economics*.

1. Downward, P., Frick, B., Humphreys, B.R., Pawlowski, T., Ruseski, J.E., & **Soebbing, B.P** (Eds.). (2019). *The SAGE Handbook of Sports Economics*. London: Sage. Link to Book

Book Chapters

12. **Soebbing, B. P.** (Resubmitted October 9, 2026). Common sense, vicious cycle, and ritual scapegoat theory. In S. Kerwin, M. Parent, & P. Wicker (Eds), *Key Theories in Sport Management*. Edward Elgar.

11. Zhuo, Z., & **Soebbing, B. P.** (Submitted June 28, 2023). Managerial turnover in top English professional football league: The impact of a Coach's Gender. Submitted for consideration for the XVII Gijon Conference on Women Sports Economics.

10. Humphreys, B. R., & **Soebbing, B. P.** (2025). The business of sport. In J. Scherer & B. Wilson (eds.), *Sport and physical culture in Canadian society* (3rd Edition) (pp. 321-336). Pearson Publisher.

9. Humphreys, B. R., & **Soebbing, B. P.** (2019). The business of sport. In J. Scherer & B. Wilson (eds.), *Sport and physical culture in Canadian society* (2nd Edition) (pp. 283-308). Pearson Publisher.

8. **Soebbing, B. P.** (2019). Ticket pricing. In P. Downward, B. Frick, B.R. Humphreys, T. Pawlowski, J.E. Ruseski, & B.P. Soebbing (eds). *The SAGE Handbook of Sports Economics* (pp. 181-189). London: Sage.

7. Watanabe, N. M., & **Soebbing, B. P.** (2018). Beijing Guoan - New owners, declining fortunes. In J. Sullivan (Ed), *China's Football Dream* (pp. 185-188). Nottingham, UK: University of Nottingham.

6. **Soebbing, B. P.**, & Walker, K. (2018). Impact on organizations: Economic and reputation. In L. Kihl & S. Moston (Eds), *Corruption in Sport* (pp. 126-143). New York: Routledge.

5. Mason, D., **Soebbing, B. P.**, & Jiang, L. (2017). Managing team and league brands: Diverging interests in the National Hockey League. In C.L. Campbell (Ed), *The Customer is NOT Always Right? Marketing Orientations in a Dynamic Business World: Proceedings of the 2011 World Marketing Congress* (pp. 49-57). New York: Springer.

4. Watanabe, N. M., & **Soebbing, B. P.** (2015). Ticket price behavior and attendance demand in Chinese Professional Soccer. In Y.H. Lee & R. Fort (Eds), *The Sports Business in The Pacific Rim-Economics and Policy*(pp. 139-160). Cham, Switzerland: Springer.

3. Humphreys, B. R., **Soebbing, B. P.**, & Watanabe, N. (2011). Determinants of FBS head coaches' salaries: An economic perspective. In M. Leach & F. Guven (eds.), *Sports for Dorks College Football* (pp. 145-167). Houston, TX: Sports for Dorks CFB LLC.

2. **Soebbing, B. P.**, & Mason, D. S. (2010). A tale of two cities: The Toronto Maple Leafs versus the Montreal Canadiens. In D. Wiggins & R. P. Rodgers (Eds.), *Rivals: Legendary Matchups That Made Sports History* (pp. 175-191). Fayetteville, AR: The University of Arkansas Press.

1. **Soebbing, B. P.** (2008). Competitive balance and attendance in the sports industry. In B. Humphreys & D. Howard (Eds.), *The Business of Sport Volume 2: Economic Perspectives on Sport* (pp. 51-66). Westport, CT: Praeger Publishers. **Book translated to Chinese in 2013**

Other Publications

8. **Soebbing, B. P.**, Cole, B. M., & Washington, M. (2015). Rituals as conditional enactments: The initiation and evolution of the NBA players draft. In *Academy of Management Proceedings* (Vol. 2015, No. 1, p. 14837). doi: 10.5465/ambpp.2015.14837abstract.

7. Cole, B. M., Washington, M., & **Soebbing, B. P.** (2014). How institutional leaders repair legitimacy: The case of misconduct and the NFL. In *Academy of Management Proceedings* (Vol. 2014, No. 1, p. 10915). doi: 10.5465/ambpp.2014.10915abstract.

6. **Soebbing, B. P.**, & Washington, M. (2013). Do thugs sell? An investigation of the relationship between deviance and stakeholder response. In *Academy of Management Proceedings* (Vol. 2013, No. 1, p. 15936). doi: 10.5465/ambpp.2013.15936abstract.

5. Wicker, P., **Soebbing, B. P.**, & von Hanau, T. (2012). Match schedule and league outcome in German soccer. *Abstract book of the 18th SMAANZ Conference from 28-30.11.2012 in Sydney, Australia* (p. 122).

4. Humphreys, B. R., & **Soebbing, B. P.** (2012). Sports betting, sports bettors, and sports gambling policy. In *9th Hamburg Symposium on Sports Economics Conference Proceedings* (p. 15-39). Hamburg, Germany: Hamburg University Press.

3. Mason, D., **Soebbing, B. P.**, & Jiang, L. (2011). Managing team and league brands: Diverging interests in the National Hockey League. Refereed conference proceedings of the *Academy of Marketing Science World Marketing Congress Proceedings*.

2. **Soebbing, B. P.** (2009). Gambling. In M. Atkinson (Ed.), *Battleground Sports* (pp. 161-166). Westport, CT: Greenwood Publishers.

1. **Soebbing, B. P.** (2009). Drafting amateur athletes. In M. Atkinson (Ed.), *Battleground Sports* (pp. 103-109). Westport, CT: Greenwood Publishers.

Reports

4. **Soebbing, B. P.**, & Seifried, C.S. (2013). *Proposal for strategic development model for the LSU School of Kinesiology and its various specializations.* Report produced for the LSU College of Human Sciences & Education Development Office. In addition, individual reports produced for all 5 specializations within the School of Kinesiology: Athletic Training, Exercise Physiology, Motor Behavior, Pedagogy & Psychological Sciences, and Sport Management. Components of the reports produced within KIN7511—Fall 2012.

3. Humphreys, B. R., **Soebbing, B. P.**, Wynne, H., Turvey, J., & Lee, Y. S. (2011, May 25). University of Alberta SEIGA research team: Final report to the Alberta Gaming (Gambling) Research Institute on the socio-economic impact of gambling in Alberta. Final report available **here**

2. Humphreys, B. R., Ruseski, J. E., & **Soebbing, B. P.** (Submitted December 30, 2009). The sports economy. Policy Paper for NIKE.

1. Humphreys, B. R., Ruseski, J. E., & **Soebbing, B. P.** (Submitted September 4, 2009). The decline of youth sports in America. Policy Paper for Up2Us. Parts of the report appear in "Get:Set To Make the Case Presenting Sports as an Agent for Social Change."

Conference Presentations

Graduate students are <u>underlined</u>. Undergraduate students are in *italics*.

161. <u>Weng, H.,</u> & **Soebbing, B.P.**. (Submitted October 27, 2026). Property Crime Around a Mega-Sporting Event: Evidence from the FIFA World Cup 2026 in Vancouver. Submitted for consideration to the *North American Society for Sport Management Conference* in Vancouver, Canada.

160. Tokuda, M., Kono, S., **Soebbing, B. P.**, Zheng, H., Weng, H.-W., *Shea, F.*, Huang, M., & Zhao, H. (Submitted September 28, 2026). Antecedents and Outcomes of Responsible and Problem Gambling: A Case of Canadian University Students. Submitted for consideration to *The Academy of Sciences 2027 Conference on Research and Teaching* in Salt Lake City, Utah.

159. Kono, S., **Soebbing, B. P.**, Tokuda, M., Zheng, H., Weng, H.-W., *Shea, F.*, & Huang, M. (Submitted September 28, 2026). Demographics, Behaviors, Motives, Contexts, and Outcomes of Single-Event Sport Betting. Submitted for consideration to *The Academy of Sciences 2027 Conference on Research and Teaching* in Salt Lake City, Utah.

158. Huang, Y., & **Soebbing, B.P.** (Presented August 21, 2026). Do team faultlines matter? Evidence from the Italian Serie A. Presented at the *European Sports Economics Association Conference* in Zurich, Switzerland.

157. Wicker, P., Breuer, C., & **Soebbing, B.P.**. (Presented August 20, 2026). Perceptions of ticket prices at UEFA EURO 2024. Presented at the *European Sports Economics Association Conference* in Zurich, Switzerland.

156. Seifried, C., Agyemang, K., Baker, B., Gerke, A., Jones, G., Juravich, M., Kent, A., Maxcy, J., Oja, B., Robertson, J., **Soebbing, B.P.,** Tainsky, S., & Watanabe, N. (Presented August 2, 2026). A Historical Perspective on Publishing in Sport Management's Top Journals: Outlets and Expectations. Presented at the *Academy of Management Conference* in Philadelphia, Pennsylvania.

155. Humphreys, B.R. & **Soebbing, B.P.**. (Presented June 30, 2026). Does Crime Pay? The effect of off-field behavior on players salaries in the National Football League. Presented at the *Western Economics Association International Conference* in Denver, Colorado.

154. Weng, H., & **Soebbing, B.P.**. (Presented June 30, 2026). Casinos and Crime: A spatial analysis of crime around casinos in Edmonton Presented at the *Western Economics Association International Conference* in Denver, Colorado.

153. Wicker, P., Breuer, C., & **Soebbing, B.P.**. (Presented May 8, 2026). Perceptions of ticket prices at UEFA EURO 2024. Presented at the *Eastern Economics Association Conference* in La Romana, Dominican Republic.

152. Shaw, C., Williams, R.J., Stevens, R-L., Christensen, D., McGrath, D.S., Hodgins, D., Kim, A.H.S., Allami, Y., Nicoll, F., Park, J., Truong, B., & **Soebbing, B.P.**. (Presented May 1, 2026). Predictors of Cash-out Feature Use Among Canadian Sports Bettors. Presented at the *Alberta Gambling Research Institute Conference* in Banff, Alberta, Canada.

151. Weng, H. & **Soebbing, B.P.**. (Presented May 1, 2026). A Spatial Analysis of Crime Around the Grand Villa Casino in Edmonton. Presented at the *Alberta Gambling Research Institute Conference* in Banff, Alberta, Canada.

150. Baum, T., & **Soebbing, B.P.**. (Presented August 28, 2025). Trying to further understand "the most important position in professional sport": Performance and Salary of National Hockey League Goaltenders. Presented at the *European Sports Economics Association* Conference in Innsbruck, Austria.

149. Dallmeyer, S., **Soebbing, B.P.**, & Breuer, C. (Presented August 28, 2025). Sporting Success as a Pull Factor? The Relationship between Participation at a Mega Sport Event and Immigration. Presented at the *European Sports Economics Association* Conference in Innsbruck, Austria.

148. Urbanski, W., & **Soebbing, B. P.** (Presented June 22, 2025). Career length in the Canadian Football League: League policy and other related issues. Presented to the *Western Economics Association International Conference* in San Francisco, California.

147. Weng, H., & **Soebbing, B.** (Presented May 28, 2025). Casino and Crime: A Systematic Review of Recent Empirical Research (2011-2024). Presented to the *North American Society for Sport Management* Conference in San Diego, California.

146. Weng, H., & **Soebbing, B.** (Presented April 25, 2025). Gambling products and crime: A systematic review of empirical research. Presented to the *Alberta Gaming Research Institute* Conference in Banff, Alberta, Canada.

145. Huang, M, Zhao, H., Kono, S., & **Soebbing, B. P.** (Presented March 6, 2025). Leisure and Subjective Well-Being among University Students: A Replication of the DRAMMA Model. Presented to *The Academy of Leisure Sciences' Annual Conference on Research and Teaching* in Pittsburgh, PA.

144. Gui, J., Kono, S., & **Soebbing, B. P.** (Presented March 5, 2025). Cultural adaptation in pedagogy in an international dual-degree program. Presented to *The Academy of Leisure Sciences' Annual Conference on Research and Teaching* in Pittsburgh, PA.

143. Hur, C.H., Watanabe, N., Yan, G., & **Soebbing, B.** (Presented October 31, 2024). A Critical Understanding of Gentrification and Neoliberal Mega-Sport Events: Analyzing the Rental Market During the Winter Olympic Games. Presented to the *North American Society for Sport Sociology Conference* in Chicago, Illinois.

142. Galdino, M., Wicker, P., & **Soebbing, B.** (Presented September 6, 2024). Deepening the Ritual Scapegoat Theory in sport leadership. Presented to the *European Sport Management Association* Conference in Paris, France.

141. Hur, C.H., Watanabe, N., Yan, G., & **Soebbing, B.** (Presented September 6, 2024). Impact of sport mega-event on socioeconomically vulnerable residents in small host regions. Presented to the *European Sport Management Association* Conference in Paris, France.

140. Huang, X., Watanabe, N., **Soebbing, B.**, & Schepker, D. (Presented June 1, 2024). Social Dynamics Within the Front Office—A Further Exploration of Coach Dismissal in the NBA. Presented to the *North American Society for Sport Management* Conference in Minneapolis, Minnesota.

139. Hur, C.H., Watanabe, N., Yan, G., Brown, M., Shapiro, S., & **Soebbing, B.** (Presented December 14, 2023). An analysis of temporary housing costs and local residents' relocation during a sport mega-event. Presented to the *RevME/REMAPS* Conference in Hendersonville, Tennessee.

138. Huang, Y., **Soebbing, B.P.**, Watanabe, N.M., & Wicker, P. (Presented August 25, 2023). Pay Dispersion and player movement in the National Football League. Presented to the *European Sports Economics Association* Conference in Cork, Ireland.

137. **Soebbing, B.P.**, Cole, B.M., & Washington, M. (Presented July 7, 2023). Rituals as conditional enactments: The initiation and evolution of the NBA players draft. Presented to the *European Group of Organization Studies* conference in Cagliari, Sardinia, Italy.

136. Dallmeyer, S., **Soebbing, B.P.**, & Breuer, C. (Presented July 5, 2023). Sporting Success as a Pull Factor? The Relationship between Participation at a Mega Sport Event and Immigration. Presented to the *Western Economics Association International* Conference in San Diego, California.

135. Huang, Y., **Soebbing, B.P.**, Mason, D.S., & Washington, M. (Presented July 4, 2023). Does it help or hurt? The effect of explained and unexplained pay dispersion on team performance. Presented to the *Western Economics Association International* Conference in San Diego, California.

134. **Soebbing, B.P.**, & Mason, D.S. (Presented July 4, 2023). Amateur draft policy and competitive balance in the NBA. Presented to the *Western Economics Association International* Conference in San Diego, California.

133. Hur, C. H., Watanabe, N., **Soebbing, B.**, & Xue, H. (Presented June 1, 2023). Are esports patrons fickle? An empirical analysis of esports viewership in the attention economy. Presented to the *North American Association of Sport Management* conference in Montreal, Quebec.

132. Huang, Y., **Soebbing, B. P.**, Washington, M., & Mason, D.S. (Presented June 1, 2023). Wearing the Same Jersey? The Impact of Players' Cultural Diversity and Shared Team Tenure on National Soccer Team Performance. Presented to the *North American Association of Sport Management* conference in Montreal, Quebec.

131. Wantanabe, N.M., Chahardovali, T., Huang, Y., & **Soebbing, B.P.** (Presented May 6, 2023). Determinants of pay in the Ultimate Fighting Championship: A look at gender differences. Presented to the *Gijon Conference on Sports Economics* in Gijon, Spain.

130. Zhuo, Z., & **Soebbing, B.P.** (Presented May 5, 2023). Managerial Turnover in Top English Professional Football League: The Impact of a Coach's Gender. Presented to the *Gijon Conference on Sports Economics* in Gijon, Spain.

129. Huang, X., Watanabe, N., **Soebbing, B.**, & Schepker, D. (Presented August 25, 2022). How Organizational Structure and Power Relations Impact Decision Making—An Empirical Investigation of General Manager Turnover in the NBA. Presented to the *European Sports Economics Association* Conference in Helsinki, Finland.

128. Hur, C. H., Watanabe, N., & **Soebbing, B.** (Presented August 25, 2022). Externalities of hosting mega-events in small communities: An econometric analysis of residential housing market. Presented to the *European Sports Economics Association* Conference in Helsinki, Finland.

127. Cardazzi, A., Humphreys, B.R., Ruseski, J.E., **Soebbing, B. P.**, & Watanabe, N.M. (Presented August 24, 2022). Professional sporting events increase seasonal influenza mortality in US cities. Presented to the *European Sports Economics Association* Conference in Helsinki, Finland.

126. Huang, Y., & Soebbing, B.P. (Presented June 30, 2022). Do team faultlines matter? Evidence from the Italian Serie A. Presented to the *Western Economics Association International* Conference in Portland, Oregon.

125. Cardazzi, A., Humphreys, B.R., Ruseski, J.E., **Soebbing, B. P.**, & Watanabe, N.M. (Presented May 6, 2022). Professional sporting events increase seasonal influenza mortality in US cities. Presented to the *Eastern Economic Association Conference* in Montego Bay, Jamaica.

124. Wantanabe, N.M., **Soebbing, B.P.**, Chahardovali, T., & Huang, Y. (Presented May 6, 2022). Determinants of pay in the Ultimate Fighting Championship: A look at gender differences. Presented to the *Eastern Economic Association Conference* in Montego Bay, Jamaica.

123. Huang, X., Watanabe, N., **Soebbing, B.**, & Schepker, D. (Presented May 6, 2022). How Organizational Structure and Power Relations Impact Decision Making—An Empirical

Investigation of General Manager Turnover in the NBA. Presented to the *Eastern Economic Association Conference* in Montego Bay, Jamaica.

122. Hur, C. H., Watanabe, N., & **Soebbing, B.** (Presented May 6, 2022). Are esports fans addicted to esports? An econometric analysis of Twitch viewership. Presented to the *Eastern Economic Association Conference* in Montego Bay, Jamaica.

121. Dallmeyer, S., Orlowski, J., & **Soebbing, B. P.** (Presented August 26, 2021). The ultimate scapegoat: COVID-19 and managerial turnover. Virtual presentation at the *European Sport Economics Association* conference.

120. Huang, Y., & **Soebbing, B. P.** (Presented August 26, 2021). Dispersion in (un)explained Pay and on-field team performance: The case of Italian Serie A. Virtual presentation at the *European Sport Economics Association* conference.

119. Huang, Y., & **Soebbing, B. P.** (Presented June 29, 2021). Pay dispersion and team on-field performance in Italian Soccer. Virtual presentation at the *North American Association of Sports Economists* conference.

118. Hur, C.H., Watanabe, N. M., & **Soebbing, B.** (Presented June 4, 2021). The impact of hosting mega-events in small communities: An analysis of local real estate markets during the 2018 PyeongChang Olympic Games. Virtual presentation at the *North American Society for Sport Management* conference.

117. Huang, X., Watanabe, N. M., **Soebbing, B.**, & Schepker, D. (Presented June 3, 2021). How organizational structure and power relations impact decision making—An empirical investigation of general manager turnover in the NBA. Virtual presentation at the *North American Society for Sport Management* conference.

116. **Soebbing, B. P.**, Watanabe, N. M., & Wicker, P. (Presented July 1, 2020). NFL player career earnings and off-field behavior. Virtual presentation at the *North American Association of Sports Economists* conference.

115. Gong, H., Watanabe, N. M., **Soebbing, B. P.**, & Brown, M. T. (Virtual Presentation May 2020). Resting healthy players and tanking in the NBA. Virtual presentation at the *North American Society for Sport Management* conference.

114. Seifried, C.S., Walker, N., Agyemang, K. J. A., & **Soebbing, B. P.** (Accepted December 4, 2019). Sport Management in the colleges and schools of business: A new and future history. Presenting to the *Western Management Association Conference* in Waikoloa, Hawaii. (Cancelled due to COVID-19 Pandemic)

113. Humphreys, B.R., **Soebbing, B. P.**, & Washington, M. (Accepted December 4, 2019). Do perceptions of physical attractiveness and aggression of leaders impact behavior of outsiders: Evidence from college football. Presenting to the *Western Management Association Conference* in Waikoloa, Hawaii. (Cancelled due to COVID-19 Pandemic)

112. Gong, H., Watanabe, N. M., **Soebbing, B. P.**, & Brown, M. T. (Presented February 28, 2020). Load management and tanking in the NBA: An empirical analysis of teams resting healthy players. Presented to the *Eastern Economics Association Conference* in Boston, Massachusetts.

111. Humphreys, B.R., **Soebbing, B. P.**, & Watanabe, N. M. (Presented August 29, 2019). The impact of NFL Players' anthem protests on sponsor stock prices. Presented to the *European Sports Economics Association Conference* in Gijon, Spain.

110. Kniffin, K.M., Wolfe, R., Sitkin, S., Katz, N., Washington, M., Greyser, S., Seifried, C.S., Walker, N., Agyemang, K. J. A., & **Soebbing, B. P.** (Presented August 10, 2019). Using sports in the classroom. Presented to the *Academy of Management Conference* in Boston, Massachusetts.

109. Czekanski, W.A., Seifried, C.S., & **Soebbing, B. P.** (Presented July 1, 2019). Determinants of Division I-FBS college football bowl attendance 1902-2017. Presented to the *Western Economics Association International Conference* in San Francisco, California.

108. **Soebbing, B. P.**, Wicker, P., Weimar, D., & Orlowski, J. (Presented June 30, 2019). Do betting odds reflect running performance? Evidence from the Football Bundesliga. Presented to the *Western Economics Association International Conference* in San Francisco, California.

107. Urbanski, W., & **Soebbing, B. P.** (Presented June 29, 2019). Career length in the Canadian Football League: A look at human capital and league policy impacts. Presented to the *Western Economics Association International Conference* in San Francisco, California.

106. Seifried, C.S., Czekanski, W.A., & **Soebbing, B. P.** (Presented April 3, 2019). How to build a bowl game: Surviving in a cultural industry. Presented to the *College Sport Research Institute Conference* in Columbia, South Carolina.

105. Gong, H., Watanabe, N. M., **Soebbing, B. P.**, Brown, M. T., & Nagel, M. S. (Presented November 19, 2018). The impact of consumer perceptions of tanking on National Basketball League attendance. Presented to the *Southern Economic Association Conference* in Washington, D.C.

104. Mao, Z., Watanabe, N. M., & **Soebbing, B. P.** (Presented November 19, 2018). Stock prices and team performance revisited: An empirical examination of the Chinese Super League. Presented to the *Southern Economic Association Conference* in Washington, D.C.

103. Watanabe, N. M., **Soebbing, B. P.**, & Yan, G. (Presented November 19, 2018). Market disruption and athlete activism: An analysis of the impact of protests on National Football League attendance. Presented to the *Southern Economic Association Conference* in Washington, D.C.

102. Mao, Z., Watanabe, N. M., & **Soebbing, B. P.** (Presented November 15, 2018). Returns on performance: Stock price and the Chinese Super League. Presented to the *Sport Entertainment & Venues Tomorrow Conference* in Columbia, South Carolina.

101. Watanabe, N., Pegoraro, A., & **Soebbing, B. P.** (Presented November 2, 2018). Panel Session: Economic sociology and sport. Presented to the *North American Society for the Sociology of Sport Conference* in Vancouver, British Columbia, Canada.

100. Foreman, J. J., **Soebbing, B. P.**, & Seifried, C. S. (Presented August 13, 2018). Executive deviance as a sociopolitical force in dismissals. Presented to the *Academy of Management Conference* in Chicago, Illinois.

99. Wicker, P., & **Soebbing, B. P.** (Presented June 9, 2018). Pay dispersion, team diversity and employee migration: An empirical analysis using data from the National Football League. Presented to the *North America Society for Sport Management Conference* in Halifax, Nova Scotia, Canada.

98. Wicker, P., Watanabe, N. M., & **Soebbing, B. P.** (Presented May 10, 2018). Pay dispersion, deviant behavior, and player movement: Evidence from the NFL. Presented to the *Sport Economics & Sport Management Conference* in Vienna, Austria.

97. Orlowski, J., **Soebbing, B. P.**, & Wicker, P. (Presented May 8, 2018). Do betting odds reflect running performance? Evidence from the Football Bundesliga. Presented to the *Football and Finance Conference* in Salzburg, Austria.

96. **Soebbing, B. P.** (Presented May 5, 2018). Perceptions of uncertainty of game outcome and NBA Draft policy revisited: 1981-2016. Presented to the *Gijon conference on sports economics* in Gijon, Spain.

95. Yan, G., Watanabe, N., **Soebbing, B.P.**, & Naraine, M. (Presented April 20, 2018). Big data and media platforms: Celebrity organization in the era of attention economy. Presented to the *Academy of Management Specialized Conference on Big Data and Managing in a Digital Economy* in Surrey, United Kingdom.

94. Watanabe, N. M., Yan, G., & **Soebbing, B. P.** (Presented April 14, 2018). Market disruption in collegiate sport: The impact of the University of Missouri football protests. Presented to the *College Sport Research Institute* in Columbia, South Carolina.

93. *Lam, Q.* & **Soebbing, B. P.** (Presented March 16, 2018). An examination of North American professional team sport franchises ownership patterns from 1969-2017. Presented to the *Research Revealed: Undergraduate Forum for Kinesiology, Exercise Science, Sport Studies and Recreation Conference* in Calgary, Alberta.

92. Seifried, C. S., & **Soebbing, B. P.** (Presented March 10, 2018). Philanthropy and modernization: A historical review of college football stadia construction. Presented to the *Western Academy of Management Conference* in Salt Lake City, Utah.

91. **Soebbing, B. P.**, Seifried, C., & Walker, K. ((Presented March 9, 2018). Organization celebrity and formal social-control agent behavior: An examination of an investigation duration. Presented to the *Western Academy of Management Conference* in Salt Lake City, Utah.

90. Watanabe, N. M., **Soebbing, B. P.**, & Yan, G. (Presented November 2, 2017). The political economy of Kaepernick's protests: An alternative understanding of athlete activism. Presented to the *North American Society for the Sociology of Sport Conference* in Windsor, Ontario, Canada.

89. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented August 31, 2017). Casual bettors and sentiment bias in NBA and NFL betting. Presented to the *European Sports Economics Association Conference* in Padderborn, Germany.

88. Watanabe, N. M., **Soebbing, B. P.**, & Yan, G. (Presented June 26, 2017). The impact of athlete protests on National Football League attendance. Presented to the *Western Economics Association International Conference* in San Diego, California.

87. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented June 25, 2017). Casual bettors and sentiment bias in NBA and NFL betting. Presented to the *Western Economics Association International Conference* in San Diego, California.

86. Seifried, C. S., **Soebbing, B. P.**, & Tutka, P. (Presented June 3, 2017). Does a novelty effect exist for renovated facilities? A look at Division I-FBS College Football. Presented to the *North American Society for Sport Management Conference* in Denver, Colorado.

85. Walker, K., Seifried, C., & **Soebbing, B. P.** (Presented June 2, 2017). The NCAA as a social control agent: An historical analysis of the executive directors. Presented to the *North America Society for Sport Management Conference* in Denver, Colorado.

84. Foreman, J., **Soebbing, B. P.**, & Seifried, C. (Presented June 1, 2017). The effects of deviance and a Personal Conduct Policy on head coach dismissals. Presented to the *North America Society for Sport Management Conference* in Denver, Colorado.

83. Seifried, C. S., & **Soebbing, B. P.** (Presented March 24, 2017). A five-stage process of legitimacy building in an interest association: A historical review of the NCAA Men's Basketball Tournament. Presented to the *Western Academy of Management Conference* in Palm Springs, California.

82. Walker, K., **Soebbing, B. P.**, & Seifried, C. (Presented February 24, 2017). Little Brother Syndrome: An analysis of organizational misconduct within the Football Championship Subdivision. Presented to the *Applied Sport Management Association Conference* in Baton Rouge, LA.

81. Foreman, J., **Soebbing, B. P.**, & Seifried, C. (Presented February 23, 2017). The effect of deviance on head coach dismissals in the National Football League. Presented to the *Applied Sport Management Association Conference* in Baton Rouge, LA.

80. Watanabe, N. M., **Soebbing, B. P.**, Pegoraro, A., & Yan, G. (Presented November 20, 2016). The impact of protests on consumer interest in the University of Missouri. Presented to the *Southern Economic Association Conference* in Washington, D.C.

79. Humphreys, B. R., Simmons, R., & **Soebbing, B. P.** (Presented November 21, 2016). Does crime pay? The effect of off-field behavior on player salaries in the National Football League. Presented to the *Southern Economic Association Conference* in Washington, D.C.

78. Watanabe, N. M., **Soebbing, B. P.**, Yan, G., & Pegoraro, A. (Presented October 28, 2016). The economics of protests — Analyzing the impact of social activism on consumer demand for sport. Presented to the *Missouri Valley Economic Association Conference* in St. Louis, Missouri.

77. Cole, B. M., Washington, M., & **Soebbing, B. P.** (Presented July 8, 2016). Drawing the line: How social control agents repair legitimacy after public scandals: Misconduct and the NFL. Presented to the *European Group on Organizational Studies Colloquim* in Naples, Italy.

76. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented July 2, 2016). Casual bettors and sentiment bias: Weekday vs. weekend effects. Presented to the *Western Economics Association International Conference* in Portland, Oregon.

75. **Soebbing, B. P.**, Watanabe, N. M., & Wicker, P. (Presented July 1, 2016). Pay dispersion and player movement in the National Football League. Presented to the *Western Economic Association International Conference* in Portland, Oregon.

74. Watanabe, N., **Soebbing, B. P.**, & Aarhus, A. (Presented June 30, 2016). Wage dispersion and team performance: The case of Major League Soccer. Presented to the *Western Economic Association International Conference* in Portland, Oregon.

73. Watanabe, N., **Soebbing, B. P.**, & Aarhus, A. (Presented June 3, 2016). Salary structures and team performance: The case of wage inequality in Major League Soccer. Presented to the *North American Society for Sport Management Conference* in Orlando, Florida.

72. Pfleegor, A. & **Soebbing, B. P.**. (Presented May 29, 2016). Interorganizational relations and environmental uncertainty: A historical case study of the Fiesta Bowl. Presented to the *North American Society for Sport History Conference* in Atlanta, Georgia.

71. Seifried, C. S., Agyemang, K. J. A., & **Soebbing, B. P.** (Presented May 6, 2016). When do new products emerge? Exploring the impact of interorganizational relations (ir) and coopetition via historical institutionalism. Presented to the *Eastern Academy of Management Conference* in New Haven, Connecticut.

70. Foreman, J. J., Barnhill, C. R., & **Soebbing, B. P.** (Presented February 26, 2016). The effects of age and time-off on organizational performance: Evidence from the National Football League. Presented to the *Applied Sport Management Association Conference* in Baton Rouge, LA.

69. Walker, K., Seifried, C., & **Soebbing, B. P.** (Presented February 26, 2016). The impact of sanctions on incoming admission applications of NCAA Division-I FBS major conference teams. Presented to the *Applied Sport Management Association Conference* in Baton Rouge, LA.

68. Foreman, J., Seifried, C., & **Soebbing, B. P.** (Presented November 22, 2015). Deviant behavior as a socio-political factor in managerial dismissals. Presented to the *Southern Economic Association Conference* in New Orleans, Louisiana.

67. Cole, B. M., **Soebbing, B. P.**, & Washington, M. (Presented September 2, 2015). How institutional leaders repair legitimacy: The case of misconduct and the NFL. Presented to the *Making Sense of Scandals Conference* at the Oxford University Centre for Corporate Reputation in Oxford, England.

66. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented August 27, 2015). Casual bettors and sentiment bias: Weekday vs. weekend effects. Presented to the *European Conference in Sports Economics* in Zurich, Switzerland.

65. Seifried, C., **Soebbing, B. P.**, Martinez, J. M., & Agyemang, K.J.A. (Presented August 10, 2015). Division I Football Bowl Subdivision (FBS) bowl games as examples of interorganizational linkages within a cultural industry. Presented to the *Academy of Management Conference* in Vancouver, British Columbia, Canada.

64. **Soebbing, B. P.**, Cole, B. M., & Washington, M. (Presented August 11, 2015). Rituals as conditional enactments: The initiation and evolution of the NBA Players Draft. Presented to the *Academy of Management Conference* in Vancouver, British Columbia, Canada.

63. Williams, D. P., & **Soebbing, B. P.** (Presented June 6, 2015). Reclassifying from NAIA: Are there differences in applications between Division II and Division III? Presented to the *North American Society for Sport Management Conference* in Ottawa, Ontario, Canada.

62. Foreman, J., & **Soebbing, B. P.** (Presented June 6, 2015). The effects of intra-team pay inequality on organizational goals. Presented to the *North American Society for Sport Management Conference* in Ottawa, Ontario, Canada.

61. Seifried, C., Agyemang, K., & **Soebbing, B. P.** (Presented June 5, 2015). Organizational innovation and the NCAA: A History of the men's basketball tournament. Presented to the *North American Society for Sport Management Conference* in Ottawa, Ontario, Canada.

60. Walker, K., **Soebbing, B. P.**, & Seifried, C. (Presented June 5, 2015). Organizational misconduct within the National Collegiate Athletic Association. Presented to the *North American Society for Sport Management Conference* in Ottawa, Ontario, Canada.

59. Foreman, J., Agyemang, K., & **Soebbing, B. P.** (Presented June 5, 2015). Centrality and racial discrimination in coach promotions. Presented to the *North American Society for Sport Management Conference* in Ottawa, Ontario, Canada.

58. Walker, K., **Soebbing, B. P.**, & Seifried, C. (Presented March 13, 2015). Organizational misconduct within the National Collegiate Athletic Association. Presented to the *Western Academy of Management Conference* in Kauai, Hawaii.

57. **Soebbing, B. P.**, Seifried, C., Pfleegor, A. G., & Walker, K. (Presented March 12, 2015). The new and old Starter clothing company: A strategic case study of nostalgia. Presented to the *Western Casewriters Association Conference* in Kauai, Hawaii.

56. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented November 24, 2014). Contest incentives in European Football. Presented to the *Southern Economic Association* in Atlanta, Georgia.

55. **Soebbing, B. P.**, & Humphreys, B. R. (Presented November 24, 2014). What determines an in-season coaching change? Evidence from the NBA. Presented to the *Southern Economic Association* in Atlanta, Georgia.

54. Watanabe, N. M., **Soebbing, B. P.**, & Yan, G. (Presented October 25, 2014). Demand for sport: Considering consumer preferences of athletes and teams through social media use. Presented to the *Missouri Valley Economic Association Conference* in St. Louis, Missouri.

53. Cole, B. M., Washington, M. & **Soebbing, B. P.** (Presented August 4, 2014). How institutional leaders repair legitimacy: The case of misconduct and the NFL. Presented to the *Academy of Management Conference* in Philadelphia, Pennsylvania.

52. Seifried, C., **Soebbing, B. P.**, Washington, M., & Bendickson, J. (Presented August 1, 2014). Researching sport: Creating databases, understanding the journals, and opportunities. Presented to the *Academy of Management Conference* in Philadelphia, Pennsylvania.

51. **Soebbing, B. P.**, Watanabe, N. M., & Wicker, P. (Presented July 1, 2014). Salary determinants of NCAA Division Football Bowl Subdivision head coaches. Presented to the *Western Economic Association International Conference* in Denver, Colorado.

50. Humphreys, B. R., Simmons, R., & **Soebbing, B. P.** (Presented June 30, 2014). Does crime pay? The effect of off-field behavior on player salaries in the National Football League. Presented to the *Western Economic Association International Conference* in Denver, Colorado.

49. **Soebbing, B. P.**, Watanabe, N., & Seifried, C. S. (Presented June 29, 2014). The impact of ticket price dispersion and facility characteristics on Major League Baseball total team revenue. Presented to the *Western Economic Association International Conference* in Denver, Colorado.

48. Humphreys, B. R., Simmons, R., & **Soebbing, B. P.** (Presented May 30, 2014). The effect of off-field behavior on NFL player wages. Presented to the *North American Society for Sport Management Conference* in Pittsburgh, Pennsylvania.

47. Foreman, J., & **Soebbing, B. P.** (Presented May 29, 2014). The role of candidate availability in involuntary dismissals. Presented to the *North American Society for Sport Management Conference* in Pittsburgh, Pennsylvania.

46. Walker, K. B., Seifried, C., & **Soebbing, B. P.** (Presented April 25, 2014). Should FBS teams eliminate FCS competition? Presented to the *College Sport Research Institute* in Columbia, South Carolina.

45. Walker, K. B., Seifried, C., & **Soebbing, B. P.** (Presented April 24, 2014). The aftermath of FCS over FBS: What happens next? Presented to the *College Sport Research Institute* in Columbia, South Carolina.

44. **Soebbing, B. P.**, Watanabe, N., & Seifried, C. S. (Presented November 23, 2013). The impact of ticket price dispersion on Major League Baseball team's revenue. Presented to the *Southern Economic Association Conference* in Tampa, Florida.

43. **Soebbing, B. P.**, Cole, B. M., & Washington, M. (Presented November 7, 2013). Ritual work in the evolution of the NBA player's draft. Presented to the *Southern Management Association Conference* in New Orleans, Louisiana.

42. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented September 20, 2013). Sentiment bias and asset prices: Evidence from sports betting markets and social media. Presented to the *European Conference in Sports Economics* in Esbjerg, Denmark.

41. **Soebbing, B. P.**, Tutka, P., & Seifried, C. S. (Presented September 20, 2013). The effect of integrity on external promotions of NCAA Division I-FBS college football head coaches. Presented to the *European Conference in Sports Economics* in Esbjerg, Denmark.

40. **Soebbing, B. P.**, & Washington, M. (Presented August 13, 2013). Do Thugs Sell? An investigation of the relationship between deviance and stakeholder response. Presented to the *Academy of Management Conference* in Lake Buena Vista, Florida.

39. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented July 1, 2013). Sentiment bias and asset prices: Evidence from sports betting markets and social media. Presented to the *Western Economic Association International Conference* in Seattle, Washington.

38. Williams, D. P., Seifried, C., & **Soebbing, B. P.** (Presented June 1, 2013). Determinations of a novelty effect for universities considering athletic association reclassification. Presented to the *North American Society for Sport Management Conference* in Austin, Texas.

37. Williams, D. P., Seifried, C., & **Soebbing, B. P.** (Presented June 1, 2013). The influence of a university's social identity on NCAA Divisional affiliation. Presented to the *North American Society for Sport Management Conference* in Austin, Texas.

36. Pfleegor, A., Walker, K., & **Soebbing, B. P.** (Presented June 1, 2013). The new, old Starter clothing company: A strategic case study of nostalgia. Presented to the *North American Society for Sport Management Conference* in Austin, Texas.

35. **Soebbing, B. P.**, & Wicker, P. (Presented June 1, 2013). The effect of coaching changes on organizational expectations and performance in the German Bundesliga. Presented to the *North American Society for Sport Management Conference* in Austin, Texas.

34. **Soebbing, B. P.**, & Humphreys, B. R. (Presented May 30, 2013). What determines an in-season coaching change? Evidence from the NBA. Presented to the *North American Society for Sport Management Conference* in Austin, Texas.

33. Williams, D. P., & **Soebbing, B. P.** (Presented March 11, 2013). The impact of geography on diffusion: A case of university movement. Presented to the *Southern Sport Management Association Conference* in Troy, Alabama.

32. Seifried, C., Tutka, P., **Soebbing, B.**, & Agyemang, K. (Presented January 16, 2013). College football structures in the United States, late 19th century to present: Historical research toward a management ideal-type of high and mid-major institutions. Presented to the *NCAA Scholarly Colloquium* in Grapevine, Texas.

31. Watanabe, N. M., **Soebbing, B. P.**, & Wicker, P. (Presented January 16, 2013). Salary determinants of FBS head football coaches. Presented to the *NCAA Scholarly Colloquium* in Grapevine, Texas.

30. Wicker, P., **Soebbing, B. P.**, & von Hanau, T. (Presented November 30, 2012). Match schedule and league outcome in German soccer. Presented to the *Sport Management Association of Australia and New Zealand Conference* in Sydney, New South Wales, Australia.

29. Pfleegor, A., Seifried, C., **Soebbing, B. P.**, Agyemang, K., & Tutka, P. (Presented November 8, 2012). Considering 'place' in how we do our research: Critical discussions on field research in sport. Presented to the *North American Society for Sport Sociology Conference* in New Orleans, Louisiana.

28. Seifried, C., Pajoutan, M., **Soebbing, B. P.**, Agyemang, K., & Williams, D. P. (Presented November 8, 2012). The Impact of Islam and historic texts on sport and management practices. Presented to the *North American Society for Sport Sociology Conference* in New Orleans, Louisiana.

27. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented July 2, 2012). An analysis of sentiment bias in the National Basketball Association. Presented to the *Western Economic Association International Conference* in San Francisco, California.

26. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented July 1, 2012). Contest incentives, effort levels and betting markets in European Football. Presented to the *Western Economic Association International Conference* in San Francisco, California.

25. **Soebbing, B. P.**, & Washington, M. (Presented July 1, 2012). Team Quality, player behavior, and NFL regular season team attendance. Presented to the *Western Economic Association International Conference* in San Francisco, California.

24. **Soebbing, B. P.**, & Washington, M. (Presented May 24, 2012). Do fans come to watch thugs? An investigation of the relationship between player behaviour and fan attendance in the NFL. Presented to the *North American Society for Sport Management Conference* in Seattle, Washington.

23. **Soebbing, B. P.**, Cole, B. M., & Washington, M. (Presented May 24, 2012). Predicting defiant behavior of National Football League Players. Presented to the *North American Society for Sport Management Conference* in Seattle, Washington.

22. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented May 5, 2012). Sentiment Bias in the National Basketball Association. Presented to the *16th Annual Congress of the Arbeitskreis Sportökonomie* in Magglingen, Switzerland.

21. Smith, J., Williams, D., **Soebbing, B.**, & Washington, M. (Presented April 20, 2012). Social indicators regarding universities transition from the NAIA to NCAA. Presented to the *College Sports Research Institute Conference* in Durham, North Carolina.

20. Pfleegor, A. G., Seifried, C. S., & **Soebbing, B. P.** (Presented April 19, 2012). Research mentorship for sport managers and doctoral students through an analysis of public discourse in intercollegiate athletics. Presented to the *College Sports Research Institute Conference* in Durham, North Carolina.

19. Cole, B. M., **Soebbing, B. P.**, & Washington, M. (Presented August 16, 2011). Logics of logics: Rigidity and responsiveness logics in the National Football League. Presented to the *Academy of Management Conference* in San Antonio, Texas.

18. Mason, D., **Soebbing, B. P.** & Jiang, L. (Presented July 20, 2011). Managing team and league brands: Diverging interests in the National Hockey League. Presented to the *Academy of Marketing Science World Marketing Congress* in Reims, Champagne, France.

17. **Soebbing, B.**, & Watanabe, N. (Presented July 2, 2011). The effects of competitive balance and price dispersion on the demand for Major League Baseball. Presented to the *Western Economic Association International Conference* in San Diego, California.

16. Feddersen, A., Humphreys, B. R., & **Soebbing, B. P.** (Presented June 30, 2011). Shirking and contest incentives in European Football. Presented to the *Western Economic Association International Conference* in San Diego, California.

15. **Soebbing, B.**, & Mason, D. (Presented June 4, 2011). The effect of the NBA Draft policies on the perception of teams tanking: An examination of NBA point spreads. Presented at the *North American Society for Sport Management Conference* in London, Ontario, Canada.

14. **Soebbing, B.**, Watanabe, N., & Humphreys, B. (Presented June 2, 2011). The effects of competitive balance and price dispersion on Major League Baseball attendance. Presented at the *North American Society for Sport Management Conference* in London, Ontario, Canada.

13. Humphreys, B. R., **Soebbing, B. P.**, & Turvey, J. (Presented November 20, 2010). Does International simulcast wagering reduce live handles at Canadian racetracks? Presented at the *Southern Economic Association Conference* in Atlanta, Georgia.

12. **Soebbing, B. P.** (Presented October 5, 2010). Strategic behavior of sports leagues: Amateur draft policy and competitive balance in the NBA. Presented at the *European Conference in Sports Economics* in Cologne, Germany.

11. Humphreys, B., & **Soebbing, B. P.** (Presented July 2, 2010). Do gamblers think that teams tank? An analysis of NBA point spreads. Presented at the *Western Economic Association International Conference* in Portland, Oregon.

10. Smith, J., **Soebbing, B. P.**, & Washington, M. (Presented June 4, 2010). Organizational culture through organizational change: An examination of universities changing athletic classifications. Presented at the *North American Society for Sport Management Conference* in Tampa, Florida.

9. Mason, D., & **Soebbing, B.** (Presented March 12, 2010). Beware the Charge of the White Elephant: Dreaming (too) Big in a Smaller Canadian Community. Presented at the *Urban Affairs Association Conference* in Honolulu, Hawaii.

8. Humphreys, B. R., & **Soebbing, B. P.** (Presented July 31, 2009). Sports betting, sports bettors, and sports gambling policy. Presented at the 9th *Hamburg Symposium on Sports Economics* in Hamburg, Germany.

7. Humphreys, B. R., & **Soebbing, B. P.** (Presented July 3, 2009). Tanking revisited: Evidence on NBA performance and draft policy. Presented at the *Western Economic Association International Conference* in Vancouver, British Columbia, Canada.

6. Humphreys, B. R., **Soebbing, B. P.**, & Turvey, J. (Presented May 27, 2009). Does International simulcast wagering reduce live handles at Canadian racetracks? Presented at the *International Conference on Gambling and Risk Taking* in Lake Tahoe, Nevada.

5. Humphreys, B. R., & **Soebbing, B. P.** (Presented May 27, 2009). Statistical modeling of consumers' participation in gambling markets and expenditure on gaming. Presented at the *International Conference on Gambling and Risk Taking* in Lake Tahoe, Nevada.

4. Humphreys, B. R., **Soebbing, B. P.**, & Williams, R. (Presented May 28, 2009). Online vs telephone surveys: Methodological issues for gambling research. Presented at the *International Conference on Gambling and Risk Taking* in Lake Tahoe, Nevada.

3. **Soebbing, B. P.**, Mason, D. S., & Humphreys, B. R. (Presented May 30, 2009). Civic competition, novelty effect, and the Canadian Hockey League. Presented at the *North American Society for Sport Management* Conference in Columbia, South Carolina, as part of a symposium on sports facilities and urban development with Ernest Buist and Mark Rosentraub.

2. Humphreys, B. R., & **Soebbing, B. P.** (Presented May 31, 2008). Price dispersion and attendance in Major League Baseball. Presented at the *North American Society for Sport Management Conference* in Toronto, Ontario, Canada, as part of a symposium on the economics of professional sports with Rodney Fort, Edward Coulson, Bill Gerrard, Andy Lockett, Jason Winfree, and Scott Tainsky.

1. **Soebbing, B. P.**, & Mason, D. S. (Presented May 29, 2008). Protecting integrity in professional sports leagues: Preserving uncertainty of outcome. Presented at the *North American Society for Sport Management Conference* in Toronto, Ontario, Canada.

Invited and Keynote Presentations

2026 | "Does crime pay? The effect of off-field behavior on player salaries in the National Football League," Department of Economics, University of Alberta
2024 | **Keynote** "Sport, recreation, and tourism industry and education: Trends, insights, and thoughts for the future," China Outdoor Sports Industry Conference, Dali, China
2014 | "Economic Impact for Sport and Leisure Events (with Chad Seifried)," Department of Kinesiology, Mississippi State University
2014 | "The Evolution of Research Streams: Stay Open to the Possibility (with Chad Seifried and Kwame Agyemang)," Department of Education and Health Professions, University of Arkansas
2012 | "Do Thugs Sell? An Investigation of The Relationship Between Deviance and Attendance: Lessons from the NFL," Management School, Lancaster University
2012 | "The History of Division I FBS Bowl Payouts: The Past, Present, and Future of Defunct and Current Bowl Games (with Chad Seifried)," Eller College of Management, Univeristy of Arizona
2011 | "Contest incentives in European football," Faculty of Physical Education and Recreation, University of Alberta
2009 | "Civic competition, novelty effect, and the Canadian Hockey League," Faculty of Physical Education and Recreation, University of Alberta

External Grants

7. Kono, S., & **Soebbing, B. P.** (Co-PI) (2024). A Longitudinal Study of Online Gambling and Single-Event Sports Betting in Western Canada. Alberta Gambling Research Institute. $CAD 149,179.30. **Status: Funded**.
6. Spence, J.C., **Soebbing, B. P.** (Co-Applicant), Oncescu, J., & Gassewitz, D. (2024). Return on investment of tax credits and subsidies to support physical activity among children and adolescents. Social Sciences and Humanities Research Council of Partnership Engage Grant. $CAD 24,365. **Status: Funded**.
5. **Soebbing, B. P.** (Co-PI), & Kono, S. (Winter 2023). Online Gambling and Single-Event Sports Betting Among University Students. $CAD 9,994. Alberta Gambling Research Institute. **Status: Funded**.
4. **Soebbing, B. P.** (Summer 2019). The leisure, sport, and recreation labor market in Alberta: History and current trends. $CAD 15,000. Mitacs (in conjunction with the Alberta Recreation and Parks Association). **Status: Funded**.
3. **Soebbing, B. P.** (2014–2015). Southeastern Conference Visiting Faculty Travel Grant Program. Southeastern Conference. Amount: $USD1,330. **Status: Funded**.
2. Seifried, C. S., **Soebbing, B. P.**, & Agyemang, K. J. A. (Co-PI's) (Spring 2014). Evidence of organizational innovation: A case study of the National Collegiate Athletic Association's Men's Basketball Tournament. Janet B. Parks NASSM Research Grant. Amount: $USD2,486. **Status: Funded**.
1. Seifried, C. S., **Soebbing, B. P.**, & Agyemang, K. J. A. (Co-PI's) (2013). Southeastern Conference Visiting Faculty Travel Grant Program. Southeastern Conference. Amount: $USD3,300. **Status: Funded**.

Internal Grants

9. Kono, S. (PI), Tang, K., Halpenny, E.A., & **Soebbing, B. P.** (Co-applicant). (Spring 2022). A symposium on Recreation, Sport, and Tourism: Towards greater research collaborations between Beijing Sport University and University of Alberta. $CAD 4,993.75. University of Alberta China Institute. **Status: Funded**.
8. Halpenny, E.A. (PI), **Soebbing, B.** (Collaborator), & Bayduza, A. (May 2019–May 2020). Enhancing blended learning opportunities for RLS 232—Marketing for Recreation, Sport and Tourism. $CAD 15,000 University of Alberta Blended Learning Award 2019. Level 1. **Status: Funded**.
7. **Soebbing, B. P.**, & Mason, D.S. (2018). Western Hockey League Arenas and Effects. Strategic Institution Grant (SIG), Faculty of Kinesiology, Sport, and Recreation. Amount: $CAD4,000. **Status: Funded**.
6. **Soebbing, B. P.** (2018). Off-duty behavior, league policy, and labor market outcomes: Examining the National Football League. EFF-SAS, Faculty of Kinesiology, Sport, and Recreation. Amount: $CAD5,000. **Status: Funded**.
5. **Soebbing, B. P.** (2018). Killam Conference Travel Grant. Amount: $CAD3,200. **Status: Funded**.
4. **Soebbing, B. P.** (2014–2015). Organizational Misconduct and Social Control Agents in Sport. Louisiana State University. Amount: $USD4,000. **Status: Funded as the *Patrick and Edwige***

Olinde Endowed Professorship.

3. **Soebbing, B. P.** (Fall 2014). Faculty Travel Grant. Louisiana State University. Amount: $USD750. **Status: Funded**.
2. **Soebbing, B. P.** (2013). Junior Faculty Travel Grant. Louisiana State University. Amount: $USD500. **Status: Funded**.
1. **Soebbing, B. P.** (2013). Teaching enhancement grant. Louisiana State University. Amount: $USD500. **Status: Funded**.

Teaching Experience

University of Alberta Edmonton, AB
Instructor of Record/Assistant/Associate Professor *2016 – present*

2026

Graduate Level *Fall*
- **KSR 520**: Org. Analysis in Sport & Rec. (Online, Graduate) Students: 10
- **KSR 711**: Org. Analysis in Sport & Rec. (Online, Graduate) Students: 21

2025

Graduate Level *Fall / Winter*
- **KSR 691**: Directed Study (Graduate) Students: 1
- **KSR 522**: Fin. Analysis & Mgmt. in Rec. & Sport Orgs. (Online, Graduate) Students: 8
- **KSR 713**: Fin. Analysis & Mgmt. in Rec. & Sport Orgs. (Online, Graduate) Students: 27
- **KSR 520**: Org. Analysis in Sport & Rec. (Online, Graduate) Students: 5
- **KSR 711**: Org. Analysis in Sport & Rec. (Online, Graduate) Students: 23

2024

Graduate & Undergraduate Levels *Fall / Winter*
- **RLS 130**: Collab. Skills & Processes for Comm. Rec. & Leisure (Undergrad China) Students: 61
- **KSR 522**: Fin. Analysis & Mgmt. in Rec. & Sport Orgs. (Online, Graduate) Students: 7
- **KSR 713**: Fin. Analysis & Mgmt. in Rec. & Sport Orgs. (Online, Graduate) Students: 18

2023

Undergraduate Level *Fall*
- **KRLS 350**: Adv. Analysis of Sport & Leisure Org. (Undergrad) Students: 18

2022

Graduate, Mixed & Undergraduate Levels *Fall / Spring / Winter*
- **KSR 520**: Org. Analysis in Sport & Rec. (Online, Graduate) Students: 13
- **KSR 711**: Org. Analysis in Sport & Rec. (Online, Graduate) Students: 19
- **KRLS 350**: Adv. Analysis of Sport & Leisure Org. (Undergrad) Students: 19
- **BSU/KRLS 350**: Adv. Analysis of Sport & Leisure Org. (Online, Mixed) Students: 26
- **KSR 522**: Fin. Analysis & Mgmt. in Rec. & Sport Orgs. (Online, Graduate) Students: 3
- **KSR 713**: Fin. Analysis & Mgmt. in Rec. & Sport Orgs. (Online, Graduate) Students: 12
- **KRLS 305**: Fin. Mgmt. in Rec., Sport & Tourism (Hybrid, Undergrad) Students: 33

2021

Graduate & Undergraduate Levels *Fall / Summer / Winter*
- **KRLS 350**: Adv. Analysis of Sport & Leisure Org. (Online, Undergrad) Students: 21
- **KSR 591**: Directed Study (Graduate) Students: 1
- **KRLS 305**: Fin. Mgmt. in Rec., Sport & Tourism (Online, Undergrad) Students: 38

2020

Graduate & Undergraduate Levels — *Fall / Winter*

- **KSR 520**: Org. Analysis in Sport & Rec. (Online, Graduate) — Students: 10
- **KSR 711**: Org. Analysis in Sport & Rec. (Online, Graduate) — Students: 29
- **KRLS 350**: Adv. Analysis of Sport & Leisure Org. (Online, Undergrad) — Students: 13
- **KSR 713**: Fin. Analysis & Mgmt. in Rec. & Sport Orgs. (Online, Graduate) — Students: 18
- **RLS 499**: Directed Studies (Undergraduate) — Students: 1
- **KSR 690**: Directed Studies (Graduate) — Students: 1
- **KSR 691**: Fin. Analysis & Mgmt. in Rec. & Sport Orgs. (Online, Graduate) — Students: 5
- **KRLS 305**: Fin. Mgmt. in Rec., Sport & Tourism (Hybrid, Undergrad) — Students: 42

2019

Undergraduate Level — *Fall / Winter*

- **KRLS 350**: Adv. Analysis of Sport & Leisure Org. (Undergrad) — Students: 17
- **KIN 209**: Research Methods in Kinesiology (Undergrad) — Students: 97
- **KRLS 305**: Fin. Mgmt. in Rec., Sport & Tourism (Undergrad) — Students: 29

2018

Undergraduate Level — *Fall / Winter*

- **KRLS 350**: Adv. Analysis of Sport & Leisure Org. (Undergrad) — Students: 18
- **KIN 209**: Research Methods in Kinesiology (Undergrad) — Students: 96
- **PERLS 305**: Fin. Mgmt. in Rec., Sport & Tourism (Undergrad) — Students: 32

2017

Undergraduate Level — *Fall / Winter*

- **PERLS 350**: Adv. Analysis of Sport & Leisure Org. (Undergrad) — Students: 12
- **KIN 209**: Research Methods in Kinesiology (Undergrad) — Students: 107
- **PERLS 305**: Fin. Mgmt. in Rec., Sport & Tourism (Undergrad) — Students: 23
- **KIN 209**: Research Methods in Kinesiology (Undergrad) — Students: 96

2016

Undergraduate Level — *Fall*

- **KIN 209**: Research Methods in Kinesiology (Undergrad) — Students: 70

Temple University — Philadelphia, PA
Instructor of Record/Assistant Professor — *2015 – 2016*

2016

Graduate & Undergraduate Levels — *Spring*

- **STHM 5211**: Sport Finance & Economics (Graduate) — Students: 45
- **STHM 3216**: Economics of Sport & Recreation (Undergrad) — Students: 34

2015

Undergraduate Level — *Fall*

- **STHM 3216**: Economics of Sport & Recreation (Undergrad) — Students: 65

Louisiana State University — Baton Rouge, LA
Instructor of Record/Assistant Professor — *2012 – 2015*

2015

Graduate & Undergraduate Levels — *Spring / Summer*

- **KIN 3800**: Ethical & Legal Issues in Sport (Online, Undergrad) — Students: 50
- **KIN 4900**: Independent Study (Graduate) — Students: 1
- **KIN 8900**: Independent Study (Graduate) — Students: 2
- **KIN 7519**: Financial Issues in Sport (Graduate) — Students: 20
- **KIN 3804**: Financial Issues in Sport (Undergrad) — Students: 41

2014

Graduate, Undergrad & Split Levels — *Fall / Summer / Spring*

- **KIN 4900**: Independent Study (Graduate) — Students: 3
- **KIN 7545**: Economic Issues in Sport (Graduate) — Students: 17
- **KIN 3804**: Financial Issues in Sport (Undergrad) — Students: 29
- **KIN 3804**: Financial Issues in Sport (Undergrad) — Students: 18
- **KIN 4518**: Governance & Policy Dev. in Sport (Split) — Students: 13
- **KIN 8900**: Independent Study (Graduate) — Students: 3
- **KIN 4900**: Independent Study (Graduate) — Students: 4
- **KIN 3804**: Financial Issues in Sport (Undergrad) — Students: 38
- **KIN 7519**: Financial Issues in Sport (Graduate) — Students: 17

2013

Graduate, Undergrad & Split Levels — *Fall / Summer / Spring*

- **KIN 8900**: Independent Study (Graduate) — Students: 2
- **KIN 4900**: Independent Study (Graduate) — Students: 1
- **KIN 7545**: Economic Issues in Sport (Graduate) — Students: 24
- **KIN 3804**: Financial Issues in Sport (Undergrad) — Students: 23
- **KIN 4501**: Applied Sport Business (Split) — Students: 16
- **KIN 4835**: Practicum in Sport & Leisure Admin. (Undergrad) — Students: 85
- **KIN 8900**: Independent Study (Graduate) — Students: 1
- **KIN 7999**: Current Topics in Sport Mngt. (Graduate) — Students: 7
- **KIN 7519**: Financial Issues in Sport (Graduate) — Students: 19

2012

Graduate Level — *Fall / Spring*

- **KIN 4900**: Independent Study (Graduate) — Students: 2
- **KIN 8900**: Independent Study (Graduate) — Students: 1
- **KIN 7511**: Admin. Problems in Kinesiology (Graduate) — Students: 30
- **KIN 7518**: Social Issues in Sport (Graduate) — Students: 24
- **KIN 7519**: Financial Issues in Sport (Graduate) — Students: 20
- **KIN 4900**: Independent Study (Graduate) — Students: 1
- **KIN 8900**: Independent Study (Graduate) — Students: 1

New Course Development

University of Alberta Edmonton, AB

Course Author & Developer

- **2027 – KSR 711**: Org. Analysis in Sport & Recreation (Graduate, Online) Redeveloped all materials
- **2025 –** Planning and Budgeting (Microcredential, Online) Developed all materials
- **2020 – KSR 711**: Org. Analysis in Sport & Recreation (Graduate, Online) Developed all materials
- **2019 – KSR 713**: Fin. Analysis & Mgmt. in Rec. & Sport Orgs. (Online) Developed all materials

Louisiana State University Baton Rouge, LA

Course Author & Developer

- **2013 – KIN 3805**: Sales and Sponsorship in Sport (Undergrad) Developed all materials
- **2012 – KIN 7544**: Current Topics in Sport Management (Graduate) Developed all materials
- **2012 – KIN 7545**: Economic Issues in Sport (Graduate) Developed all materials
- **2012 – KIN 4290**: Sports Economics (Split Level) Co-developed w/ Dr. R. Stahl

Invited & Visiting Teaching

German Sport University Cologne Cologne, Germany

Visiting Lecturer *2010 – 2025*

- **2025 –** Sport Finance Research (Masters) 26 Students
- **2023 –** Sport Finance Research (Masters) 22 Students
- **2022 –** Sport Finance Research (Masters) 32 Students
- **2021 –** Economics of Professional Sport (Masters, Remote) 33 Students
- **2020 –** Financial Management II (Masters, Remote) 31 Students
- **Nov 2019 –** Financial Management II (Masters) 26 Students
- **Jan 2019 –** Financial Management II (Masters) 30 Students
- **2017 –** Financial Management I (Masters) 33 Students
- **2016 –** Financial Management I (Masters) 33 Students
- **D2015 –** Financial Management I (Masters) 32 Students
- **2014 –** Financial Management I (Masters) 29 Students
- **2012 –** Financial Management II (Masters) 27 Students
- **Oct 2010 –** Financial Management II (Masters) 32 Students
- **Feb 2010 –** Sports Economics II (Masters) 33 Students

Graduate Supervision

Doctoral Students: Supervisor

4. Hsin-Wei Weng, Ph.D. in Kinesiology, Sport, and Recreation (Sport Management), University of Alberta. (In progress).
3. Yinle Huang, Ph.D. in Kinesiology, Sport, and Recreation (Sport Management), University of Alberta. Ph.D. awarded November 2024, dissertation title: "The Individual and Synergistic Impact of Team Diversity on Team Performance in the Context of European Soccer."

2. Jeremy Foreman, Ph.D. in Kinesiology (Sport Management), Louisiana State University, Co-Advisor. Ph.D. awarded August 2017, dissertation title: "Managerial labor mobility in the National Football League."
1. Khirey Walker, Ph.D. in Kinesiology (Sport Management), Louisiana State University, Co-Advisor. Ph.D. awarded August 2017, dissertation title: "Organizational misconduct within the National Collegiate Athletic Association."

Doctoral Students: Committee Member

14. Guncem Karayaprak, Ph.D. in Kinesiology, Sport, and Recreation (Sport Management), University of Alberta, Supervisory Committee Member.
13. Isabel Ormond, Ph.D. in Kinesiology, Sport, and Recreation (Sport Psychology), University of Alberta, Examiner. Candidacy Exam and Dissertation Proposal Complete.
12. Henry Steinfeldt, Ph.D. Sports Economics and Sport Management, German Sport University Cologne, External Examiner. Ph.D. awarded January 2026, dissertaton entitled: "COVID-19—Natural Experiments in Sports Economics."
11. Taryn Berry, Ph.D. in Kinesiology, Sport, and Recreation (Sport Management), University of Alberta, Supervisory Committee Member. Ph.D. awarded June 2025, dissertaton entitled: "Environmental Sustainability and Sport."
10. Jingxuan (Michael) Zheng, Ph.D. in Kinesiology, Sport, and Recreation (Sport Management), University of Alberta, Supervisory Committee Member. Ph.D. awarded May 2024, dissertaton entitled: "Theorizing New Sport Emergence: The Case of Mixed Martial Arts (MMA)."
9. Chan Hyeon Hur, Ph.D. in Hospitality and Tourism Management, University of South Carolina, Supervisory Committee Member. Ph.D. awarded March 2024, dissertation title: "The impact of hosting sport mega-events in small communities: An analysis of local real estate markets and relocation of local residents."
8. Zequing (Eric) Mao, Ph.D. in Hospitality and Tourism Management, University of South Carolina, Supervisory Committee Member. Ph.D. awarded July 2021, dissertation title: "Does the tendency of loss aversion depend on the level of competition? Evidence from multi-level esports tournaments."
7. Farshid Mirsaalian, Ph.D. in Kinesiology, Sport, and Recreation (Tourism), University of Alberta, Committee Member. Ph.D. awarded January 2021, dissertation title: "Exploring competitiveness of nature-based tourism destinations using social media analytics: A case study of Jasper National Park."
6. Hua Gong, Ph.D. in Hospitality and Tourism Management, University of South Carolina, Supervisory Committee Member. Ph.D. awarded August 2020, dissertation title: "The impact of consumer perceptions of tanking on NBA attendance."
5. Andre Andrijiw, Ph.D. in Kinesiology, Sport, and Recreation (Sport Management), University of Alberta, Committee Member. Ph.D. awarded May 2019, dissertation title: "Identity regulation in the North American field of men's professional ice hockey: An examination of organizational control and preparedness for athletic career retirement."
4. Ellada Gamreklidze, Ph.D. in Mass Communication, Louisiana State University, Dean's Representative. Ph.D. awarded August 2015, dissertation title: "Sourcing and framing analysis of source messages in the coverage of armed conflicts by American and British foreign reporters."

3. Patrick Tutka, Ph.D. in Kinesiology (Sport Management), Louisiana State University, Committee Member. Ph.D. awarded May 2016, dissertation title: "An ideal-type through innovation diffusion: Recording the construction history of football stadiums in the National Collegiate Athletic Association Division I Football Bowl Subdivision (FBS)."
2. Dylan Williams, Ph.D. in Kinesiology (Sport Management), Louisiana State University, Committee Member. Ph.D. awarded August 2014, dissertation title: "An Analysis of a University Reclassification Effect on Applications Following a Move to a New Intercollegiate Athletic Association."
1. Adam Pfleegor, Ph.D. in Kinesiology (Sport Management), Louisiana State University, Committee Member. Ph.D. awarded August 2013, dissertation title: "An etho-conventional decision-making model for sport managers."

Doctoral Students: Exam Chair

12. Paul Nya, Ph.D. in Kinesiology, Sport, and Recreation, University of Alberta, Final Defense Chair
11. Mu He, Ph.D. in Kinesiology, Sport, and Recreation, University of Alberta, Final Defense Chair
10. Minchen Huang, Ph.D. in Kinesiology, Sport, and Recreation, University of Alberta, Candidacy Chair
9. Charlotte Mitchell, Ph.D. in Kinesiology, Sport, and Recreation (Recreation and Leisure Studies), University of Alberta, Candidacy Chair
8. Yeong-Bae Kim, Ph.D. in Kinesiology, Sport, and Recreation (Behavioral Medicine), University of Alberta, Candidacy Chair.
7. Brittany Matenchuk, Ph.D. in Kinesiology, Sport, and Recreation (Exercise Physiology), University of Alberta, Candidacy Chair.
6. Ben Sereda, Ph.D. in Kinesiology, Sport, and Recreation (Sport Psychology), University of Alberta, Candidacy Chair.
5. Julia Froese, Ph.D. in Kinesiology, Sport, and Recreation (Recreation and Leisure Studies), University of Alberta, Candidacy Chair.
4. Mohi Mahmoudi, Ph.D. in Kinesiology, Sport, and Recreation (Tourism), University of Alberta, Candidacy Chair.
3. Kurtis Pankow, Ph.D. in Kinesiology, Sport, and Recreation (Sport Psychology), University of Alberta, Final Defense Chair.
2. Chen Chen, Ph.D. in Kinesiology, Sport, and Recreation (Sport Management), University of Alberta, Candidacy and Final Defense Chair.
1. Jingjing Gui, Ph.D. in Kinesiology, Sport, and Recreation (Recreation and Leisure Studies), University of Alberta, Final Defense Chair.

Thesis-Based Masters Students: Supervisor

2. Avery Tao, University of Alberta: Master of Arts in Kinesiology, Sport, and Recreation. (In progress).
1. Luca Beck, German Sport University: Master of Science (Sport Management/Sport Economics). (Winter 2026). Thesis title: "Off-Field Crime in the NFL: An analysis of wage consequences & policy impact"

Thesis-Based Masters Students: Committee Member

6. Hossein Rasaei, University of Alberta: Master of Arts, Committee Member (Summer 2025)
5. Vincent Zheng, University of Alberta: Master of Arts, Committee Member (Spring 2025)
4. Farzana Farah, University of Alberta: Master of Arts, Committee Member (Winter 2025)
3. Krasna Kos, University of Alberta: Master of Arts, Committee Member (Fall 2022)
2. Seung Jin Cho, University of Alberta: Master of Arts, Committee Member (Summer 2022)
1. Rob Trzonkowski, University of Alberta: Master of Arts, Committee Member (Winter 2020)

Thesis-Based Masters Students: Exam Chair

7. Desmond Young, MS in Kinesiology, Sport, and Recreation (Exercise Physiology), University of Alberta, Final Defense Chair.
6. Ben O'Croinin, MS in Kinesiology, Sport, and Recreation (Exercise Physiology), University of Alberta, Final Defense Chair.
5. Cody Davenport, MS in Kinesiology, Sport, and Recreation (Behavioral Medicine), University of Alberta, Final Defense Chair.
4. Tyree McCrackin, MA in Kinesiology, Sport, and Recreation (Recreation), University of Alberta, Final Defense Chair.
3. Lauren Ray, MS in Kinesiology, Sport, and Recreation (Recreation), University of Alberta, Final Defense Chair.
2. Eric Smith, MS in Kinesiology, Sport, and Recreation (Recreation), University of Alberta, Final Defense Chair.
1. Kelsey Wright, MS in Kinesiology, Sport, and Recreation (Sport Psychology), University of Alberta, Final Defense Chair.

Course-Based Masters Students: Supervisor

33. Zirva Babar, University of Alberta: Sport and Recreation Management, Chair (In Progress)
32. Scott Forrester, University of Alberta: Sport and Recreation Management, Chair (In Progress)
31. Zawad Hossein, University of Alberta: Sport and Recreation Management, Chair (In Progress)
30. Caitlyn Olson, University of Alberta: Sport and Recreation Management, Chair (In Progress)
29. Matthew Smith, University of Alberta: Sport and Recreation Management, Chair (In Progress)
28. Elana Weber, University of Alberta: Sport and Recreation Management, Chair (In Progress)
27. Elexa Crelencia, University of Alberta: Sport and Recreation Management, Chair (In Progress)
26. Rebecca Hogan, University of Alberta: Sport and Recreation Management, Chair (Summer 2026)
25. Annie King, University of Alberta: Sport and Recreation Management, Chair (Summer 2026)
24. Carly Frenkel, University of Alberta: Sport and Recreation Management, Chair (Winter 2027)
23. He Zhao, University of Alberta: Sport and Recreation Management, Chair (Winter 2025)
22. Bjorn Billehaug, University of Alberta: Sport and Recreation Management, Chair (Winter 2025)
21. Joe Dixon, University of Alberta: Sport and Recreation Management, Chair (Summer 2024)

20. Catherine Yuckin, University of Alberta: Sport and Recreation Management, Chair (Summer 2024)
19. Greg Lembke, University of Alberta: Sport and Recreation Management, Chair (Winter 2024)
18. Zhuang Zhuo, University of Alberta: Sport and Recreation Management, Chair (Summer 2023)
17. Suzanne Landers, University of Alberta: Coaching, Chair (Winter 2023)
16. Wyatt Urbanski, University of Alberta: Coaching, Chair (Summer 2022)
15. Michaela Vacey, University of Alberta: Sport and Recreation Management, Chair (Summer 2022)
14. Elisha Krochak, University of Alberta: Sport and Recreation Management, Chair (Winter 2022)
13. Yuran Su, University of Alberta: Sport and Recreation Management, Chair (Summer 2021)
12. Kehan Liu, University of Alberta: Sport and Recreation Management, Chair (Winter 2021)
11. John Gandy, Louisiana State University: Kinesiology, Chair (Spring 2015)
10. David Favaloro, Louisiana State University: Kinesiology, Chair (Spring 2014)
9. Kellyn Fogarty, Louisiana State University: Kinesiology, Chair (Spring 2014)
8. Cari Gold, Louisiana State University: Kinesiology, Chair (Spring 2014)
7. Mallory McGuffey, Louisiana State University: Kinesiology, Chair (Spring 2014)
6. Shannon Miles, Louisiana State University: Kinesiology, Chair (Spring 2014)
5. Travis Roy, Louisiana State University: Kinesiology, Chair (Summer 2014)
4. Benjamin Waggoner, Louisiana State University: Kinesiology, Chair (Summer 2014)
3. Aaron Brent, Louisiana State University: Kinesiology, Chair (Fall 2014)
2. Daniel Wines, Louisiana State University: Kinesiology, Chair (Fall 2014)
1. Katheryn Sebastien-Roberts, Louisiana State University: Kinesiology, Chair (Fall 2013)

Course-Based Masters Students: Committee Member

41. Ryan Bhalla, University of Alberta: Coaching, Committee Member (Winter 2024)
40. Yinpeng Su, University of Alberta: Master of Arts, Committee Member (Winter 2023)
39. Anne Robins, University of Alberta: Master of Arts, Committee Member (Summer 2022)
38. Carolyn O'Dwyer, University of Alberta: Coaching, Committee Member (Summer 2020)
37. Shuyan Yu, University of Alberta: Master of Arts, Committee Member (Winter 2020)
36. Yumi Kwon, University of Alberta: Master of Arts, Committee Member (Summer 2019)
35. Patrick Adams, Louisiana State University: Kinesiology, Committee Member (Spring 2015)
34. Richard Dempsey, Louisiana State University: Kinesiology, Committee Member (Spring 2015)
33. Kyle Huber, Louisiana State University: Kinesiology, Committee Member (Spring 2015)
32. Jacob Martinez, Louisiana State University: Kinesiology, Committee Member (Spring 2015)
31. Carli Wheeler, Louisiana State University: Kinesiology, Committee Member (Spring 2015)
30. Sam Wheelock, Louisiana State University: Kinesiology, Committee Member (Spring 2015)
29. Yifei Deng, Louisiana State University: Kinesiology, Committee Member (Spring 2014)
28. Lauren Exnicios, Louisiana State University: Kinesiology, Committee Member (Spring 2014)

27. Allison Filbert, Louisiana State University: Kinesiology, Committee Member (Spring 2014)
26. Michael Palmer, Louisiana State University: Kinesiology, Committee Member (Spring 2014)
25. Lauren Parker, Louisiana State University: Kinesiology, Committee Member (Spring 2014)
24. Joshua Pratt, Louisiana State University: Kinesiology, Committee Member (Spring 2014)
23. Chris Payton, Louisiana State University: Kinesiology, Committee Member (Summer 2014)
22. Ricky Preau, Louisiana State University: Kinesiology, Committee Member (Fall 2014)
21. Lauren Brown, Louisiana State University: Kinesiology, Committee Member (Spring 2013)
20. Derek Calvert, Louisiana State University: Kinesiology, Committee Member (Spring 2013)
19. Kettie Fickter, Louisiana State University: Kinesiology, Committee Member (Spring 2013)
18. Brooke Hochstetler, Louisiana State University: Kinesiology, Committee Member (Spring 2013)
17. Avery Miller, Louisiana State University: Kinesiology, Committee Member (Spring 2013)
16. Mark Romanowski, Louisiana State University: Kinesiology, Committee Member (Spring 2013)
15. Angela Baker, Louisiana State University: Kinesiology, Committee Member (Fall 2013)
14. Kimball Colly, Louisiana State University: Liberal Arts, Committee Member (Fall 2013)
13. Quinlan Duhon, Louisiana State University: Kinesiology, Committee Member (Fall 2013)
12. Kacey Tessitore, Louisiana State University: Kinesiology, Committee Member (Spring 2012)
11. William Tyndall, Louisiana State University: Kinesiology, Committee Member (Spring 2012)
10. Brent Wilcutt, Louisiana State University: Kinesiology, Committee Member (Spring 2012)
9. Cade Gautreau, Louisiana State University: Kinesiology, Committee Member (Summer 2012)
8. Casey Cascio, Louisiana State University: Kinesiology, Committee Member (Fall 2012)
7. Brandy Collins, Louisiana State University: Kinesiology, Committee Member (Fall 2012)
6. Maurice Covington, Louisiana State University: Kinesiology, Committee Member (Fall 2012)
5. Cristina Giambrone, Louisiana State University: Kinesiology, Committee Member (Fall 2012)
4. Jay Hall, Louisiana State University: Kinesiology, Committee Member (Fall 2012)
3. Katie Krajcer, Louisiana State University: Kinesiology, Committee Member (Fall 2012)
2. Lauren Taylor, Louisiana State University: Kinesiology, Committee Member (Fall 2012)
1. Khirey Walker, Louisiana State University: Kinesiology, Committee Member (Fall 2012)

Service

University Service: Committees

Coach and Academic Teaching Staff Evaluation Committee (CATSEC)
Department of Athletics, University of Alberta — *February 2025-present*

BARST Curriculum Review Committee
Faculty of Kinesiology, Sport, and Recreation, University of Alberta — *October 2023-present*

Graduate Certificate Admissions Committee
Faculty of Kinesiology, Sport, and Recreation, University of Alberta — *December 2021-present*

Undergraduate/Graduate Appeals Committee Chair
Faculty of Kinesiology, Sport, and Recreation, University of Alberta — *June 2025-present*

Dean Review Committee
Faculty of Kinesiology, Sport, and Recreation, University of Alberta — *September 2026-October 2026*

Undergraduate/Graduate Appeals Committee Member
Faculty of Kinesiology, Sport, and Recreation, University of Alberta — *September 2021-May 2025*

Hiring Committee; AGRI Research Chair
Department of Psychology, University of Alberta — *November 2024-April 2025*

Undergraduate Program Committee Member
Faculty of Kinesiology, Sport, and Recreation, University of Alberta — *January 2021-July 2023*

Graduate Program Committee Member
Faculty of Kinesiology, Sport, and Recreation, University of Alberta — *March 2017-July 2023*

BSU-UAlberta International School Teaching Committee
Faculty of Kinesiology, Sport, and Recreation, University of Alberta — *May 2020-September 2022*

Content Oversight Committee SRM Certificate
Faculty of Kinesiology, Sport, and Recreation, University of Alberta — *November 2017-2022*

Advisory Committee SRM Certificate
Faculty of Kinesiology, Sport, and Recreation, University of Alberta — *April 2017-2020*

Hiring Committee; Sport Psychology
Faculty of Kinesiology, Sport, and Recreation, University of Alberta — *January 2022-March 2022*

Award Nominations Committee Member
Faculty of Kinesiology, Sport, and Recreation, University of Alberta — *June 2020*

Exceptional Student-Athlete Admission Committee Member
Faculty of Kinesiology, Sport, and Recreation, University of Alberta — *June 2019*

Budget Advisory Committee
School of Tourism and Hospitality Management, Temple University — *Aug 2015-June 2016*

Met with High School Recruits
Team(s): Tennis, Track and Field, Football, LSU Department of Athletics — *Jan 2012-Aug 2015*

Golf Tournament Committee and PI for KIN3804
School of Kinesiology, Louisiana State University — *Fall 2013-Summer 2015*

Faculty Club Board of Governors; Various Positions
Louisiana State University — *Fall 2013-Summer 2015*

Scholarship Committee Member
College of Human Sciences & Education, Louisiana State University — *Fall 2013-Summer 2015*

Technology Committee Member
College of Human Sciences & Education, Louisiana State University — *Fall 2013-Summer 2015*

Hiring Committee; Pedagogy and Psychological Sciences Faculty
School of Kinesiology, Louisiana State University — *Fall 2014-Spring 2015*

Hiring Committee; Sport Management Faculty
School of Kinesiology, Louisiana State University — *Spring 2014*

Hiring Committee; Sport Management Faculty
School of Kinesiology, Louisiana State University — *Spring 2012*

Graduate Program Committee; Grad Student Representative
Faculty of Physical Education and Recreation, University of Alberta — *September 2007-August 2011*

Graduate Student Society; Various Positions
Faculty of Physical Education and Recreation, University of Alberta — *September 2007-August 2011*

Service to Academic Community

At-Large Board Member
North American Association of Sports Economists — *July 2022-June 2026*

Nominating Committee Member
North American Association of Sports Economists — *2013, 2018*

Working Paper Series Co-Editor
North American Association of Sports Economists — *July 2016-2019*

Faculty Mentor
North American Society for Sport Management Conference — *2012, 2013*

Referee and Review Service

Guest Editor: *International Journal of Financial Studies*. Special issue on "Sport Finance." Articles published as accepted. Number of Articles Accepted (Published): 8 (8). Special Issue reprinted as a book in 2018.

Associate Editor

- **European Sport Management Quarterly** 2020-present
- **International Journal of Sport Finance** 2018-present
- **Journal of Leisure Research** 2018-present
- **Leisure/Losir** 2020-2026
- **Sport & Entertainment Review** 2018-2021

Editorial Board Member

- **European Sport Management Quarterly** 2017-present
- **International Journal of Sport Finance** 2018-present
- **Journal of Issues in Intercollegiate Athletics** 2016-2019
- **Journal of Sport Management** 2015-present
- **Leisure/Losir** 2020-2026
- **Managing Sport and Leisure: An International Journal** 2016-present
- **Sport & Entertainment Review** 2018-present
- **Sport Management Review** 2018-present
- **Sport Business Management: An International Journal** 2018-present

Ad Hoc Journal Reviewer: *Applied Economics, Applied Economics Letters, British Journal of Mathematics & Computer Science, Contemporary Economic Policy, Economic Inquiry, European Journal of Marketing, European Journal of Public Health, European Journal of Sport Science, Event Management, Growth and Change, Feminist Economics, International Gambling Studies, International Journal of Financial Studies, International Journal of Sport Finance, International Journal of Sports Marketing and Sponsorship, International Journal of Sport Communication, International Journal of Sport Policy and Politics, International Review for the Sociology of Sport, Journal of Business Research, Journal of Economic Behavior and Organization, Journal of Gambling Business & Economics, Journal of Global Sport Management, Journal of Issues in Intercollegiate Athletics, Journal of Management Studies, Journal of Policy Research in Tourism, Leisure, and Events, Journal of Public Health, Journal of Quantitative Analysis in Sports, Journal of Sports Economics, Journal of Sport Management, Journal of Sport & Tourism, Managerial and Decision*

Economics, Review of Industrial Organization, Scottish Journal of Political Economy, Sociology of Sport Journal, Southern Economic Journal, Sports Coaching Review, Sport Management Review.

Grants: Social Sciences and Humanities Research Council (2024, 2026)

Textbooks: *Financial Management in the Sport Industry*, 2nd Edition, Matthew T. Brown, Daniel A. Rascher, Mark S. Nagel, Chad D. McEvoy, Holcomb Hathaway Publishers (2015)

Book Proposals: Palgrave Macmillan Publishers (2017), Routledge (2023)

Conference Reviewer: Academy of Management Conference: OMT Division, College Sport Research Institute Conference, European Association for Sport Management Conference, European Sport Economics Association Student Paper Award, North American Society for Sport Management Conference, North American Society for Sport Management Student Paper Competition, Southern Management Association, Southern Management Association Best Paper Committee: OM/IT Track, Western Academy of Management

Conference Session Chair: European Conference in Sports Economics, Southern Economic Association Conference, Western Economics Association International Conference

Conference Discussant: Eastern Economics Association Conference, Western Economics Association International Conference, Southern Economic Association Conference

Promotion and Tenure Review: 2022, 2023, 2024

Community Service

Coaching Coordinator
Confederation Park Little League, Edmonton *2025-present*

Awards & Honors

Core Values Award
Faculty of Kinesiology, Sport, and Recreation; University of Alberta *2025*

Growth Mentor
Beijing Sport University *2023*

Paper of the Year
Sports Economics Review *2023*

Research Fellow
North American Society for Sport Management *2017*

Best Overall Case
Western Casewriters Association Conference *2015*

Early Career Award
LSU College of Human Sciences & Education *2015*

Patrick and Edwige Olinde Endowed Professorship
LSU College of Human Sciences & Education *2014–2015*

Outstanding Reviewer
Southern Management Association Conference *2013*

Best Paper Award
Hamburg Symposium on Sports Economics *2009*

Ronald H. Dodd Award Winner
Department of Recreation, Sport, and Tourism; UIUC *2007*

Memberships

Current: Academy of Management (since 2007), Beta Gamma Sigma Business Fraternity (since 2004), European Sports Economics Association (since 2024), North American Association of Sports Economists (since 2009), North American Society for Sport Management (since 2006), Western Economics Association International (since 2009)
Former: American Economics Association, Academy of Marketing Science, Southern Economic Association, Southern Management Association, Western Academy of Management

Other Professional Affiliations

University of Nottingham, UK June 2017-present
Research Fellow *Asia Research Institute*

West Virginia University January 2024-present
Research Fellow *WVU Gaming Research and Development Center*

Media

2026 | "Rogers Place adds 82 new menu items, brings back fan favourites (with Noah Rishaug)," CTV Edmonton, Link to Story
2026 | "Why the Edmonton Oilers generate some of the highest revenues of all NHL teams (with Jessica Ng & Min Dhariwal)," CBC Radio Edmonton, Link to Interview
2026 | "Why coaches get blamed. (with David Cooper)," The Last Show with David Cooper, Link to Entire Podcast
2026 | "2026 Winter Olympics. (with Sarah Crosbie.)," Connect with Sarah Crosbie (QR Calgary 770 Radio)
2026 | "St. Albert senator joins push to ban online sports betting ads. (with Jessica Campbell)," St. Albert Gazette, Link to Story
2026 | "Why head coaches often lose the blame game (with Bev Betkowski)," University of Alberta's Folio Link to Story
2025 | "Oilers playoff run could leave economic hangover when it's done. (with Zac Delaney)," Edmonton Journal, Link to Story
2025 | "Should naming rights be sold to an online gambling platform. (with Jessica Ng)," CBC Edmonton Radio Active, Link to Audio
2025 | "How might the Trump tariff battle affect the Edmonton Oilers (with Zac Delaney)," Edmonton Journal, Link to Story
2024 | "Draisaitl signs historic eight-year contract extension worth $112M US (with Nancy Carlson)," CBC News Edmonton, Link to Newscast
2024 | "Oilers Stanley Cup Final berth promoting Alberta's capital (with Neil Acharya)," BNN Bloomberg, Link to Story
2024 | "Edmonton Elks try to recover low attendance and attract new fans for 2024 season. (with Jaclyn Kucey)," Global Edmonton, Link to Story
2024 | "Edmonton Oilers Playoffs (with Vinesh Pratap)," Global Edmonton, Link to Video
2024 | "Edmonton business boom during Oilers Playoff run could be short lived, data suggests. (with Breanna Karstens-Smith)," Global Edmonton, Link to Video
2024 | "Sports betting: Alberta looking at Ontario's privatized model (with Chelan Skulski)," CTV News Edmonton, Link to Video
2024 | " Uncertainty surrounding 2026 World Cup cost (with Jason Pires)," Global BC Morning News, Link to Story

2024 | "Economics of hosting World Cup matches (with Nicholas Wells)," Canadian Press, Link to Story
2024 | "Super Bowl (with Nancy Carlson),"CBC News Edmonton
2024 | "Super Bowl (with Stacey Brotzel & Daryl McIntyre)," 630CHED Morning Show
2024 | "Super Bowl (with Carole-Anne Devaney)," Global News Edmonton
2023 | " Alberta gives up on Commonwealth Games. (with Jessica Robb)," CTV Edmonton, Link to Video
2023 | "Edmonton sports newcomers thrive at gate while established Elks crowd numbers dive. (with Katie Chamberlain)," CTV Edmonton, Link to Story
2023 | "TSN1260 Goes silent (with Stephanie Prues)," CTV Edmonton, Link to Story
2023 | "NHL playoff tickets (with Chelsea Bird)," Chelsea on CHED, Link to Story
2023 | "2030 Commonwealth Games bid (with Darren Krause)," LiveWire Calgary, Link to Story
2023 | "2030 Commonwealth Games bid (with Jeremy Thompson)," CTV Edmonton, Link to Story
2023 | "Alberta exploring 2030 Commonwealth Games bid (with Nicole Stillger)," Global News Edmonton, Link to Story
2022 | "Hockey Canada Hearings (with Nahreman Issa)," CTV Edmonton
2022 | "Summer timing, Hockey Canada scandal make for subdued mood around World Juniors in Edmonton. (with Madeline Smith)," Edmonton Journal, Link to Story
2022 | "Edmonton Elks offering free tickets for kids 12 and under (with Sarah Reid)," Global News Edmonton, Link to Story
2022 | "FIFA World Cup selection of cities (with Chris Chacon)," Global News Edmonton
2022 | "Red Lot tickets sell out quickly, safety measures in place for Game 1 celebrations Social Sharing (with Tarini Fernando)," CBC Calgary, Link to Story
2022 | "World Junior Hockey Tournament coming back to Edmonton (with Nicole Stillger)," Global News Edmonton, Link to Story
2022 | "Russia banned from World Junior Hockey Tournament (with Jessica Robb)," CTV Edmonton
2022 | "Women in coaching and professional sports (with Amanda Anderson)," CTV Edmonton
2022 | "A look at the business side of hosting the Olympic Games (with J'lyn Nye)," 630 CHED Afternoons, Link to Story
2021 | "Sports betting, sponsorship, and European Football (with Chidi Anugwolu)," Nigeria 99.5FM
2021 | "Sports betting (with Nancy Carlson)," CBC Edmonton Radio Active, Link To Story
2021 | "How sports leagues have and can adapt to the ever changing on government rules on fans in the stands (with Shaye Ganam)," 630 CHED Shaye Ganam Show, Link to Story
2021 | "Opening of NHL season amidst pandemic (with Fletcher Kent)," Global Edmonton
2020 | "Pro sports and COVID-19 (with Jennifer Crosby)," Global Edmonton
2020 | "Pro sports and the flu (Chelsea Bird & Shaye Ganam)," 630 CHED Mornings
2020 | "Pro sports and the flu (with Sue Deyell & Andrew Schultz)," 770 CHQR Morning Show, Link to Story
2020 | "Edmonton as NHL hub city would bring publicity bonus, but economic benefits less likely (with Matthew Black)," CTV Edmonton, Link to Story
2019 | "Les Raptors, l'équipe qui vaut le plus au Canada [The Raptors, the most valuable team in Canada] (with Philippe de Montigny & Raphaël Guillemette.)," ICI Toronto, Link to Story
2019 | " Future of aging bus barns unknown in Calgary Flames arena deal (with Amanda Stephenson)," Calgary Herald, Link to Story
2019 | "Calgary Flames step into real estate development as part of new arena deal (with Andrew Jeffrey)," The Star Edmonton, Link to Story

2018 | "FIFA World Cup could come to Edmonton, but there are many hurdles still to jump through (with Kieran Leavitt)," The Star Edmonton, Link to Story
2017 | "Sticking to the script: Calgary's public posturing reminiscent of arena talks in other cities (with Kamil Karamali)," CTV Calgary, Link to Story
2015 | "The 111th World Series by the numbers (with John S. Kiernan)," WalletHub.com, Link to Story
2015 | "Wanda boosts its branding in Europe. (with Paul Wlitzkin)," China Daily, Link to Story
2013 | "Economists vs. tanking: Brian Soebbing. (with Kevin Arnovitz)," ESPN, Link to Story
2013 | "New SEC television network (with Scott Rabalais)," The Advocate, Link to Story
2012 | "Financial impacts of the NCAA punishment against Penn State," The Daily Collegian, Link to Story
2009 | "Fantasy Sports and Consumption (with Joel Messner)," CTVJ Calgary, Link to Story
2009 | "Cover story: "The integrity of game outcome in professional sports betting markets: An interview with Brian Soebbing," Alberta Gaming Research Institute Newsletter

Personal Information

Citizenship: United States of America
Current Visas: Permanent Resident (Canada)