

# RUNJING LU

[runjing1@ualberta.ca](mailto:runjing1@ualberta.ca)

<https://www.runjinglu.com/>

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## EMPLOYMENT

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Assistant Professor of Finance, University of Alberta, 2020 – present

## EDUCATION

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PhD in Economics, University of California San Diego, 2020

B.A. in Joint Mathematics and Economics (summa cum laude), Emory University, 2014

## SELECTED PUBLICATIONS

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“The Social Signal” (with Anthony Cookson, William Mullins, Marina Niessner)

**Accepted, *Journal of Financial Economics*.**

“Partisan Fertility and Presidential Elections” (with Gordon Dahl and William Mullins), *American Economic Review: Insights*, Vol. 4, pp. 473-90, December 2022

“How Racial Animus Forms and Spreads: Evidence from the Coronavirus Pandemic” (with Yanying Sophie Sheng), *Journal of Economic Behavior & Organization*, Vol. 200, pp. 82-98, August 2022

## WORKING PAPERS

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“Partisan Entrepreneurship” (with Joseph Engelberg, Jorge Guzman, William Mullins)

**R&R, *Journal of Finance*.**

“Political Sentiment and Innovation: Evidence from Patenters” (with Joseph Engelberg, William Mullins, Richard Townsend)

**R&R, *Review of Financial Studies*.**

“Cross-State Strategic Voting” (with Gordon Dahl, Joseph Engelberg, William Mullins)

**Reject & Resubmit, *American Economic Journal: Economic Policy*.**

“Roe v. Rates: Reproductive Healthcare and Public Financing Costs” (with Zihan Ye)

“Stale Information in the Spotlight: The Effects of Attention Shocks on Equity Markets” (w/ Siyu Chen)

## WORK IN PROGRESS

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“NLP Noise” (with Anthony Cookson, William Mullins, Marina Niessner)

## PROFESSIONAL ACTIVITIES

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### *Presentation*

2024: AEA (x2), AEA poster, Bretton Woods Accounting and Finance Ski Conference (UNH)<sup>+</sup>, EFA<sup>+</sup>

2023: FRA, Kelly Holden Finance Conference, Chicago Conference on Empirical Finance\*, FutFinInfo conference\*, Annual Conference in Financial Economics Research by Eagle Labs\*, Hong Kong Conference for Fintech in Business, California Corporate Finance Conference, MFA, FMA, University of Toronto, University of Oregon

2022: AEA (x2), SoCal PE meeting, USC Social and Behavioral Finance Conference\* (x2), Michigan State University FCU conference\*, Citi's FinTech Conference\*, Banff Frontiers of Finance Conference, California Corporate Finance Conference, SOLE (x2), MFA, EFA, UC Riverside, Sun Yat-sen University

2021: NBER SI Entrepreneurship\*, NBER SI Children\*

2020: SFA, IBEF

2019: SWFA, SOLE, ABFE (New York)

2018: AFA poster, FMA PhD session, EMCON (Northwestern), Warwick Economics PhD Conference, Colloquium on Personnel Economics (Augsburg), All-CA Labor Economics Conference

### ***Discussion***

2024: MFA<sup>+</sup> (x2)

2023: MFA, ECWFC, NFA, FMA, California Corporate Finance Conference (LMU)

2022: MFA (x2), NFA, EFA (x2), California Corporate Finance Conference (LMU)

2021: FIRS

### ***Referee***

Review of Financial Studies, Review of Finance, Management Science, Journal of Banking and Finance, Journal of Corporate Finance, Journal of Empirical Finance

### ***Program committee***

NFA 2022-2023, MFA 2023-2024

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\*: presented by coauthors; +: scheduled

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## **FELLOWSHIPS, HONORS, AND AWARDS**

The Edmonton Journal Fellowship, University of Alberta, 2023-2024

Best Paper Prize in Investments and Asset Pricing, MFA annual meeting, 2023

SSHRC Insight Development Grants, 2022-2025

China Institute Faculty Research Grant, University of Alberta, 2022-2024

Best Paper Award, Michigan State University FCU Conference, 2022

Best Paper Prize in Corporate Finance, MFA annual meeting, 2022

Best Paper Prize, Colorado Finance Summit, 2021

Hugh E. Pearson Fellowship, University of Alberta, 2021-2022

Best Doctoral Paper in Financial Markets, SWFA annual meeting, 2019

Clive Granger Research Fellowship, UCSD, 2018

Associate-in Instructor Teaching Award, UCSD, 2018

Teaching Assistant Excellence Award, UCSD, 2017

Kroner Fellowship, UCSD, 2014

George Benston & Richard F. Muth Prize for Excellence in Economics, Emory University, 2014

Atlanta Economics Club Scholarship, Atlanta, 2014

Undergraduate Data Research Palooza Award, University of Pittsburg, 2013