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## MADELINE TOUBIANA

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Alberta School of Business,  
2-32F Business Building  
Edmonton, AB T6G2E7 Canada

toubiana@ualberta.ca  
780-297-6740

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### ACADEMIC APPOINTMENTS

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| <b>University of Alberta, Alberta School of Business</b> – Edmonton, Canada | 2015- *   |
| Assistant Professor, Strategic Management and Organization                  |           |
| Research fellow, Community Impact Research Program, Queen's University      | 2020-     |
| Southam/Edmonton Journal Faculty Fellow, University of Alberta              | 2018-2019 |
| Nova Faculty Fellow, University of Alberta                                  | 2016-2017 |

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### EDUCATION

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| <b>York University, Schulich School of Business</b> – Toronto, Canada | Sept 2009 – June 2015 |
| PhD in Organizational Studies   |                       |
| <b>Queen's University</b> – Kingston, Canada                          | July 2007 – May 2009  |
| Master of Education, Culture and Policy Studies                       |                       |
| <b>Macquarie University,</b>  | Oct. 2000- Oct. 2003  |
| <b>International College Management (ICM)</b> - Sydney, Australia     |                       |
| Bachelor of Business, Hospitality & Tourism                           |                       |

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### AWARDS, HONORS, AND SCHOLARSHIPS

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| 2020 | Selected member of #thinklist30, a list of the 30 most influential female scholars on social media around issues of responsible business (collated by CBOS at Bath University)                               |
| 2019 | Best Paper Submission Nominee, Sustainability, Ethics and Entrepreneurship Conference  |
| 2018 | Southam/Edmonton Journal Faculty Fellowship Winner, University of Alberta  |
| 2016 | Best Paper Award Winner, Emotions and Organization Life Network (EMONET)<br>Nova Faculty Fellowship Winner, University of Alberta<br>Outstanding Reviewer Award, Canadian Journal of Administrative Sciences |
| 2015 | PhD Leadership Award in Research and Community Building, York University   |
| 2013 | ABCD Reviewer Award Winner, OMT division, Academy of Management<br>Provost Dissertation Scholarship, York University   |
| 2012 | Academy of Management Best International Paper Nominee, OMT division<br>Ontario Graduate Scholarship, York University  |
| 2009 | SSHRC CGS Doctoral Scholarship (2009-2012)<br>Schulich Entrance Scholarship of Merit   |

- The Anthony P. Cunliffe Award
- 2008 SSHRC Joseph-Armand Bombardier CGS Master's Scholarship  
Queen's Graduate Award
- 2007 Canadian Friends of Hebrew University of Jerusalem Award  
Queen's Graduate Award
- 2003 Academic Excellence Scholarship Award
- 2002 International College Management "Cesar Ritz" Award - Top Student of Year for Academic and Professional Excellence. Full scholarship for Bachelor of Business Administration - Highest Cumulative Grade Point Average 4.0/4.0

## GRANTS

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- 2020 Killam Research Fund Cornerstone Grant, principle investigator (\$25,193)
- 2020 Kule Dialogue Grant, principle investigator (\$2,000)
- 2018 SSHRC 430-2018-00388, co-applicant, (\$66,786)
- 2018 Southam/Edmonton Journal Faculty Fellowship, principle investigator (\$15,000)
- 2017 Endowment Fund for the Future - Support for the Advancement of Scholarship, principle investigator, (\$7,000)
- 2017 Monieson Centre Collaborative Grant, collaborator, (\$150,000)
- 2016 Novo Fellowship, principle investigator (\$15,000)
- 2016 Killam Research Fund Operating Grant, principle investigator, (\$7,000)
- 2015 SSHRC 430-2015-00030, collaborator, (\$67,332)

## RESEARCH ACTIVITIES

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### PEER-REVIEWED PUBLICATIONS

Ruebottom, T. Voronov, M., Buchanan, S., and **Toubiana, M.** (conditionally accepted)  
Voyeuristic businesses: The impact of transgression on value creation. *Academy of Management Review*.

Lounsbury, M., Steele, C., Wang, M., and **Toubiana, M.** (forthcoming) New Directions in the study of institutional logics: from tools to phenomena. *Annual Review of Sociology*.

Phung, K., Buchanan, S., **Toubiana, M.**, Ruebottom, T., and Turchick-Hakak, L. (forthcoming).  
When stigma doesn't transfer: Stigma deflection and occupational stratification in the sharing economy. *Journal of Management Studies*.

Ruebottom, T. and **Toubiana, M.** (forthcoming) Constraints and opportunities of stigma: Entrepreneurial emancipation in the sex industry. *Academy of Management Journal*.

**Toubiana, M.** (forthcoming) Once in orange, always in orange? Identity paralysis and the enduring influence of institutional logics on identity. *Academy of Management Journal*.

Zhang, R., **Toubiana, M.** Wang, M., Ruebottom, T., and Greenwood, R. (forthcoming) Beyond levels: Advancing research on stigma and its management. *Academy of Management Annals*.

Steele, C.W.J., Hannigan, T.R., Glaser, V.L., **Toubiana, M.**, & Gehman, J. (2020) Macrofoundations: Exploring the institutionally situated nature of activity. *Research in the Sociology of Organizations*, 68: 1-16

Steele, C., **Toubiana, M.** and Greenwood, R. (2020). Why worry? Celebrating and reformulating “integrative institutionalism”. *Research in the Sociology of Organizations*, 65B, 353-370.

Zietsma, C., and **Toubiana, M.** (2018). The Constitutive, the energetic and the valuable: Exploring the impact and importance of studying emotions. *Organization Studies*, 39, 427-443.

**Toubiana, M.**, Greenwood, R., and Zietsma, C. (2017). Beyond ethos: Outlining an alternate trajectory for emotional competence and investment. *Academy of Management Review*, 42, 551-556.

**Toubiana, M.**, Oliver, C. and Bradshaw, P. (2017) Beyond differentiation and integration: The challenges of managing internal complexity in federations. *Organization Studies*, 38, 1013-1037.

**Toubiana, M.**, and Zietsma, C. (2017) The message is on the wall: Emotions, social media, and the dynamics of institutional complexity. *Academy of Management Journal*, 60, 922-953.

\*SSRN top ten download for new paper in emotions and cognition April 2016-June 2016

**Toubiana, M.** (2014) Business pedagogy for social justice? An exploratory investigation of business faculty perspectives of social justice in business education. *Management Learning*, 45 (1), 81 – 102.

**Toubiana, M.**, and Yair, G. (2012). The salvation of meaning in Peter Drucker's oeuvre. *Journal of Management History*, 18(2): 178 - 199.

## BOOKS

Zietsma, C., **Toubiana, M.**, Voronov, M., & Roberts, A. E. (2019) *Emotions in Organization Theory*. Cambridge University Press.

## BOOK CHAPTERS

Zietsma, C., and **Toubiana, M.** (2018). Emotions as the glue, fuel and rust of social innovation. In Gerard George, Ted Baker, Havovi Joshi and Paul Tracey (Eds.) “*Handbook of social innovation*”. Edward Elgar.

Rogers, K., **Toubiana, M.** and DeCelles, K. (2016). The fine line between bars: pushing the boundaries of interviewer objectivity. In Kim Elsbach and Rod Kramer (Eds.) “*Handbook of innovative qualitative methods: Innovative pathways and methods*”. New York: Routledge

Ruebottom, T. and **Toubiana, M.** (2014). Languages as strategy: The role of ‘foreign’ languages in social enterprise. In Heather Douglas and Suzanne Grant (eds.) “*Social entrepreneurship and enterprise: concepts in context*”. Tilde University Press

Bradshaw, P. and **Toubiana, M.** (2013). The dynamics of nested governance in non-profits: a system perspective. In Chris Cornforth and Will Brown (eds.) “*Non-Profit governance: Innovative perspectives and approaches*”. New York: Routledge.

#### **PUBLICATIONS UNDER REVIEW**

**Toubiana, M.**, and Ruebottom, T. Stigma hierarchies: Organizing and maintaining micro-occupational communities in the sex work occupation. 2<sup>nd</sup> Round revise and resubmit at *Administrative Science Quarterly*.

Turchick-Hakak, L. and **Toubiana, M.** Doctors driving cabs: Downward occupational transitions and persistent identity asymmetries. Under review at *Human Relations*.

#### **BOOK REVIEWS AND CONFERENCE PROCEEDINGS**

Bacq, S., Ajunwa, I., **Toubiana, M.**, Ormiston, J., and Ruebottom, T. (2018) Stigma entrepreneurship: Theorizing the role of stigma and negative emotions in entrepreneurship. *Frontiers of Entrepreneurship Research BCERC Proceedings*

Buchanan, S., **Toubiana, M.**, Riaz, S., and Lounsbury, M. (2017) The media and institutional maintenance: The case of consumer debt. *Academy of Management Best Paper Proceedings*.

**Toubiana, M.** and Bradshaw, P. (2012). Why won’t you advocate for us? Exploring the disruptive institutional work of marginalized stakeholders. *Academy of Management Best Paper Proceedings*.

Bradshaw, P. and **Toubiana, M.** (2011). Book review: Small change: Why business won’t save the world. *Nonprofit and Voluntary Sector Quarterly*, 40(4): 773.

#### **WORK IN PROGRESS**

Bacq, S., Ajunwa, I., **Toubiana, M.**, Ormiston, J., and Ruebottom, T. (2018, July) Stigma entrepreneurship: Theorizing the role of stigma and negative emotions in entrepreneurship. In preparation for *Organization Science*.

Buchanan, S., **Toubiana, M.**, Riaz, S., and Lounsbury, M. The media and institutional maintenance: The case of consumer debt. In preparation for *Academy of Management Journal*.

Raynard, M., **Toubiana, M.**, Delmestri, G., and Lawrence, T. To hate or to love: Changing emotional norms in China. In preparation for *Administrative Science Quarterly*.

Ruebottom, T., **Toubiana, M.**, and Rehman, A. Ethical porn: Social responsibility in stigmatized markets. In preparation for *Organization Science*.

Ruebottom, T., **Toubiana, M.**, and Zietsma, C. Tweets, likes and hashtags: Online generated reflexivity in response to complexity. In preparation for *Organization Science*.

Wijaya, H., **Toubiana, M.** and Heugens, P. Finding a place in heaven: Emotions and Values. In preparation for *Organization Science*.

#### **INVITED SCHOLARLY TALKS**

Toubiana, M. (2020, November). Vienna University of Economics and Business

Toubiana, M. (2020, October). John Molson School of Business, Concordia University

Toubiana, M. (2020, January). Smith School of Business, Queen's University

Toubiana, M. (2017, September). Monieson Center, Smith School of Business, Queen's University

Toubiana, M. (2017, May). Community of Social Innovation, Toronto.

Toubiana, M. (2017, January). Network for Empowered Women, Alberta.

Toubiana, M. (2015, May). Queen's School of Business, Queen's University.

#### **CONFERENCE PRESENTATIONS**

Please note: Scott is my maiden name and was the name on some of my conference presentations.

Bacq, S., Ajunwa, I., **Toubiana, M.**, Ormiston, J., and Ruebottom, T. (2020, August) Stigma entrepreneurship: Theorizing the role of stigma and negative emotions in entrepreneurship. *Presentation given at Academy of Management (virtually due to COVID19)*.

Carter, T., Toubiana, M. and Ruebottom, T. (2020, August) Sexy work not sex work: How dirty work gets clean. *Presentation given at the Academy of Management (virtually due to COVID19)*.

Raynard, M., Lawrence, T., Toubiana, M. and Delmestri, G. (2020, July). Managing institutional boundaries: Love, hate and private enterprise in Chinese socialism. *Presentation given at EGOS (virtually due to COVID19)*

Raynard, M., **Toubiana, M.**, Delmestri, G., and Lawrence, Thomas. (2019, August). To hate or to love? Changing the emotional rules of institutions, *Presentation given at Academy of Management, Boston, USA*.

Crawford, B., Coslor, E. and **Toubiana, M.** (2019, August). From catch-and-harvest to catch-and-release: multimodality and deinstitutionalization, *Presentation given at Academy of Management, Boston, USA*.

Ruebottom, T. Voronov, M., Buchanan, S., and **Toubiana, M.** (2019, July). Voyeuristic businesses: The impact of transgression on value creation, *Presentation given at EGOS, Edinburgh, Scotland*.

Bacq, S., Ajunwa, I., **Toubiana, M.**, Ormiston, J., and Ruebottom, T. (2019, February) Stigma entrepreneurship: Theorizing the role of stigma and negative emotions in entrepreneurship. *Presentation given at SEE, Miami, USA*. \*Nominated as Best Paper Submission for SEE conference.

Steele, C., and **Toubiana, M.**, (2018, August). Beyond the bridge: Institutions and identity. *Symposium organizer, Academy of Management, Chicago, USA*.

**Toubiana, M.**, and Ruebottom, T. (2018, August). Stigma hierarchies: Organizing and maintaining micro-occupational communities in the sex work occupation. *Symposium presenter, Academy of Management, Chicago, USA*.

Ruebottom, T. and **Toubiana, M.** (2018, August) Entrepreneurship as emancipation in stigmatized fields. *Symposium presenter, Academy of Management, Chicago, USA*.

Bacq, S., Ajunwa, I., **Toubiana, M.**, Ormiston, J., and Ruebottom, T. (2018, July) Stigma entrepreneurship: Theorizing the role of stigma and negative emotions in entrepreneurship. *Presentation given at EGOS, Talinn, Estonia*.

Raynard, M., **Toubiana, M.**, and Delmestri, G. (2018, July) Deinstitutionalizing hate? The role of emotions in ‘moving the masses’. *Presentation given at EGOS, Talinn, Estonia*.

Phung, K., **Toubiana, M.**, Buchanan, S., and Ruebottom, T. (2018, July) Uber’ing away stigma: The impact of sharing technology on stigmatized occupations. *Presentation given at EGOS, Talinn, Estonia*.

Buchanan, S., **Toubiana, M.**, Riaz, S., and Lounsbury, M. (2017, August) The media and institutional maintenance: The case of consumer debt. *Presentation given at Academy of Management, Atlanta, USA*

Ruebottom, T. and **Toubiana, M.** (2017, August) Entrepreneurship as emancipation in stigmatized fields. *Presentation given at Academy of Management, Atlanta, USA*

**Toubiana, M.** (2017, August). Negotiating Status and Stigma: A Rhetorical Approach. *Symposium panelist, Academy of Management, Atlanta, USA.*

Wijaya, H., **Toubiana, M** and Heugens, P. (2017, July) Finding a place in heaven: How institutional contexts shape emotions and work. *Presentation given at EGOS, Copenhagen, Denmark.*

**Toubiana, M.,** Greenwood, R. and Zietsma, C. (2017, July) Microfoundations: To be, or not to be. *Opening panelist and presenter at EGOS, Copenhagen, Denmark.*

**Toubiana, M.** (2017, June). Once in orange always in orange? Temporal de-identification and persistent identification, untangling the influence of logics on identity. *Presentation given at Academy of Management Journal Ways of Seeing Workshop, London, Canada.*

**Toubiana, M.** (2016, August). Values, emotions, identity, logics and work: finding the ties that bind us. *Symposium organizer, Academy of Management, Anaheim, USA*

Ruebottom, T. and **Toubiana, M.** (2016, July). Pride in alterity: Creating biographical opportunities through entrepreneurship in stigmatized fields. *Presentation given at EGOS Naples, Italy.*

Turchick-Hakak, L. and **Toubiana, M.** (2016, July). Doctors driving cabs: Downward occupational transitional and persistent identity asymmetries. *Presentation given at Emotions in Organizational Life Network Conference, Rome, Italy.*

\*Winner of Best Paper Award

**Toubiana, M.,** Ruebottom, T. and Zietsma, C. (2016, June). Tweets, Likes and Hashtags: Online Generated Reflexivity and the Possibilities for Understanding. *Presentation given at Administrative Sciences Association of Canada, Edmonton, Canada.*

Ruebottom, T. and **Toubiana, M.** (2016, May). Put on the red light? Creating pride in alterity through entrepreneurship in stigmatized fields *Presentation given at COSI at Stanford University, Palo Alto, USA.*

**Toubiana, M.** (2015, August). The fulfilled or failed potential of new social media: Reflections on new opportunities for agency. *Symposium organizer, Academy of Management, Vancouver, Canada.*

**Toubiana, M.** (2015, August). Out of the shadows: Shedding new light on stigmatized work and workers. *Symposium panelist, Academy of Management, Vancouver, Canada.*

**Toubiana, M.** (2015, June). The Cognitive and material elements of logic de-identification during institutional transition. *Presentation given at Alberta Institution's Conference, Banff, Canada*

Ruebottom, T. and **Toubiana, M.** (2015, May). Entrepreneurship as emancipation in stigmatized fields. *Presentation given at Qualitative Working Group, Montreal, Canada.*

**Toubiana, M.** (2014, August). Once in orange, always in orange? Logic de-identification during institutional transition. *Presentation given at Academy of Management, Philadelphia, United States.*

**Toubiana, M.** (2014, August). Emotions and institutional logics: Putting affect onto the y-axis. *Symposium organizer, Academy of Management, Philadelphia, United States.*

**Toubiana, M.,** Oliver, C. and Bradshaw, P. (2014, July). Institutional complexity within structurally differentiated hybrids: Implications for logic governance. *Presentation given at EGOS, Rotterdam in the "Rethinking Responses to Institutional Complexity" stream.*

**Toubiana, M.,** Ruebottom, T. and Zietsma, C. (2014, May). Reflexivity and resistance: the role of social media in the development of community reflexivity, agency and resistance. *Presentation given at 9<sup>th</sup> Annual Organization Studies Workshop, Corfu, Greece.*

**Toubiana, M.** and Ruebottom, T. (2014, May). Mission drift and the double bottom line: A framework for managing hybrid organizations. *Presentation given at Administrative Sciences Association of Canada, Muskoka, Canada.*

Buchanan, S., Riaz, S. and **Toubiana, M.** (2013, August). The media and institutional maintenance: The case of consumer debt. *Presentation given at the Academy of Management Conference, Florida, United States.*

Ruebottom, T. and **Toubiana, M.** (2013, August). Language and power: The role of 'foreign' languages in international social entrepreneurship. *Presentation given at the Academy of Management Conference, Florida, United States.*

**Toubiana, M.,** Zietsma, C. and Bradshaw, P. (2013, July). Logic violations: Emotions, institutional expectations, and the dynamics of emotive institutional work. *Presentation given at EGOS, Montreal, Canada in the "Institutional Family Reunion? Bridging Ontologies, Levels and Methods" stream.*



**Toubiana, M.** (2013, June) A life worth living? Exiting total institutions: A study on the institutional effects of corrections on the identity and re-integration of previously incarcerated individuals. *Presentation given at The Paul R. Lawrence Conference: Connecting Rigor and Relevance in Institutional Analysis at Harvard Business School.*

**Toubiana, M.** and Bradshaw, P. (2012, August) Why won't you advocate for us? Exploring the disruptive institutional work of marginalized stakeholders. *Presentation given at the Academy of Management Conference, Boston, United States.*

\*Nominee for Best International Paper, Carolyn Dexter Award, OMT division.

**Toubiana, M.** (2012, June) Integrating for-profit and non-profit logics. *Presentation given at the Organizing Institutions: Creating, Enacting and Reacting to Institutional Logics conference in Banff, Canada.*

Bradshaw, P. and **Toubiana, M.** (2011, November). The dynamics of nested governance in non-profits: A systems perspective. *Presentation given at the ARNOVA Conference, Toronto.*

**Toubiana, M.** (2011, August). Integrating for-profit and non-profit logics: The (possible) potential of the social enterprise. *Presentation given at the Academy of Management Conference, Texas, United States.*

**Toubiana, M.** and Bradshaw, P. (2011, July). Living with multiplicity: Lessons from four federated non-profit organizations. *Presentation given at EGOS, Gothenburg, Sweden.*

**Toubiana, M.** (2010, August). Cultural reflexivity and diverse groups: Possibilities for re-envisioning cross-cultural exchange. *Presentation given at the Academy of Management Conference, Montreal, Canada.*

**Toubiana, M.** and Yair, G. (2010, August). The salvation of meaning: The mission of Peter Drucker's management theory. *Presentation given at the Academy of Management Conference, Montreal, Canada.*

**Toubiana, M.** (2010, August). Business pedagogy for social justice? An exploratory investigation of business faculty perspectives of social justice and business purpose in business education. *Presentation given at the Critical Management Studies workshop in Montreal, Canada.*

**Scott, M.** (2009, June). Re-tuning or tikkun'ing business pedagogy for social justice. *Presentation given at the Global Forum for Business as an Agent of World Benefit (BAWB):*

*“Manage by Designing in an Era of Massive Innovation”, Case Western Reserve, Cleveland, USA.*

**Scott, M.** (2008, November). Business pedagogy across contexts: Faculty perspectives of social justice in business and education. *Presentation given at the Educational Research for Innovation & Quality in Education: Policy & Pedagogical Engagements Across Contexts, Singapore.*

#### **OTHER SCHOLARLY ACTIVITIES**

(August 2020). Getting Emotional 4<sup>th</sup> edition: So What? Using Emotions to Explain Institutional Processes. *Co-organizer of Professional Development Workshop at Academy of Management Conference (Virtual due to COVID19)*

(August 2019). Getting emotional 3<sup>rd</sup> edition: Theorizing About and From Data at the Intersection of Emotions and Institutions. *Co-organizer of Professional Development Workshop at Academy of Management Conference, Boston, USA.*

(July 2019). Sub-theme convenor - Close to the heart: The emotional underpinnings of institutions and organizations, at *EGOS colloquium, Edinburgh, Scotland.*

(August 2018). Getting emotional 2<sup>nd</sup> edition: Tackling Methodological Challenges in Studying Emotions and Institutions. *Co-organizer of Professional Development Workshop at Academy of Management Conference, Chicago, USA.*

(July 2018). Sub-theme convenor - Shock and surprise: the unexpected, the deviant, and the stigmatized at *EGOS colloquium, Talinn, Estonia.*

(2018). Co-editor of special themed section on Emotions and Institutions in *Organization Studies.*

(August 2017). Getting emotional: Tackling Methodological Challenges in Studying Emotions and Institutions. *Co-organizer of Professional Development Workshop at Academy of Management Conference, Atlanta, USA.*

(August 2015). What do we need to succeed? Navigating an academic career as PhD moms. *Organizer of Professional Development Workshop at the Academy of Management Conference, Vancouver, Canada.*

(December 2014). Co-organizer. *Emotions and Institutions Workshop, Toronto, Canada.*

(August 2014). Beyond balance: Managing prescribed role identities in motherhood and academia. *Organizer of Professional Development Workshop at the Academy of Management Conference, Philadelphia, United States.*

(December 2013). Co-organizer. *Emotions and Institutions Workshop, Toronto, Canada.*

(August 2013). What are the challenges/advantages of being/becoming a critical management researcher and educator? *Panel participant in Doctoral Student Consortium at the Academy of Management Conference, Florida, United States.*

(August 2010). Participant of Professional Development Workshop: Passion for sustainability: A continuance of scholarship. *Workshop given at the Academy of Management Conference, Montreal, Canada.*

## **POPULAR PRESS**

### **Articles written:**

(November 2017). “Social media echo chambers create serious issues for organizations”, London School of Economics Business Review.

<http://blogs.lse.ac.uk/businessreview/2017/11/08/social-media-echo-chambers-create-serious-issues-for-organisations/>

### **Articles featured in:**

(January 2018). “A Social Media Horror Story: An example of emotional blindness harming an organization”, *Business Psychology*, 383, by James Larsen

<http://www.businesspsych.org/articles/383.html>

(October 2017). “Social media’s impact on business far greater than believed”, *Folio*, by Lesley Young

<http://www.folio.ca/social-medias-impact-on-businesses-far-greater-than-believed/>

(November 2016). “How we build our bubble: and what social media echo chambers of our own design meant for the 2016”, *The Ringer*, by Molly McHugh

<https://www.theringer.com/2016/11/16/16045730/social-media-echo-chamber-2016-election-facebook-twitter-b433df38a4cb>

(October 2015). “New professors bolster entrepreneurship teaching and research”, *Alberta School of Business Magazine*

(September 2015). “New post-secondary programs offer unique opportunities to nonprofit professionals”, *Charity Village*, by Susan Fish

[https://charityvillage.com/Content.aspx?topic=New\\_post\\_secondary\\_programs\\_offer\\_unique\\_opportunities\\_to\\_nonprofit\\_professionals#.Wd6gADtJlhE](https://charityvillage.com/Content.aspx?topic=New_post_secondary_programs_offer_unique_opportunities_to_nonprofit_professionals#.Wd6gADtJlhE)

(December 2012). “How to prepare for a career in the nonprofit sector”, *TalentEgg*, by Michelle Circosta <http://talentegg.ca/incubator/2012/12/19/prepare-career-nonprofit-sector/>

## **SERVICE**

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### **University of Alberta**

- (2020) Member of Graduate Scholarship Committee
- (2020) Co-chair of the Visiting Speaker Series
- (2016-) Associate Coordinator for Canadian Center for Corporate Social Responsibility
- (2017) Committee Member for SMO Chair selection

### **Academy of Management, Organization Management and Theory Division**

- (2016 - ) Membership Engagement Committee
- (2013 - 2019) Communication Committee

### **Editorial Review Board**

- (2019- ) Academy of Management Journal
- (2020- ) Organization Studies

### **Journal Reviewer**

- (2020 - ) Journal of Business Venturing
- (2020 - ) Academy of Management Review
- (2020 - ) Administrative Science Quarterly
- (2017 - ) Academy of Management Journal
- (2014 - ) Strategic Organization
- (2014 - ) Canadian Journal of Administrative Sciences
- (2012 - ) Management Learning
- (2012 - ) Organization Studies
- (2012 - ) Organization Science
- (2010 - ) Academy of Management Learning and Education

### **Schulich School of Business, PhD Student Association**

- (2013 - 2014) Tenure and Promotions Representative
- (2012 - 2013) Faculty Council Representative
- (2011- 2012) Treasurer
- (2010- 2011) Graduate Student Association (GSA) Representative

### **Conference Reviewer**

- (2009 - ) Academy of Management Conference (Reviewer Award Winner)

## TEACHING

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### **University of Alberta (2016-)**

SMO 445: Social Entrepreneurship, undergraduate elective  
SMO 645: Social Entrepreneurship, MBA elective  
SMO 637: Managing Non-Profit Organizations, MBA elective  
BUS 505: Business Ethics, MBA core  
SMO 704: Theories of Stigmatization, PhD elective

### **Schulich School of Business (2012)**

INTL 3400: Business and Sustainability, Core Course (IBBA)

### **Queen's University (2007/2008).**

Diversity in the classroom seminar, Bachelor of Education Students  
Bullying in the classroom seminar, Bachelor of Education Students

## STUDENT SUPERVISION

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### **Doctoral Student Supervision**

Teddy Carter. 2019. Committee: Madeline Toubiana (supervisor), David Deephouse.  
Rongrong Zhang. 2017. Committee: David Deephouse (co-supervisor), Madeline Toubiana (co-supervisor), and Emily Block.

### **Doctoral Dissertation Examination Committees**

Diago Soares. 2020. (Queen's University). Madeline Toubiana (External examiner).

### **Doctoral Dissertation Proposal Committees**

Leanne Carlson. 2016. Committee: Michael Lounsbury (supervisor), Royston Greenwood (supervisor), Trish Reay, and Madeline Toubiana.  
Shilo Hills. 2015. Committee: Trish Reay (supervisor), Royston Greenwood, Bob Hinings, Madeline Toubiana, and David Cooper.

## OTHER WORK EXPERIENCE

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| <b>Schulich School of Business, York University</b> – Toronto, CANADA | Sept. 2012 – May 2015  |
| <b>Hebrew University of Jerusalem, Sociology</b> – Jerusalem, ISRAEL  | July 2008 – April 2009 |
| <b>Professional Medical Inc.</b> – Kingston, CANADA                   | Sept. 2006 – June 2008 |
| <b>Queen's University, Faculty of Education</b> – Kingston, CANADA    | Dec. 2006 – Dec. 2007  |
| <b>Fairmont Empress-</b> Victoria, CANADA                             | Jan. 2005- Aug. 2006   |
| <b>Middle Beach Lodge-</b> Tofino, CANADA                             | April 2004 – Oct. 2004 |
| <b>Copthorne Lakefront Resort-</b> Queenstown, NEW ZEALAND            | June 2001 – Jan. 2002  |

## **MEMBERSHIPS**

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Academy of Management

European Group for Organizational Studies

Administrative Sciences Association Canada